

European Data Center Colocation Market:  
Analysis By Type (Retail and Wholesale), By  
Enterprise Size (Large Enterprises and Small  
and Medium Enterprises), By End-Use (IT  
and Telecom, BFSI, Healthcare, Retail, and  
Others), By Region Size and Trends with  
Impact of COVID-19 and Forecast up to 2027

November 2022



# European Data Center Colocation Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

European Market Analysis

European Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

# European Data Center Colocation Market: Coverage

## Scope of the Report

Attributes	Details
Title	European Data Center Colocation Market: Analysis By Type (Retail and Wholesale), By Enterprise Size (Large Enterprises and Small and Medium Enterprises), By End-Use (IT and Telecom, BFSI, Healthcare, Retail, and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Regional
Regional Coverage	Germany, the UK, France, Russia, Italy, and the Rest of Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Highly Fragmented
Key Players	Equinix Inc., Verizon Partner Solutions, AT&T Inc., Cisco Systems, Inc., Iron Mountain Incorporated, Digital Realty Trust Inc., NTT Communications Corporation, Cyxtera Technologies Inc., CyrusOne, Inc., European Switch Holdings Ltd., Telehouse International Corporation of Europe Ltd., Verne European, and AtNort

# European Data Center Colocation Market: Coverage

## Executive Summary

The process of renting a large amount of physical space, internet bandwidth, and network by a service provider within an existing data center to deploy the service provider's own data center to store massive amounts of data and manage server operations for large businesses is known as data center colocation. The European data center market in 2021 was valued at US\$14.03 billion. The market is expected to reach US\$29.37 billion by 2027, growing at a CAGR of 13.10% during the forecast period of 2022-2027.

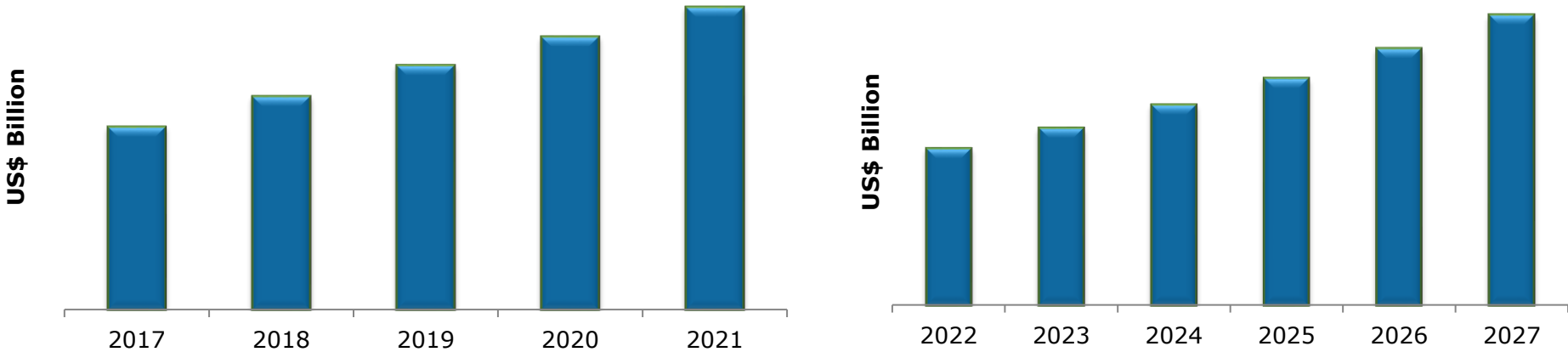
The European data center colocation market can be segmented based of type (Retail Colocation and Wholesale Colocation); enterprise size (Large enterprises and Small and Medium Enterprises), and end-use (IT & Telecom, BFSI, Healthcare, Retail, and Others). Among the type, retail colocation lead the market, capturing more than 70% share of the market in 2021. Germany is leading the data center care market in Europe by occupying more than 31% share.

The effects of COVID-19 varied from country to country across the European region. The demand for data centers grew significantly due to the pandemic and subsequent lockdowns across Europe, with a majority of the region's workforce shifting to remote working. In addition, companies from various industries came with more data space requirements to deploy their operations digitally on virtual space during the pandemic. Therefore, the rise in demand for colocation services led to the growth of the data center colocation market in Europe.

The European data center colocation market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2022-2027), the market would further augment at an escalating growth rate. The European data center colocation market is predicted to be supported by numerous growth drivers such as soaring demand for data center colocation services among small business, surging number of IOT connected devices and big data, rising costs of operating data center, etc. Conversely, the market growth would be negatively impacted by various challenges such as dearth of qualified labor, high initial and maintenance costs, etc. Moreover, the market growth would succeed to various market trends like growing execution of artificial intelligence, increasing adoption of cloud services, expansion of IT and telecommunications industry, etc.

# Data Center Colocation Market: European Analysis

## European Data Center Colocation Market by Value

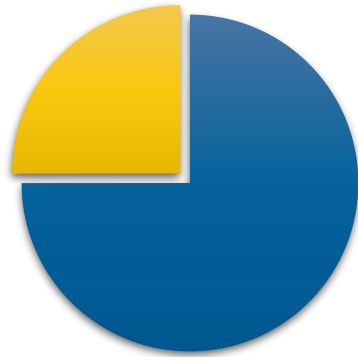


CAGR	
2022-2027	xx%

European data center colocation Market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

# Data Center Colocation Market: European Analysis

## European Data Center Colocation Market by Type; 2021



Type	Share
Retail Colocation	xx%
Wholesale Colocation	xx%

## European Data Center Colocation Market by Enterprise Size; 2021



Enterprise Size	Share
Large Enterprises	xx%
Small and Medium Enterprises	xx%

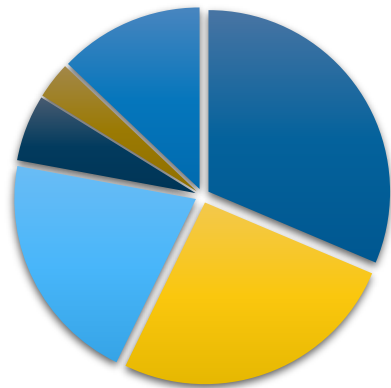
# Data Center Colocation Market: European Analysis

## European Data Center Colocation Market by End-Use; 2021



End-Use	Share
IT & Telecom	xx%
BFSI	xx%
Healthcare	xx%
Retail	xx%
Others	xx%

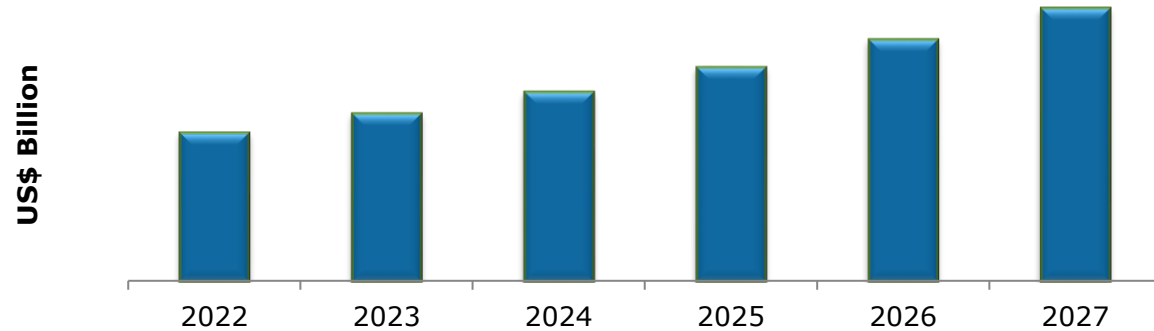
## European Data Center Colocation Market by Region; 2021



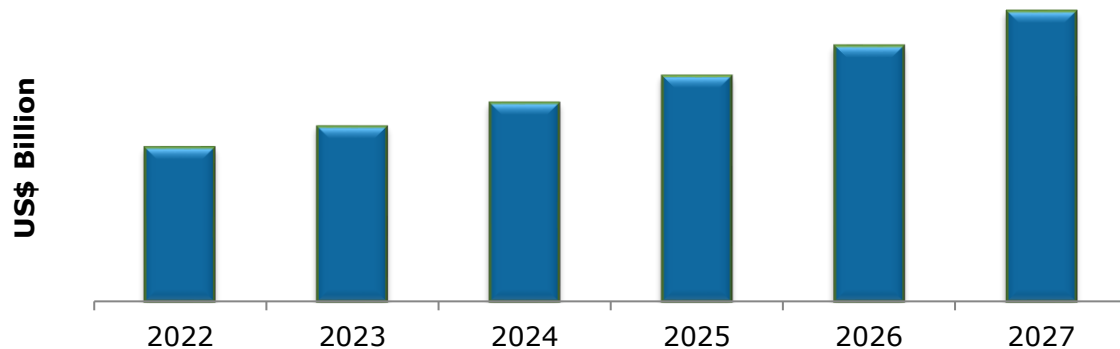
Region	Share
Germany	xx%
The UK	xx%
France	xx%
Russia	xx%
Italy	xx%
Rest of Europe.	xx%

# Data Center Colocation Market: Type Analysis

## European Retail Data Center Colocation Market by Value



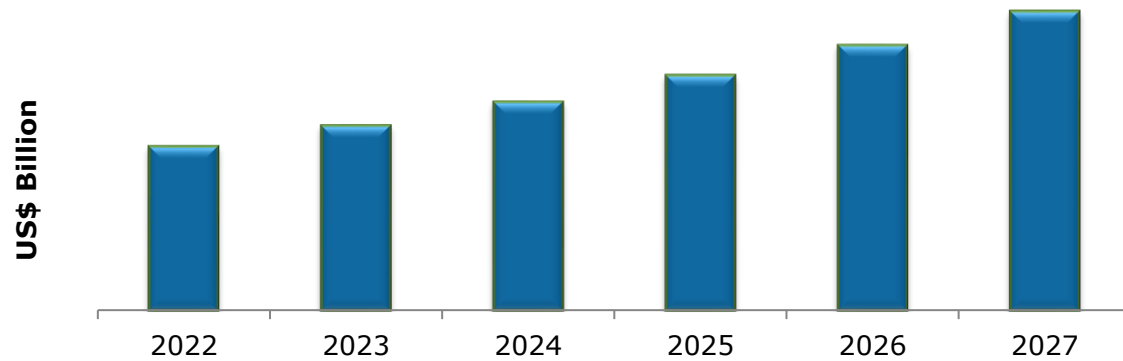
## European Wholesale Data Center Colocation Market by Value



Type	CAGR (2022-2027)
Retail Colocation	xx%
Wholesale Colocation	xx%

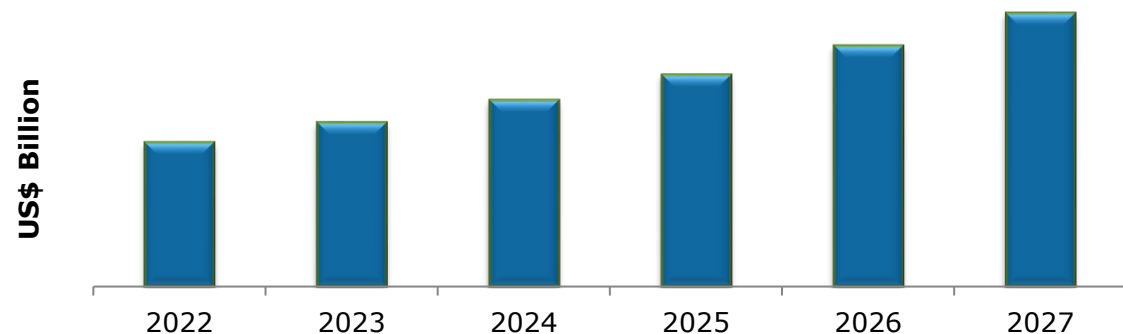
# Data Center Colocation Market: Enterprise Size Analysis

## European Large Enterprises Data Center Colocation Market by Value



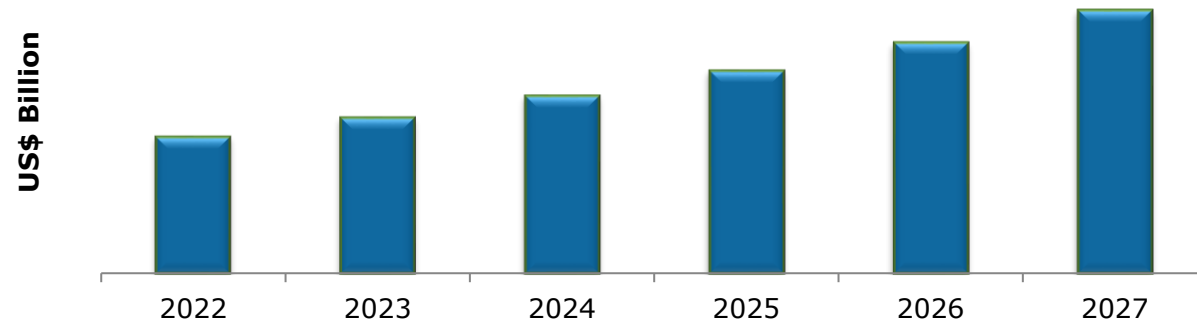
Enterprise Size	CAGR (2022-2027)
Large Enterprises	xx%
Small and Medium Enterprises	xx%

## European Small and Medium Enterprises Data Center Colocation Market by Value

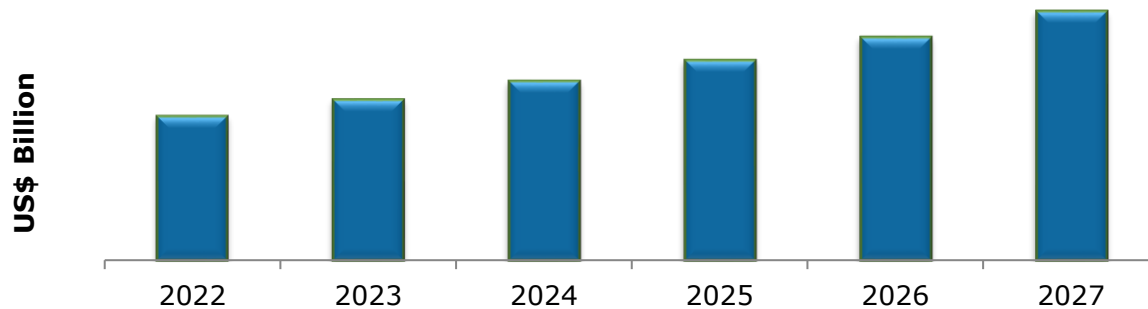


# Data Center Colocation Market: End-Use Analysis

## European IT & Telecom Data Center Colocation Market by Value



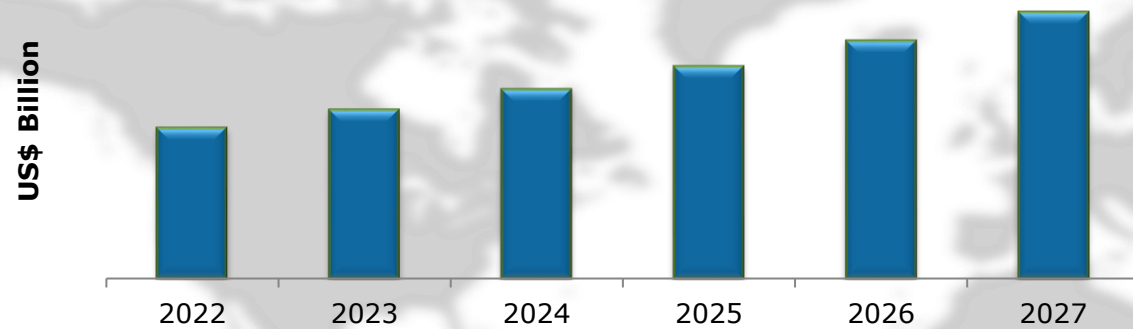
## European BFSI Data Center Colocation Market by Value



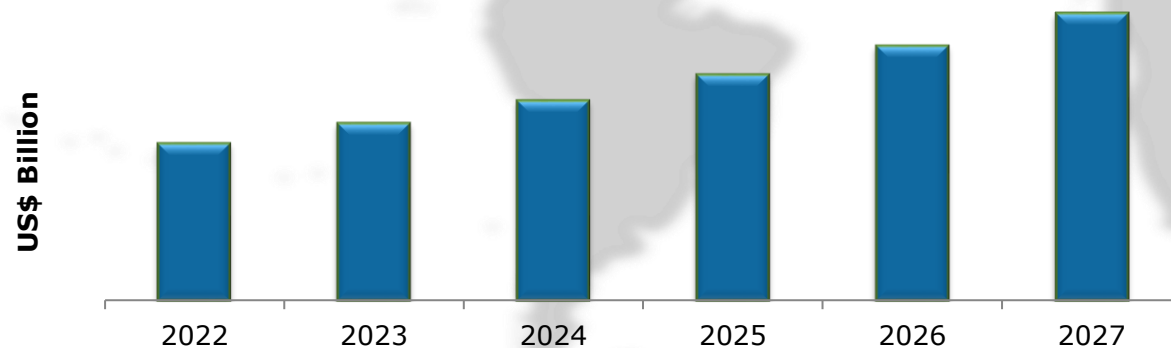
End-Use	CAGR (2022-2027)
IT & Telecom	xx%
BFSI	xx%
Healthcare	xx%
Retail	xx%
Others	xx%

# Data Center Colocation Market: Regional Analysis

## Germany Data Center Colocation Market by Value



## The UK Data Center Colocation Market by Value



Region	CAGR (2022-2027)
Germany	xx%
The UK	xx%
France	xx%
Russia	xx%
Italy	xx%
Rest of Europe.	xx%

# Germany Data Center Colocation Market: An Analysis

Germany Data Center Colocation Market by Type; 2021



Type	Share	CAGR (2022-2027)
Retail Colocation	xx%	xx%
Wholesale Colocation	xx%	xx%

Germany Data Center Colocation Market by Enterprise Size; 2021



Enterprise Size	Share	CAGR (2022-2027)
Large Enterprises	xx%	xx%
Small and Medium Enterprises	xx%	xx%

# The UK Data Center Colocation Market: An Analysis

The UK Data Center Colocation Market by Type; 2021



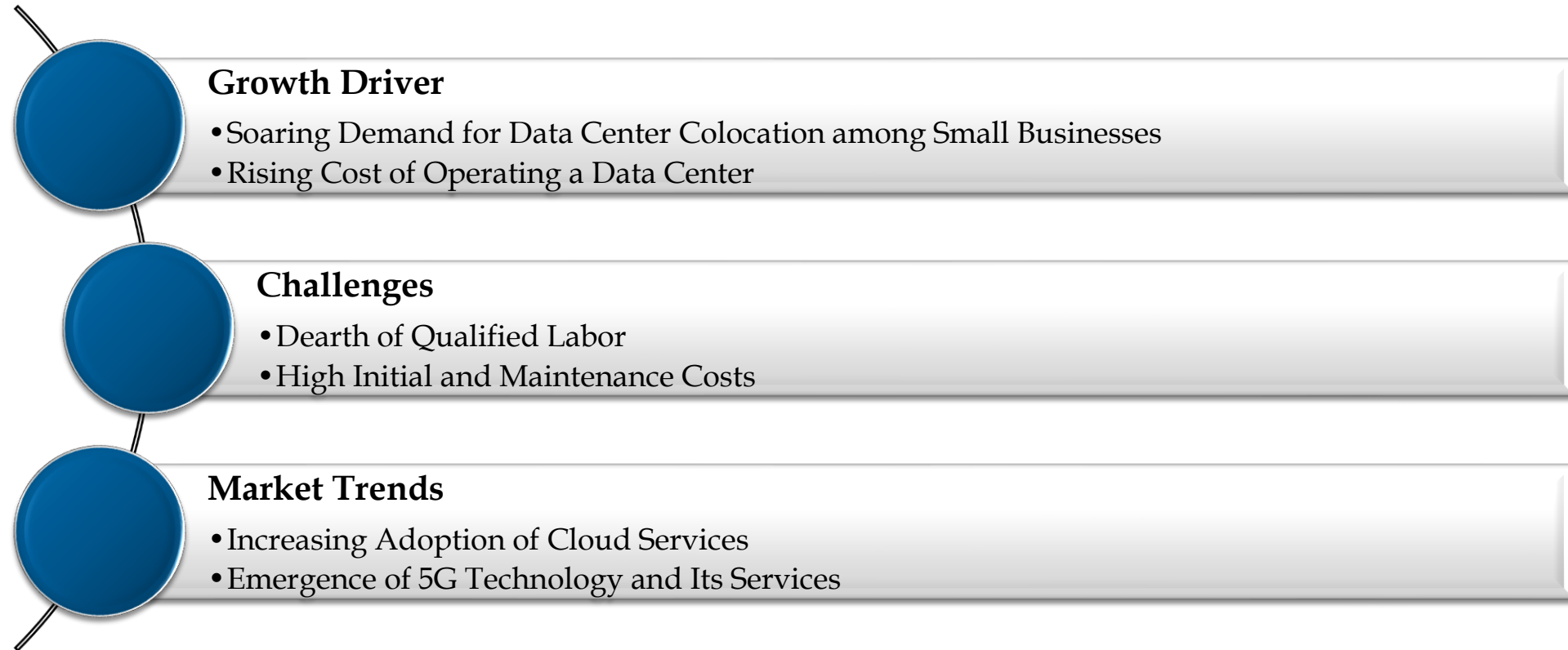
Type	Share	CAGR (2022-2027)
Retail Colocation	xx%	xx%
Wholesale Colocation	xx%	xx%

The UK Data Center Colocation Market by Enterprise Size; 2021



Enterprise Size	Share	CAGR (2022-2027)
Large Enterprises	xx%	xx%
Small and Medium Enterprises	xx%	xx%

# European Data Center Colocation Market: Dynamics



# European Data Center Colocation Market: Competitive Landscape

## Players Profiled

- ❑ Equinix, Inc.
- ❑ Verizon Partner Solutions
- ❑ AT&T Inc. (AT&T Intellectual Property)
- ❑ Cisco Systems, Inc.
- ❑ Iron Mountain Incorporated
- ❑ Digital Realty Trust, Inc.
- ❑ NTT Communications Corporation
- ❑ Cyxtera Technologies Inc.
- ❑ CyrusOne, Inc.
- ❑ Global Switch Limited
- ❑ Telehouse International Corporation of Europe Ltd.
- ❑ Verne Global
- ❑ AtNorth