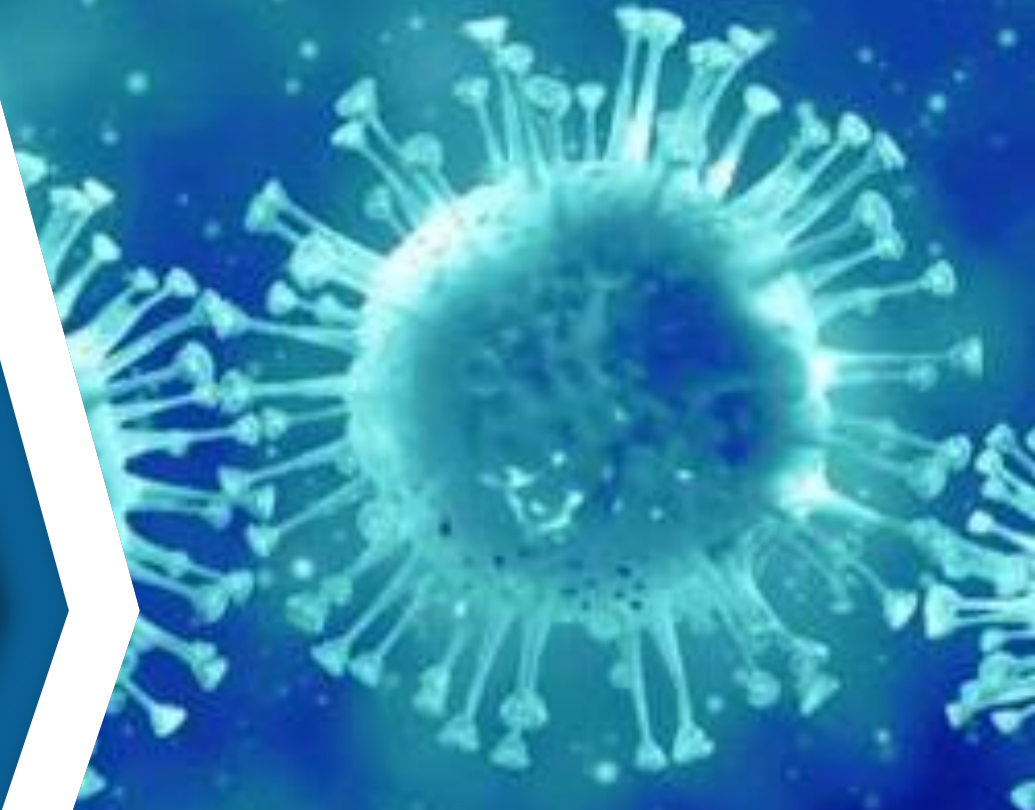


Global Influenza Market: Size, Trends & Forecasts (2018-2022)

November 2018



Global Influenza Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Influenza Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Influenza Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	Asia Pacific, The US, ROW (Rest of the World)
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	GlaxoSmithKline (GSK), AstraZeneca, Thermo Fisher Scientific, Abbott Laboratories

Global Influenza Market

Executive Summary

Influenza or flu is a respiratory illness which is caused by the influenza virus. The disease causes multiple complications for the people infected with the virus, particularly the elderly people and people suffering from chronic diseases as they are more susceptible to infections due to weak immune systems. Influenza might also prove to be fatal in some cases.

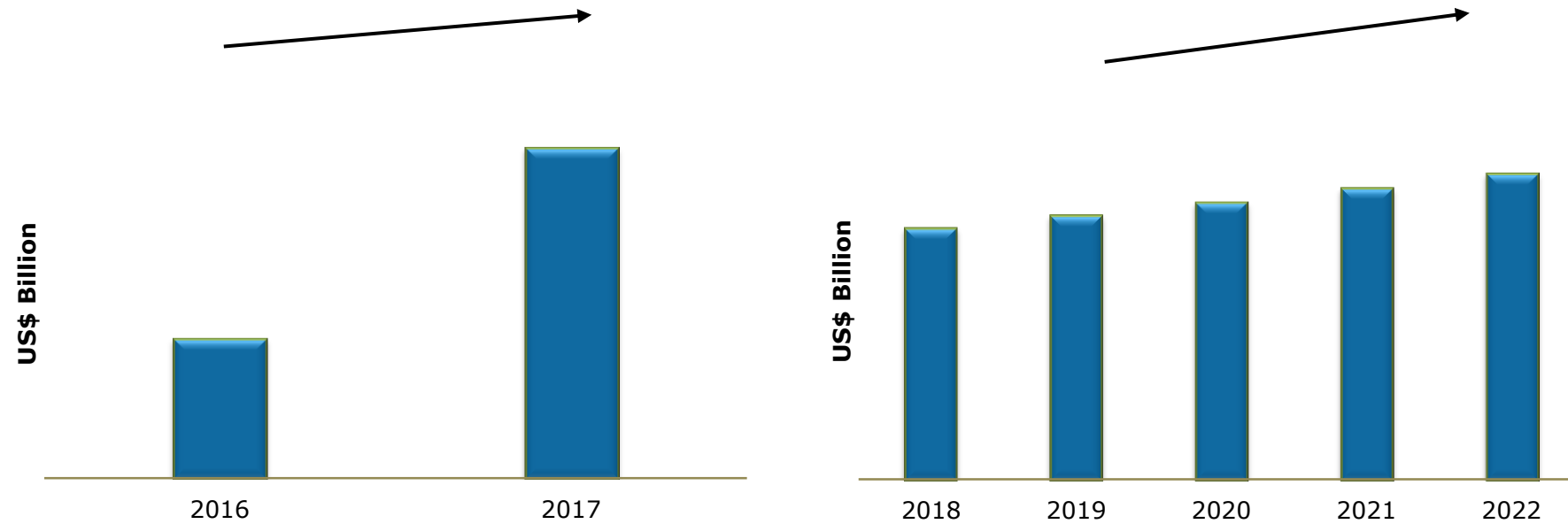
The best way to reduce the incidence and spread of influenza is to get vaccinated against the virus. Governments of various countries are actively involved in conducting several vaccination programs for the immunization of people against influenza. New and improved vaccines are being developed which provides a broader coverage against the virus. Various diagnostic tests and products are also available in the market for timely diagnosis of the flu so that proper treatment can be provided to the patients before their condition worsens.

The global influenza market has been segmented into vaccines, diagnostics and therapeutics. The influenza diagnostic market has been further segmented on the basis of test types into reverse transcription polymerase chain reaction (RT-PCR), rapid influenza diagnostic test (RIDT) and cell culture.

The global influenza market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2018-2022). The market is expected to be driven by various growth enhancing factors such as aging population, increasing awareness about influenza prevention, growing government initiatives to counter influenza, increasing healthcare expenditure and growing prevalence of chronic diseases. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are the high cost of vaccine development and the low influenza vaccination awareness in developing countries.

Influenza Market: Global Analysis

Global Influenza Market by Value

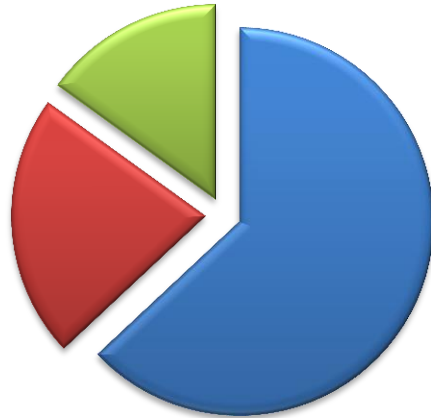


CAGRs	
2018-2022	xx%

The global influenza market, valued at US\$... billion in 2017, increased as compared to US\$... billion in 2016. The global influenza market is anticipated to reach up to US\$... billion by 2022 from US\$... billion in 2018 at a CAGR of ...% during the period 2018-2022.

Influenza Market: Global Analysis

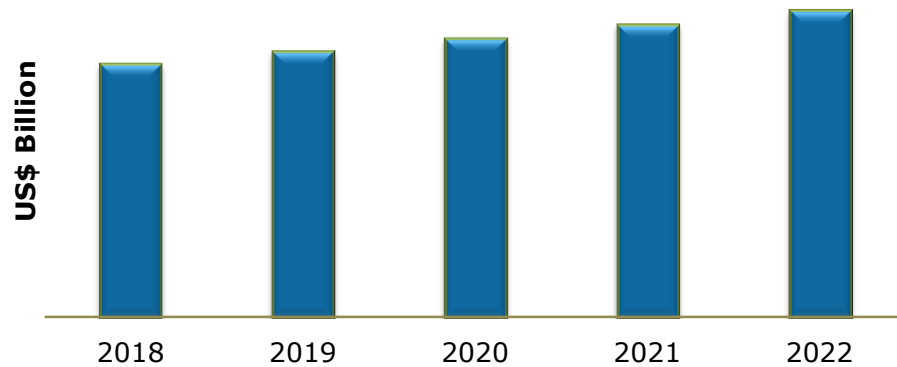
Global Influenza Market by Segments; 2017



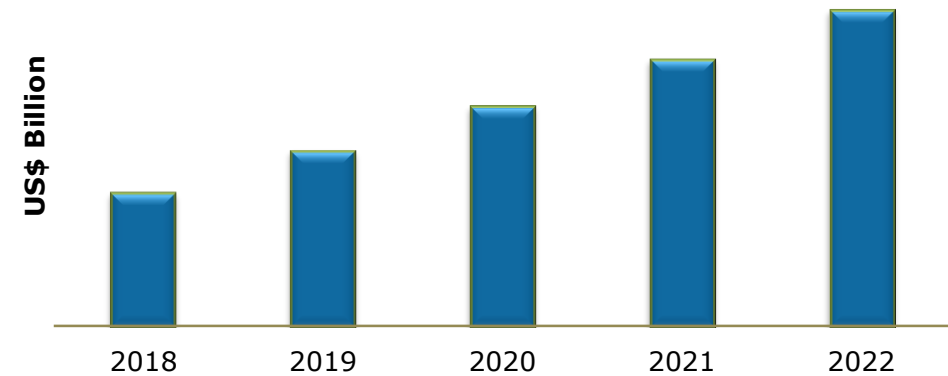
Segments	Share	CAGRs
Vaccines	xx%	xx%
Therapeutics	xx%	xx%
Diagnostics	xx%	xx%

Influenza Market: Segment Analysis

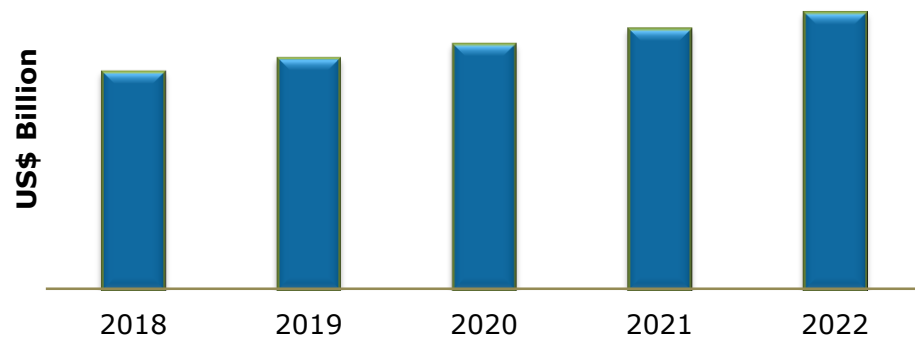
Global Influenza Vaccines Market by Value



Global Influenza Therapeutics Market by Value



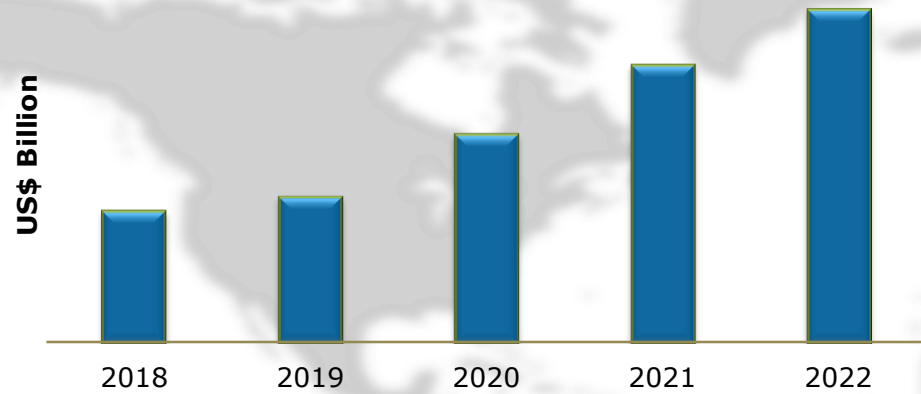
Global Influenza Diagnostics Market by Value



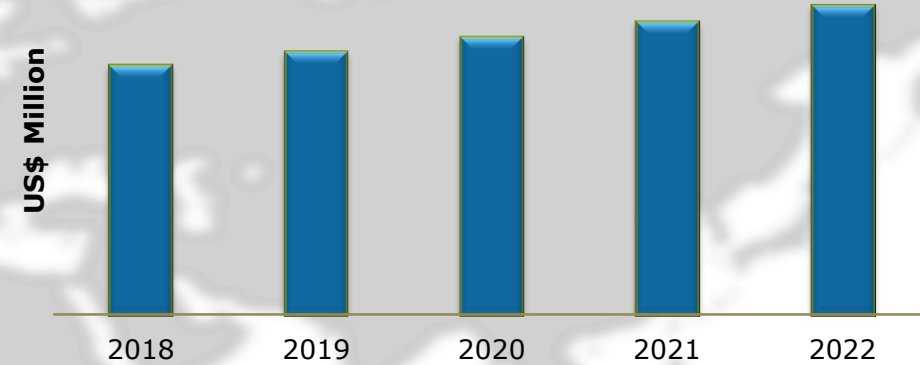
Segments	CAGR
	2018-2022
Vaccines	xx%
Therapeutics	xx%
Diagnostics	xx%

Influenza Market: Regional Analysis

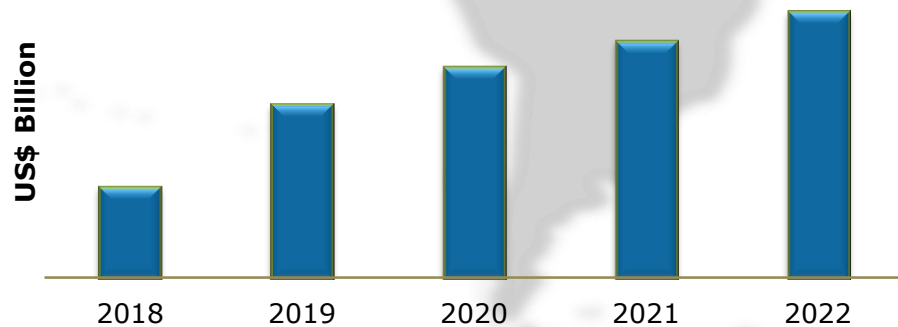
Asia Pacific Influenza Vaccine Market by Value



The US Influenza Vaccine Market by Value

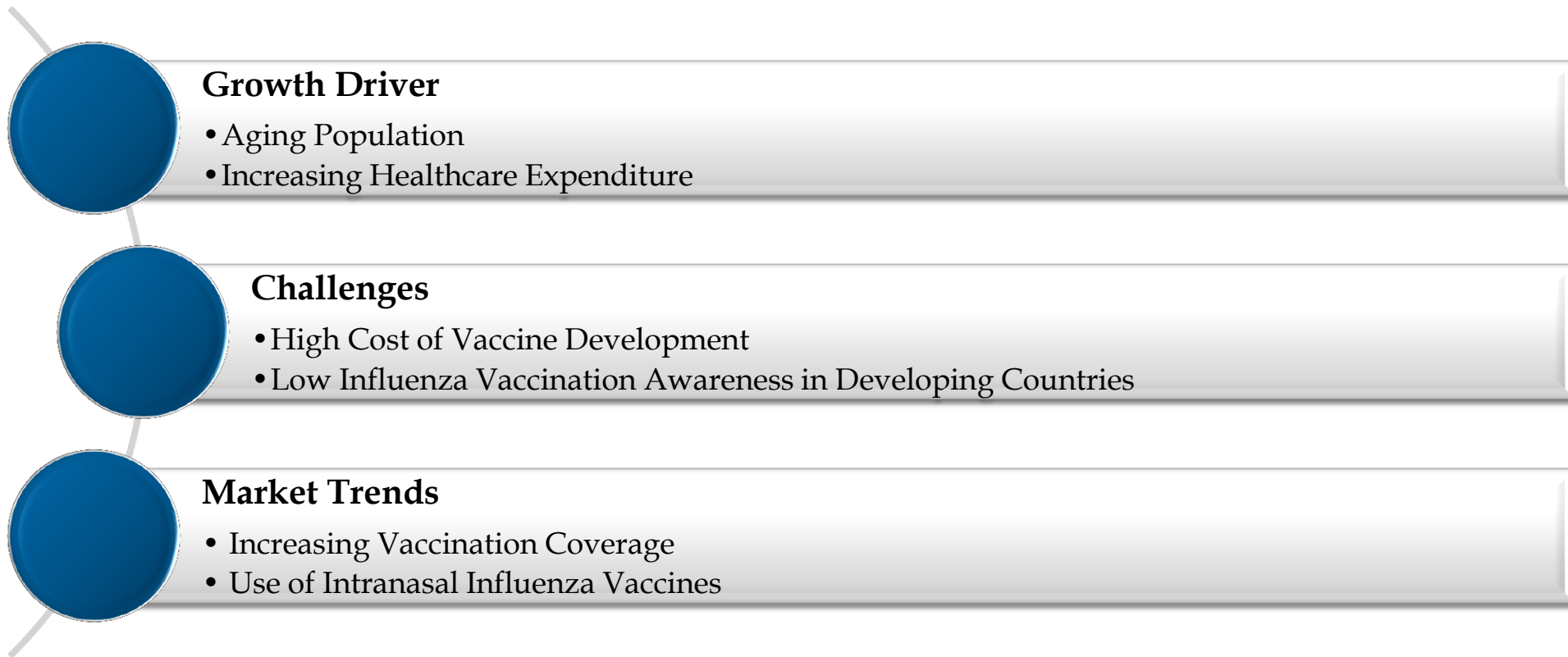


ROW Influenza Vaccines Market by Value



Region	CAGR
	2018-2022
Asia Pacific	xx%
The US	xx%
Rest of The World	xx%

Influenza Market: Dynamics



Influenza Market: Competitive Landscape

Players Profiled

- GlaxoSmithKline (GSK)



- AstraZeneca



- Thermo Fisher Scientific



- Abbott Laboratories



Note: The graphs on this slide are only for sample representation.