

# Global Online Tour Operator Market (2018-2022 Edition)

March 2018



# Global Online Tour Operator Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Analysis

Competitive Landscape

Company Profiling

# Global Online Tour Operator Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Online Tour Operator Market (2018-2022 Edition)
Coverage	Global and Regional
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Cox and Kings, TUI group and Thomas Cook Group Plc.

# Global Online Tour Operator Market

## Executive Summary

Tourism is a gigantic industry with different components working together such as, travel agents, tour operators, transport providers etc. Tour operators is the organization which accumulated different components from suppliers in order to make a tour package. The prices of individual tour package is defined by the organization itself.

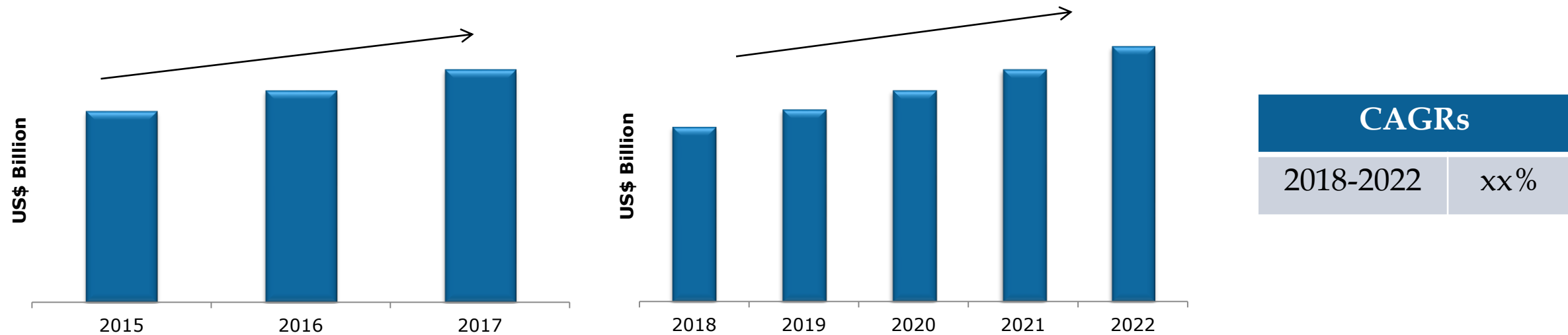
Basic role of any tour operator is to provide services like, accommodation, accessibility, transportation etc. to its customers in a form of package deal. The services of a tour operator reach to the customer through various distribution channels to the customer. These distribution channels can be offline as well as online. The offline distribution channels include brand website, email, mobile, internet booking engine, social media and online travel agents. On the other hand, offline distribution channels consist of retail travel agents, franchise offices of tour operators and handling agents.

The global online tour operator market is expected to grow at a healthy rate during the forecast period (2018-2022). The growth is expected on account of many factors, such as an increase in disposable income, rising car sales, increasing international inbound and outbound tourism and aging demography.

However, the market also faces some challenges, which includes increase in the number of terror attacks, heavy taxes imposed on the tour operators and seasonality dependence. Digital travel, evolution of eco-tourism and rise of adventure tourism are some of the latest trends in the global online tour operator market.

# Online Tour Operator Market : Global Analysis

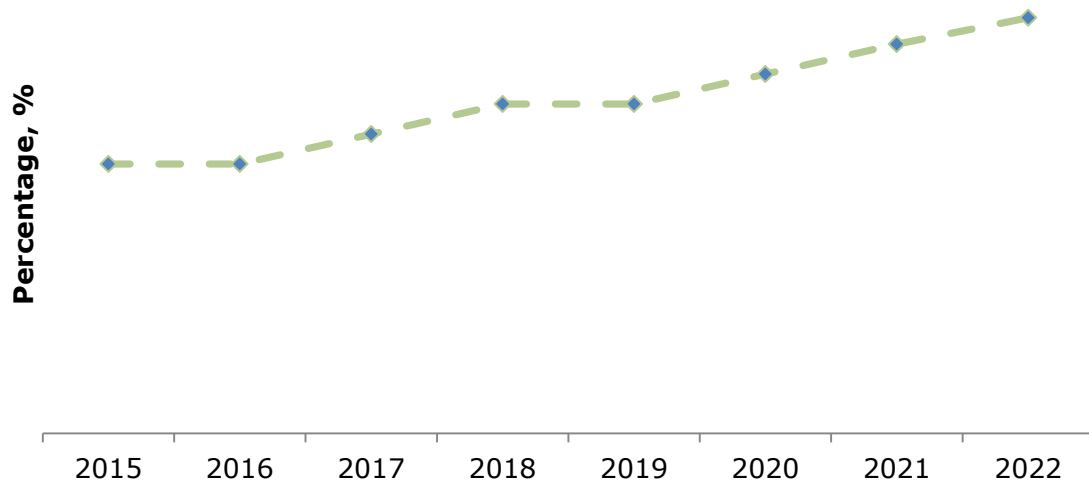
## Global Online Tour Operator Market by Value



The global online tour operator market value was US\$.... billion in 2017. The global online tour operator market is anticipated to rise up to US\$.... billion by 2022 as compared to US\$....billion in 2018, representing a CAGR of ....% over the years 2018 to 2022.

# Online Tour Operator Market : Global Analysis

Global Online Tour Operator Market by Penetration Rate; 2015-2022

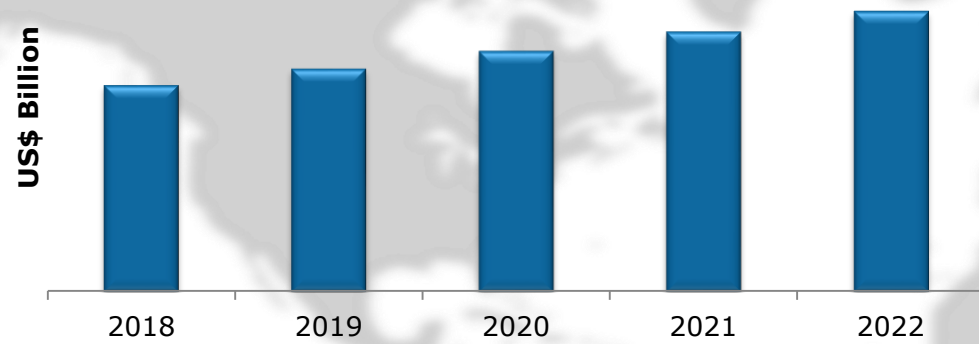


Global Online Tour Operator Market by Countries; 2017  
(Percentage, %)

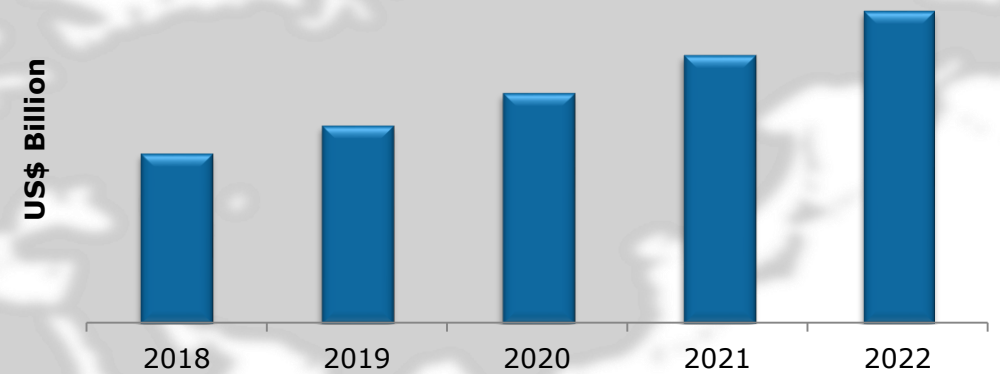


# Online Tour Operator Market : Regional Analysis

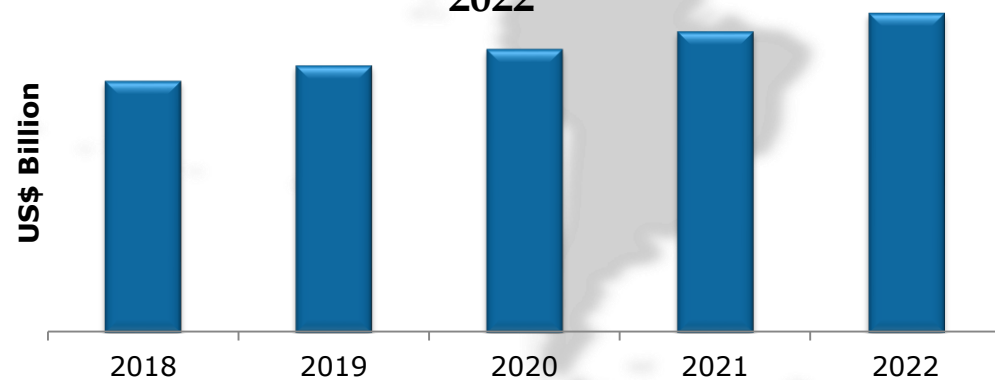
The US Online Tour Operator Market by Value; 2018-2022



China Online Tour Operator Market by Value; 2018-2022



The UK Online Tour Operator Market by Value; 2018-2022



Region	CAGR
	2018-2022
The US	xx%
The UK	xx%
China	xx%
Germany	xx%
Russia	xx%

# Global Online Tour Operator Market: Competitive Landscape

## Players Profiled

- Cox and Kings
- TUI group
- Thomas Cook Group Plc.

