

Indian Tyre Market: Trends & Opportunities [2012-17]



Executive Summary

Government policies and norms play a major role in shaping the dynamics and future of tyre market. Recently, the government of India went for the outright sale of its wholly owned, West Bengal-based Tyre Corporation of India limited (TCIL). TCIL, engaged in manufacturing and marketing of automotive tyres was declared sick in 1992. From the last ten years, the company has not been manufacturing its own brand of tyres and has been doing work for companies such as CEAT and Birla Tyres.

The Indian tyre market is highly concentrated as about 60% of the market is catered by top notch players. The market is expected to witness fierce competition from international players entering the Indian market. The major players in the market are MRF, JK tyres, Apollo, CEAT, Birla etc.

At present the two-wheeler and commercial tyre segment is witnessing tremendous growth. And passenger cars tyre segment is the fastest growing category with a raising demand in future. Talking about the technological aspect, the market is flooded with technology like tubeless tyres, radialisation and retreading.

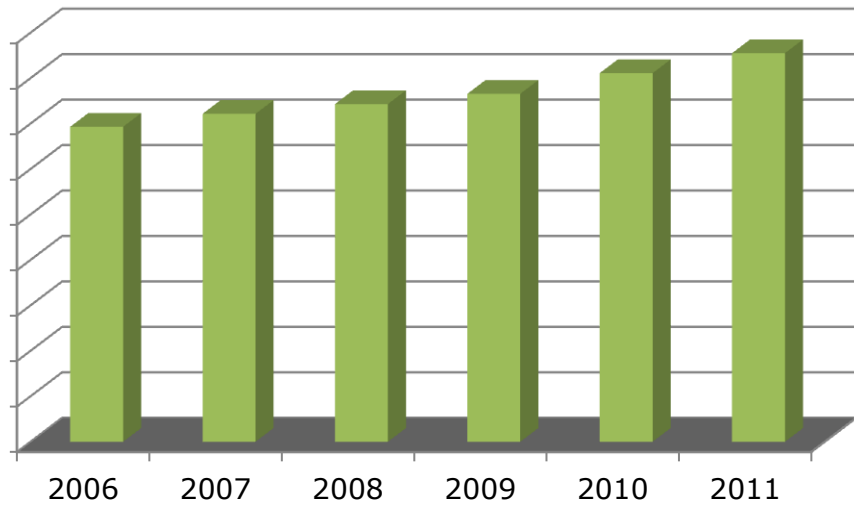
The report titled “Indian Tyre Market: Trends and Opportunities (2012-2017” analyzes the growth of the market and the future direction of the industry. The key market challenges recognized by the analysts and the major trends of the Indian tyre market are presented in the report.

The report also provides a brief over viewing on the pricing strategy, profiling of the major competitors and their market strategy. Key players of the market like MRF, JK tyres, Apollo, CEAT, Birla have been profiled and the growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends and the growth drivers.

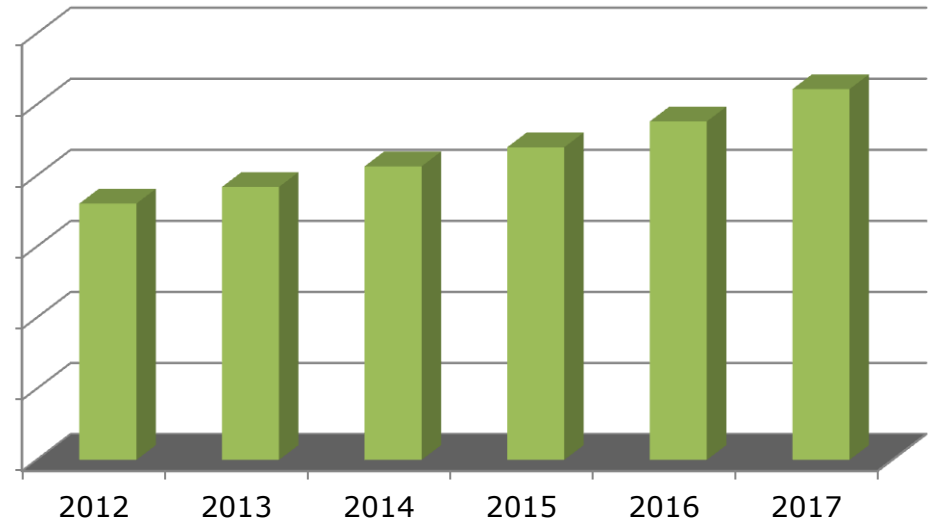
Global Tyre Market: An Overview

The tyre market is highly raw material intensive and its growth depends upon various other industries and social and economic factors governing the nation.

Global Tyre Market Size, 2006-2011 (US\$ Billion)



Global Tyre Market Size Forecast, 2012E-2017E (US\$ Billion)

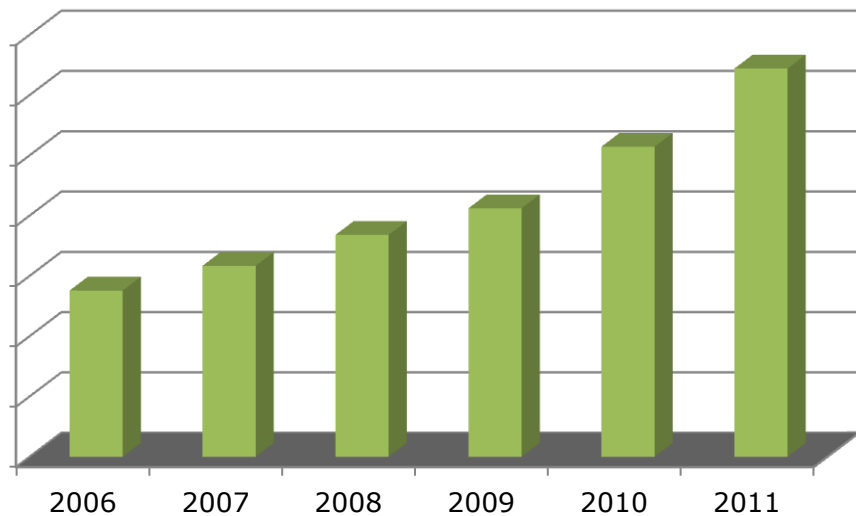


- The market grew at a CAGR of% during the period 2006-2011.
- Global Tyre market size in 2017 is expected to reach to US\$ billion from US\$ billion in 2012 by growing at a CAGR of.....%.
- Growth in the market is due to

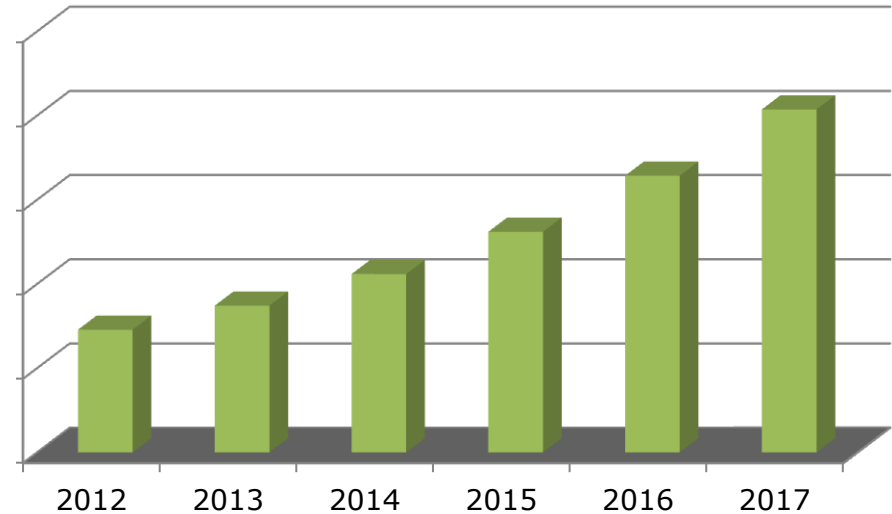
Indian Tyre Market: An Overview

India has emerged as the lucrative market for many sectors and one such area is tyre production. The domestic tyre market witnessed a remarkable recovery in 2010 after a slowdown during 2009 economic crisis.

Tyre Market in India, Market Size, 2006-2011 (US\$ Million)



Tyre Market in India, Market Size, 2012E-2017E (US\$ Million)



- The market grew at a CAGR of% during the period 2006-2011.
- Market size of tyre in 2017 is expected to reach to US\$ from US\$ million in 2012 by growing at a CAGR of.....%.
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Market Trends

Vertical Integration

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Tubeless Tyre

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Retreading Technology

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