

The US Diamond Engagement Ring Market with Focus on Online Mode (2021-2025 Edition)

March 2021



The US Diamond Engagement Ring Market with Focus on Online Mode: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

The US Market Analysis

Dynamics

Competitive Landscape

Company Profiling

The US Diamond Engagement Ring Market with Focus on Online Mode: Coverage

Scope of the Report

Attributes	Details
Title	The US Diamond Engagement Ring Market with Focus on Online Mode (2021-2025 Edition)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Blue Nile, Inc., Amazon.com, Inc., Signet Jewelers Ltd., Tiffany & Co.

The US Diamond Engagement Ring Market with Focus on Online Mode

Executive Summary

Jewelry refers to ornaments made from precious metals and stones. Various kinds of jewelry include necklaces, rings, earrings etc. Jewelry is mainly worn as an accessory to enhance the beauty of the human body. Jewelry is also regarded as a mark of status. People with higher incomes demand branded and luxury jewelry products such as diamond and platinum.

Jewelries are of various types, including necklaces, bracelets, rings, earrings, etc. And among all types of jewelry, an engagement ring holds an important part in the life of a person. Diamonds are the priority of a couple for the occasion of engagement.

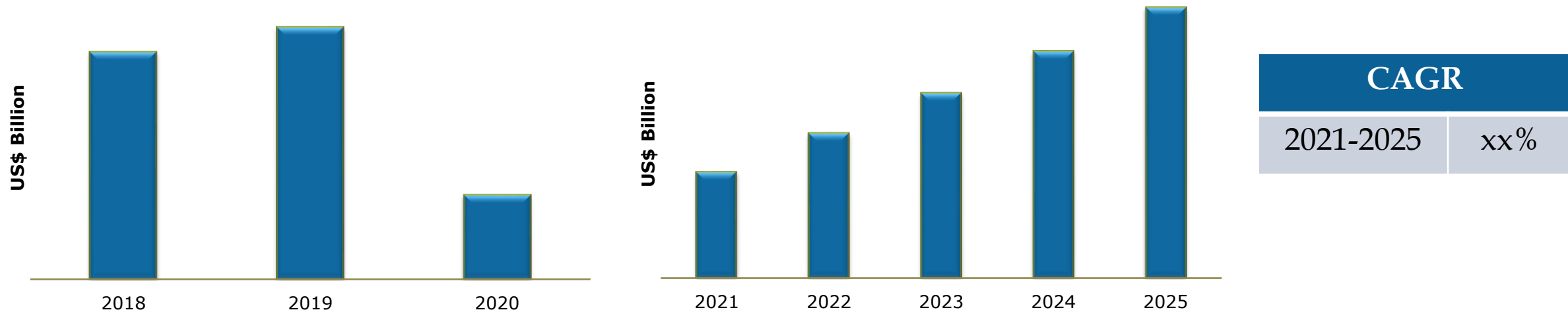
Generally, diamond rings are preferred for engagements and marriages. There are various types of diamond rings available, such as solitaires, Halo, Vintage, Three stone, Gemstone preset, Diamond sidestone, etc.

The important factors that need to be considered while selecting a diamond ring, include shape, size, carat, cut, clarity, color etc. The diamond engagement ring market can be segmented on the basis of platform into online and offline diamond engagement ring market.

The US diamond engagement ring market has witnessed continuous growth in the past few years and is projected to grow further during the forecast period (2021-2025). The market is expected to be driven by various growth enhancing factors such as the growing number of digital buyers, soaring urban population, increasing female population, rising number of smartphone users, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are economic slowdown, declining number of tourists, e-commerce fraud and delayed marriages.

Diamond Jewelry Market: Global Analysis

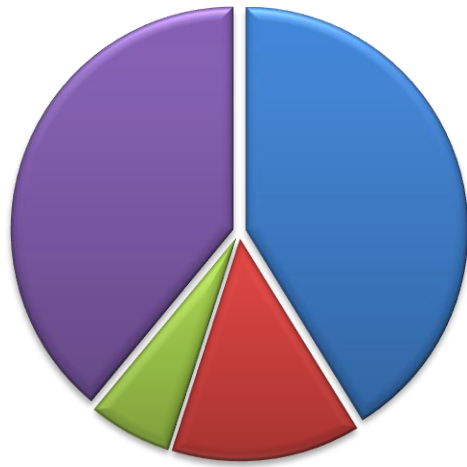
Global Diamond Jewelry Market by Value



The global diamond jewelry market, valued at US\$... billion in 2020, decreased from US\$... billion in 2019. The global diamond jewelry market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021, increasing at a CAGR of ...% from 2021 to 2025..

Diamond Jewelry Market: Global Analysis

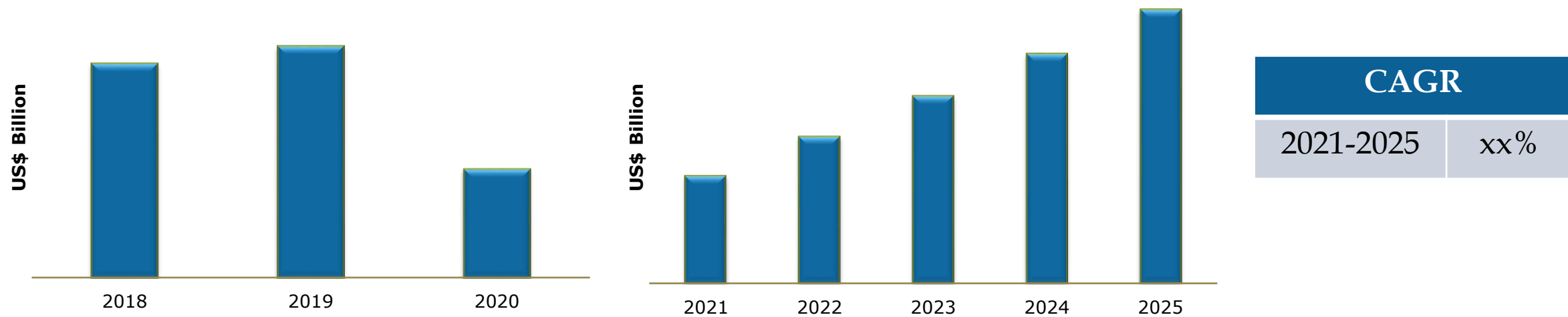
Global Diamond Jewelry Market by Region; 2020



Region	Share
The US	xx%
China	xx%
Japan	xx%
ROW	xx%

Diamond Jewelry Market: The US Analysis

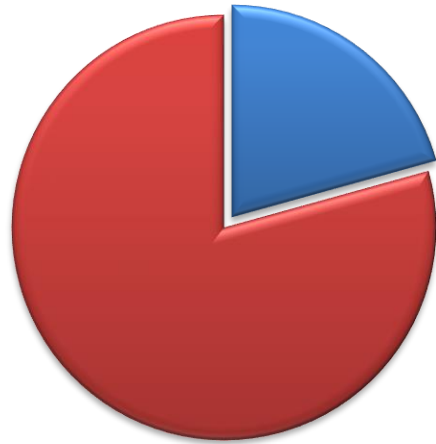
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Diamond Jewelry Market: The US Analysis

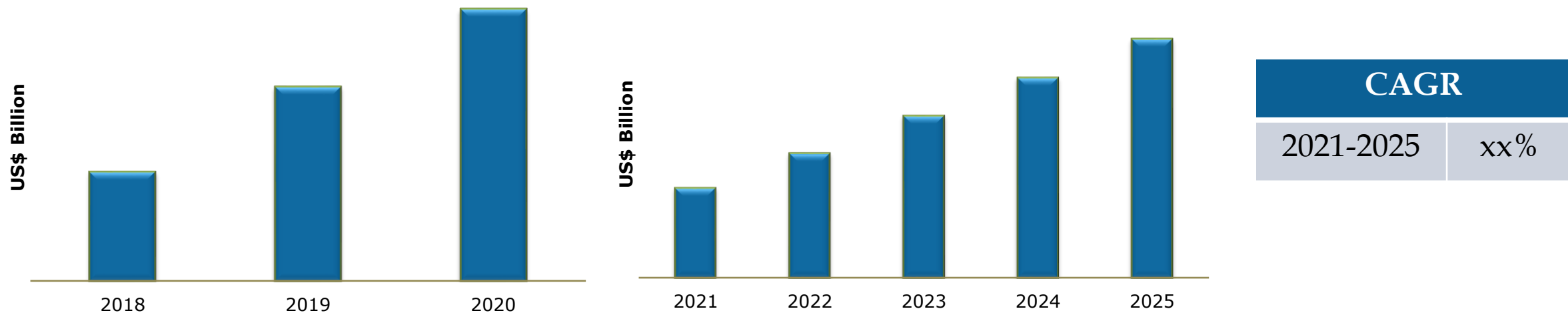
The US Diamond Jewelry Market by Segments; 2020



Segments	Share
Diamond Engagement Ring	xx%
Others	xx%

Diamond Engagement Ring Market: The US Analysis

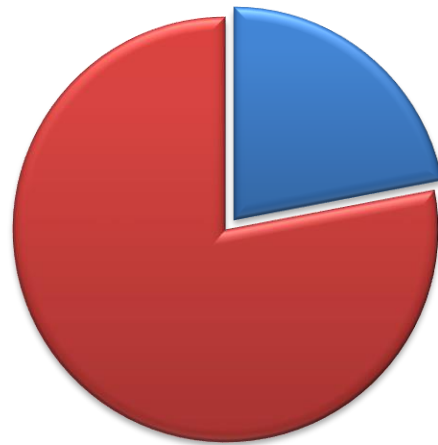
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Diamond Engagement Ring Market: The US Analysis

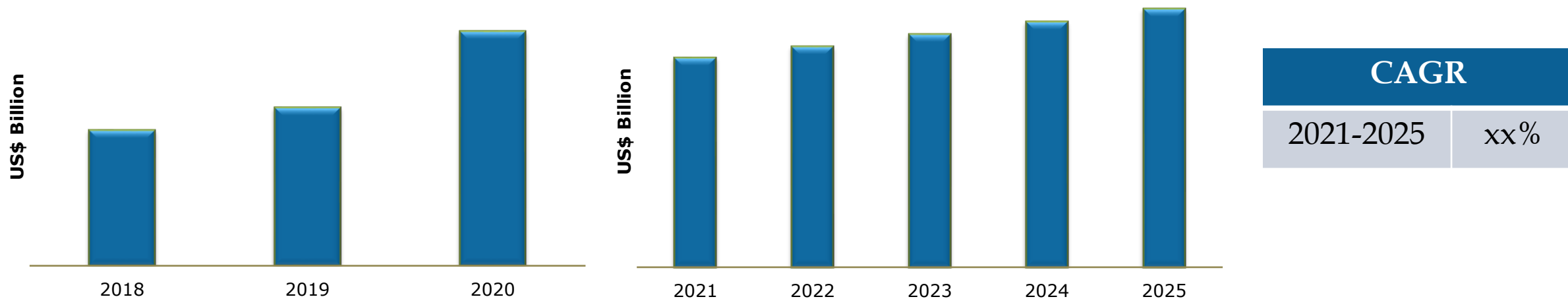
The US Diamond Engagement Ring Market by Platform;
2020



Platform	Share
Online	xx%
Offline	xx%

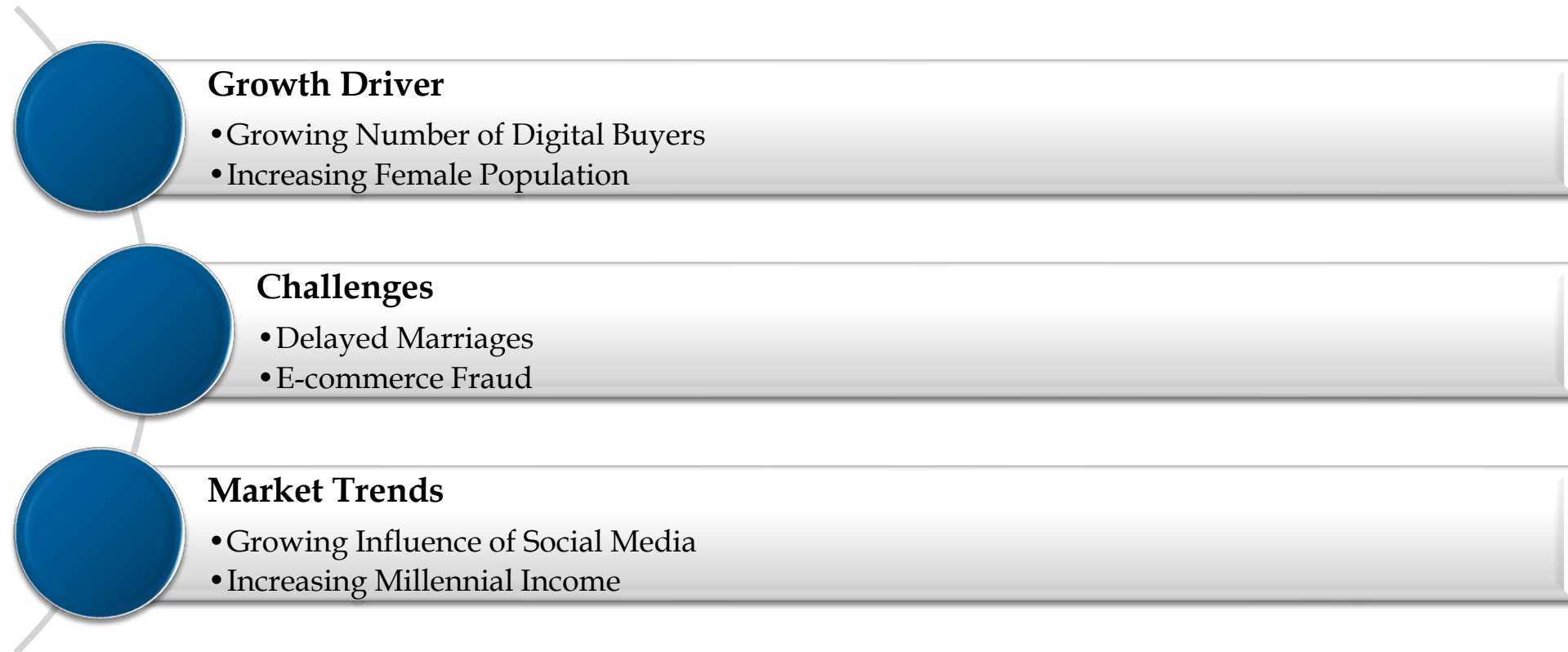
Online Diamond Engagement Ring Market: The US Analysis

The US Online Diamond Engagement Ring Market by Value



The US online diamond engagement ring market, valued at US\$... billion in 2020, increased from US\$... billion in 2019. The US online diamond engagement ring market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021, increasing at a CAGR of% from 2021 to 2025..

Diamond Engagement Ring Market: Dynamics



Diamond Engagement Ring Market: Competitive Landscape

Players Profiled

- Blue Nile Inc. 
- Amazon.com, Inc. 
- Signet Jewelers Ltd. 
- Tiffany & Co. 

Note: The graphs on this slide are only for sample representation.