

The US Jewellery Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)

July 2021



The US Jewellery Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

COVID-19

Dynamics

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Company Profiling

The US Jewellery Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Jewellery Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Key Players	Pandora A/S, Signet Jewelers Ltd., LVMH Moet Hennessy Louis Vuitton SE and Richemont SA

The US Jewellery Market

Executive Summary

Jewellery refers to ornaments made from precious metals and stones. Various kinds of jewellery include necklaces, rings, earrings etc. Jewellery is mainly worn as an accessory to enhance the beauty of the human body. Various steps involved in jewellery manufacturing includes designing, casting, divestment, finishing, stone setting and rhodium plating. Jewellery is mainly used as an ornament but also serves as a mode of investment, particularly gold jewellery. It also serves a devotional purpose and is used to reflect different cultures and feelings.

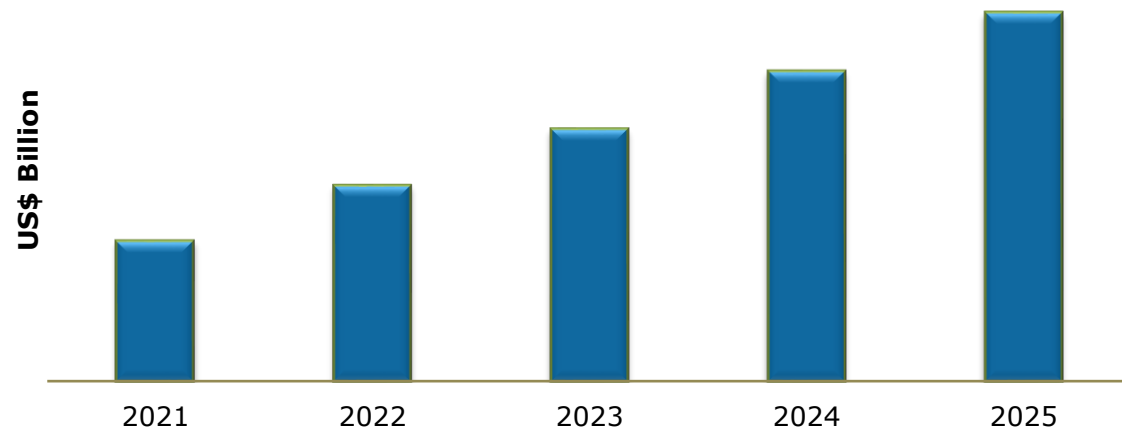
The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

The US jewellery market has witnessed negative impact of COVID-19 due to lockdown and trade restrictions, furthermore the market is projected to grow further during the forecast period (2021-2025). The market is expected to be driven by various growth enhancing factors such as rising per capita disposable income, growing number of digital buyers, soaring urban population, increasing female population etc.

However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are reduction in the number of independent jewelers, decline in weddings, etc.

The US Jewellery Market: An Analysis

The US Jewellery Market by Value

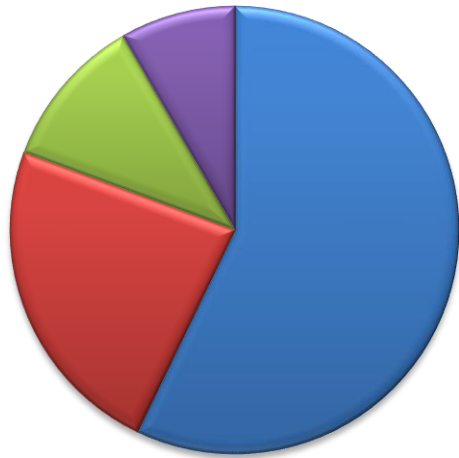


CAGRs	
2016-2020	xx%
2021-2025	xx%

The US jewellery market is anticipated to reach up to US\$... billion by 2025 increase from US\$... billion in 2021, at a CAGR of% during 2021 to 2025 period.

The US Jewellery Market: An Analysis

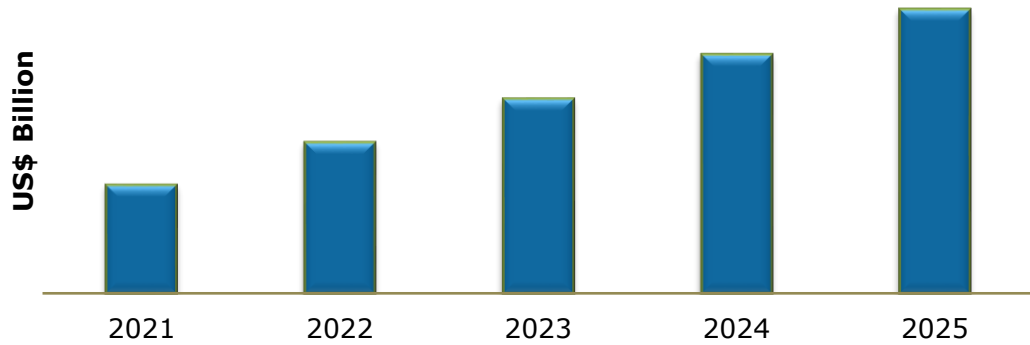
The US Jewellery Market by Metals and Stones; 2020



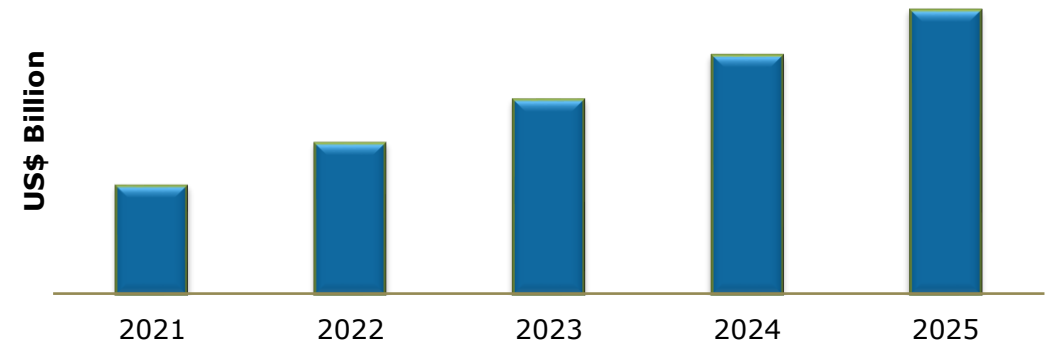
Metals and Stones	Share
Diamond	xx%
Platinum	xx%
Gold	xx%
Other Gems and Jewellery	xx%

The US Jewellery Market: Metals and Stones Analysis

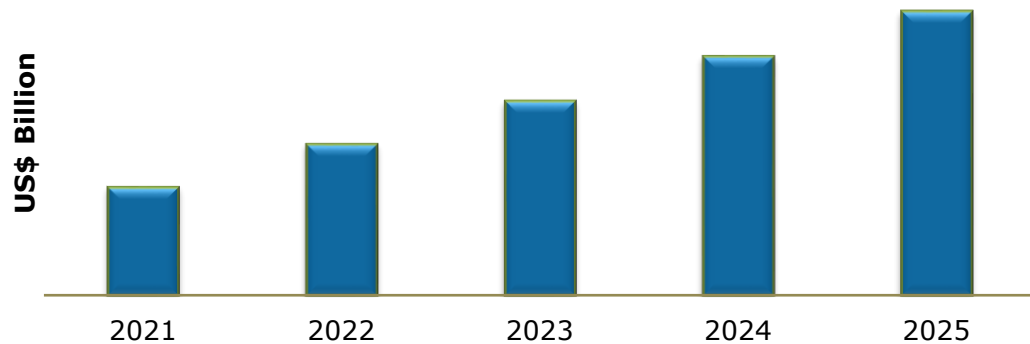
The US Gold Jewellery Market by Value



The US Diamond Jewellery Market by Value

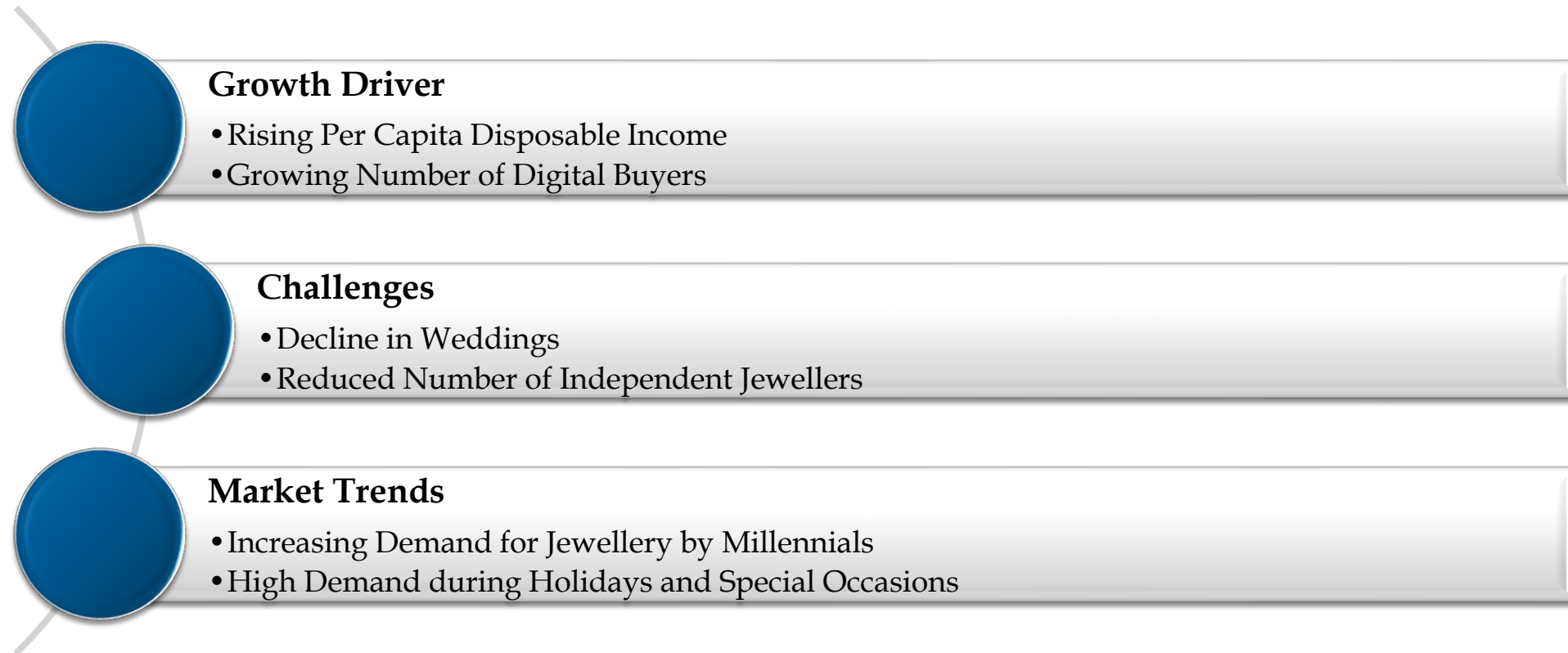


The US Platinum Jewellery Market by Value



Metals and Stones	CAGR	
	2016-2020	2021-2025
Diamond	xx%	xx%
Platinum	xx%	xx%
Gold	xx%	xx%
Other Gems and Jewellery	xx%	xx%

The US Jewellery Market: Dynamics



The US Jewellery Market: Competitive Landscape

Players Profiled

- Pandora A/S 
- Signet Jewelers Ltd. 
- LVMH Moët Hennessy Louis Vuitton SE 
- Richemont SA 