

Global Data Intelligence & Governance Market: Analysis By Segment, By Deployment, By Application, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026

July 2022



Global Data Intelligence & Governance Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

Global Data Intelligence & Governance Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Data Intelligence & Governance Market: Analysis By Segment, By Deployment, By Application, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Concentrated
Key Players	Informatica Inc., International Business Machines Corporation (IBM), SAP SE, Oracle Corporation, SAS, Infosys Ltd., Cisco Systems, Inc., OneTrust , Collibra, TrustArc, BigID, Inc. , Securiti.ai, and TIBCO Software Inc.

Global Data Intelligence & Governance Market: Coverage

Executive Summary

The data intelligence & governance market could be understood by slicing it into two segments data intelligence and data governance. Data is one of the most valuable assets a business can have and potentially has a tremendous impact on its long-term success. Data intelligence and governance provides solution which helps in delivering trustworthy, reliable data, with provision to formalize responsibility and authority around data, so roles are clearly defined, and who can do what is transparent to all. The global data intelligence & governance market in 2021 was valued at US\$20.55 billion, and is likely to reach US\$36.27 billion by 2026, growing at a CAGR of 13.60% during the forecast period of 2022-2026.

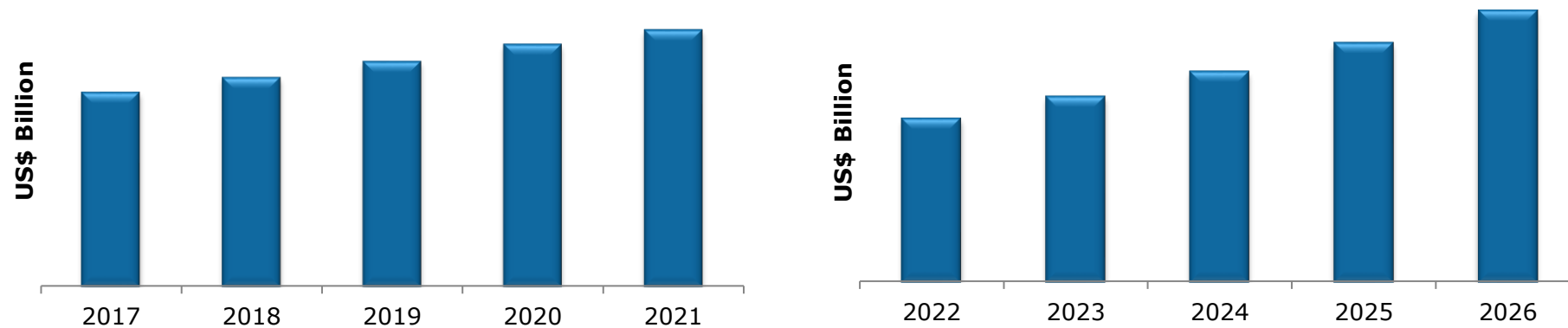
The data intelligence & governance market can be segmented on the basis of segment (data governance, and data intelligence), by deployment (on-premise, and cloud) and by application (BFSI, IT & Telecom, Energy & Utility, Retail & Consumer Goods, Construction & Engineering, Transportation & Logistics, and Others). On the basis of deployment, on-premise segment held more than 54% of the share in data intelligence & governance market in 2021, as many businesses implement precautions to safeguard their data from being accessed by unauthorized persons, which is commonly done by inside traders in the company. On the basis of application, IT & Telecom segment is the fastest growing segment with a CAGR of around 15.9% during forecast period, as data intelligence & governance solutions help to improve their services and make their customers happier.

The global data intelligence & governance market was impacted in many ways by the COVID-19 pandemic. The COVID-19 brought in many changes in the world, digital transformation of economic activities were seen taking place rapidly. The importance of data got redefined with the outbreak of COVID-19, there were major addition and severity in data privacy and data protection laws. The pandemic brought in positive changes into the market which are believed to continue in the post COVID era a well such as adoption of cloud computing, a trade-off between “fast” data and “good” data, wide spread of data literacy, etc.

The global data intelligence & governance market has increased in 2021 and projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. Data volume is getting bigger exponentially in recent times. Companies have been focused on data intelligence and governance in recent years as a result of the need to target and use the proper piece of data among the diverse data accessible to perform an effective data intelligence process. Further, the market is expected to increase due to artificial intelligence, rising adoption of cloud integration, etc. in recent years, yet the market faces some challenges such as maintenance of metadata silos, multiple data storages, etc.

Data Intelligence & Governance Market: Global Analysis

Global Data Intelligence & Governance Market by Value

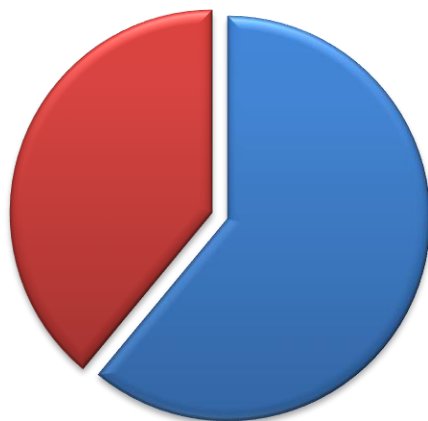


CAGR	
2017-2021	xx%
2022-2026	xx%

The global data intelligence & governance market valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. Global data intelligence & governance market is anticipated to reach up to US\$... billion by 2026, at a CAGR of%, from US\$... billion in 2022.

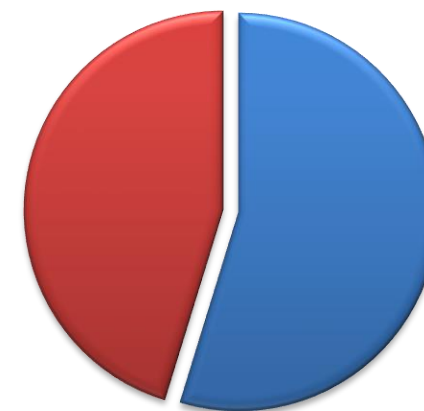
Data Intelligence & Governance Market: Global Analysis

Global Data Intelligence & Governance Market by Segment; 2021



Segment	Share
Data Intelligence	xx%
Data Governance	xx%

Global Data Intelligence & Governance Market by Deployment; 2021



Deployment	Share
On-Premise	xx%
Cloud	xx%

Data Intelligence & Governance Market: Global Analysis

Global Data Intelligence & Governance Market by Application; 2021



Application	Share
BFSI	xx%
IT & Telecom	xx%
Energy & Utility	xx%
Retail & Consumer Goods	xx%
Construction & Engineering	xx%
Transportation & Logistics	xx%
Others	xx%

Data Intelligence & Governance Market: Global Analysis

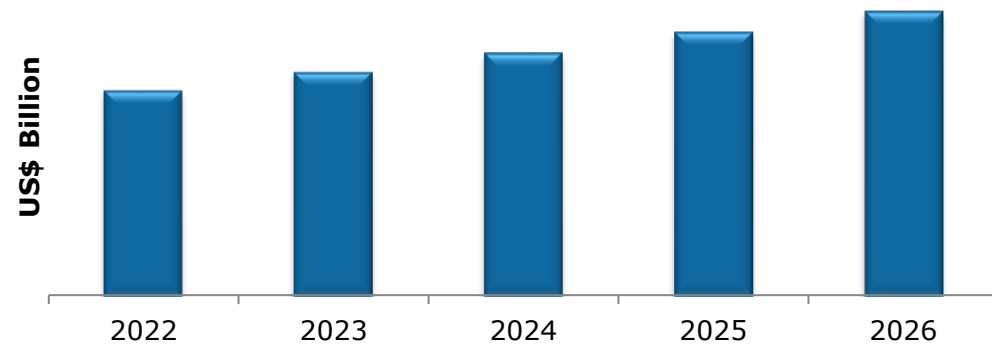
Global Data Intelligence & Governance Market by Region; 2021



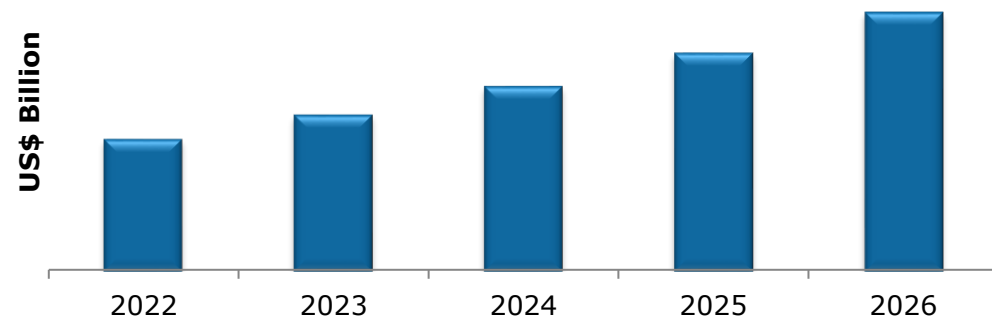
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa (MEA)	xx%

Global Data Intelligence & Governance Market: Deployment Analysis

Global On-Premise Data Intelligence & Governance Market by Value



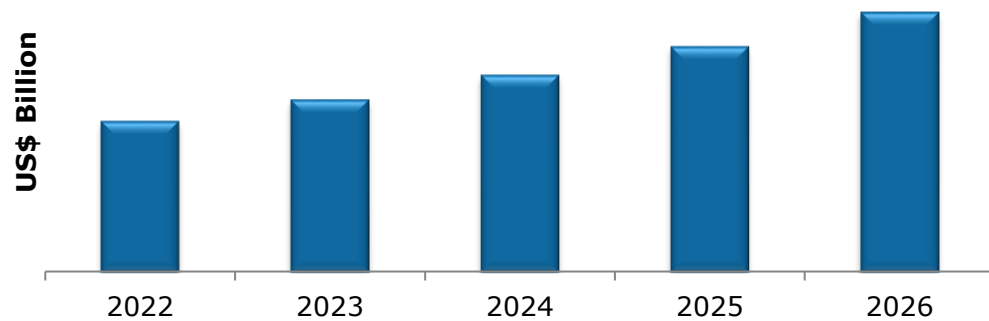
Global Cloud Data Intelligence & Governance Market by Value



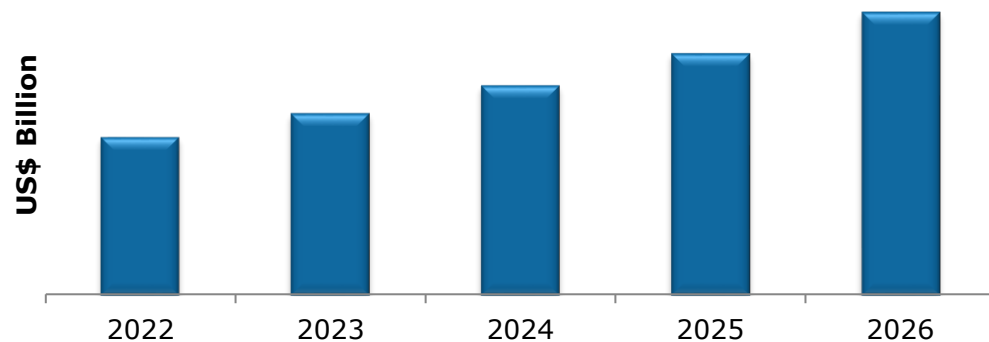
Deployment	CAGR	
	(2017-2021)	(2022-2026)
On-Premise	xx%	xx%
Cloud	xx%	xx%

Global Data Intelligence & Governance Market: Application Analysis

Global BFSI Data Intelligence & Governance Market by Value



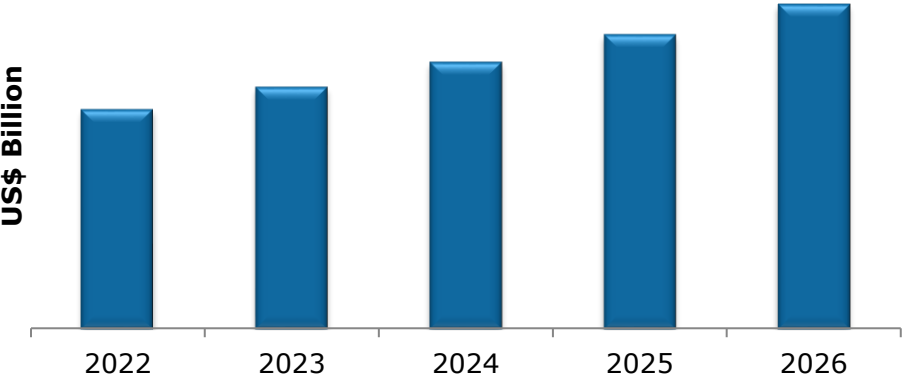
Global IT & Telecom Data Intelligence & Governance Market by Value



Application	CAGR	
	(2017-2021)	(2022-2026)
BFSI	xx%	xx%
IT & Telecom	xx%	xx%
Energy & Utility	xx%	xx%
Retail & Consumer Goods	xx%	xx%
Construction & Engineering	xx%	xx%
Transportation & Logistics	xx%	xx%
Others	xx%	xx%

Global Data Intelligence Market: An Analysis

Global Data Intelligence Market by Value



CAGR	
2017-2021	xx%
2022-2026	xx%

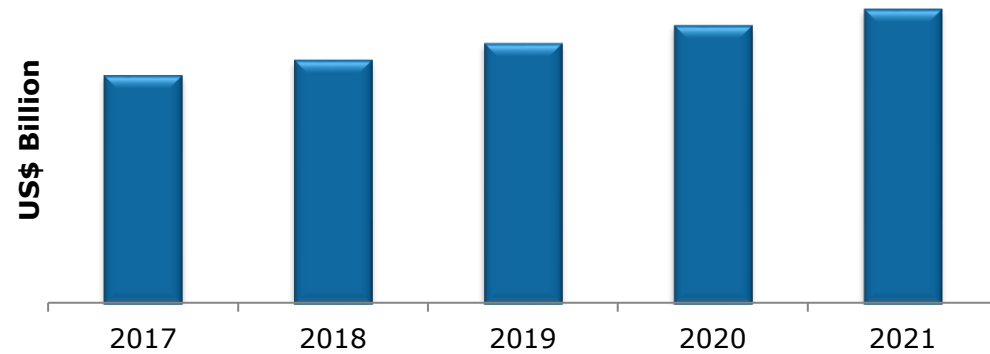
Global Data Intelligence Market by Deployment; 2021



Deployment	CAGR	
	(2017-2021)	(2022-2026)
On-Premise	xx%	xx%
Cloud	xx%	xx%

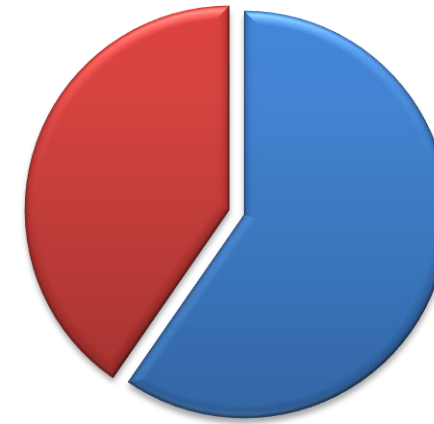
Global Data Governance Market: An Analysis

Global Data Governance Market by Value



CAGR	
2017-2021	xx%
2022-2026	xx%

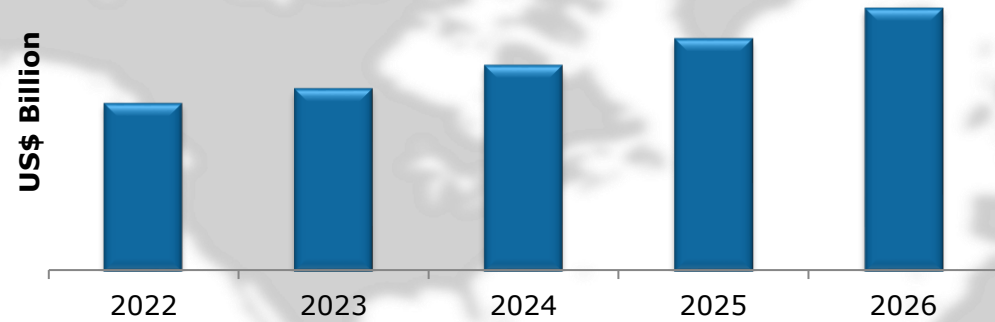
Global Data Governance Market by Deployment; 2021



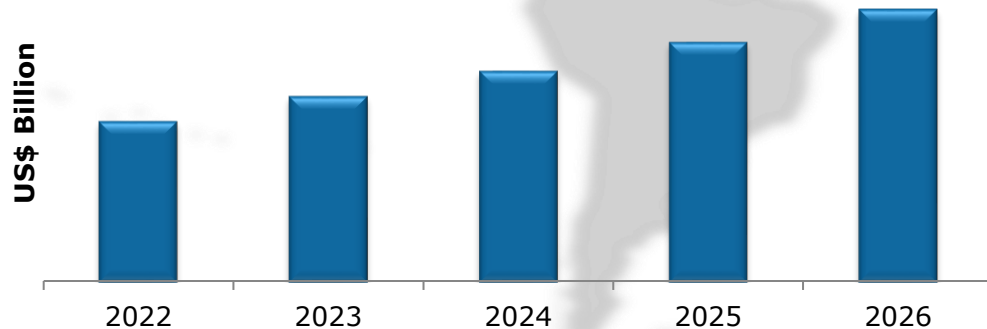
Deployment	CAGR	
	(2017-2021)	(2022-2026)
On-Premise	xx%	xx%
Cloud	xx%	xx%

Data Intelligence & Governance Market: Regional Analysis

North America Data Intelligence & Governance Market by Value



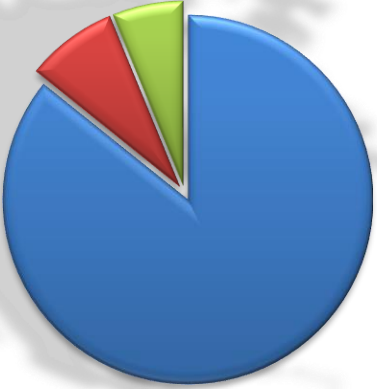
Europe Data Intelligence & Governance Market by Value



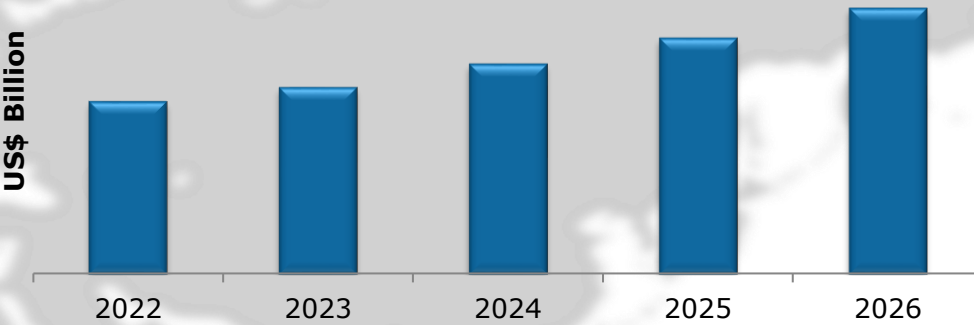
Region	CAGR	
	(2017-2021)	(2022-2026)
North America	xx%	xx%
Europe	xx%	xx%
Asia Pacific	xx%	xx%
Latin America	xx%	xx%
Middle East & Africa	xx%	xx%

North America Data Intelligence & Governance Market: Analysis

North America Data Intelligence & Governance Market by Region; 2021



The US Data Intelligence & Governance Market by Value



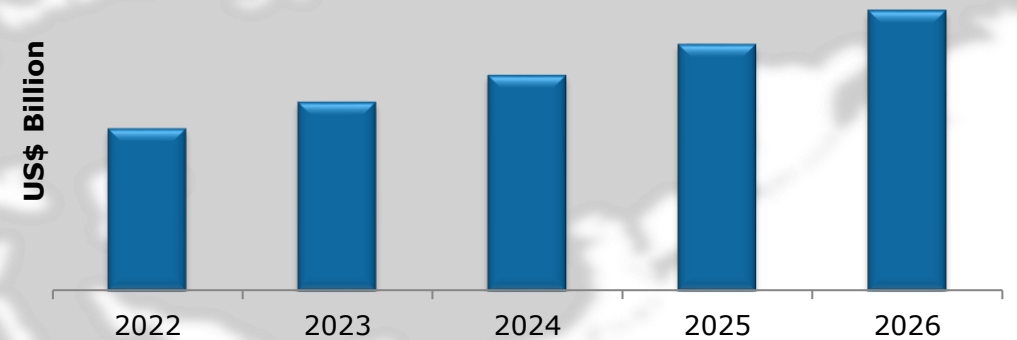
Region	Share	CAGR	
		(2017-2021)	(2022-2026)
The US	xx%	xx%	xx%
Canada	xx%	xx%	xx%
Mexico	xx%	xx%	xx%

Europe Data Intelligence & Governance Market: Analysis

Europe Data Intelligence & Governance Market by Region; 2021



Germany Data Intelligence & Governance Market by Value



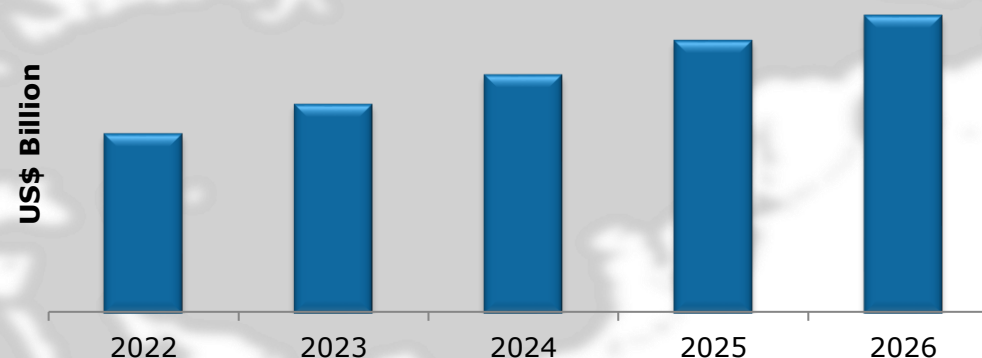
Region	Share	CAGR	
		(2017-2021)	(2022-2026)
Germany	xx%	xx%	xx%
UK	xx%	xx%	xx%
France	xx%	xx%	xx%
Italy	xx%	xx%	xx%
Spain	xx%	xx%	xx%
Rest of Europe	xx%	xx%	xx%

Asia Pacific Data Intelligence & Governance Market: Analysis

Asia Pacific Data Intelligence & Governance Market by Region; 2021

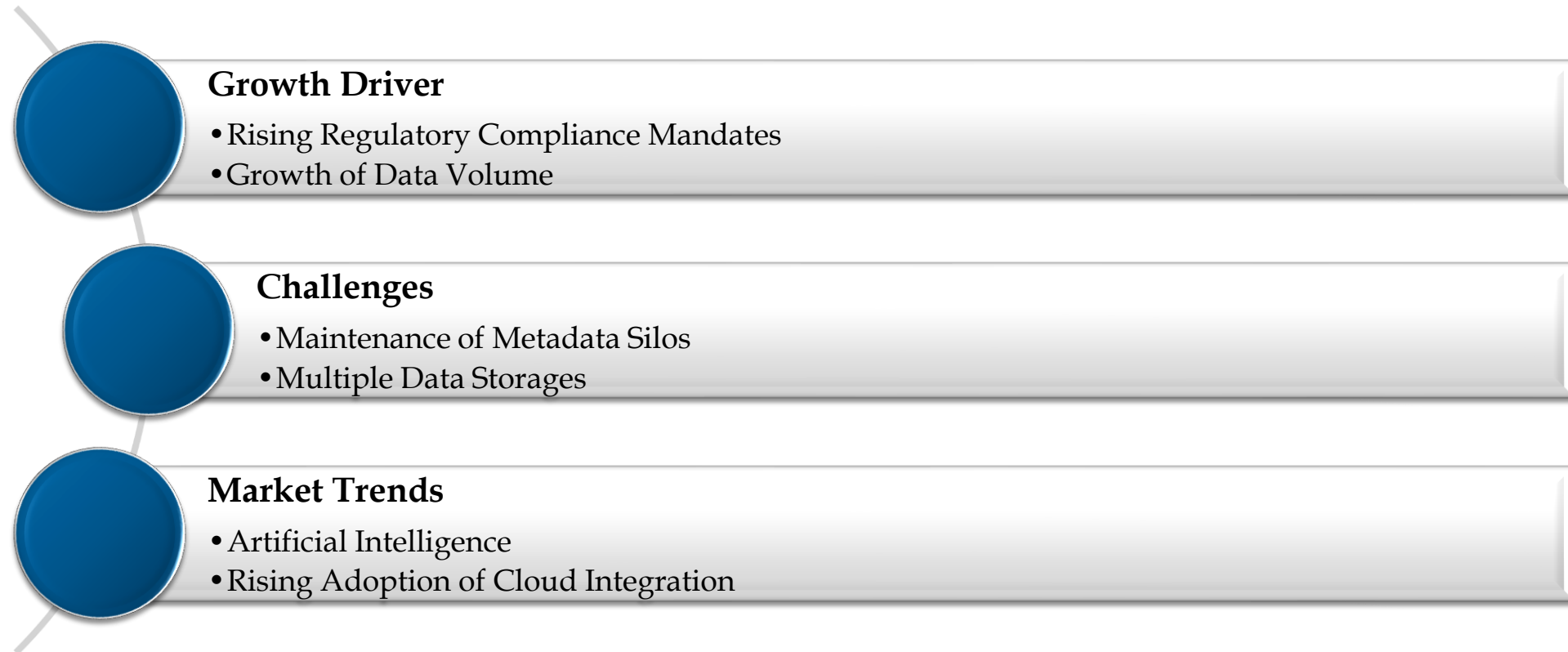


China Data Intelligence & Governance Market by Value



Region	Share	CAGR	
		(2017-2021)	(2022-2026)
China	xx%	xx%	xx%
Japan	xx%	xx%	xx%
India	xx%	xx%	xx%
South Korea	xx%	xx%	xx%
Rest of Asia Pacific	xx%	xx%	xx%

Global Data Intelligence & Governance Market: Dynamics



Global Data Intelligence & Governance Market: Competitive Landscape

Players Profiled

- Informatica Inc.,
- International Business Machines Corporation (IBM),
- SAP SE,
- Oracle Corporation,
- SAS,
- Infosys Ltd.,
- Cisco Systems, Inc.,
- OneTrust ,
- Collibra,
- TrustArc,
- BigID, Inc.,
- Securiti.ai,
- TIBCO Software Inc.

Top Players of Data Intelligence by Market Share; 2021 (Percentage,%)

