Global Management Consulting Market: Analysis By Type (Strategy, Operations, Financial Advisory, Technology, Human Resource, and Others), By Sector (Financial Services, Public Sector, Healthcare, and Others), By Enterprise Size (Large Enterprises and Small and Medium Enterprises), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028

June 2023

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Global Management Consulting Market: Coverage

- Executive Summary and Scope
- Introduction/Market Overview
- Global Market Analysis
- Regional Market Analysis
- Impact of COVID-19
- Dynamics
- Competitive Landscape
- Company Profiling

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Global Management Consulting Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Management Consulting Market: Analysis By Type (Strategy, Operations, Financial Advisory, Technology, Human Resource, and Others), By Sector (Financial Services, Public Sector, Healthcare, and Others), By Enterprise Size (Large Enterprises and Small and Medium Enterprises), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	IBM, Accenture, Deloitte, KPMG, Ernst and Young, Capgemini, Boston Consulting Group, Bain & Company, McKinsey & Co., Booz Allen Hamilton, PwC, Strategyn, Sia Partners, Grand Thornton.

Global Management Consulting Market: Coverage

Executive Summary

Management consulting is a professional service industry that assists organizations in improving their performance, solving complex problems, and implementing effective strategies. It involves highly skilled consultants who offer objective advice, expertise, and specialized knowledge across various industries and functional areas. The growth of management consulting is driven by several factors, including the increasing complexity of business operations and rapid technological advancements, consolidation, and developments in laws and legislation. Additionally, the demand for consulting services is fueled by organizations seeking external perspectives, innovative solutions, and expert guidance to address specific challenges, optimize processes, and drive growth in a dynamic business landscape. The global management consulting market in 2022 stood at US$307.62 billion, and is likely to reach US$511.88 billion by 2028.

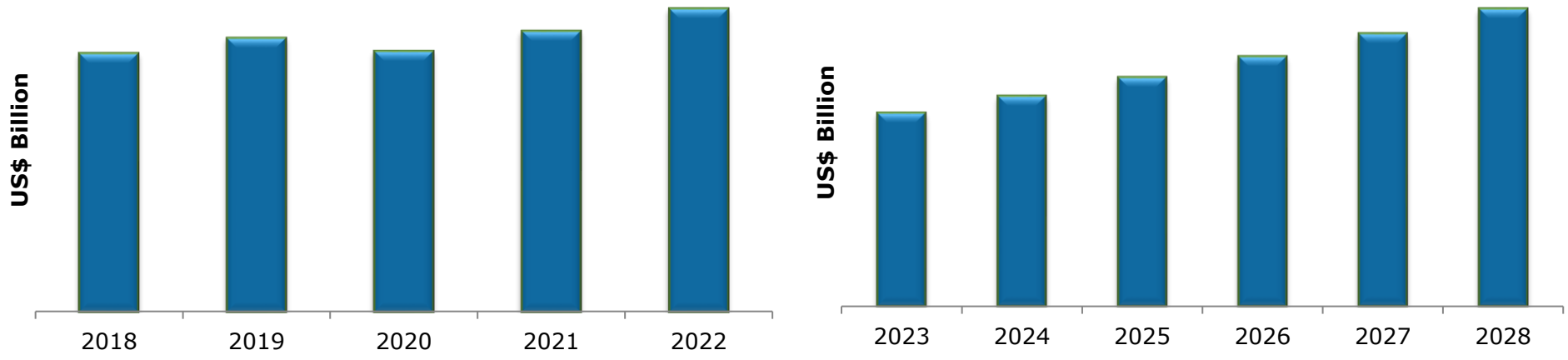
The management consulting market can be segmented on the basis of type (Strategy, Operations, Financial Advisory, Technology, Human Resource and others), Sector (Financial Services, Public Sector, Healthcare, and Others), and Enterprise Size (Large Enterprises and Small and Medium Enterprises). On the basis of type, the operations consulting segment dominated the market share in 2022 as operations consultants offers expertise in optimizing processes, improving efficiency, and enhancing financial performance, which are vital for organizations to stay competitive in complex and rapidly changing business environments. On the basis of region, North America accounted for the largest share.

The COVID-19 pandemic has initially had negative impact on the global management consulting market. As global economies pushed to the brink of recession and clients has delayed or put a hold on projects, Q2 proved to be the hardest for management consulting companies. However, the post-COVID impact on the management consulting market is expected to result in increased demand for consulting services in areas such as crisis management, digital transformation, risk mitigation, and innovation.

The global management consulting market has increased in 2022 and projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. The increasing complexity of business operations, rising GDP, globalization, rapid urbanization, technological advancements, regulatory changes, and the growing emphasis on digital consultancy and analytics has driven global demand for management consulting. Further, the market is expected to grow owing to rising penetration of IoT,, AI for improved business performance and rise in demand by SMEs for consulting services. Yet the market faces some challenges such as political instability, risk of data breach, rising number of independent consultants, etc.

Management Consulting Market: Global Analysis

Global Management Consulting Market by Value



CAGR	
2023-2028	xx%

Global management consulting market valued at US$.... billion in 2022, increased as compared to US$... billion in 2021. Global management consulting market is anticipated to reach up to US$... billion by 2028, at a CAGR of ….%, from US$... billion in 2023.

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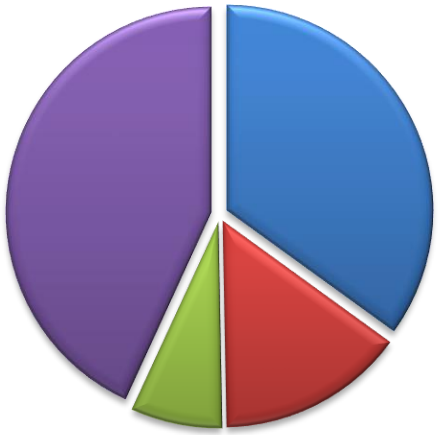
Management Consulting Market: Global Analysis

Global Management Consulting Market by Type; 2022

Type	Share
Operations	xx%
Financial Advisory	xx%
Technology	xx%
Human Resource	xx%
Strategy	xx%
Others	xx%

Global Management Consulting Market by Sector; 2022



Sector	Share
Financial Services	xx%
Public Sector	xx%
Healthcare	xx%
Others	xx%

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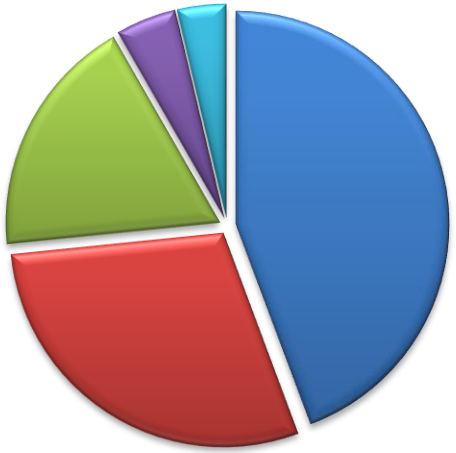
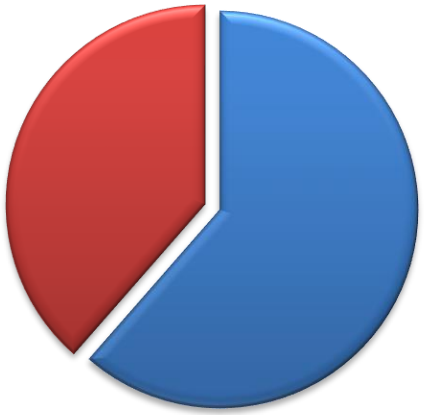
Management Consulting Market: Global Analysis

Global Management Consulting Market by Region; 2022



Regions	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

Global Management Consulting Market by Enterprise Size; 2022



Enterprise Size	Share
Large Enterprises	xx%
Small and Medium Enterprises	xx%

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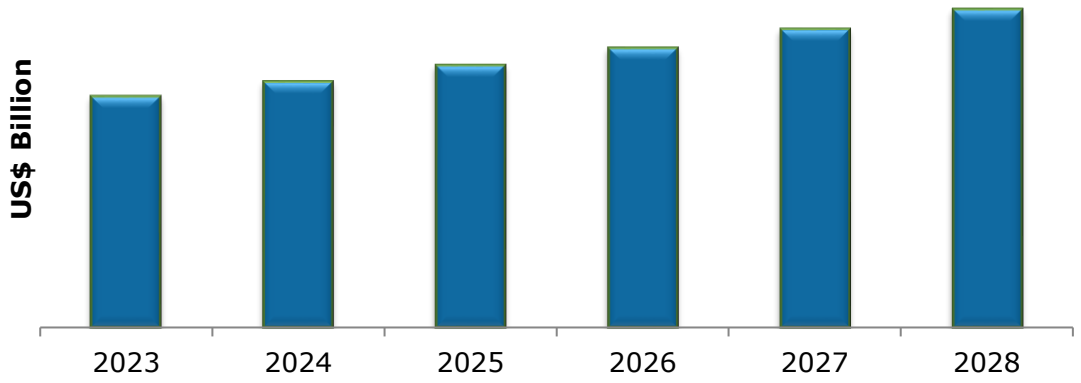
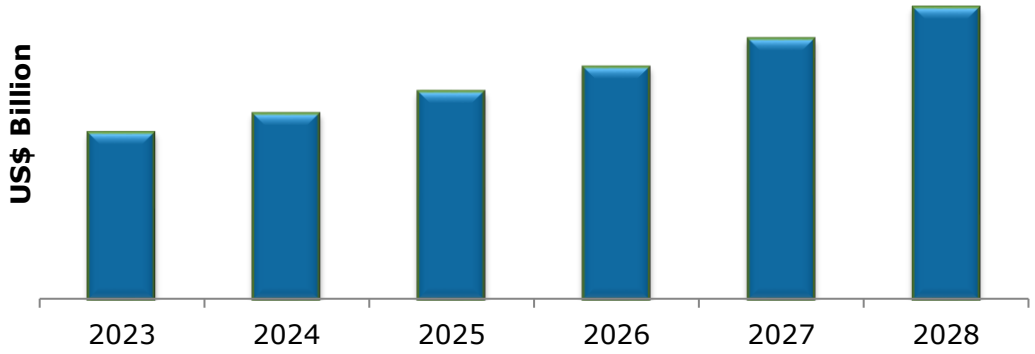
Global Management Consulting Market: Type Analysis

Global Operations Management Consulting Market by Value



Global Technology Management Consulting Market by Value



Type	Share
Operations	xx%
Financial Advisory	xx%
Technology	xx%
Human Resource	xx%
Strategy	xx%
Others	xx%

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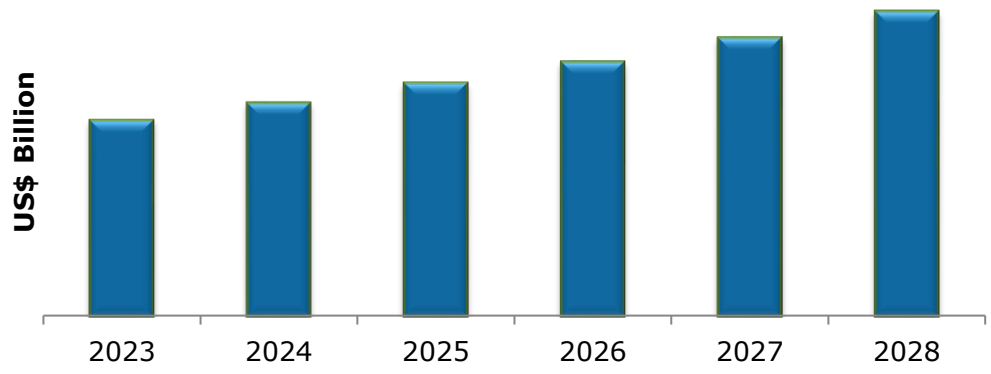
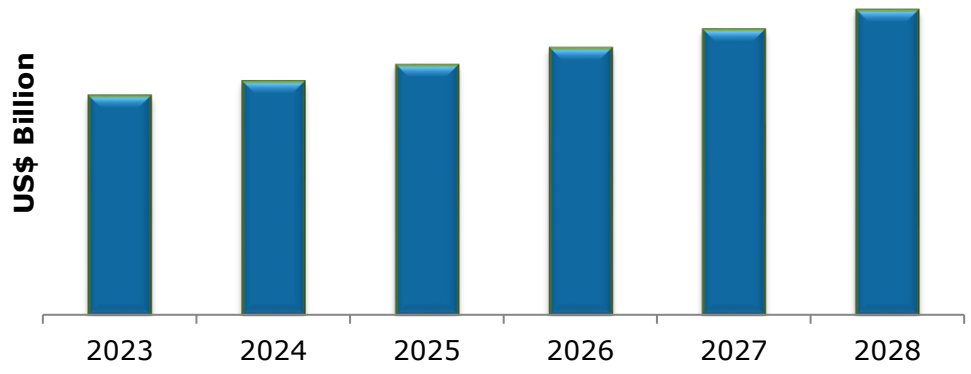
Global Management Consulting Market: Sector Analysis

Global Healthcare Management Consulting Market by Value



Global Financial Services Management Consulting Market by Value



Sector	CAGR
	(2023-2028)
Financial Services	xx%
Public Sector	xx%
Healthcare	xx%
Others	xx%

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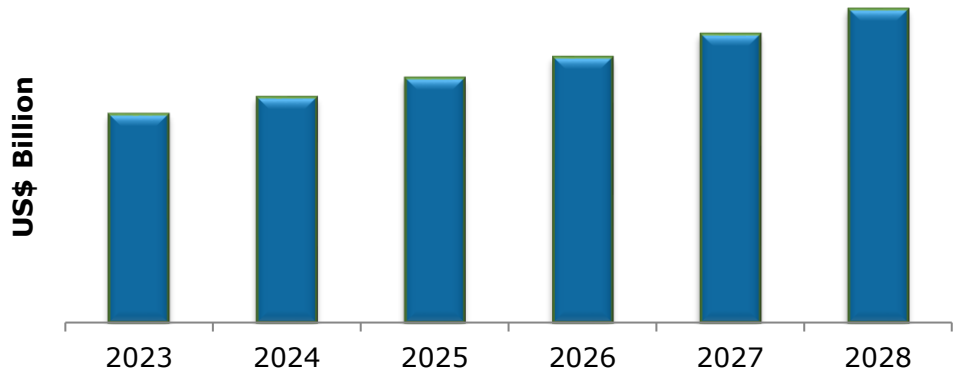
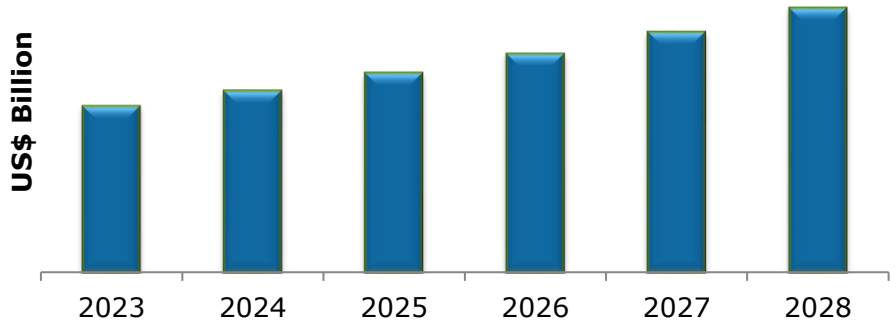
Global Management Consulting Market: Enterprise Size Analysis

Global Large Enterprises Management Consulting Market by Value



Global Small & Medium Enterprises Management Consulting Market by Value



Enterprise Size	CAGR
	(2023-2028)
Large Enterprises	xx%
Small and Medium Enterprises	xx%

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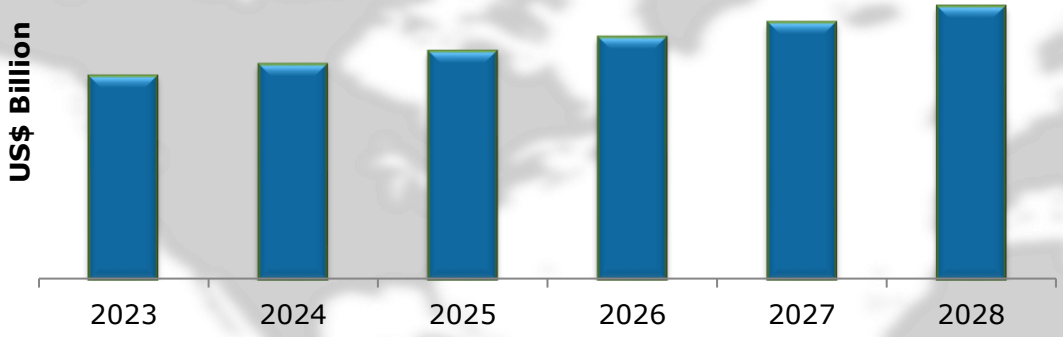
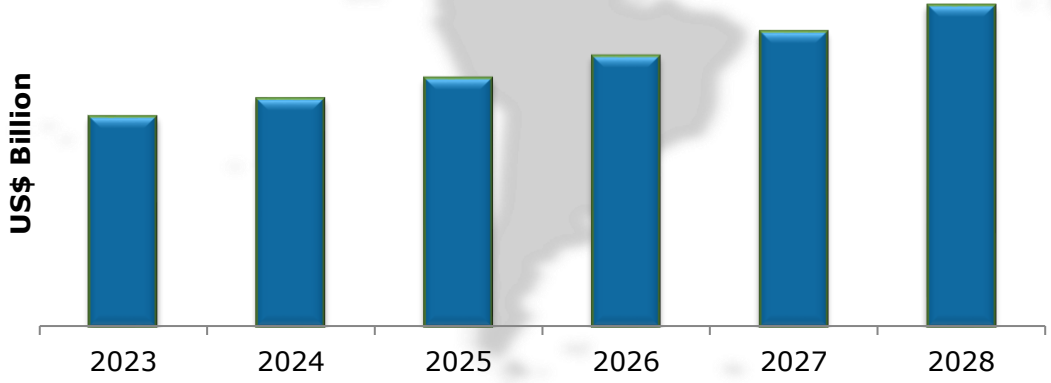
Global Management Consulting Market: Regional Analysis

North America Management Consulting Market by Value



Europe Management Consulting Market by Value



Regions	CAGR
	(2023-2028)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East & Africa	xx%

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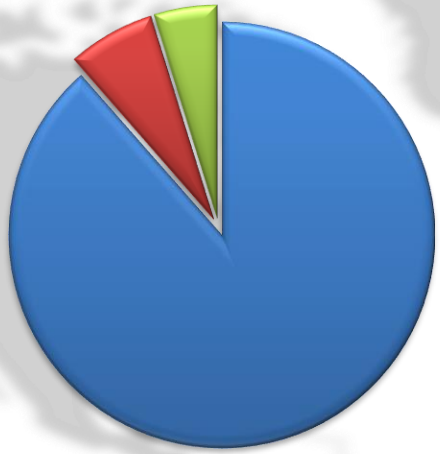
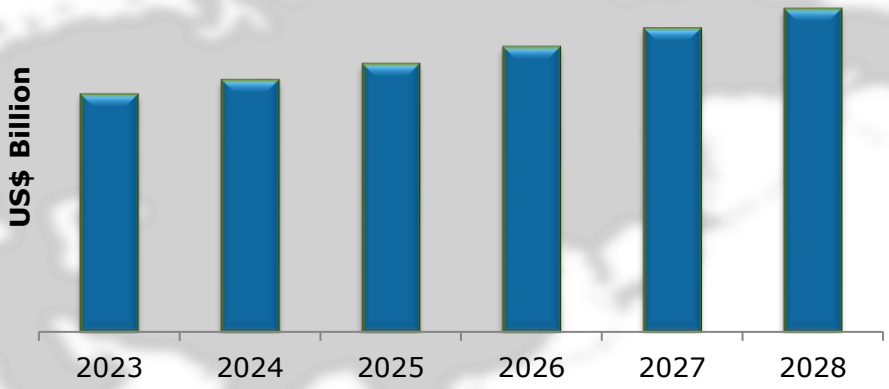
North America Management Consulting Market: Analysis

North America Management Consulting Market by Region; 2022



The US Management Consulting Market by Value



Region	Share	CAGR
		(2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

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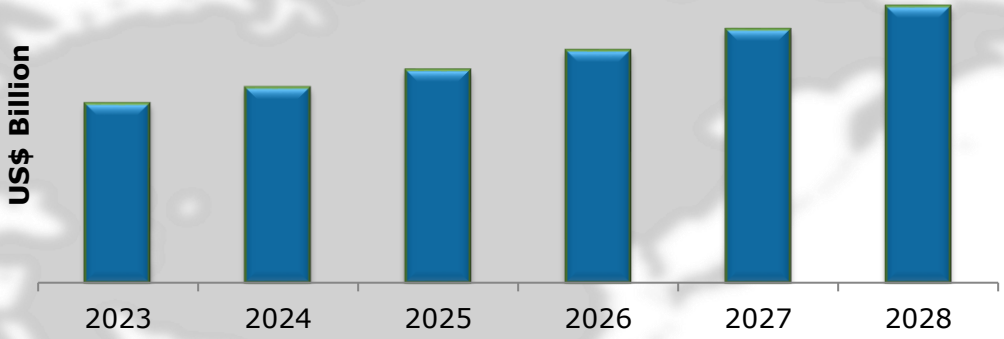
Europe Management Consulting Market: Analysis

Europe Management Consulting Market by Region; 2022

UK Management Consulting Market by value



Region	Share	CAGR
		(2023-2028)
UK	xx%	xx%
Germany	xx%	xx%
France	xx%	xx%
Spain	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

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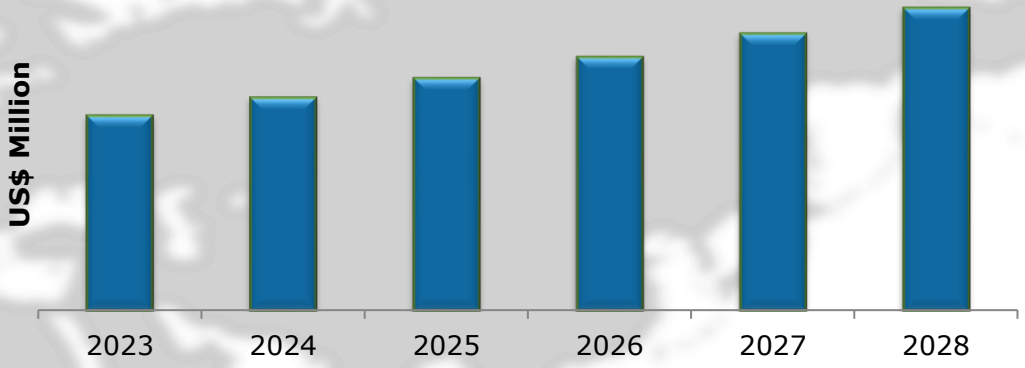
Asia Pacific Management Consulting Market : Analysis

Asia Pacific Management Consulting Market by Region; 2022

China Management Consulting Market by Value



Region	Share	CAGR
		(2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

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Global Management Consulting Market: Dynamics

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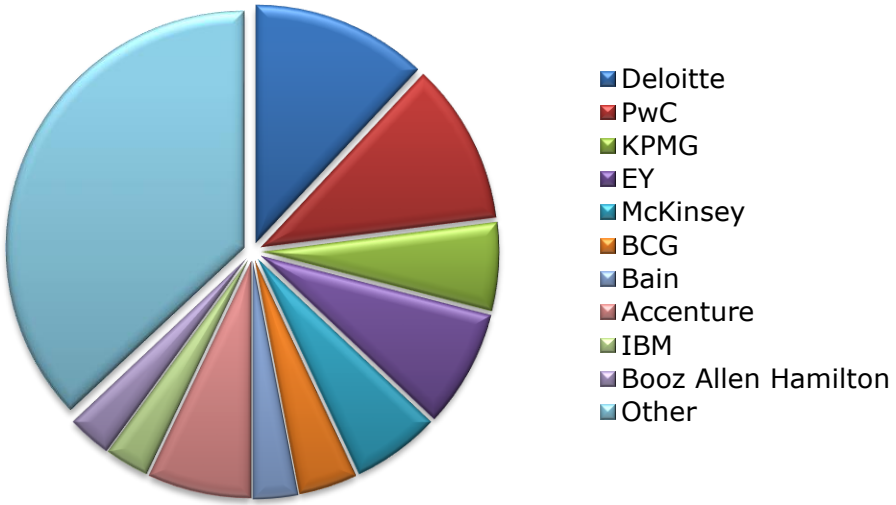
Global Management Consulting Market: Competitive Landscape

Players Profiled

- IBM
- Accenture
- Deloitte
- KPMG
- Ernst and Young
- Capgemini
- Boston Consulting Group
- Bain & Company
- McKinsey & Co.
- Booz Allen Hamilton
- PwC
- Strategyn
- Sia Partners
- Grand Thornton

Global Management Consulting Market Players by Market Share; 2022



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