

Global Board Portals Market: Trends & Opportunities (2013-2018)



Scope of the Report

The report titled "Global Board Portals Market: Trends & Opportunities (2013-2018)" provides an in-depth analysis of the global board portals market with discussion on various delivery models like enterprise software licensing model, SaaS model and hosted model. It also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the board portals industry. The report provides detailed analysis of major regional board portals market like Americas, Europe and the Asia Pacific. Growth of the overall industry and of major regions of the world has also been forecasted for the period 2013-18, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like BoardEffect, BoardVantage, Diligent Boardbooks, and Directors Desk Board Portal are profiled.

Geographical Coverage

- ⊖ Global
- ⊖ Americas
- ⊖ Asia-Pacific
- ⊖ Europe

Company Coverage

- ⊖ BoardEffect
- ⊖ BoardVantage
- ⊖ Diligent Boardbooks
- ⊖ Directors Desk Board Portal

Executive Summary

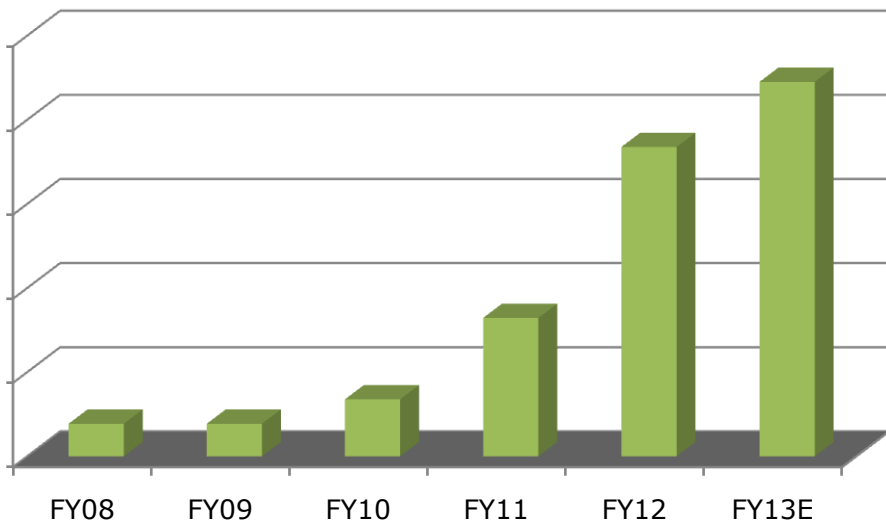
A board portal is a secure online tool for an organization to provide a secure, easy way to produce board materials and provide them to board members and enable them to review and interact via iPad and browser. The board portals have evolved from only being a luxury item sought by directors to become an essential communication and collaboration tool. It speeds up information flow for anyone involved in the preparation, distribution and receipt of highly sensitive materials.

Factors such as ease of use and efficiency with use of board portals, security of information and corporate governance are driving the growth of global board portals market. However, the adoption of board portals by organizations is not as expected due to lack of traditional director's adoption of technology, initial expenses on establishment of board portals, difficulty for providers in maintaining right balance of security and ease of use, issues in transition to board portals. The visible market trends in the industry are increasing popularity of time-based license model, mergers and acquisitions in SaaS business, rise in demand outside the board room and increasing use of iPads in boards.

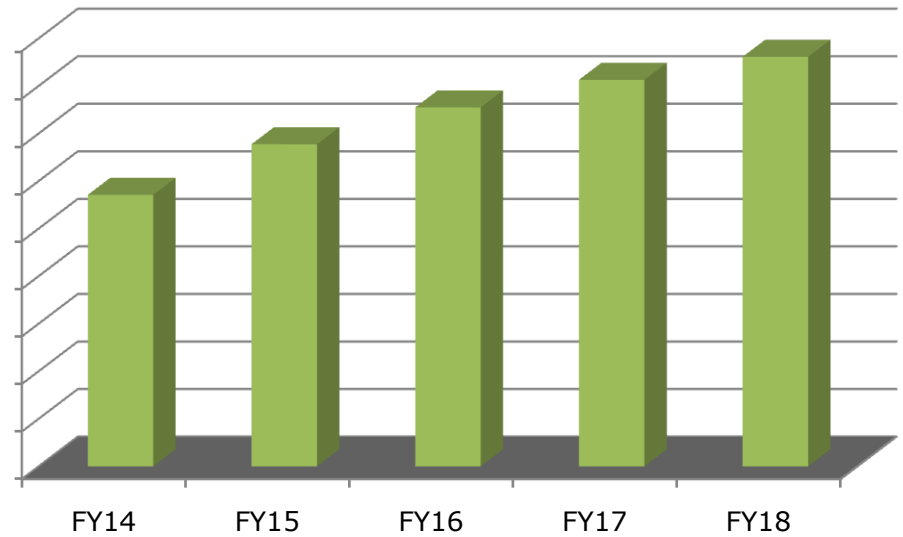
Global Board Portals Market: An Overview

The acceptance of board portals have increased significantly over the years. Earlier its use was limited to blue chip companies predominantly from the financial services sector from all over the world. Global board portals market has an estimated number of million users in the year 2013.

Global Board Portals Market Penetration, FY08-13E



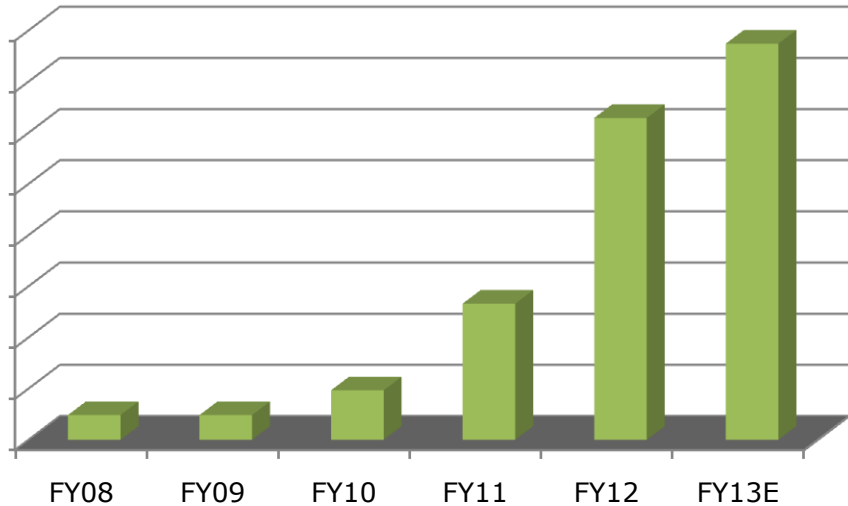
Global Board Portals Market Penetration Forecast, FY14-18



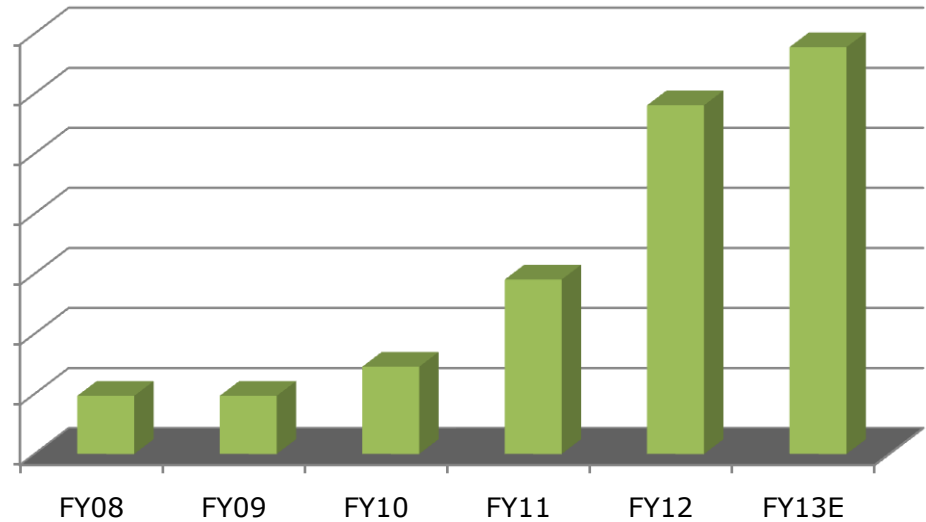
- Global market penetration of board portals technology in FY13 is estimated at% by growing by% from the level of% in the previous financial year.
- Growth in the market is due to

Global Board Portals Market Analysis

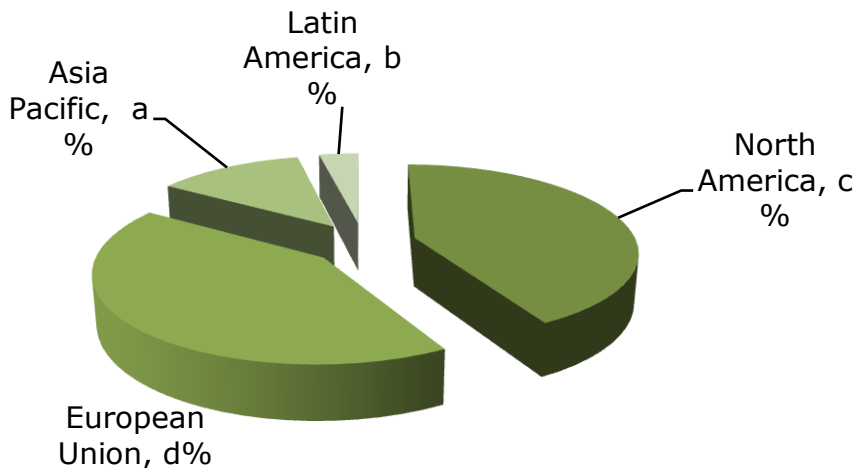
Global External Board Portals Market Penetration, FY08-13E



Global Inhouse Board Portals Market Penetration, FY08-13E



Global Board Portals Market Share by Region, 2013E



- Market penetration of external board portals is estimated at% in FY13 and% for inhouse board portals.
- In 2013, around% of the total global board portals market share was accounted by North America n and around% by

Market Trends

Increasing popularity of time-based license model

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Mergers and acquisitions in SaaS business

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Rise in demand outside the boardroom

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Increasing of iPads in Boards

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