

The US Vacation Ownership (Timeshare) Market (2021-2025 Edition)

March 2021



The US Vacation Ownership (Timeshare) Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

US Market Analysis

Market Dynamics

Competitive Landscape

Company Profiling

The US Vacation Ownership (Timeshare) Market : Coverage

Scope of the Report

Attributes	Details
Title	The US Vacation Ownership (Timeshare) Market (2021-2025 Edition)
Coverage	The US
Forecast Period of Market	2021-2025
Competition in the Market	Dominated
Key Players	Wyndham Worldwide Corporation, Marriott International, Inc., Apollo Global Management (Diamond Resorts International), Hilton Grand Vacations Company, LLC

The US Vacation Ownership (Timeshare) Market

Executive Summary

The US vacation Ownership (timeshare) market witnessed an upsurge at a significant CAGR during the years spanning 2016-2020 and estimations are made that the market would rise through the forecast period 2021-2025.

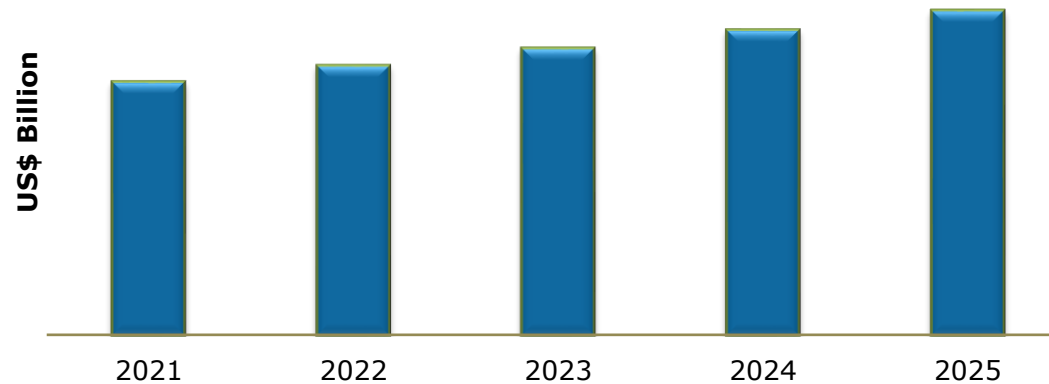
The vacation ownership market is the major segment of the travel and tourism market, which can be segmented on the basis of the type of the timeshare properties into timeshare resorts and other timeshare units, which includes, privately-owned vacation homes, villas, cottages, apartments, condominiums and etc. Although, other timeshare units account the largest market share, timeshare resorts are gaining the momentum.

The major growth drivers for the US vacation ownership market are, increasing prominence of point based vacation ownerships, timeshare sales metrics, property purchasing preferences, perception, travel and tourism industry and high net worth individual population and wealth. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as , threat from third party internet travel intermediaries, seasonality, dream vacation barriers, highly competitive environment and technical issues.

Some of the recent trends in the market include the scope of virtual and augmented reality in the timeshare industry, the rise in the vacation ownership households, inventory levels and next generation of timeshare prospects.

Vacation Ownership (Timeshare) Market : The US Analysis

The US Vacation Ownership (Timeshare) Market by Value

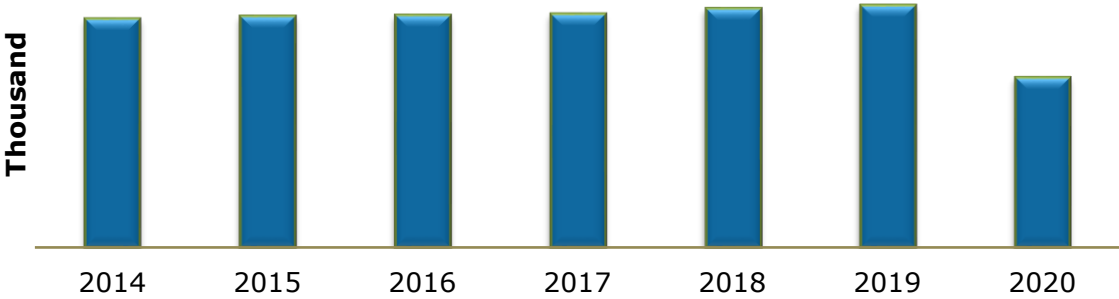


CAGRs	
2021-2025	xx%

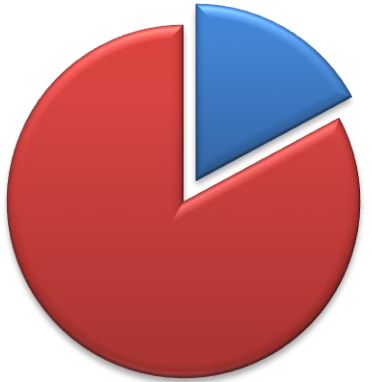
The market is anticipated to rise and reach up to US\$... billion in 2025 as compared to US\$...billion in 2021. The US vacation ownership market is forecasted to grow at a CAGR of ...% from 2021 to 2025 years.

Vacation Ownership (Timeshare) Market : The US Analysis

The US Vacation Ownership (Timeshare) Market by Volume



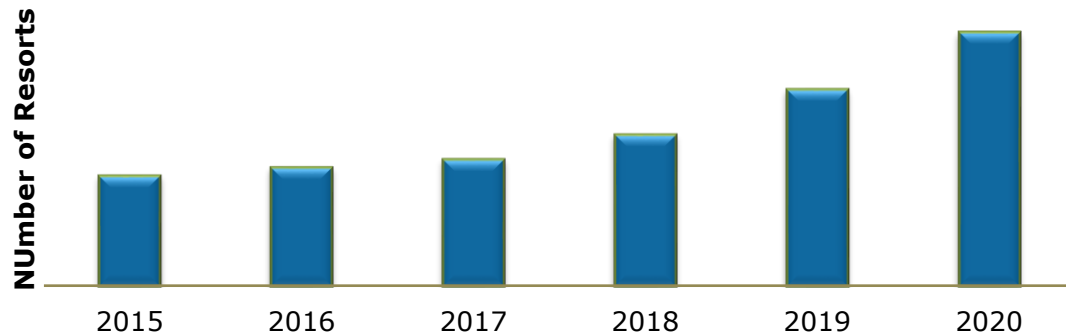
The US Vacation Ownership Market Value by Revenue
Source; 2020



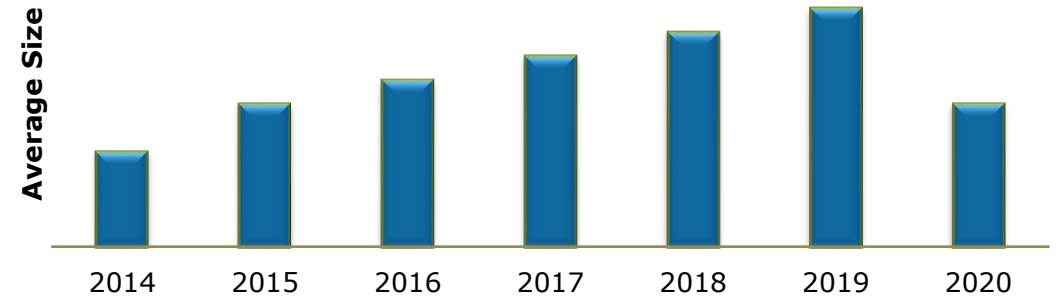
Revenue Source	Share
Rental Revenue	xx%
Others	xx%

Vacation Ownership (Timeshare) Market : The US Analysis

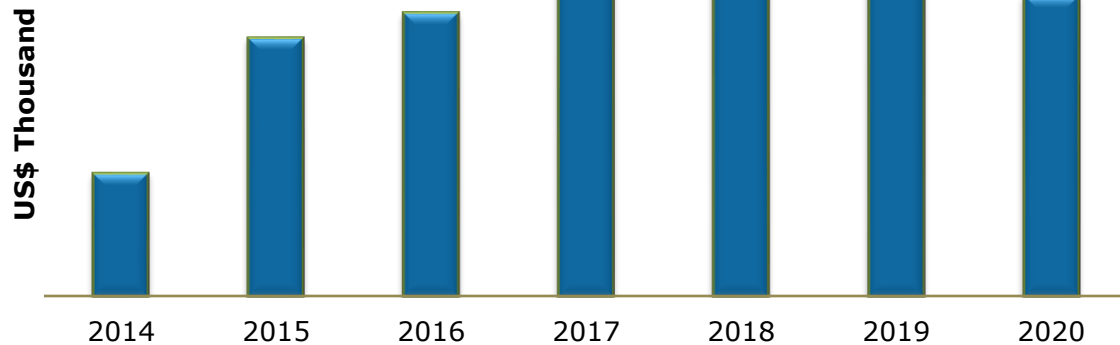
The US Vacation Ownership Market by Number of Resorts



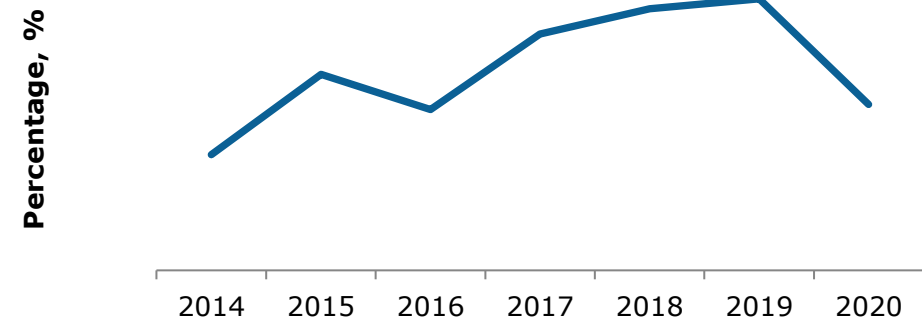
The US Vacation Ownership Market by Resort Average Size



The US Vacation Ownership Market by Unit Average Price



The US Vacation Ownership Market by Occupancy Rate



The US Vacation Ownership (Timeshare) Market : Competitive Landscape

Players Profiled

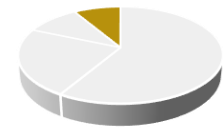
- Marriott International



- Wyndham Worldwide Corporation



- Apollo Global Management (Diamond Resorts International)



- Hilton Grand Vacation Company



Note: The graphs on this slide are only for sample representation.