

Global Music Streaming Subscription Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

August 2020



Global Music Streaming Subscription Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19

Dynamics

Competitive Landscape

Company Profiles

Global Music Streaming Subscription Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Music Streaming Subscription Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Amazon.Com, Inc., Apple Inc., Tencent Holdings Limited and Spotify Technology SA

Global Music Streaming Subscription Market

Executive Summary

Streaming is a transmission of audio and video content from a server to a receiver. Through streaming, the transmitted data can be played on the user device, which is stored remotely and is transmitted over the internet. Furthermore, streaming is broadcasting content according to user demand on television, podcasts, or on internet-connected devices.

Music streaming is the distribution of songs or music to the user without the requirement of downloading files from the internet. There are different types of music platforms which use this method to provide songs which can be enjoyed on all types of devices.

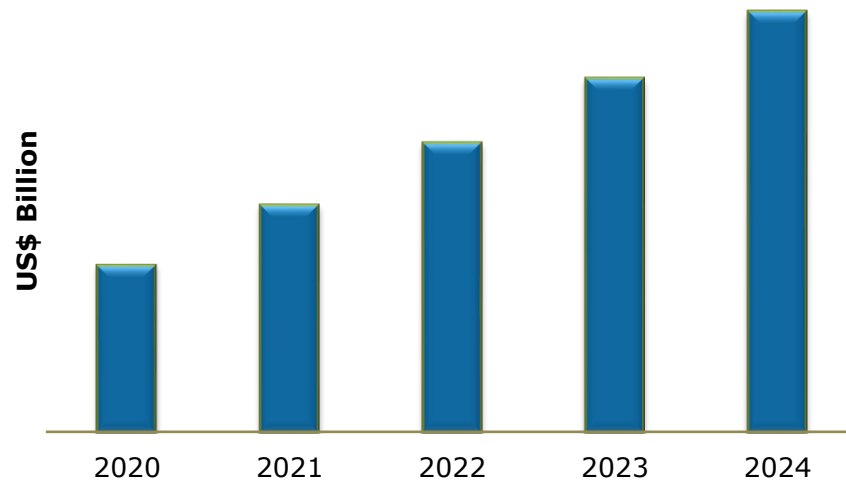
There are different kind of music streaming subscriptions such as paid subscription, streaming music on mobile devices, etc., these paid programs offer free trials that allow user to evaluate their services.

The global music streaming subscription market has observed progressive growth in the past few years and it is anticipated that during the forecasted period (2020-2024) the market would further augment at an escalating growth rate. The global music streaming subscription market growth is predicted to be supported by numerous growth drivers such as rising urbanization, surging disposable income, growing smartphone penetration, increasing number of internet users, rising youth population and many other factors.

Conversely, the growth of global music streaming subscription market would be negatively impacted by various challenges. Some of the foremost challenges faced by the market are interruptions, delays or discontinuations in service and difficulty in obtaining rights to stream content globally. Moreover, there are some trends that would support the market during the forecasted period are, escalating smart speaker demand and surging 5G services.

Global Music Streaming Subscription Market: An Analysis

Global Music Streaming Subscription Market by Value

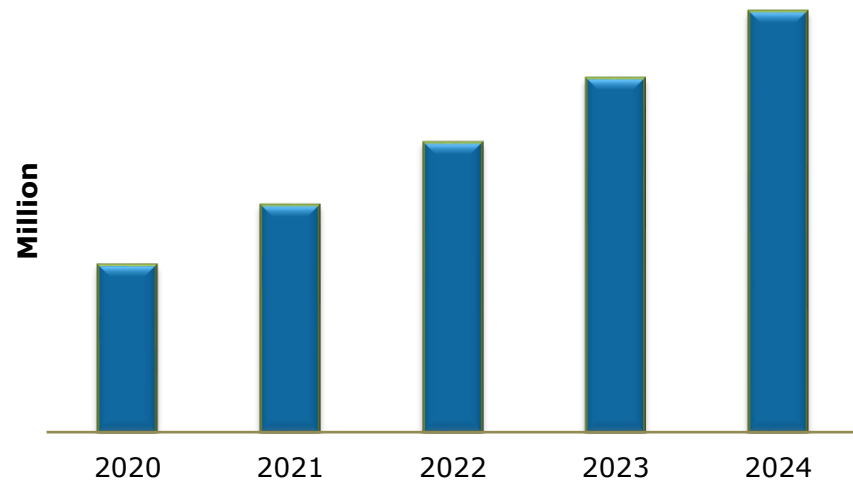


CAGRs	
2020-2024	xx%

The global music streaming subscription market is anticipated to rise up to US\$... billion by 2024, as compared to US\$... billion in 2020. The market is expected to propel at a CAGR of xx% over the years 2020 to 2024.

Global Music Streaming Subscription Market: An Analysis

Global Music Streaming Subscription Market by Volume



CAGRs	
2020-2024	xx%

The market volume of global music streaming subscription is expected to escalate to million by 2024, increase from million in 2020. The market is expected to propel at a CAGR of xx% over the years 2020 to 2024.

Music Streaming Subscription Market: Global Analysis

Global Music Streaming Subscription Market Value by Type



Type	Share
Paid	xx%
Other	xx%

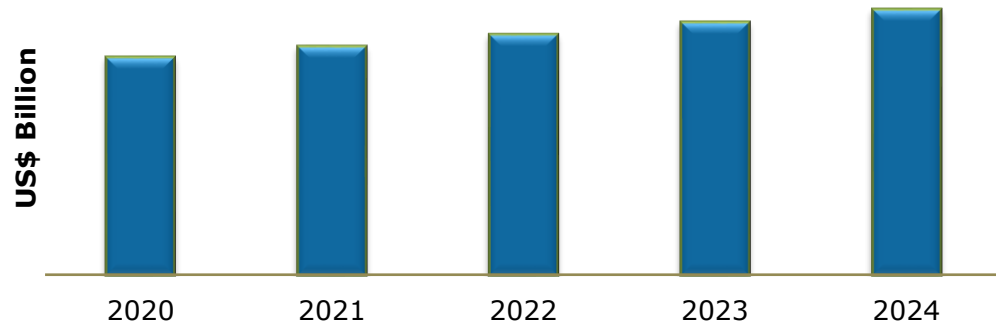
Global Music Streaming Subscription Market by Region



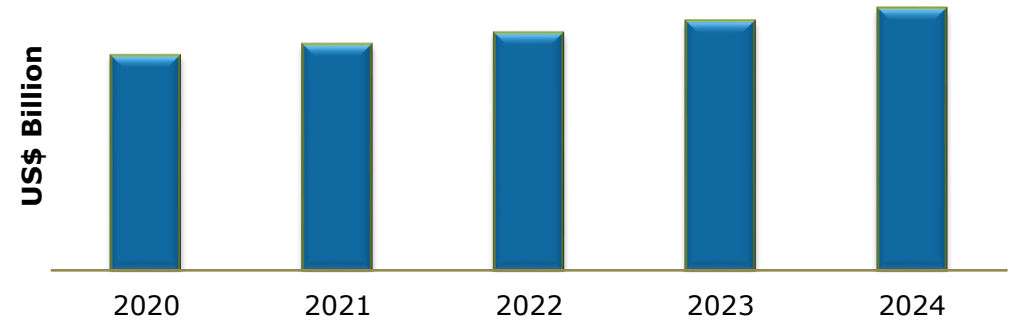
Region	Share
North America	xx%
Asia	xx%
Europe	xx%
ROW	xx%

Music Streaming Subscription Market: Type Analysis

Global Paid Music Streaming Subscription Market by Value



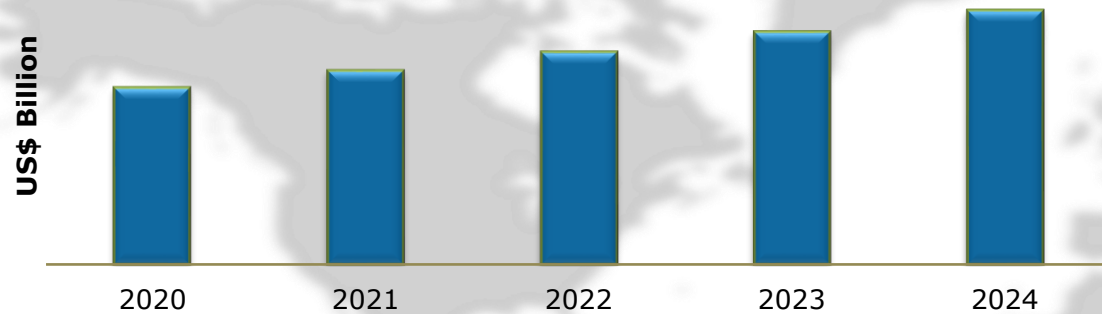
Global Other Music Streaming Subscription Market by Value



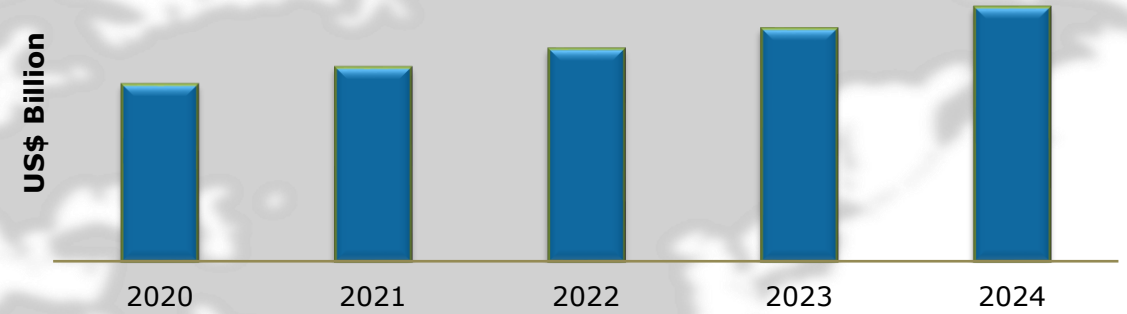
Type	CAGR
	2020-2024
Paid	xx%
Other	xx%

Music Streaming Subscription Market: Regional Analysis

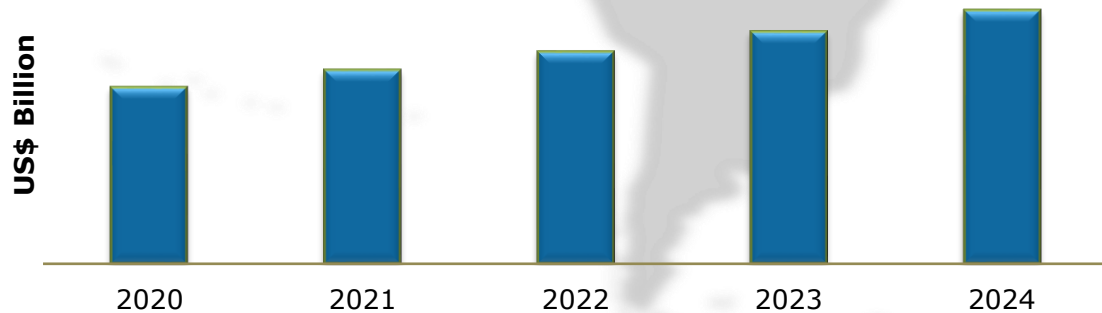
Asia Music Streaming Subscription Market by Value



Europe Music Streaming Subscription Market by Value



North America Music Streaming Subscription Market by Value



Region	CAGR
	2020-2024
North America	xx%
Europe	xx%
Asia	xx%
ROW	xx%

Music Streaming Subscription Market: Dynamics



Music Streaming Subscription Market: Competitive Landscape

Players Profiled

- Amazon.Com, Inc. 
- Apple Inc. 
- Tencent Holdings Limited 
- Spotify Technology SA 

Note: The graphs on this slide are only for sample representation.