

Global Eyewear Market with Focus on The Premium Eyewear (2017-2021 Edition)

July 2017



Global Eyewear Market Report

Scope of the Report

The report entitled "Global Eyewear Market with Focus on The Premium Eyewear (2017-2021 Edition)", provides analysis of the global eyewear market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by replacement cycle, spending per capita and by segments.

The report also includes the regional analysis of the eyewear market, comprising of the market by value and spending per capita of the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa (MEA).

The report also gives the detailed analysis of the global premium eyewear market, a distinct segment of the global eyewear market. This section includes the market share and size analysis, along with the discussion on key opportunities and players in this segment.

Luxottica Group, Essilor International and Safilo Group are some of the key players operating in the global eyewear market, whose company profiling has been done in the report. In this segment of the report, business overview and financial overview of the companies are provided.

Country Coverage

North America

Europe

Asia Pacific

Latin America

MEA

Company Coverage

Luxottica Group SpA

Essilor International SA

Safilo Group SpA

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Executive Summary

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

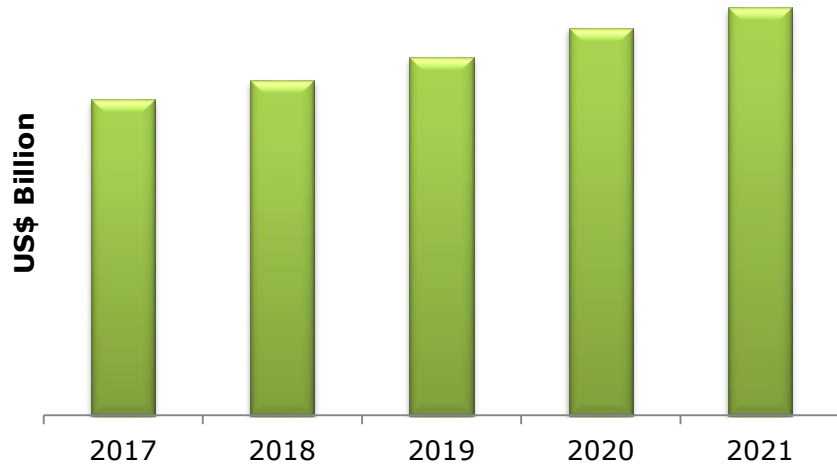
The first eyeglasses were made in Italy in around 1286. The American scientist Benjamin Franklin invented bifocals. The modern style of glasses, held by temples passing over the ears, by the British optician Edward Scarlett was developed some time before 1727. In 2008, eyewear with adjustable corrective glasses were designed by Joshua Silver.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

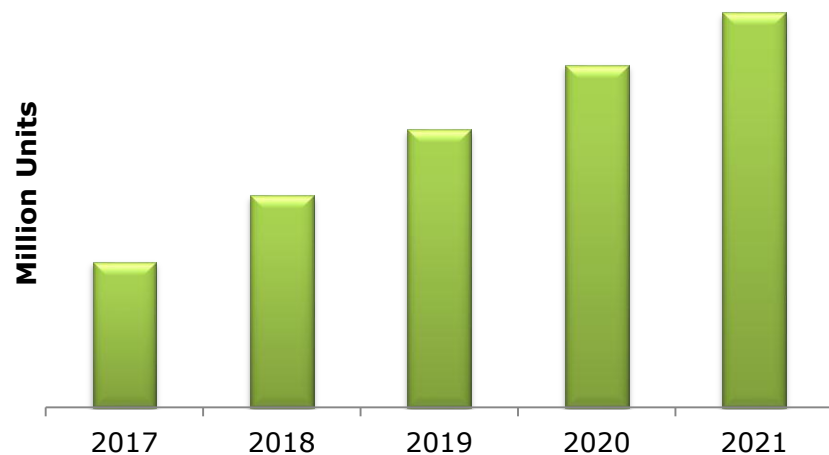
Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecasted period (2017-2021). The global eyewear market is supported by various growth drivers, such as aging population, urbanization, rise of middle income, increasing number of people requiring vision correction, use of eyewear as a fashion statement etc. Yet, the market faces certain challenges, such as, sale of illegal decorative lenses, price difference between branded and non branded, etc.

Global Eyewear Market Overview

Global Eyewear Market by Value; 2017-2021 (US\$ Billion)

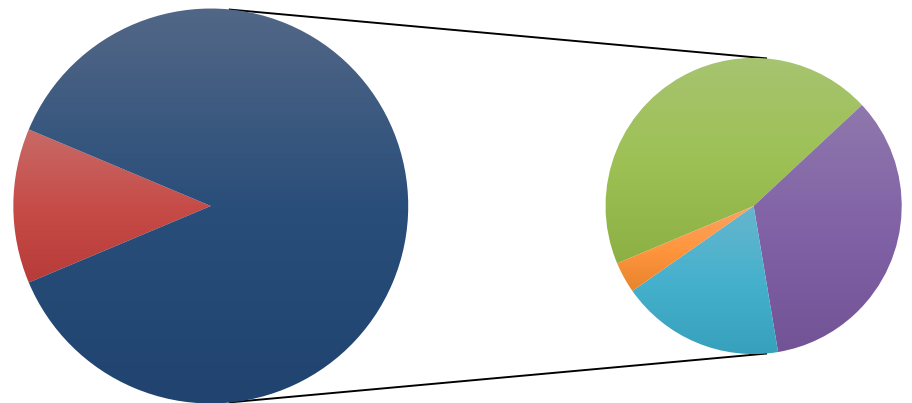


Global Eyewear Market by Volume; 2017-2021 (Million Units)



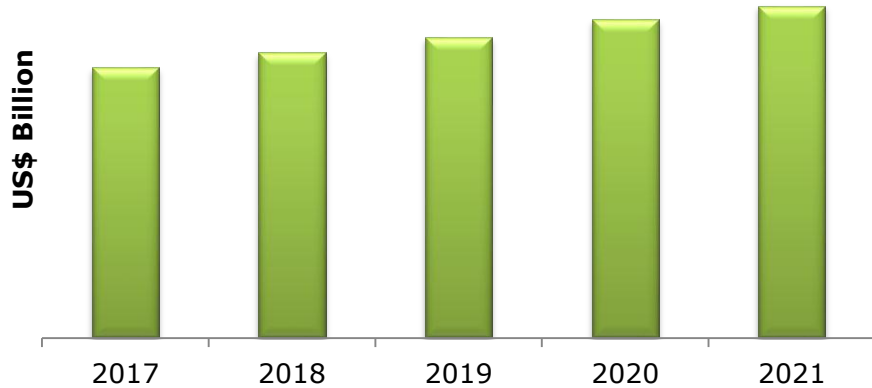
The global eyewear market by value is estimated to reach US\$...billion by 2021 from US\$...billion in 2017 at a CAGR of ...% over the years 2017-2021. The global eyewear market by volume is expected to rise tomillion units by 2021 from ...million units in 2017. The global eyewear market could be segmented into ...and ...segments. The major segment was ...in 2016 with a share of ...%. The ...segment of the eyewear market could further be sub-segmented into ..., ..., and ...

Global Eyewear Market Value by Segments; 2016 (Percentage, %)

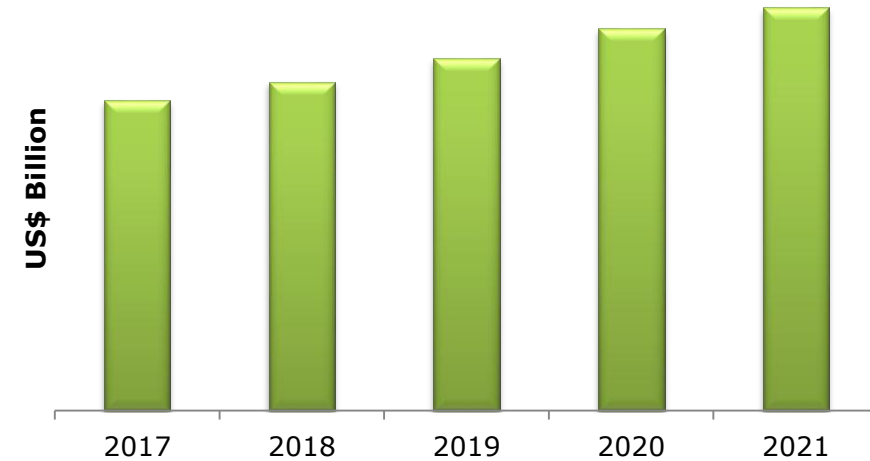


Global Eyewear Market Segments Overview

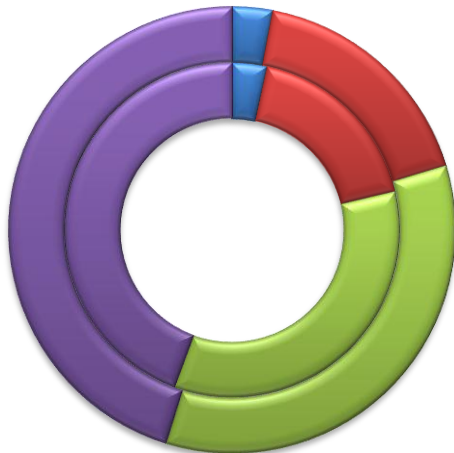
Global Contact Lenses Market by Value; 2017-2021 (US\$ Billion)



Global Spectacles Market by Value; 2017-2021 (US\$ Billion)



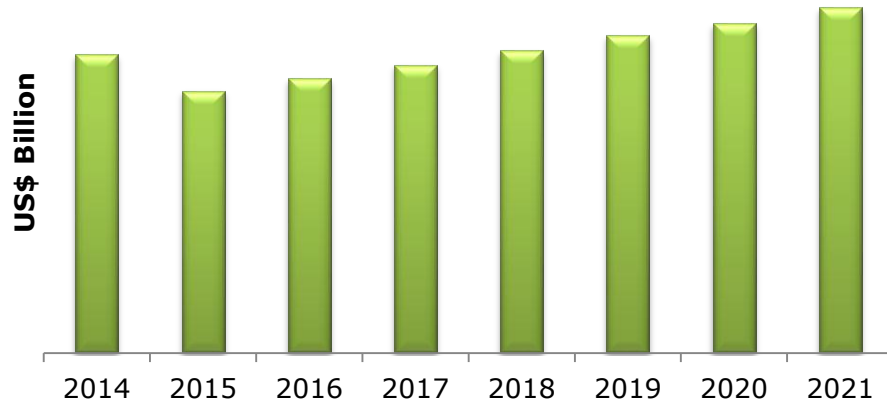
Global Spectacles Market Value by Segments; 2016 & 2021 (Percentage, %)



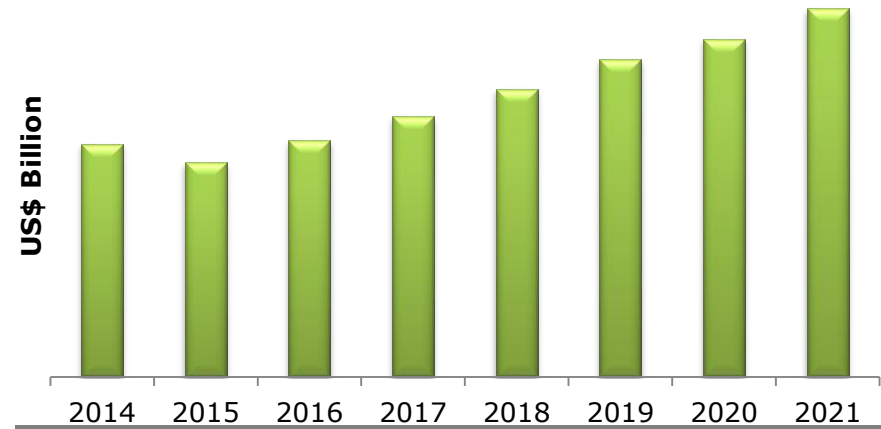
The global contact lenses market by value is anticipated to increase to US\$...billion by 2021 from SU\$...billion in 2017 at a CAGR of ...% over the years 2017-2021. The global spectacles market by value is determined to grow to US\$....billion by 2021 from US\$...billion in 2017 at a CAGR of% over the years 2017-2021. The global spectacles market could further be sub-segmented into ..., ..., ... and ...The major share was held by ...segment in 2016.

Eyewear Market: Regional Overview

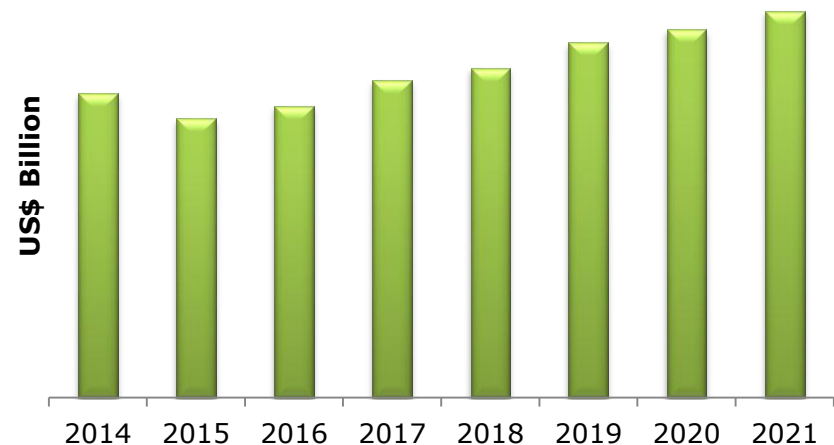
North America Eyewear Market by Value; 2014-2021 (US\$ Billion)



Asia Pacific Eyewear Market by Value; 2014-2021 (US\$ Billion)



MEA Eyewear Market by Value; 2014-2021 (US\$ Billion)



The North America eyewear market by value is ascertained to ascend to US\$...billion by 2021 from US\$...billion in 2014. The Asia-Pacific eyewear market by value is most likely to rise to US\$...billion by 2021 from US\$...billion in 2014 at a CAGR of ...% over the years 2017-2021. The MEA eyewear market is projected to increase to US\$...billion by 2021 from US\$...billion in 2014.