

Global Amusement and Theme Park Market: Size & Forecasts with Impact Analysis of Covid-19 (2019-2023 Edition)

January 2021



Global Amusement and Theme Park Market : Coverage

Executive Summary and Scope

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Regional Market Analysis

Dynamics

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Global Amusement and Theme Park Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Amusement and Theme Park Market: Size & Forecasts with Impact Analysis of Covid-19 (2021-2025 edition)
Coverage	Global and Regional
Regional Coverage	America, Europe, Asia Pacific and Middle East and Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Walt Disney Company, Merlin Entertainment Plc and Six Flags Entertainment Corporation

Global Amusement and Theme Park Market

Executive Summary

Amusement parks provides different attractive activities to the visitors such as entertainment shows, advanced technology games, restaurants, water and mechanical rides etc. The amusement park is further classified in theme park, water park and arcades & parlors.

Theme parks are venues that are based on a particular theme or an idea; and the accompanying novelties, rides, accommodations and other facilities in theme park are also based upon the same theme idea. For instance, in the US there are theme parks that are based on theme of Harry Potter, Star Wars, etc. The spending in theme parks consists of admission fees, food, souvenirs and other related purchases made at the parks. The amount of money people spend on merchandise and food is included in spending totals as it tends to relate closely to attendance and to the amount of time people stay at a park. Major proportion of theme park revenue is generated from ticket sales.

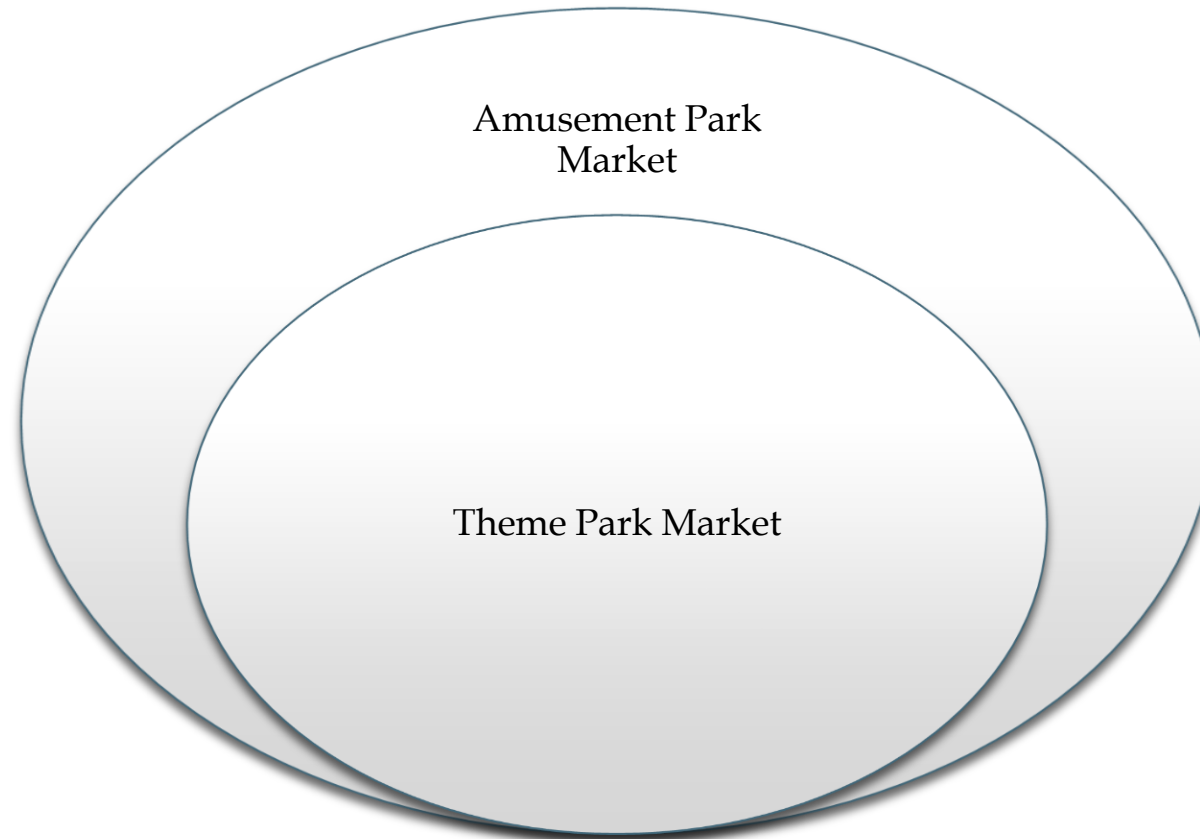
Theme parks can be segregated on the basis of category into international destination theme parks and regional destination theme parks. The theme parks can also be segregated on the basis of types into family theme parks, regional theme parks, property theme parks, educational theme parks, etc.

Theme parks have different admission policies that includes, pay-as-you-go and pay-one-price.

Global theme park market has showcased high growth during the previous years and projections are made that the market would rise progressively in the forecasted years i.e., 2019-2023. The theme park market is expected to increase due to growth in urban population, increase in GDP per-capita, rise in middle class population, increase in international tourism expenditure, etc..The market faces some challenges such as, foreign exchange rate fluctuation, regulatory changes, threat of terror attacks, seasonal nature of industry, etc. Moreover, some of the latest trends in the market are: surge in adoption of Internet of Things (IoT), rising prominence of Virtual Reality (VR) technology, budding Augmented Reality (AR) technology and innovations.

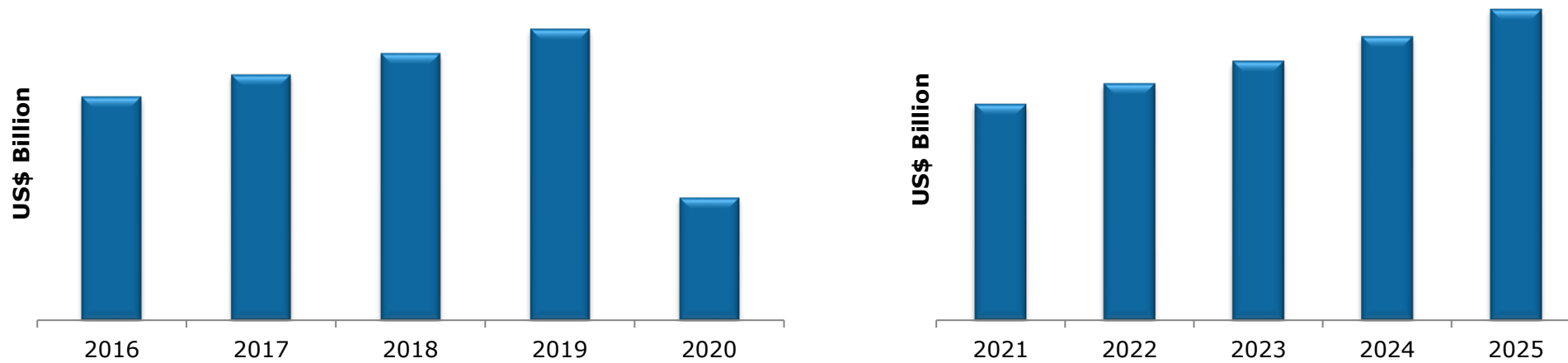
Global Amusement and Theme Park Market

Market Overview



Global Amusement Park Market: An Analysis

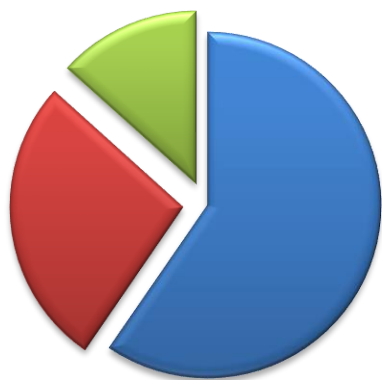
Global Amusement Park Market by Value



CAGRs	
2016-2020	xx%
2021-2025	xx%

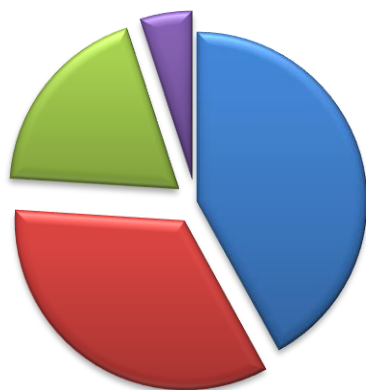
Global Amusement Park Market: Global Analysis

Global Amusement Park Market by Segment; 2019



Segment	Share
Theme Park	xx%
Water Park	xx%
Arcades and Parlors	xx%

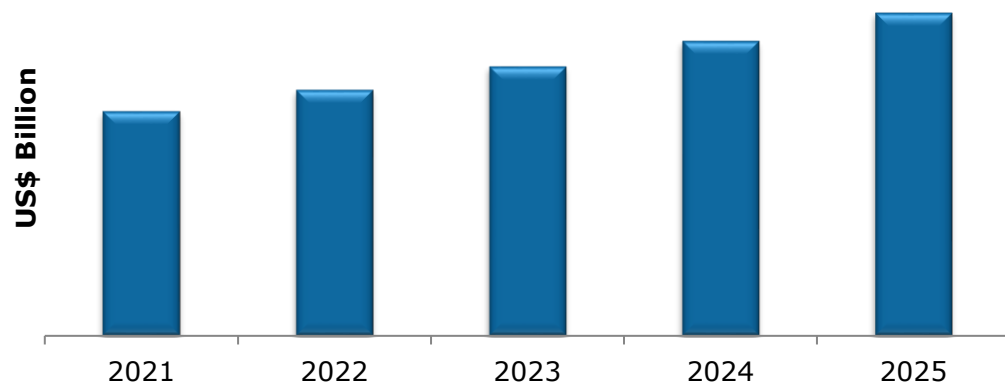
Global Amusement Park Market by Region; 2019



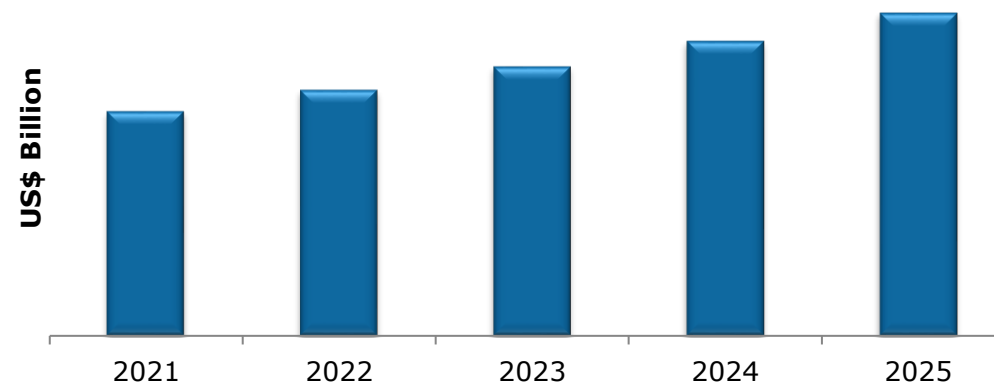
Region	Share
Europe	xx%
Asia Pacific	xx%
America	xx%
Middle East & Africa	xx%

Amusement Park Market: Segment Analysis

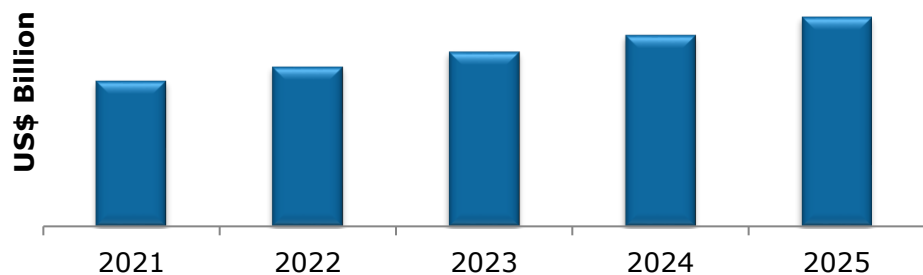
Global Theme Park Market by Value



Global Water Park Market by Value



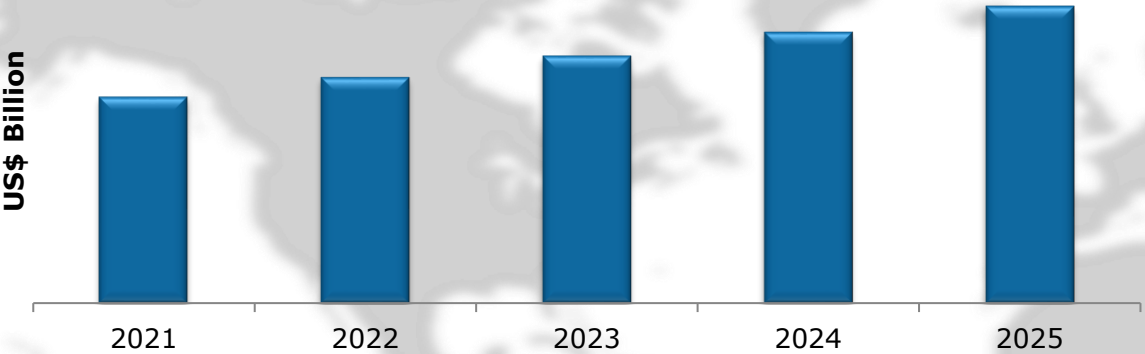
Global Arcades and Parlors Market by Value



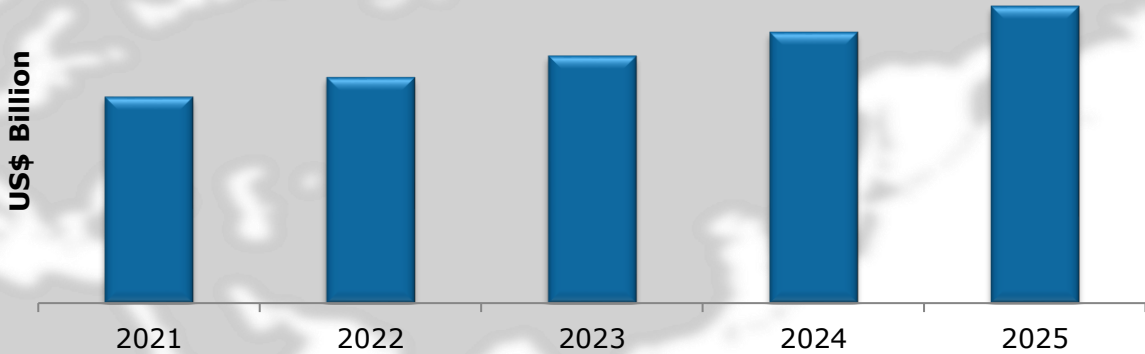
Segment	CAGR
Theme Park	xx%
Water Park	xx%
Arcades and Parlors	xx%

Amusement Park Market: Regional Analysis

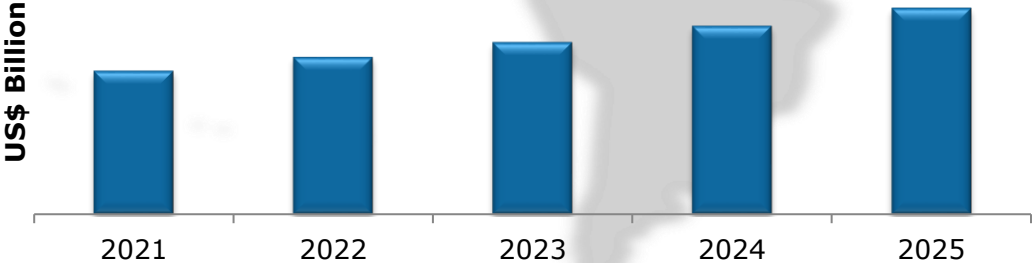
America Amusement Park Market by Value



Europe Amusement Park Market by Value




Asia Pacific Amusement Park Market by Value



Regions	CAGR
	2021-2025
America	xx%
Asia Pacific	xx%
Europe	xx%
Middle East & Africa	xx%

Amusement Park Market: Competitive Landscape

Players Profiled

- Walt Disney Company A 3D pie chart with four segments: a large light gray segment, a medium light gray segment, a small dark gray segment, and a very small white segment.
- Merlin Entertainment PLC A 3D pie chart with three segments: a large dark blue segment, a medium light gray segment, and a small white segment.
- Six Flags Entertainment Corporation A 3D pie chart with four segments: a large light gray segment, a medium light gray segment, a small white segment, and a very small yellow segment.

Note: The graphs on this slide are only for sample representation.