

Global Lottery Market With Focus on Instant Win: Size, Trends & Forecasts (2018-2022)

March 2018



Global Lottery Market With Focus on Instant Win : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Lottery Market With Focus on Instant Win : Coverage

Scope of the Report

Attributes	Details
Title	Global Lottery Market With Focus on Instant Win: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	North America, Asia, Europe, and Rest of the World
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	International Games Technology (IGT), Camelot, FDJ Group and The Hong Kong Jockey Club

Global Lottery Market With Focus on Instant Win

Executive Summary

Lottery is defined as a source of entertainment where various games are played and winners are given prizes which can be either money or any product. Usually lottery is processed in three steps. First, bettor's or participants identity is recorded on the lottery ticket before depositing lottery ticket back to the organization. Second, drawing procedure is done for determining the winning number. And finally, pooling of the winning prize is done.

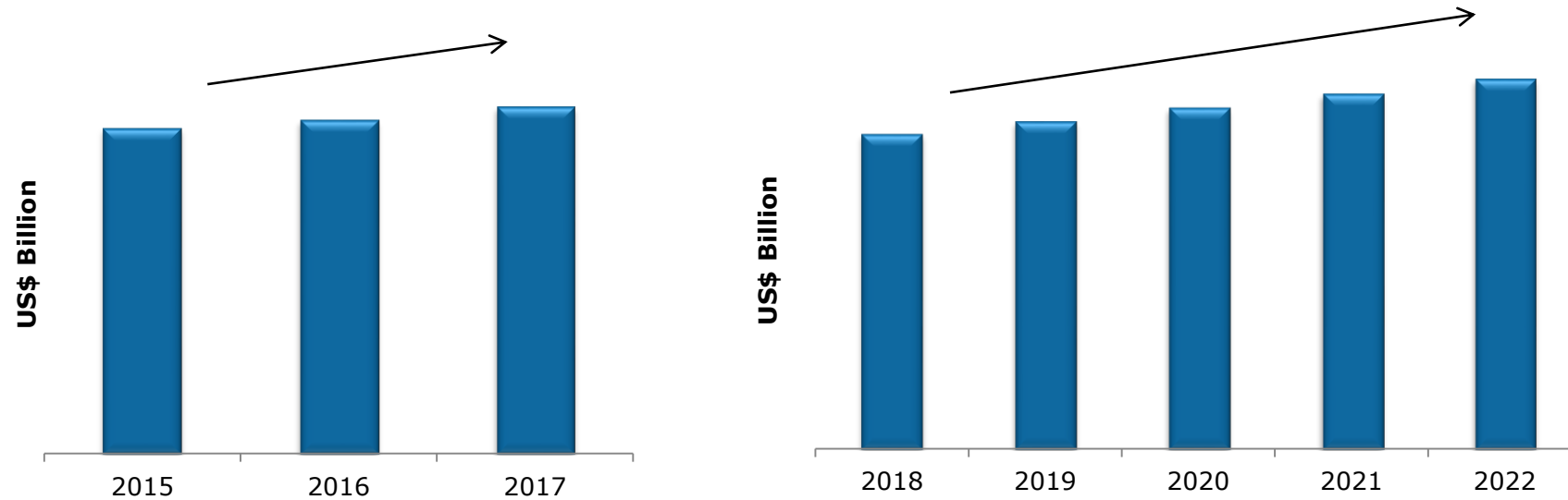
There are two platforms on which lottery games are performed: traditional lottery and online lottery. In broader terms, lottery games are of five types: Lotto Lottery, Little Lottos, Dailies, Multi-State Games and Instant Win Games. There are both pros and cons of lottery games. Lottery comprises of advantages such as low risk investment and winners lead a happy life after winning. Whereas, there are several disadvantages as well like, creation of financial trouble, lottery addiction, lack of regulation, etc.

Instant win lottery games are also known as scratch-card, scratch off, scratch ticket, scratcher, scratchie, scratch-it, scratch game, scratch-and-win, instant game or instant lottery. In this game, small card made of thin paper-base are used with numbers hidden behind the plastic conceals. Scratching is done to reveal the lottery numbers hidden in the ticket/card.

The "Global Lottery Market With Focus on Instant-Win" is expected to increase at high growth rates during the forecasted period (2018-2022). The global lottery market with focus on instant-win is supported by various growth drivers, such as increased instant-win ticket demand, growing internet penetration, easing of government regulations, etc. yet, the market faces certain challenges, such as, increased legal fees, ensuring fairness, etc. few new market trends are also provided such as, introduction of innovative and engaging games, increasing popularity of mobile lottery, etc.

Lottery Market : Global Analysis

Global Lottery Market by Value



CAGRs	
2018-2022	xx%

The global lottery market value was US\$.... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global lottery market is anticipated to rise up to US\$.... billion by 2022 as compared to US\$....billion in 2018, representing a CAGR of% over the years 2018 to 2022.

Lottery Market : Global Analysis

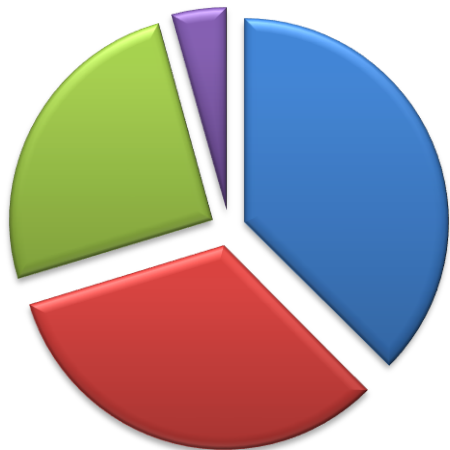
Global Lottery Market by Segments; 2017



Instant Win Lottery, xx%

Terminal Lottery, xx%

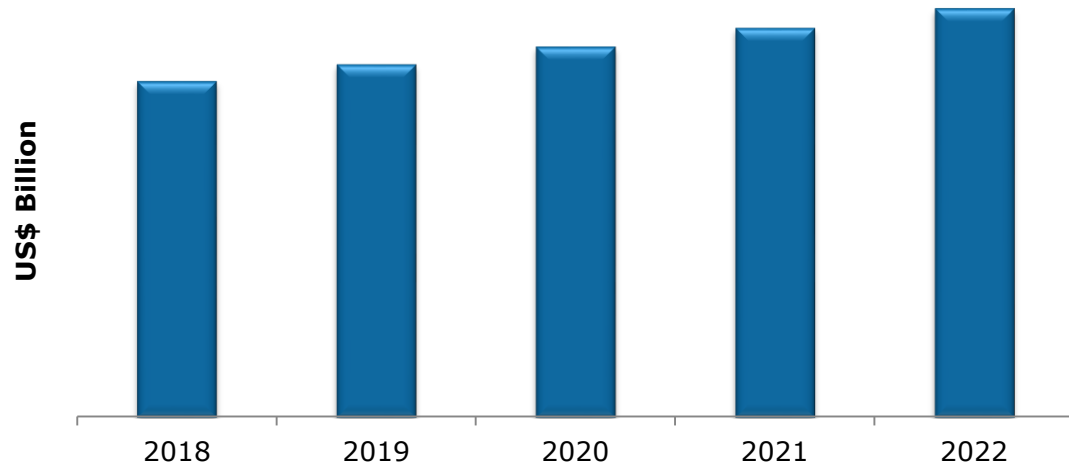
Global Lottery Market by Region; 2017



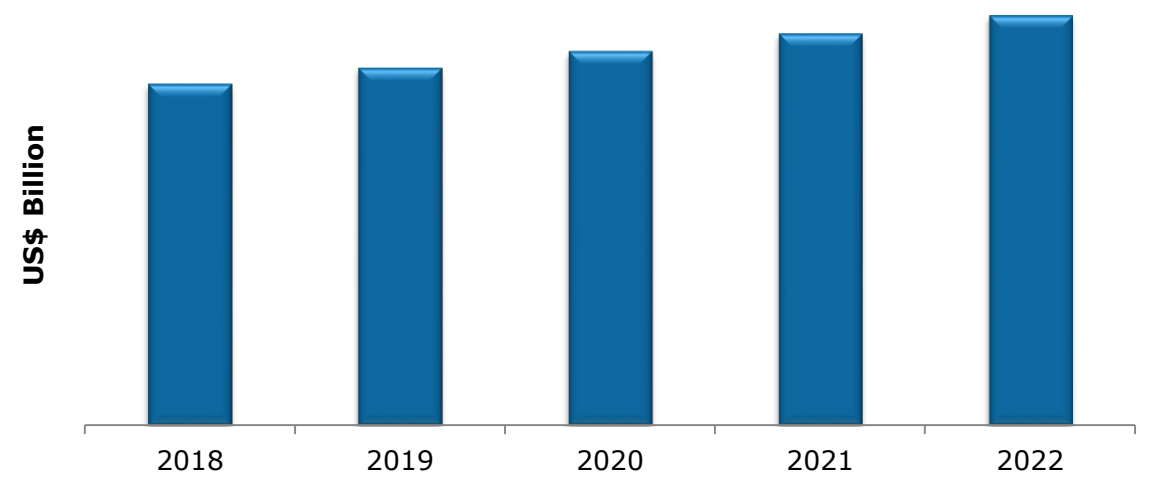
Region	CAGRs
North America	xx%
Europe	xx%
Asia	xx%
ROW	xx%

Instant Win Lottery Market : Global Analysis

Global Instant-Win Lottery Market by Value; 2018-2022



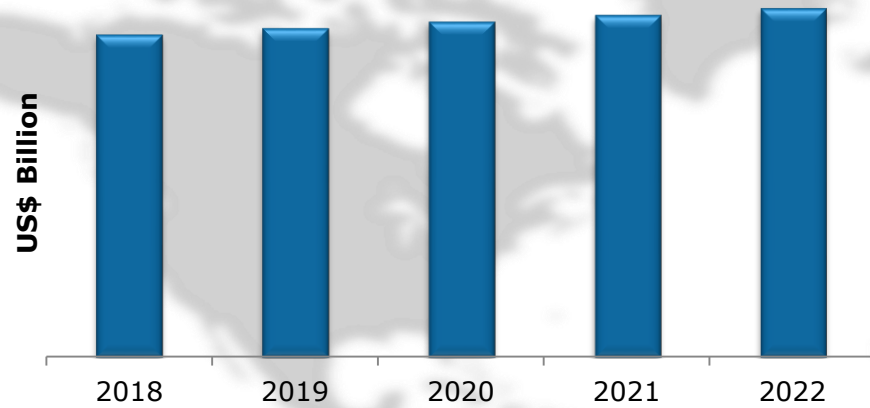
North America Instant-Win Lottery Market by Value; 2018-2022



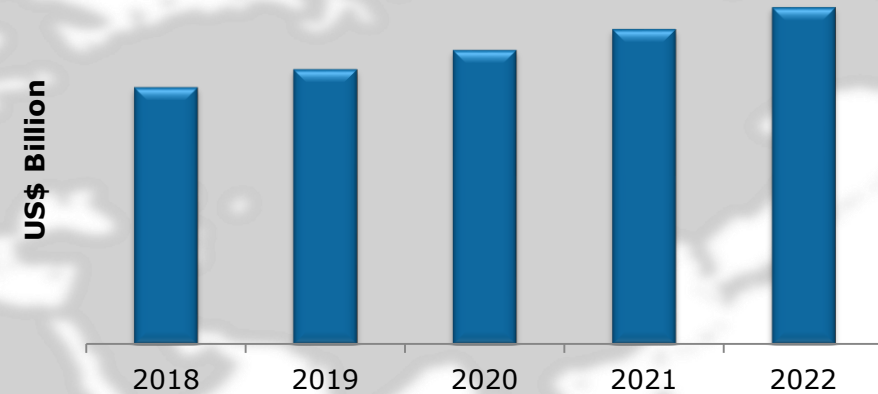
Region	CAGRs
North America	xx%
Global	xx%

Lottery Market : Regional Analysis

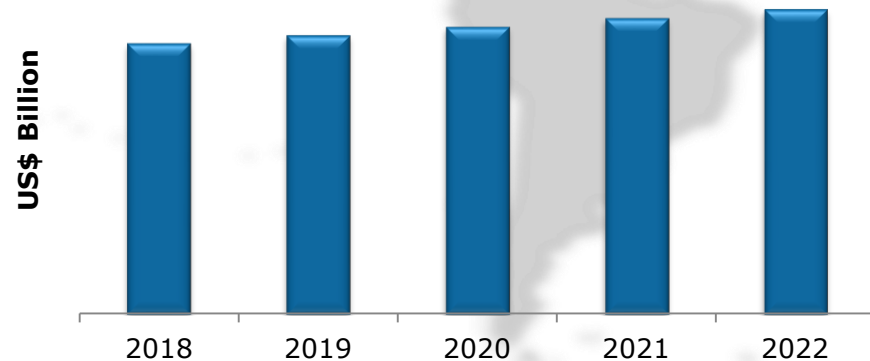
North America Lottery Market by Value



ROW Lottery Market by Value

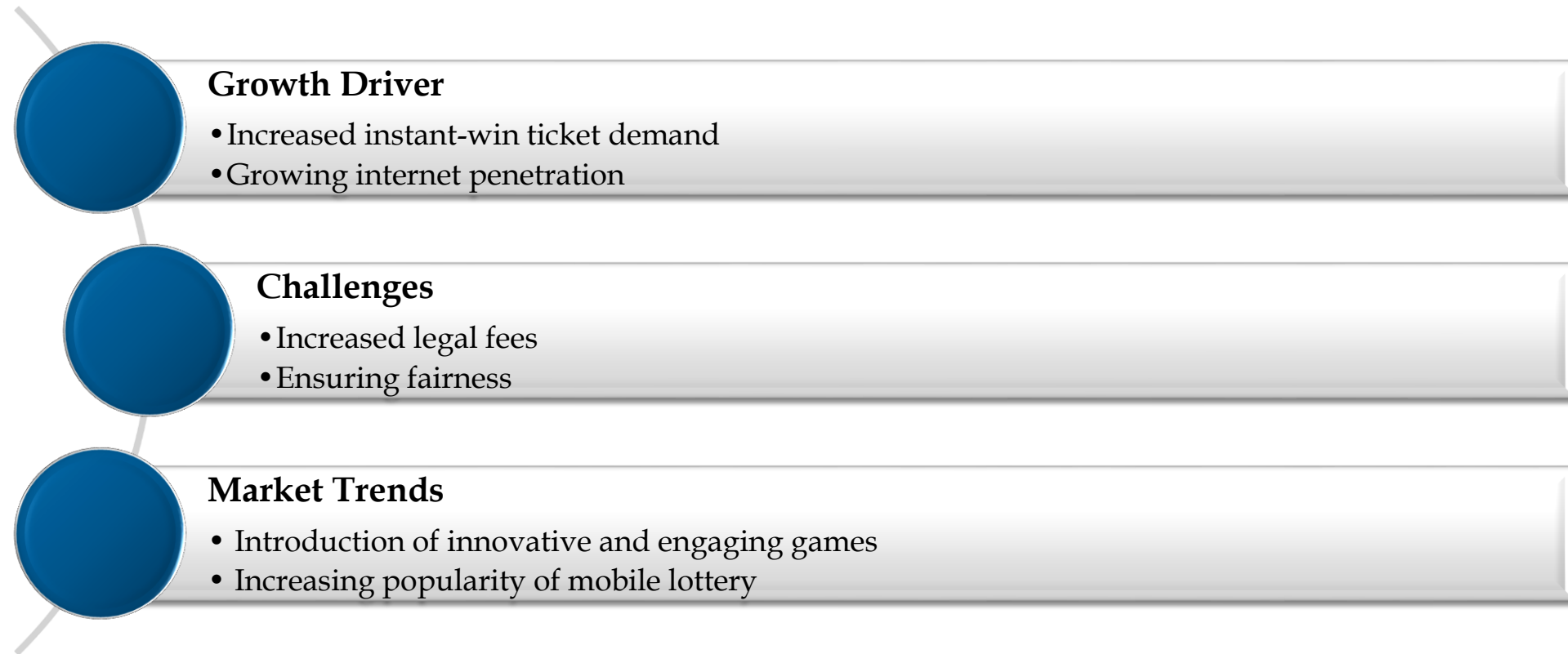


Europe Lottery Market by Value



Region	CAGR
	2018-2022
North America	xx%
Europe	xx%
Asia	xx%
ROW	xx%

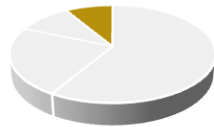
Global Lottery Market With Focus on Instant Win : Dynamics



Global Lottery Market With Focus on Instant Win: Competitive Landscape

Players Profiled

- International Games Technology (IGT)
- Camelot
- FDJ Group
- The Hong Kong Jockey Club



Note: The graphs on this slide are only for sample representation.