

# Global Automotive Telematics Market: Size, Trends & Forecasts (2018-2022)

June 2018



# Global Automotive Telematics Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Automotive Telematics Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Automotive Telematics Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	North America, Europe, APAC and Rest of World
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Trakm8 Holdings, Tom Tom, Mix Telematics and Trimble

# Global Automotive Telematics Market

## Executive Summary

Telematics is the field of science in which the long-distance transmission and communication between computer-based information is arranged. In simple terms, receiving, storing and sending of computer based information is performed with the help of telematics system. The technology of telematics is generally used in different types of vehicles.

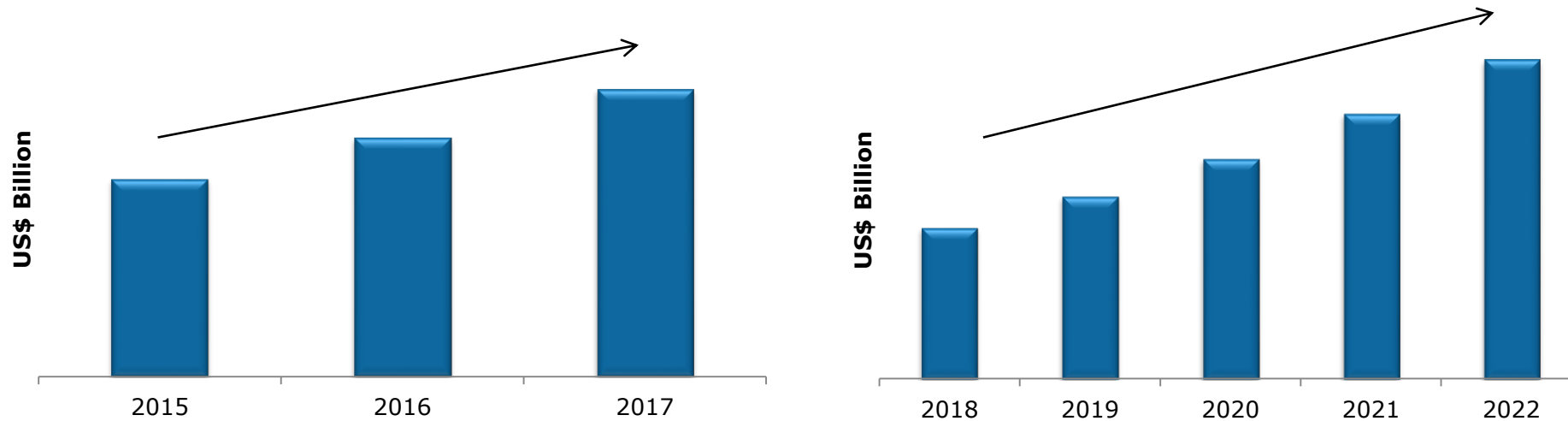
Automotive telematics is the technology that deals in ensuring the safety of the car and its passengers by providing diversified computer-information based safety features. Most common services offered by automotive telematics are automatic collision notification (also known as emergency crash notification), emergency assistance, good samaritan assistance, roadside assistance and vehicle diagnostics / vehicle health report. Automotive telematics evolved through many stages, i.e. from telematics 1.0 where hands free calling and screen based navigation was provided to telematics 4.0 where seamless integration of mobility and web is also available.

Key application of automotive telematics are vehicle tracking system, satellite navigation, fleet management, vehicle safety communication and many more. Vehicles in which automotive telematics is applied is broadly categorized into three types: light commercial vehicle, passenger vehicle and heavy commercial vehicle.

The global automotive telematics market is expected to increase at high growth rates during the forecasted period (2018-2022). The global automotive telematics market is supported by various growth drivers, such as shifting consumer preferences towards connected cars, rising interest of millennial population, stringent governmental regulations, etc. Yet, the market faces certain challenges, such as, hacking, privacy, and security concerns, consumer acceptance and trust issues, etc. few new market trends are also provided such as, growing popularity of telematics based insurance and fleet management, opportunities in the emerging economies, etc..

# Automotive Telematics Market: Global Analysis

## Global Automotive Telematics Market by Value

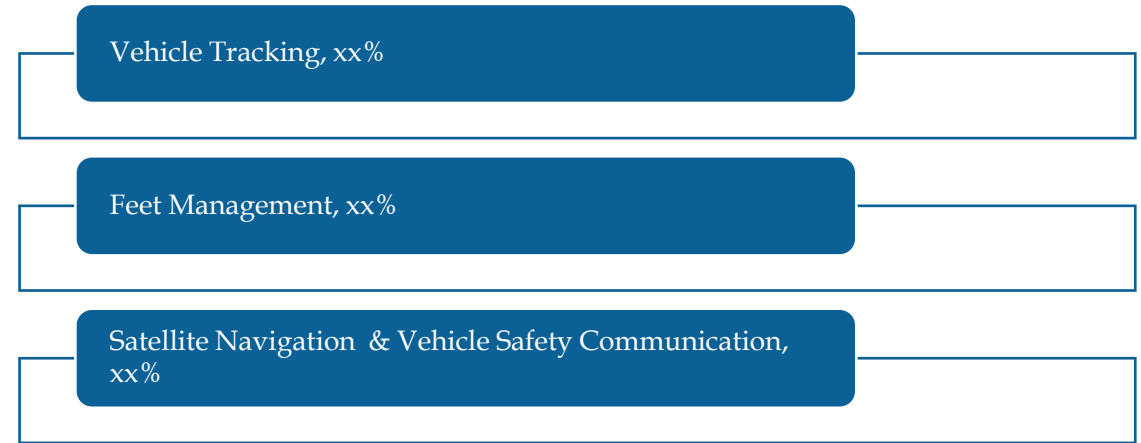


CAGRs	
2018-2022	xx%

The global automotive telematics market value was US\$... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global automotive telematics market is anticipated to rise up to US\$... billion by 2022 as compared to US\$...billion in 2018, representing a CAGR of ....% over the years 2018 to 2022.

# Automotive Telematics Market: Global Analysis

Global Automotive Telematics Market by Application;



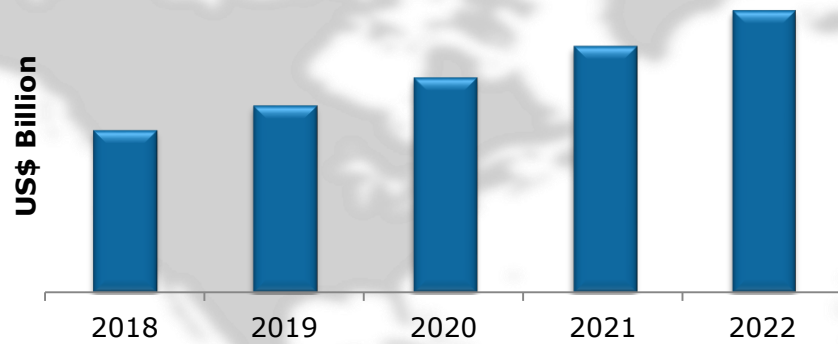
Global Automotive Telematics Market by Region; 2017



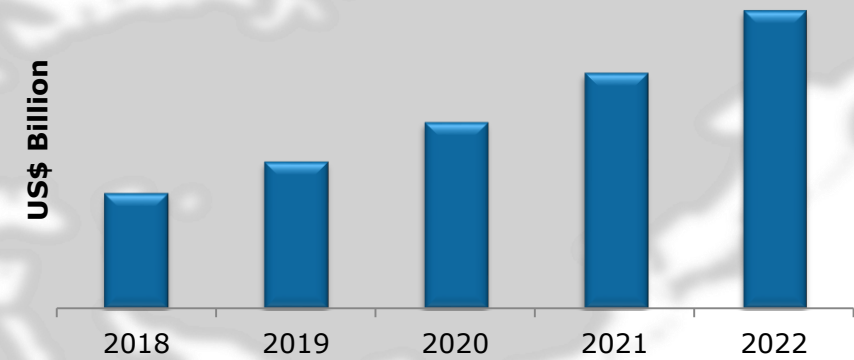
Region	CAGRs
North America	xx%
Europe	xx%
APAC	xx%
Rest of World	xx%

# Automotive Telematics Market: Regional Analysis

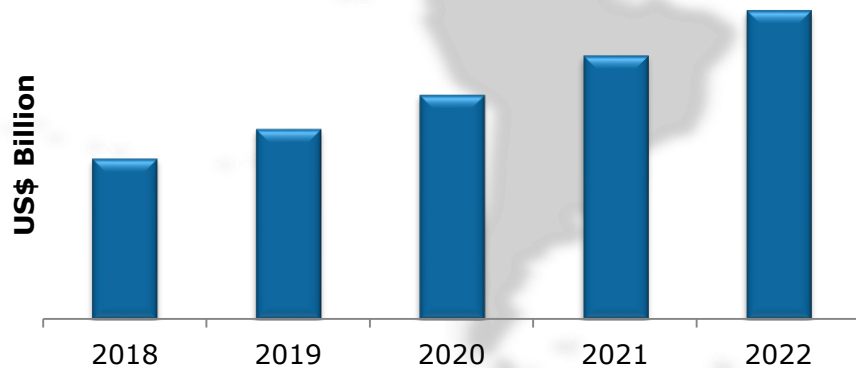
North America Automotive Telematics Market by Value



Asia-Pacific Automotive Telematics Market by Value

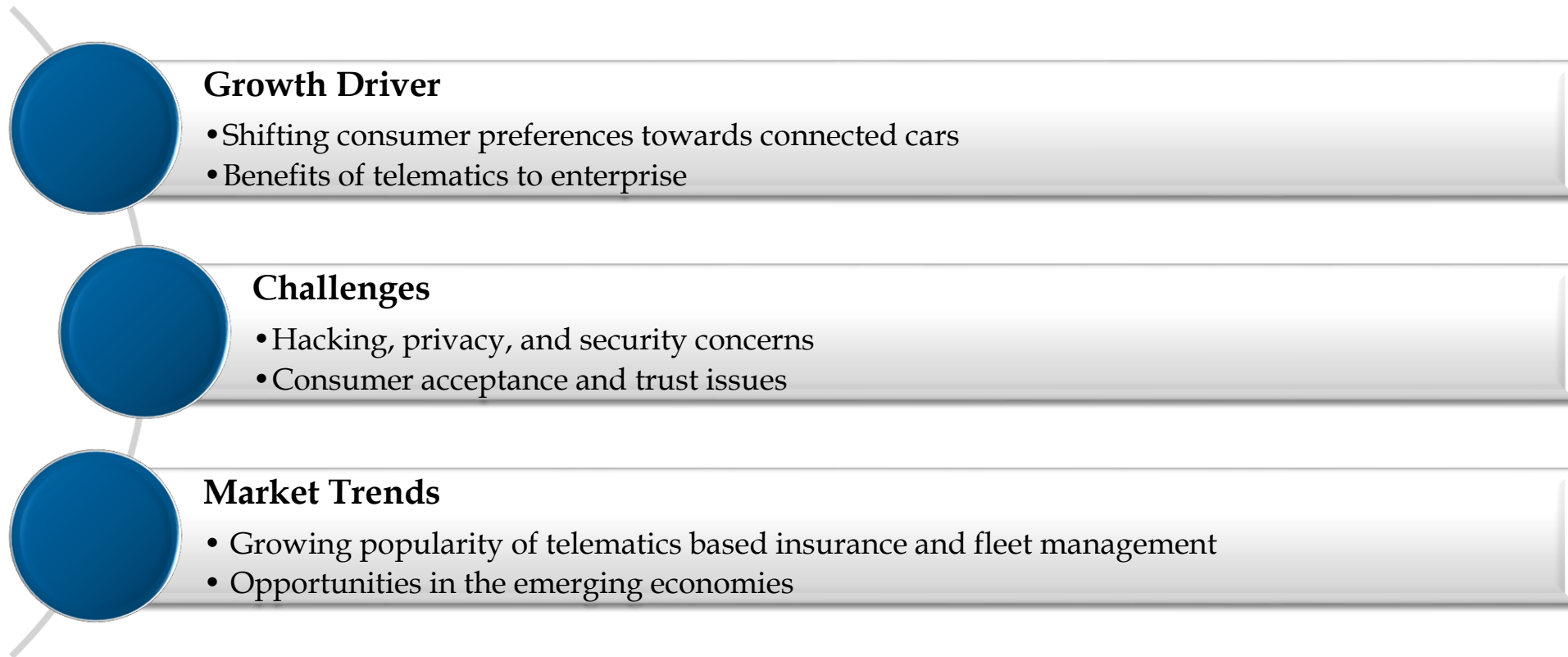


Europe Automotive Telematics Market by Value



Region	CAGR
	2018-2022
North America	xx%
Europe	xx%
APAC	xx%
Rest of World	xx%

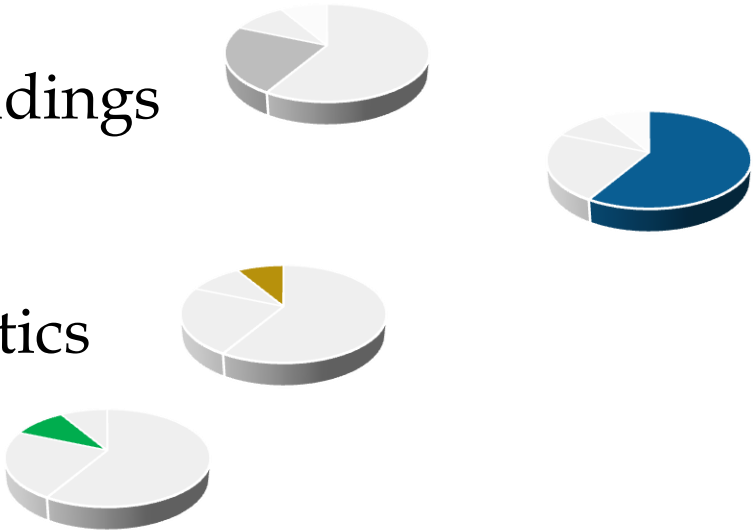
# Global Automotive Telematics Market: Dynamics



# Global Automotive Telematics Market: Competitive Landscape

## Players Profiled

- Trakm8 Holdings
- Tom Tom
- Mix Telematics
- Trimble



Note: The graphs on this slide are only for sample representation.