

Global Coffee Market: Analysis By
Product Type (Roast & Ground,
Soluble and Single Serve), By Coffee
Bean Type (Arabica and Robusta), By
Region Size and Trends with Impact
of COVID-19 and Forecast up to 2027

September 2022



Global Coffee Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

Global Coffee Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Coffee Market: Analysis By Product Type (Roast & Ground, Soluble and Single Serve), By Coffee Bean Type (Arabica and Robusta), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Global and Regional
Regional Coverage	Asia Pacific (China, Japan and Rest of Asia Pacific), North America (The US and Canada), Europe (UK, Germany, France, Italy, Spain and Rest of Europe), South America, Africa, and Mexico & Central America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Dominated
Key Players	Nestle S.A, Keurig Dr Pepper Inc., The Coca Cola Company, Tata Consumer Products, Dutch Bros Inc., Starbucks Corporation, The Kraft Heinz Company, Jacobs Douwe Egberts, JM Smuckers Company, Strauss Coffee Ltd., Tchibo Coffee International Ltd, Luigi Lavazza S.p.A., Luckin Coffee Inc.

Global Coffee Market: Coverage

Executive Summary

Coffee is a natural and organic caffeine beverage, brewed by adding coffee beans (green beans, soluble or roast & ground) with either cold or hot water in a coffee maker. Coffee can be consumed as a readily made beverage from coffee houses & shops or by brewing coffee beans at home. There are different types of coffee products available in the market which vary according to nutrient content, caffeine amount, look and taste. The global coffee market was valued at US\$107.93 billion in 2021 and is projected to reach US\$167.51 billion by 2027. Furthermore, the global coffee market by production and consumption volume are expected to reach 203.88 million 60Kg bags and 194.99 million 60Kg bags, respectively in 2027.

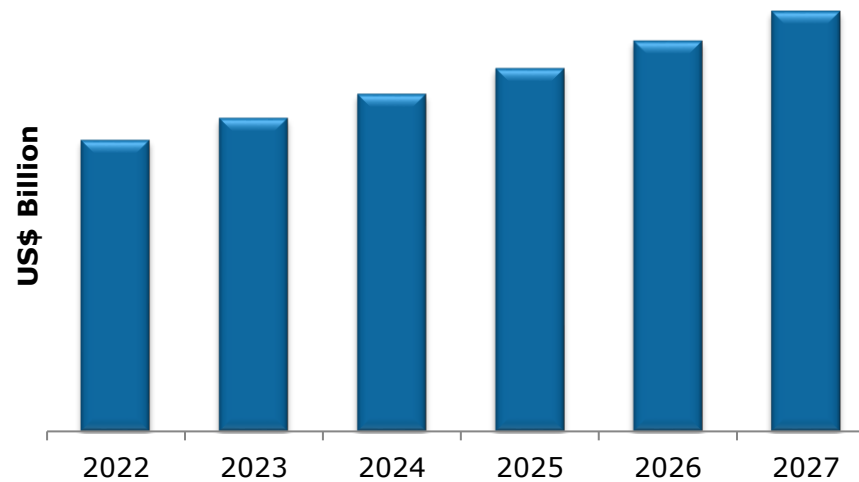
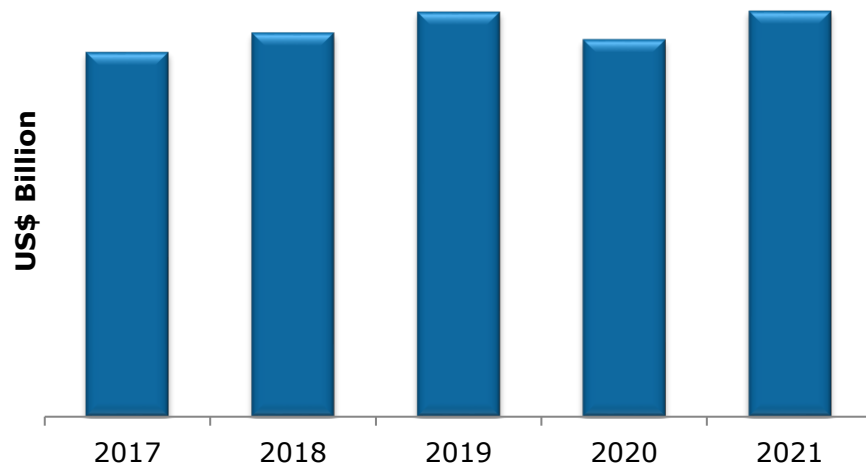
The Coffee market can be segmented on the basis of product (roast & ground, soluble and single serve). On the basis of product, roast & ground held around 43% of the share in coffee market in 2021, followed by soluble and single serve coffee. The coffee market by production volume can be segmented on the basis of coffee bean type (Arabica and Robusta). Arabica segment held around 57% of the share in production volume in 2021. Asia Pacific leads the market with a share of 31% in the global Coffee market in 2021.

Owing to COVID-19, the out-of-home coffee consumption decreased significantly due to growing number of countries adopting a full or partial lockdown to contain COVID-19 spread. Offices, coffee shops and restaurants remained shut temporarily in order to restrict the spread of coronavirus. This hampered the demand and supply of coffee across the world.

The global coffee market has increased in 2021 and projections are made that the market would rise in the next five years i.e. 2022-2027 tremendously. There is a rapid growth of coffee in recent years owing to increase in Gen Z income. The rise in the disposable income of Gen Z population has promoted the visit to café and restaurants occasionally, thus increasing the demand for cold coffee beverages and ready to drink coffee which has directly increased the sales of coffee market. Further, the market is expected to increase due to rapid urbanization, increasing out of home coffee consuming population, growing demand for specialty coffee, etc. In recent years, yet the market faces some challenges such as, weather uncertainties, retail consolidations etc.

Coffee Market: Global Analysis

Global Coffee Market by Value

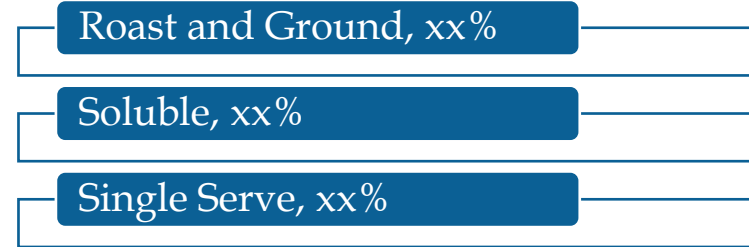


CAGR	
2022-2027	xx%

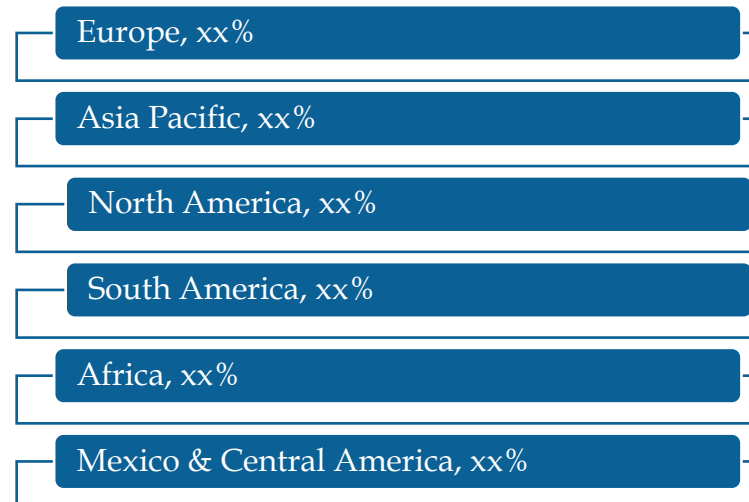
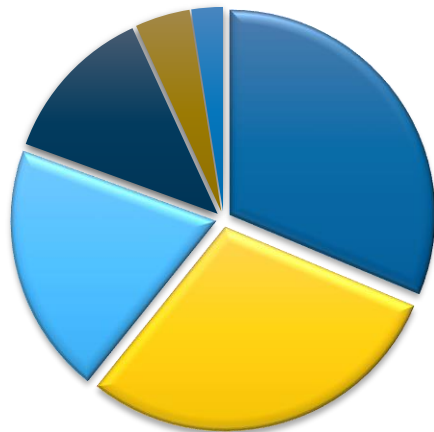
Global Coffee Market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

Coffee Market: Global Analysis

Global Coffee Market by Product; 2021

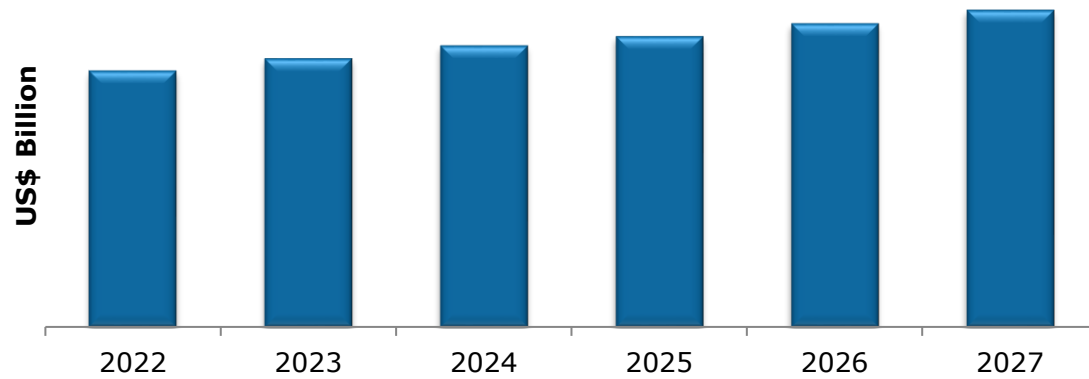


Global Coffee Market by Region; 2021

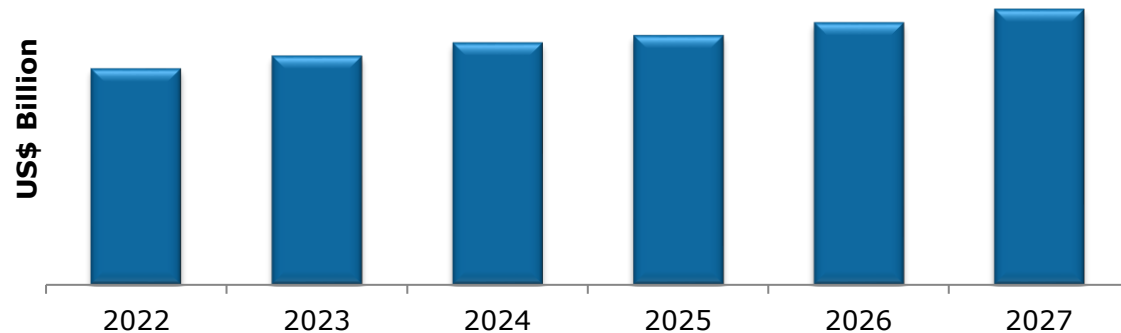


Coffee Market: Product Type Analysis

Global Roast & Ground Coffee Market by Value



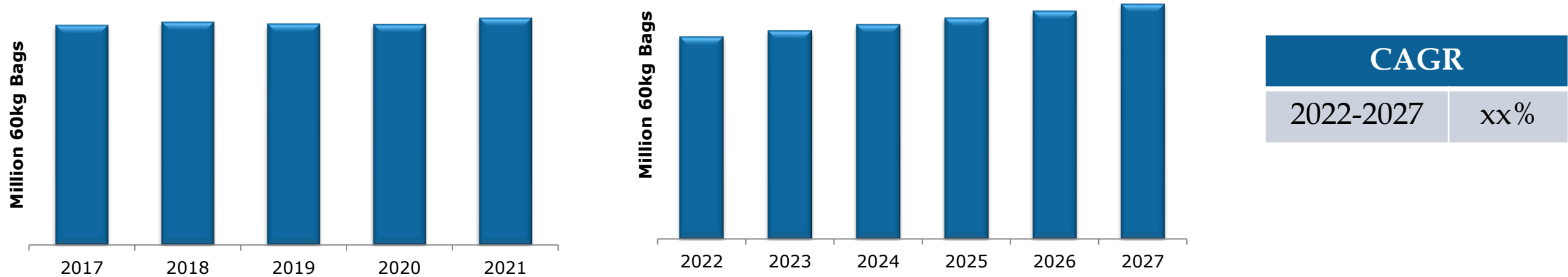
Global Soluble Coffee Market by Value



Type	CAGR (2022-2027)
Roast & Ground	xx%
Soluble	xx%
Single Serve	xx%

Coffee Market: Global Analysis

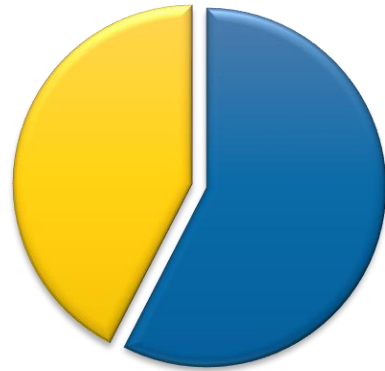
Global Coffee Market by Production Volume



Global Coffee Market registered a production volume of ... million 60kg bags in 2021 and is anticipated to reach up to ... million 60kg bags by 2027 from ... million 60kg bags in 2022, with a CAGR of xx%.

Coffee Market: Global Analysis

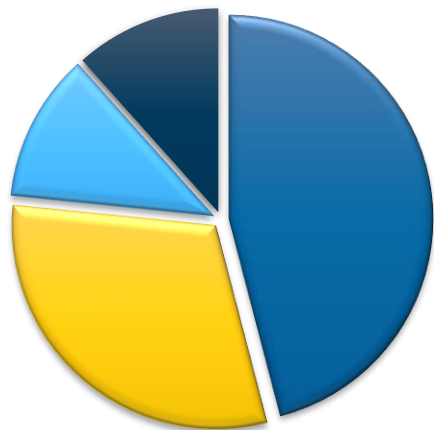
Global Coffee Market Production by Coffee Bean Type; 2021



Arabica, xx%

Robusta, xx%

Global Coffee Market Production by Region; 2021



South America, xx%

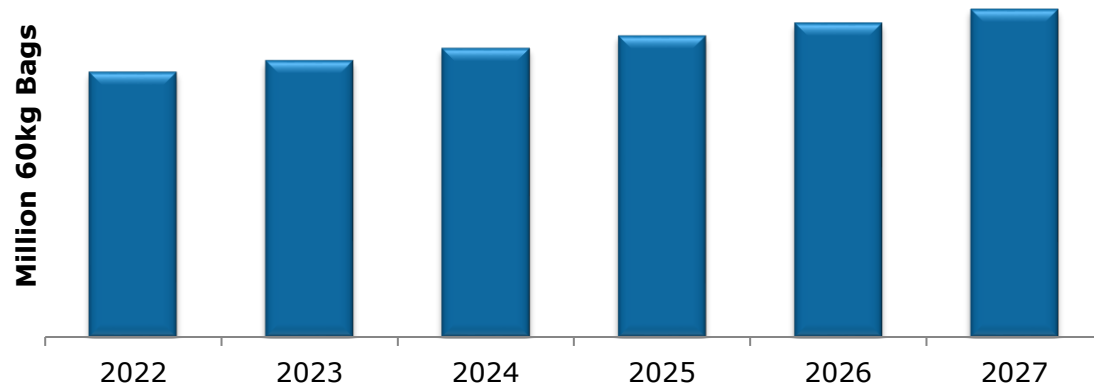
Asia Pacific, xx%

Africa, xx%

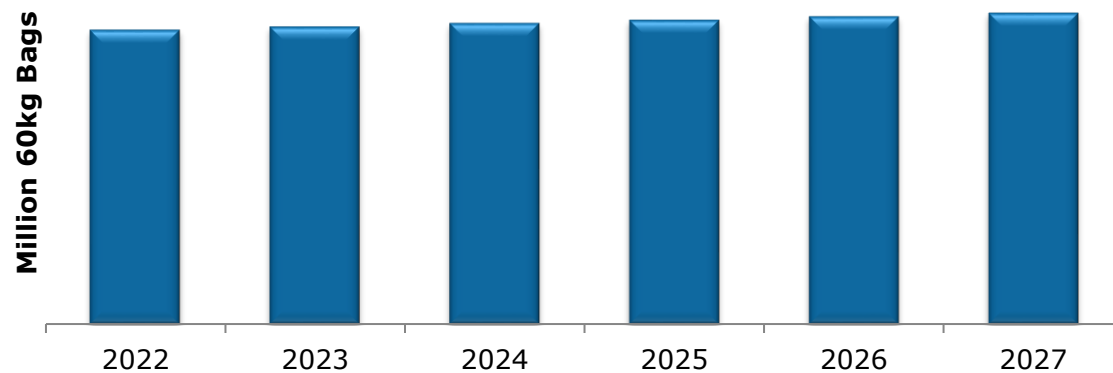
Mexico & Central America, xx%

Coffee Market: Coffee Bean Type Analysis

Global Arabica Coffee Market by Production Volume



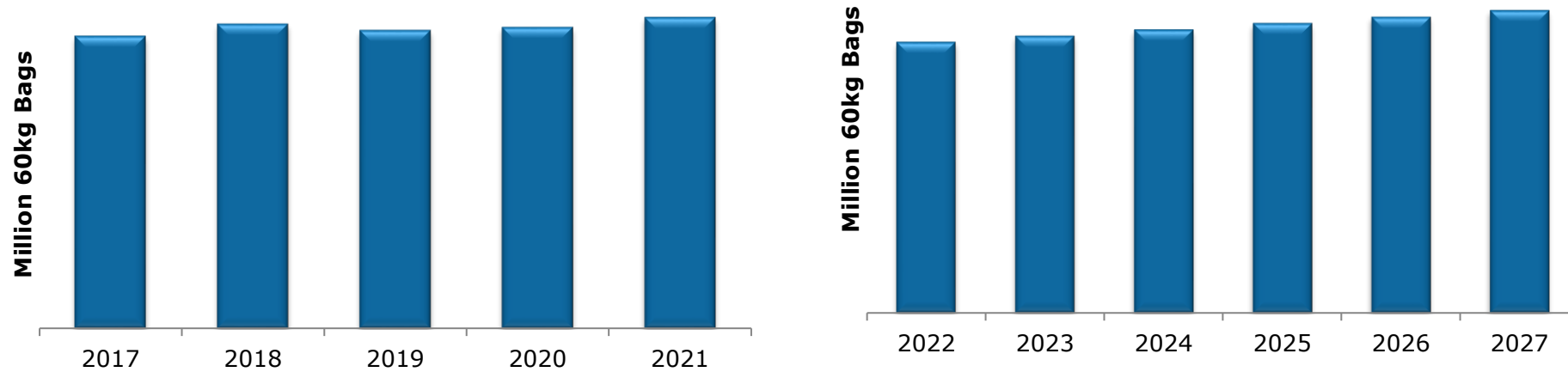
Global Robusta Coffee Market by Production Volume



Coffee Bean Type	CAGR (2022-2027)
Arabica	xx%
Robusta	xx%

Coffee Market: Global Analysis

Global Coffee Market by Consumption Volume

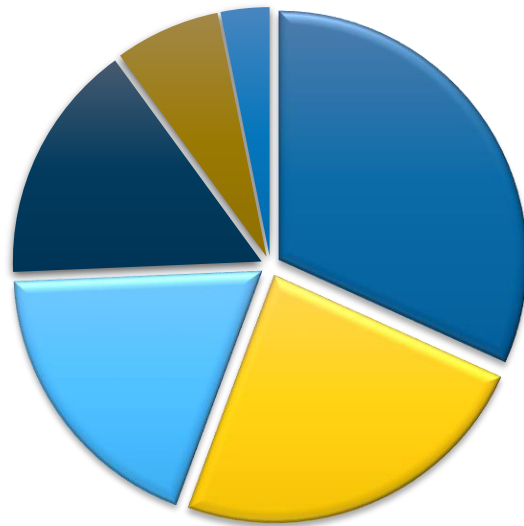


CAGR	
2022-2027	xx%

Global Coffee Market registered a consumption volume of ... million 60kg bags in 2021 and is anticipated to reach up to ... million 60kg bags by 2027 from ... million 60kg bags in 2022, with a CAGR of xx%.

Coffee Market: Global Analysis

Global Coffee Market Consumption by Region; 2021



Europe, xx%

Asia Pacific, xx%

North America, xx%

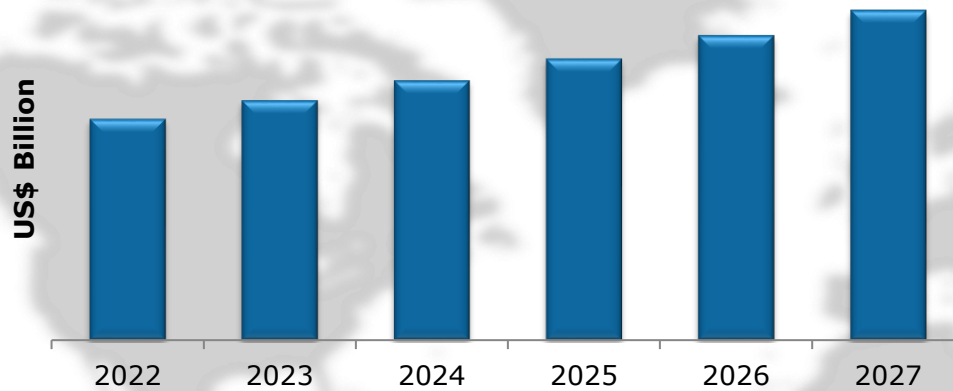
South America, xx%

Africa, xx%

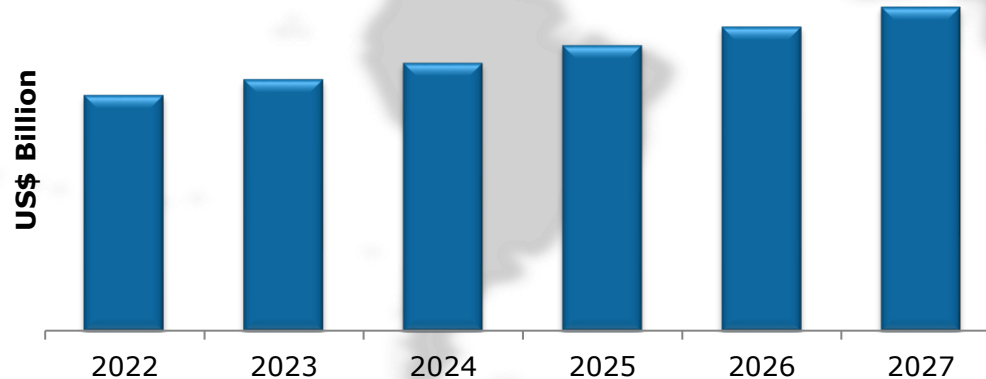
Mexico & Central America, xx%

Coffee Market: Regional Analysis

Asia Pacific Coffee Market by Value



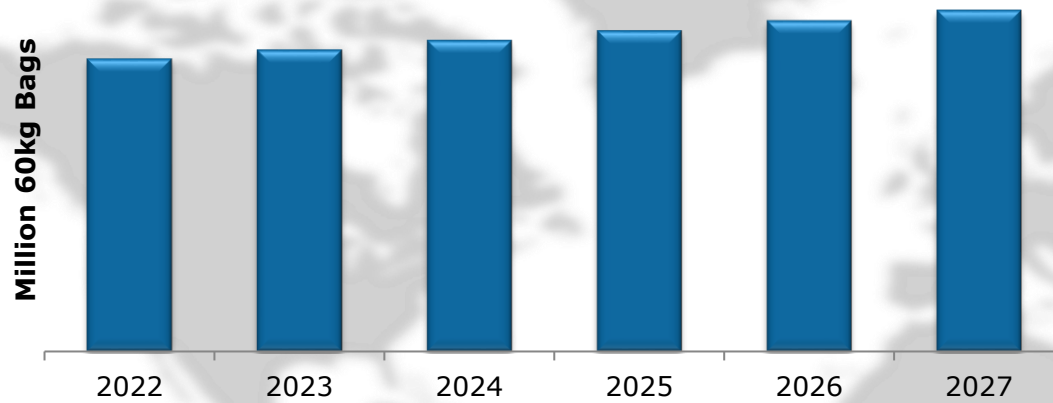
North America Coffee Market by Value



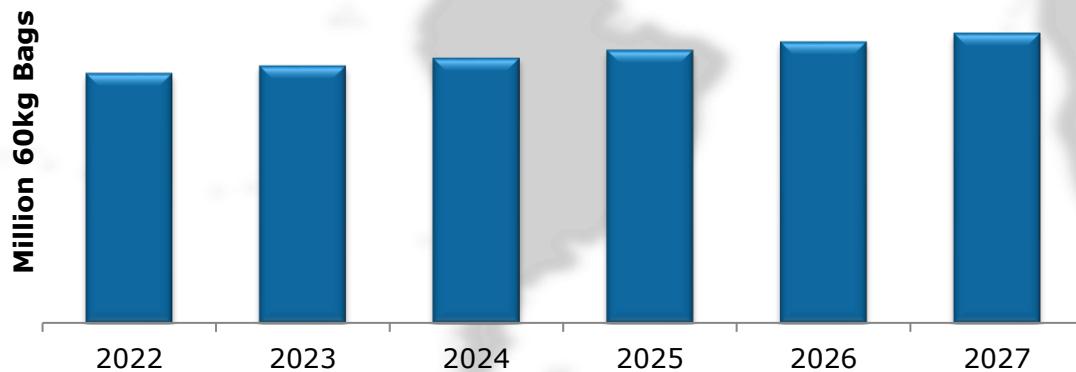
Region	CAGR (2022-2027)
Asia Pacific	xx%
Europe	xx%
North America	xx%
South America	xx%
Africa	xx%
Mexico & Central America	xx%

Coffee Market: Regional Analysis

South America Coffee Market by Production Volume



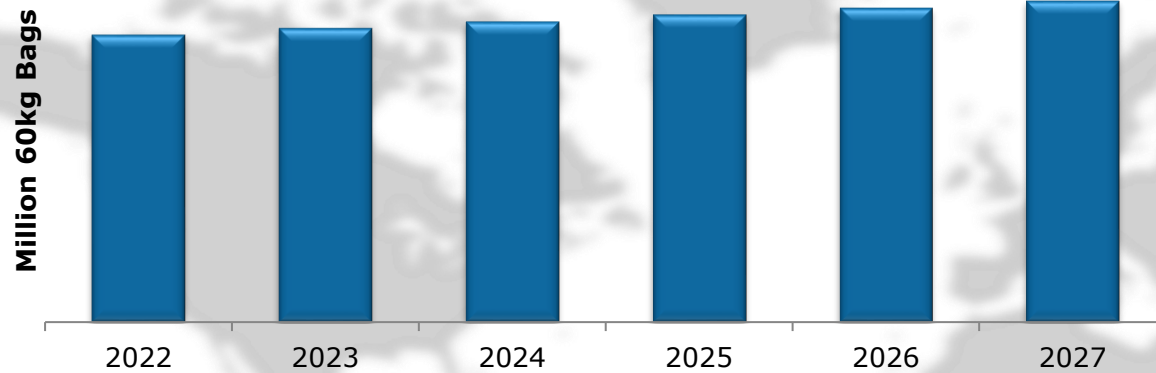
Africa Coffee Market by Production Volume



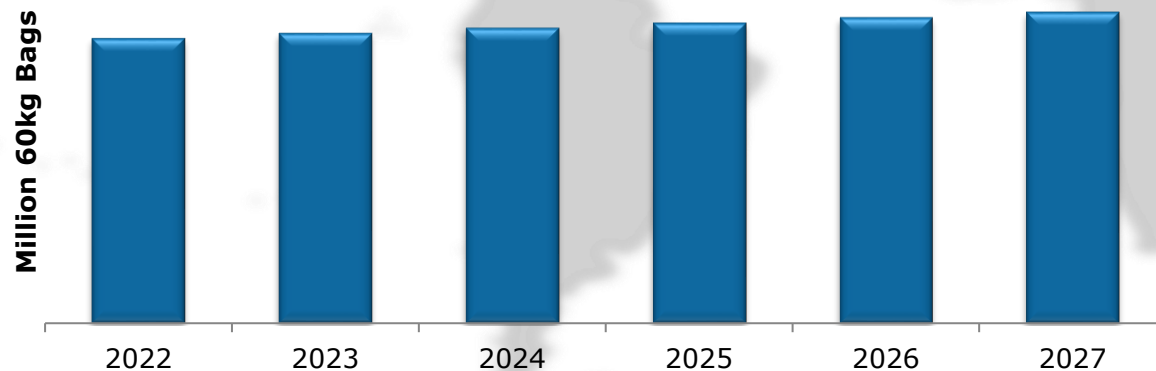
Region	CAGR (2022-2027)
South America	xx%
Asia Pacific	xx%
Africa	xx%
Mexico & Central America	xx%

Coffee Market: Regional Analysis

Europe Coffee Market by Consumption Volume



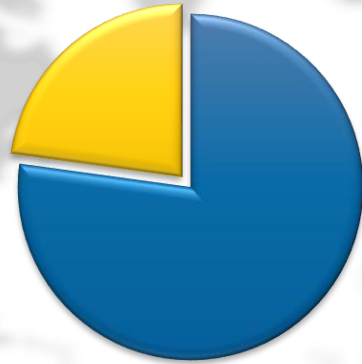
Africa Coffee Market by Consumption Volume



Region	CAGR (2022-2027)
Asia Pacific	xx%
Europe	xx%
North America	xx%
South America	xx%
Africa	xx%
Mexico & Central America	xx%

North America Coffee Market: An Analysis

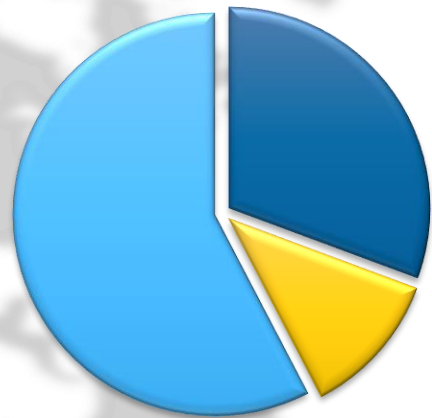
North America Coffee Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%

Asia Pacific Coffee Market: An Analysis

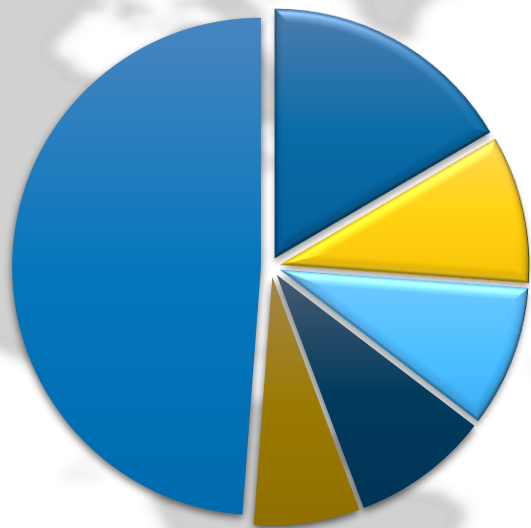
Asia Pacific Coffee Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
Japan	xx%	xx%
China	xx%	xx%
Rest of Asia Pacific	xx%	xx%

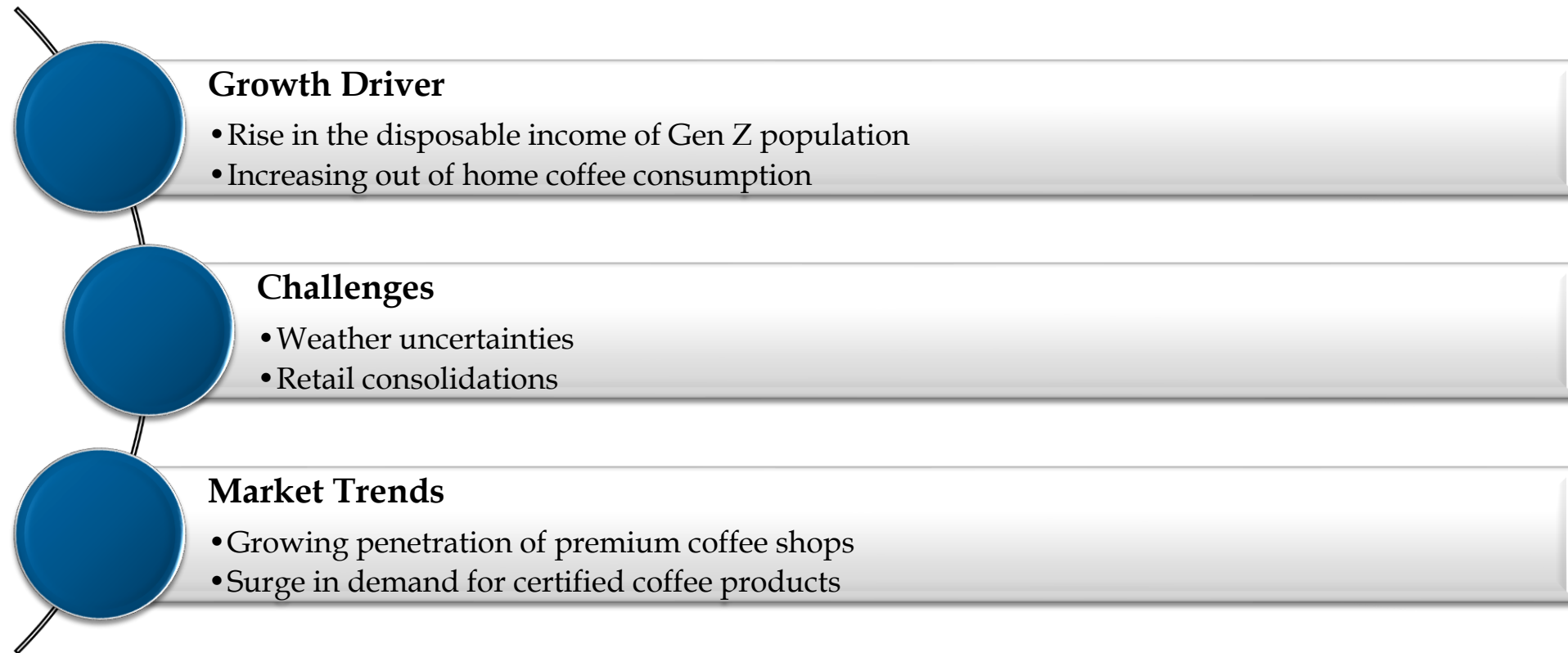
Europe Coffee Market: An Analysis

Europe Coffee Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
Germany	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
United Kingdom	xx%	xx%
Rest of Europe	xx%	xx%

Global Coffee Market: Dynamics



Global Coffee Market: Competitive Landscape

Players Profiled

- ☐ Nestle S.A
- ☐ Keurig Dr Pepper Inc.
- ☐ The Coca Cola Company
- ☐ Tata Consumer Products
- ☐ Dutch Bros Inc.
- ☐ Starbucks Corporation
- ☐ The Kraft Heinz Company
- ☐ Jacobs Douwe Egberts
- ☐ JM Smuckers Company
- ☐ Strauss Coffee Ltd.
- ☐ Tchibo Coffee International Ltd
- ☐ Luigi Lavazza S.p.A.
- ☐ Luckin Coffee Inc

Global Coffee Players by Market Share; 2021
(Percentage,%)

