

Global Wearable Market: Analysis By Product (Smart Watches, Head-mounted Displays, Ear-worn Devices, Sport Watches, Wristbands and Smart Clothing), By Application (Consumer Electronics, Healthcare, Enterprise & Industrial Application and Others), By Region, Size and Trends with Impact of COVID-19 and Forecast up to 2027

September 2022



Global Wearable Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

Global Wearable Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Wearable Market: Analysis By Product (Smart Watches, Head-mounted Displays, Ear-worn Devices, Sport Watches, Wristbands and Smart Clothing), By Application (Consumer Electronics, Healthcare, Enterprise & Industrial Application and Others), By Region, Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Global and Regional
Regional Coverage	North America, Asia Pacific, Europe, and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Moderately Concentrated
Key Players	Apple Inc., Alphabet Inc. (Google), Fossil Group Inc., Garmin Ltd., Huawei Technologies Co. Ltd., Microsoft Corporation, Samsung Electronics Co. Ltd., Xiaomi Corporation, Sony Corporation, Casio Computer Co. Ltd., LG Electronics and Imagine Marketing (boat)

Global Wearable Market

Executive Summary

Wearable devices are hand-free electronic products or devices that can be implanted in the user's body, worn as accessories, or embedded in clothing. Wearable devices are microprocessor-powered products that can send and receive data over the internet and have real-time applications. Wearable aims to have an impact on a variety of fields, including health and medicine, wellness, ageing, disability, education, transportation, business, finance, gaming, and music, among others. The goal is to integrate into people's daily lives and become a useful part of them. The global wearable market was valued at US\$62.11 billion in 2021, and is expected to be worth US\$145.49 billion in 2027.

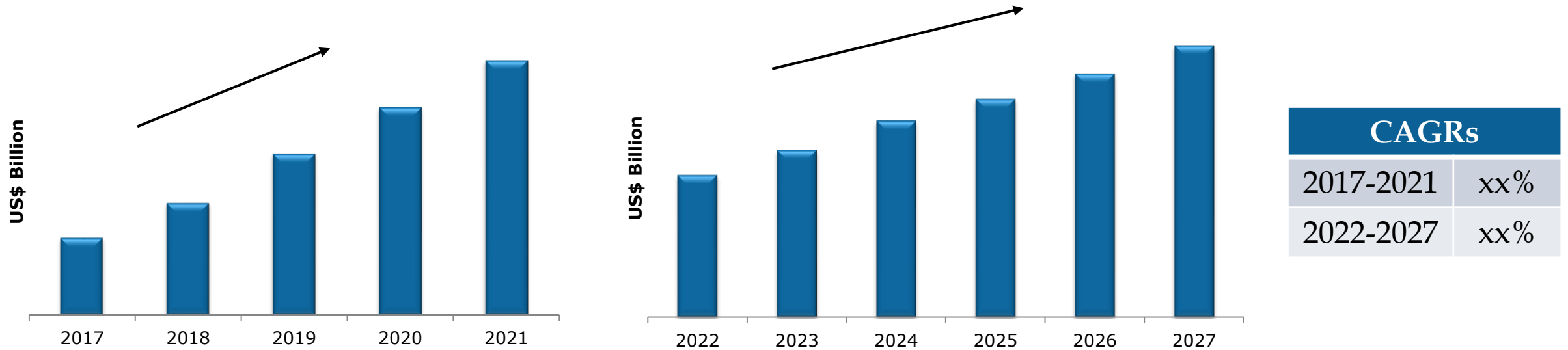
Global wearable market can be classified on the basis of product and application. Among the application, consumer electronics segment dominated the market in 2021. Consumer electronics have several applications, like fitness and sports, garments and fashion, and others. Given the growing consumer demand for wearable consumer electronics, industry players are concentrating on developing devices that can keep end-users track their work hours. Furthermore, the rise in connected devices and growing machine-to-machine communication are expected to support the growth of wearable consumer electronics, thereby supporting market growth.

Given the unprecedented large-scale impacts of the COVID-19 pandemic, digital technology has gained momentum as social interaction and health tracking tools in the time of great turmoil. Just like other digital gadgets, wearable technology has gained robust popularity among people, during the time of COVID-19 lockdowns and quarantine, supporting the market growth.

Global wearable market is expected to show a significant increase during the forecasted period, i.e. from 2022 to 2027. The growth can be attributed to escalating spending on new technologies, growing internet users, growth of augmented reality/virtual reality (AR/VR) application, rise in youth population, rapid urbanization, increasing demand from healthcare and rising popularity of smart watches. However, some challenges are also impeding the growth of the market such as limited battery life of devices, counterfeiting of wearable devices and data privacy concerns in wearable technology.

Wearable Market: Global Analysis

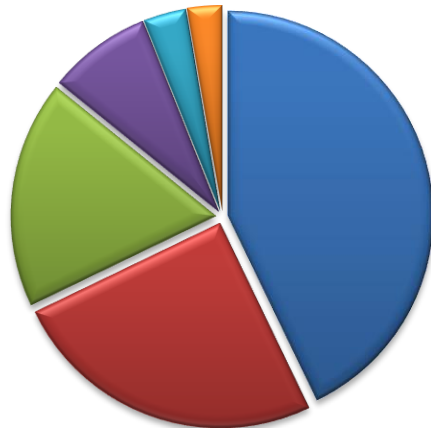
Global Wearable Market by Value



Global wearable market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

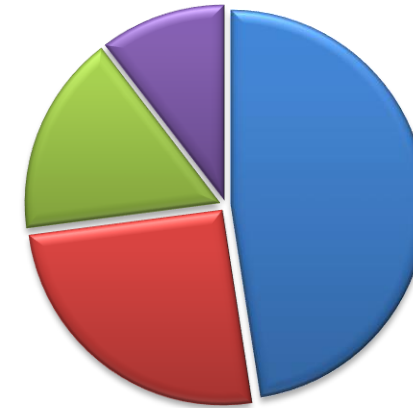
Wearable Market: Global Analysis

Global Wearable Market by Product; 2021



Product	Share
Smart Watches	xx%
Head Mounted Display	xx%
Ear-worn Devices	xx%
Sport Watches	xx%
Wristband	xx%
Smart Clothing	xx%

Global Wearable Market by Application; 2021



Application	Share
Consumer Electronics	xx%
Healthcare	xx%
Enterprise & Industrial Application	xx%
Others	xx%

Wearable Market: Global Analysis

Global Wearable Market by Region; 2021



North America, xx%

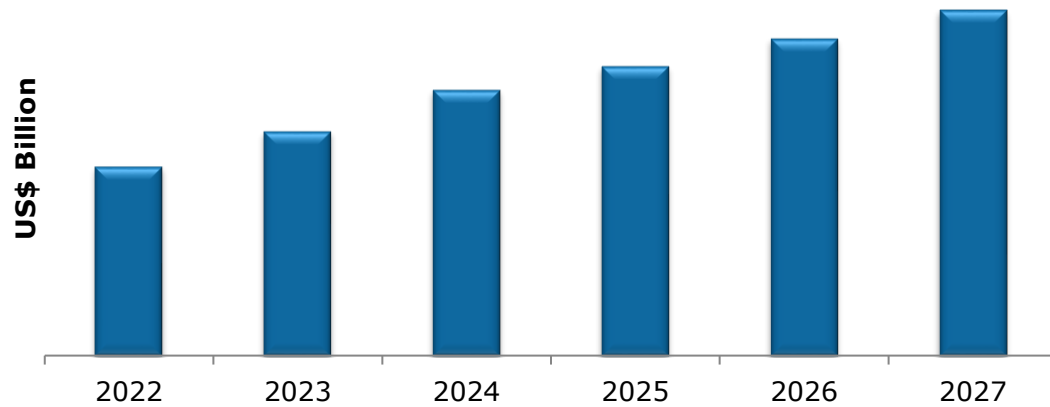
Asia Pacific, xx%

Europe, xx%

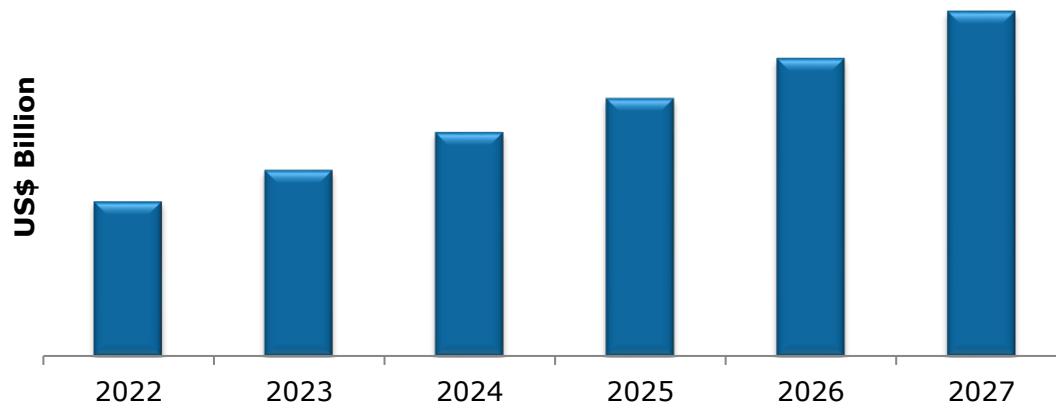
ROW, xx%

Wearable Market: Product Analysis

Global Smart Watches Market by Value



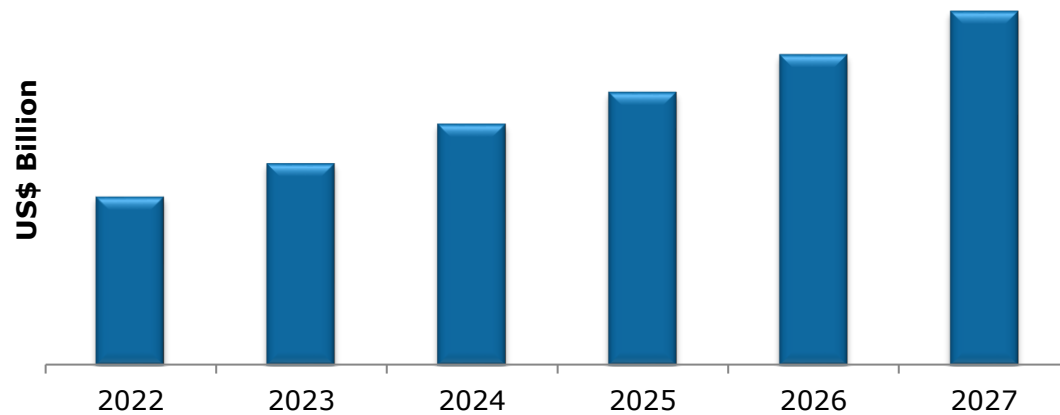
Global Head Mounted Display Market by Value



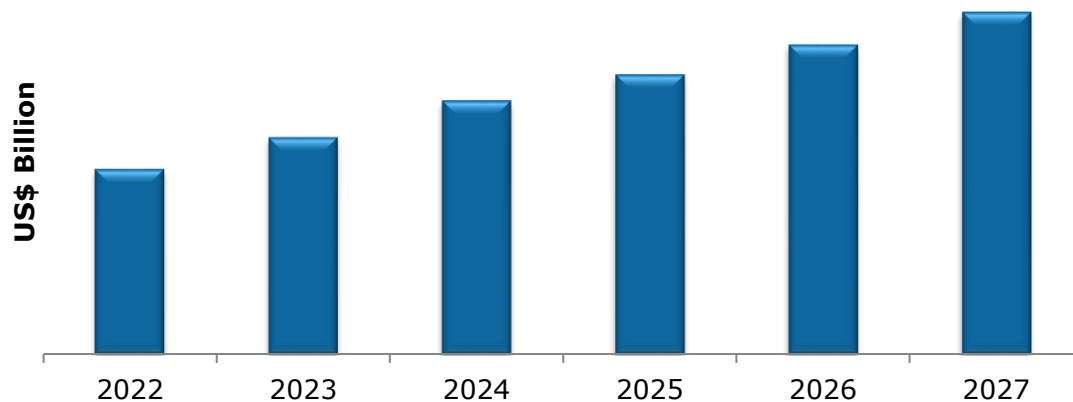
Product	CAGR (2022-2027)
Smart Watches	xx%
Head Mounted Display	xx%
Ear-worn Devices	xx%
Sport Watches	xx%
Wristband	xx%
Smart Clothing	xx%

Wearable Market: Application Analysis

Global Consumer Electronics Market by Value



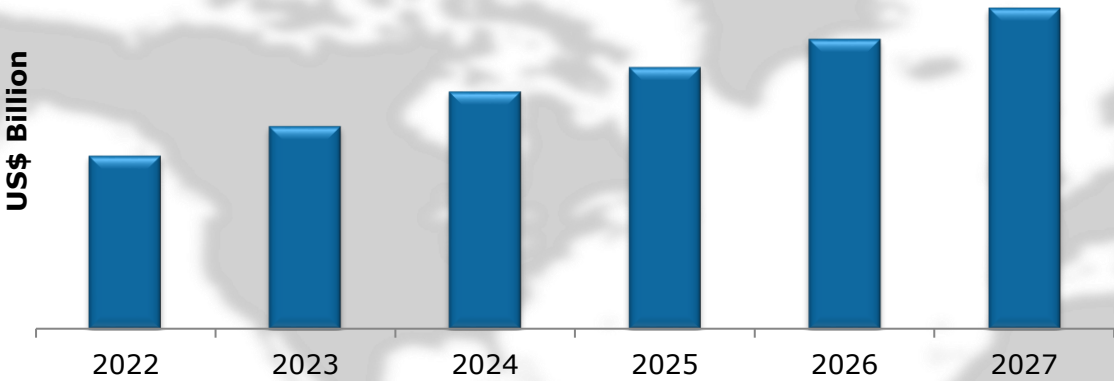
Global Healthcare Wearable Market by Value



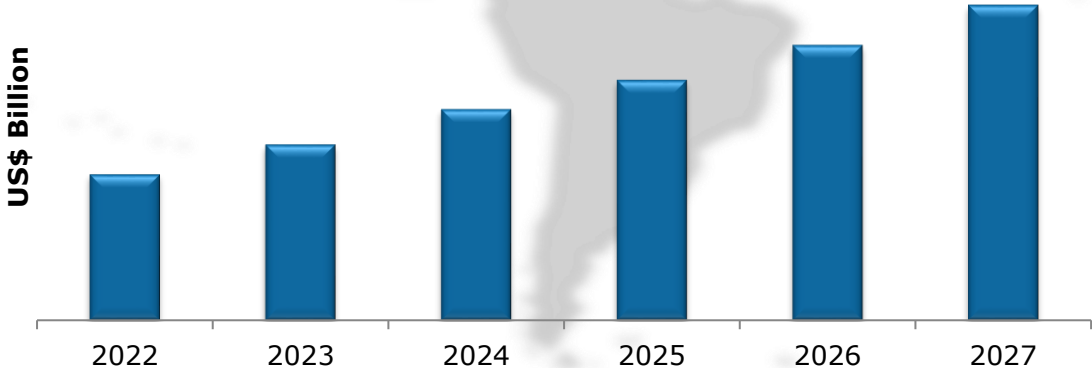
Application	CAGR (2022-2027)
Consumer Electronics	xx%
Healthcare	xx%
Enterprise & Industrial Application	xx%
Others	xx%

Wearable Market: Regional Analysis

North America Wearable Market by Value



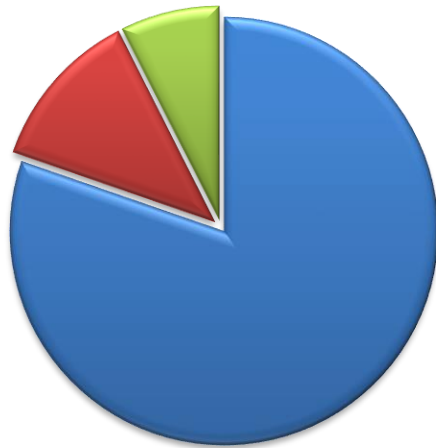
Asia Pacific Wearable Market by Value



Region	CAGR (2022-2027)
North America	xx%
Asia Pacific	xx%
Europe	xx%
ROW	xx%

North America Wearable Market: An Analysis

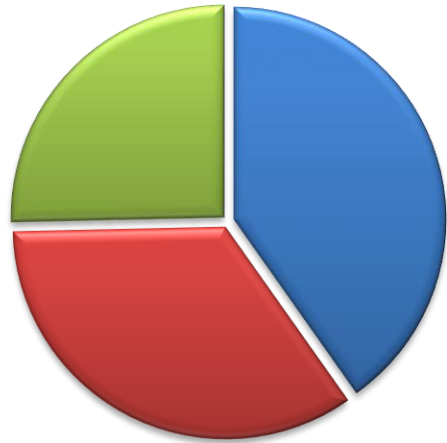
North America Wearable Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Wearable Market: An Analysis

The US Wearable Market by Product; 2021



Product	Share (2021)	CAGR (2022-2027)
Wrist Wear	xx%	xx%
Eye & Head Wear	xx%	xx%
Other Wearable	xx%	xx%

Asia Pacific Wearable Market: An Analysis

Asia Pacific Wearable Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

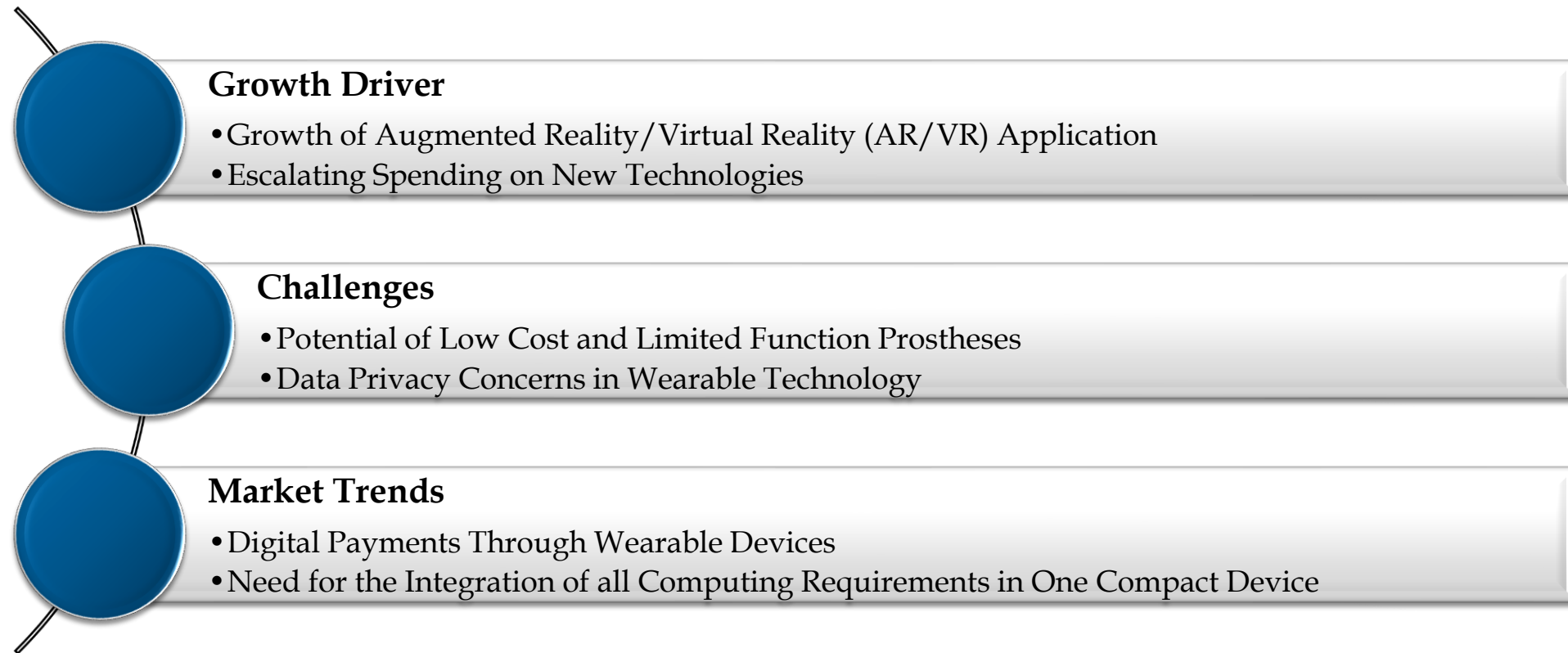
Europe Wearable Market: An Analysis

Europe Wearable Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

Global Wearable Market: Dynamics



Global Wearable Market: Competitive Landscape

Players Profiled

- ❑ Apple Inc.
- ❑ Alphabet Inc. (Google)
- ❑ Fossil Group Inc.
- ❑ Garmin Ltd.
- ❑ Huawei Technologies Co. Ltd.
- ❑ Microsoft Corporation
- ❑ Samsung Electronics Co.
- ❑ Xiaomi Corporation
- ❑ Sony Corporation
- ❑ Casio Computer Co. Ltd.
- ❑ LG Electronics
- ❑ Imagine Marketing (boat)

Global Wearable Players by Market Share; 2021

