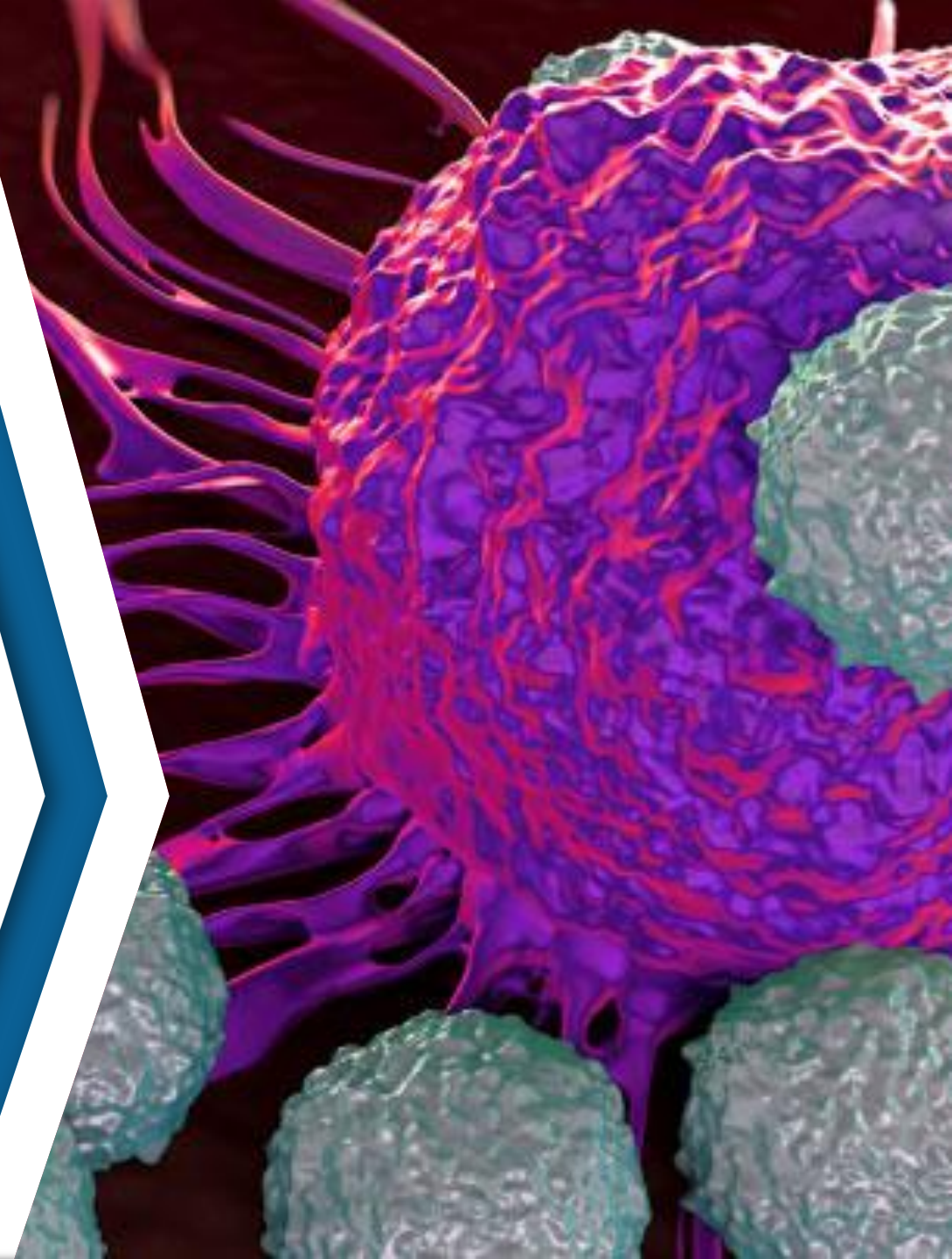


Global Immuno- Oncology Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

September 2020



Global Immuno-Oncology Market with Focus on Assays Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19

Dynamics

Competitive Landscape

Company Profiles

Global Immuno-Oncology Market with Focus on Assays Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Immuno-Oncology Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional Coverage	North America, Europe and Asia Pacific
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Fragmented
Key Players	Merck and Co., Pfizer Inc., Amgen and Roche Holding AG

Global Immuno-Oncology Market with Focus on Assays Market

Executive Summary

Immuno-oncology, also called as cancer immunotherapy work with the help of the organs of the immune system detecting the cancer cells as foreign bodies and thereby helping to fight against cancer. Immunotherapies help to cure lung cancer, prostate cancer, breast cancer, colorectal cancer, melanoma, head and neck cancer and various other types. There are certain benefits and risks involved in treating the cancer with the help of immunotherapies, so care must be taken while using immunotherapy along with the conventional therapies in the treatment.

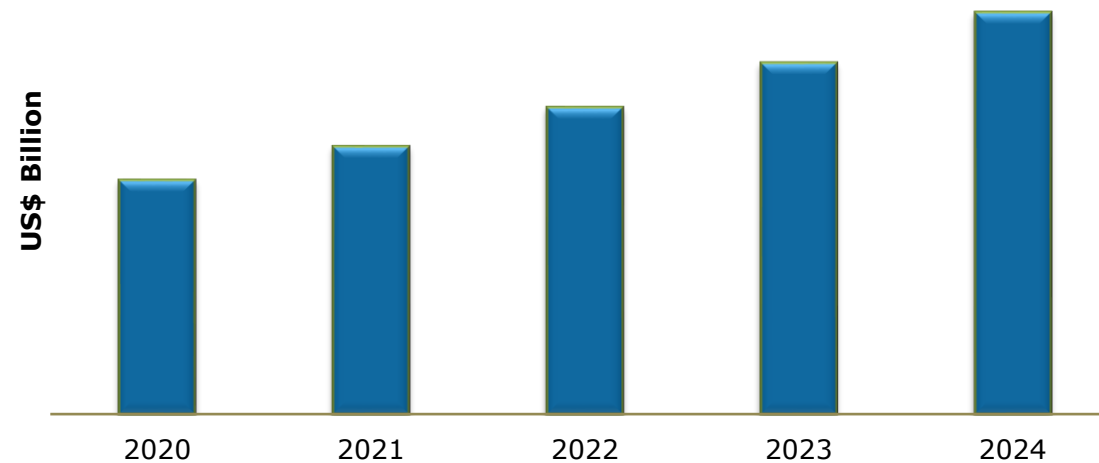
Immuno-Oncology deals with the immune system that works by recognizing the cancer cells while immuno-oncology assays are used to study about a drug reaction in a tumor microenvironment. Immuno-Oncology assays are the next generation sequencing application which helps in maintaining the cell health and the cell forms by ensuring the continuous analysis. The cell based immuno-oncology assays can be segmented into T Cell Assays, Natural Killer Cell Assays, Tumor Killing Assays and Tumor Cell Assays.

The global immuno-oncology market has increased at a significant growth during the year 2019 and projections are made that the market would rise in the next four years at a significant CAGR i.e. 2020-2024 tremendously. The immuno-oncology market with focus on assays is expected to increase due to the rising number of cancer cases, unhealthy changes in dietary patterns, higher investments in the research and development, growing approvals of medicines for the treatment of various types of cancer, etc. Yet the market faces some challenges such as development of pre-clinical models, side-effects post immunotherapy and the declining composite success rate of oncology clinical trials, etc.

The global immuno-oncology market also follow some market trends which includes the CAR-NKs, CAR-Ms, Next-Gen CARs, accelerating immuno-oncology research, evolution of biosimilars in oncology, purchasing and reimbursement actions globally, etc.

Global Immuno-Oncology Market with Focus on Assays Market: An Analysis

Global Immuno-Oncology Market by Value

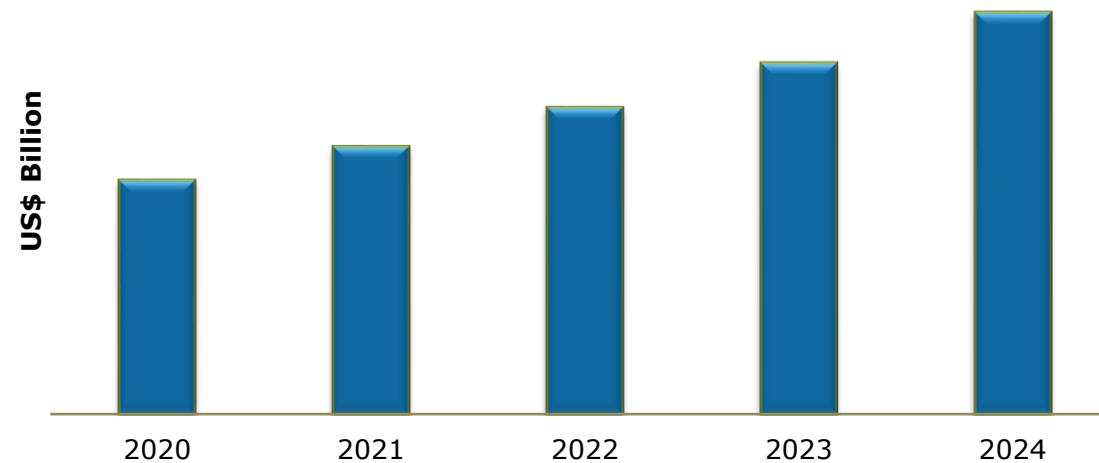


CAGRs	
2020-2024	xx%

The global immuno-oncology market is anticipated to rise up to US\$... billion by 2024, as compared to US\$... billion in 2020. The market is expected to propel at a CAGR of xx% over the years 2020 to 2024.

Global Immuno-Oncology Market with Focus on Assays Market: An Analysis

Global Immuno-Oncology Assays Market by Value



CAGRs

2020-2024	xx%
-----------	-----

The global immuno-oncology assays market is anticipated to rise up to US\$... billion by 2024, as compared to US\$... billion in 2020. The market is expected to augment at a CAGR of xx% over the years 2020 to 2024.

Immuno-Oncology Market with Focus on Assays Market: Global Analysis

Global Immuno-Oncology Market Value by Region



Region	Share
North America	xx%
ROW	xx%

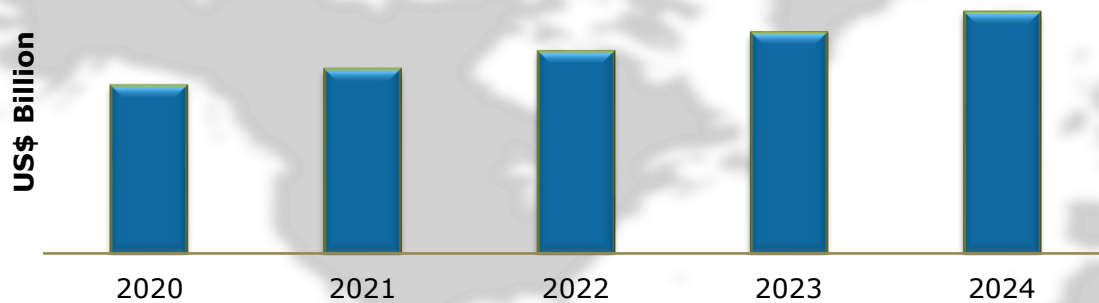
Global Immuno-Oncology Assays Market Value by Region



Region	Share
North America	xx%
APAC	xx%
Europe	xx%
ROW	xx%

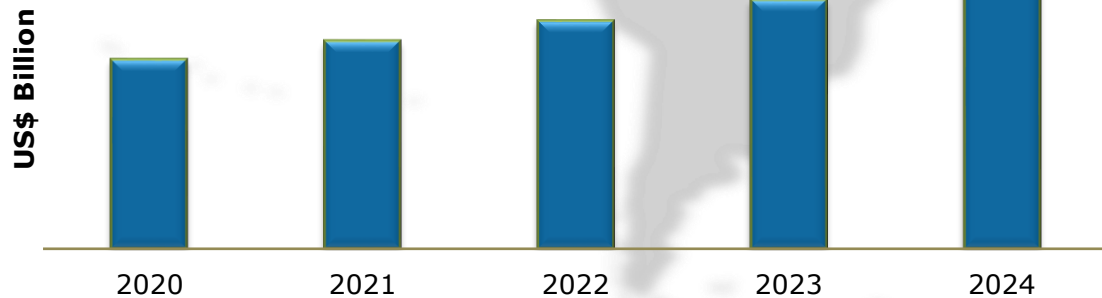
Immuno-Oncology Market with Focus on Assays Market: Regional Analysis

North America Immuno-Oncology Market by Value



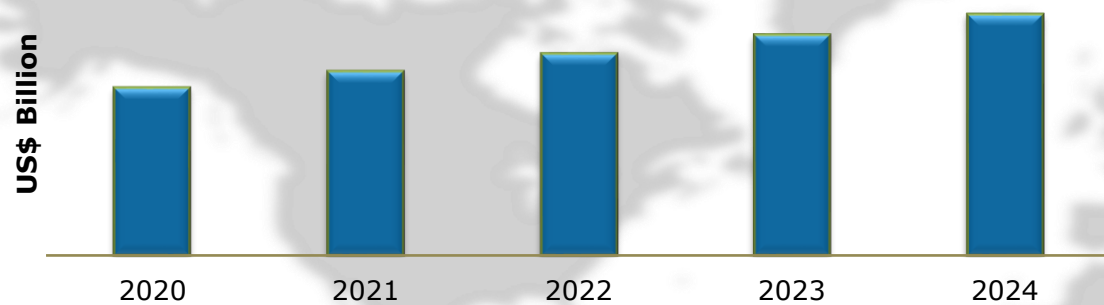
Region	CAGR
	2020-2024
North America	xx%
ROW	xx%

ROW Immuno-Oncology Market by Value

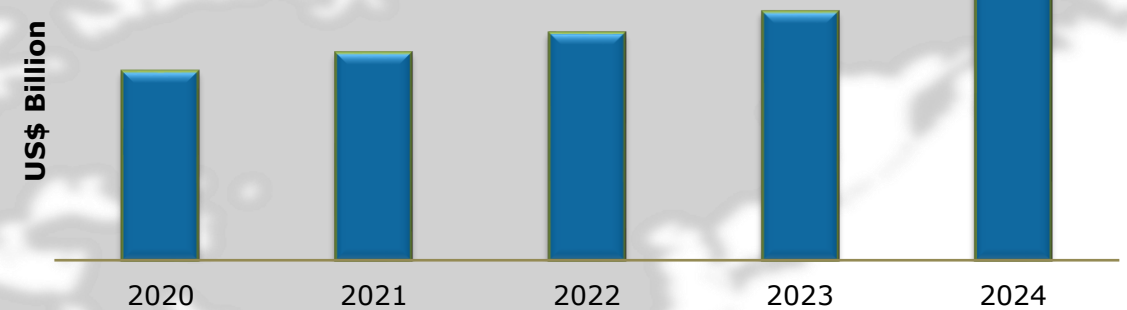


Immuno-Oncology Market with Focus on Assays Market: Regional Analysis

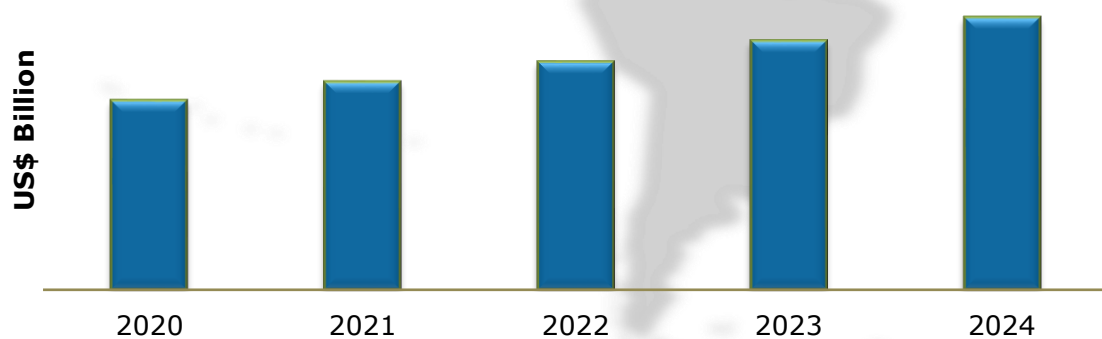
North America Immuno-Oncology Assays Market by Value



Europe Immuno-Oncology Assays Market by Value

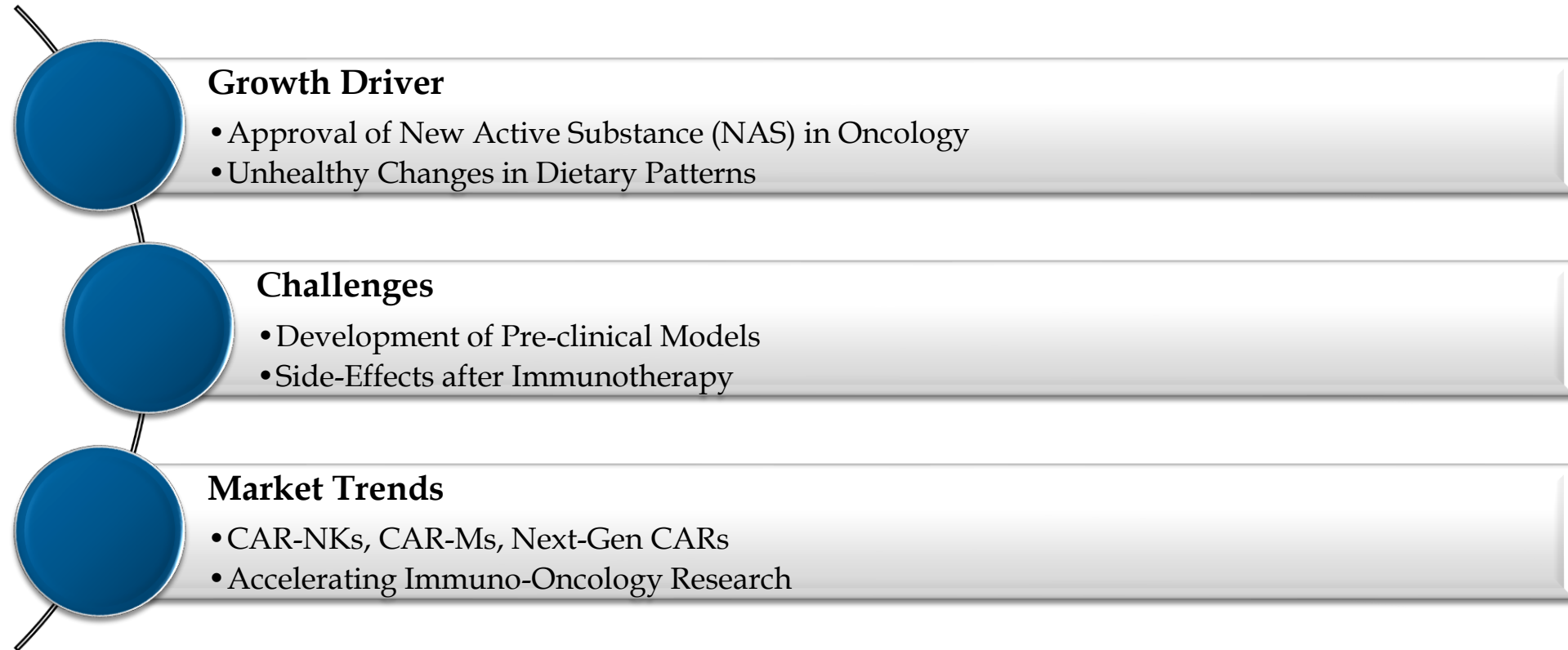


APAC Immuno-Oncology Assays Market by Value



Region	CAGR
	2020-2024
North America	xx%
Europe	xx%
APAC	xx%

Immuno-Oncology Market with Focus on Assays Market: Dynamics



Immuno-Oncology Market with Focus on Assays Market: Competitive Landscape

Players Profiled

- Merck and Co. 
- Pfizer Inc. 
- Amgen 
- Roche Holding AG 

Note: The graphs on this slide are only for sample representation.