

Global Edtech Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2022-2026)

March 2022



Global Edtech Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Edtech Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Edtech Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2022-2026)
Coverage	Global and Regional
Regional Coverage	North America, Asia Pacific, Europe, Middle East & Africa, Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Fragmented
Key Players	BYJU'S, Duolingo, Inc., Yuanfudao, VIPKid

Global Edtech Market

Executive Summary

Edtech is a combination of education and technology which combine hardware and software components to enhance teacher-led learning classrooms and improve student's learning outcomes. Edtech is not just about reformatting books and training manuals, or even about the introduction of technologies themselves. It is about developing a new form of learning architecture. It is set to transform the future of how education is resourced, taught, consumed, and ultimately the results it yields – both for individual and society as a whole as the industry continue the build the knowledge economy.

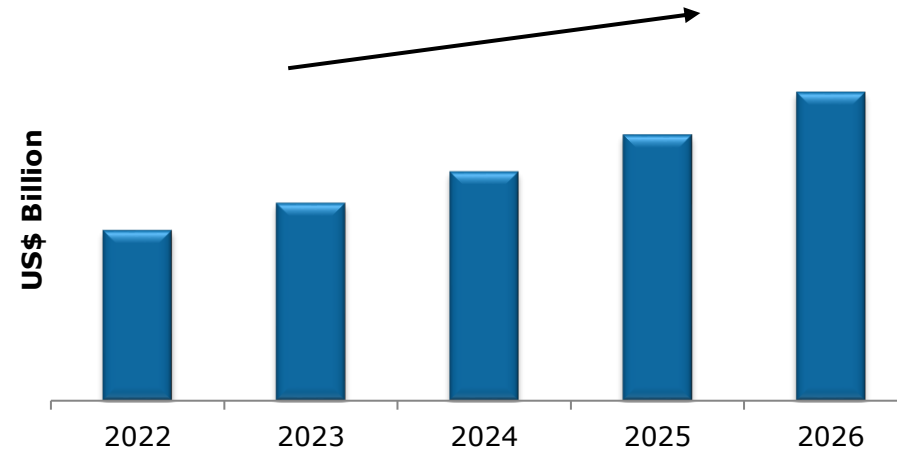
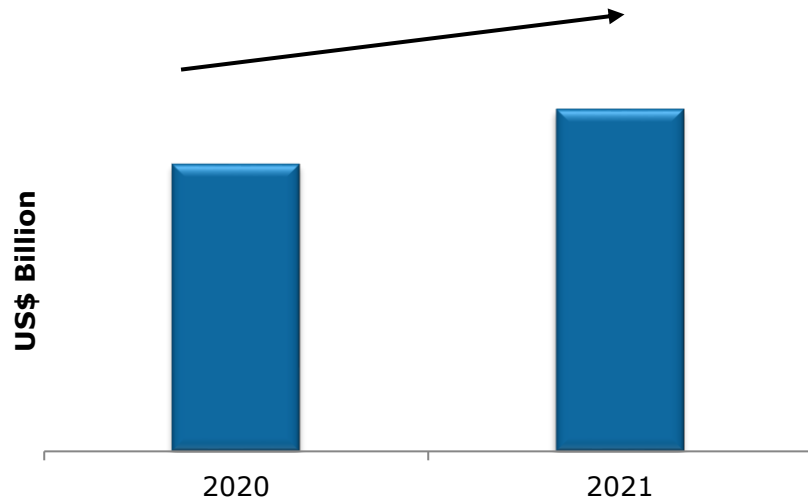
Edtech industry is still in its early stages of development but it shows promise of growth in future. Edtech help students and professionals to learn at their own pace by customizing the curriculum and giving them the flexibility of deciding their own learning time. Edtech benefits include democratizing education, help in building the knowledge economy, and enhancing curriculum of K-12 students for the development of industry-standard skills.

Edtech can be segmented by component, by deployment type, and by end-users. By component segmentation includes Hardware, Software and Services. By deployment type segmentation includes On-premises, Cloud and Hybrid. By end user segmentation includes Upto K-12, Higher Education and Others.

The global Edtech market is projected to grow significantly during the period of 2022-2026. The global Edtech market is expected to increase due to rise in number of smartphone users, growing in number of internet users, decline in data prices, increment in usage of digitization in education, direct cost savings, personalized education experience, usage of big data analytics and surge in online learning. Yet, the market faces some challenges like challenges related to mental health, problem of digital divide and privacy and security issues.

Edtech Market: Global Analysis

Global Edtech Market by Value

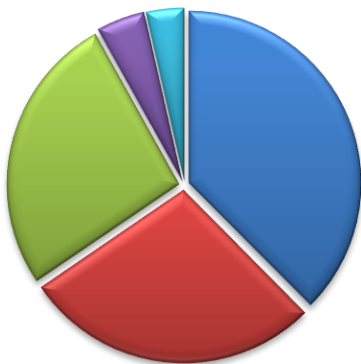


CAGR	
2022-2026	xx%

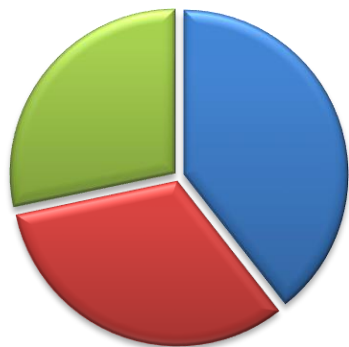
The global edtech market, valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. The global edtech market is anticipated to reach up to US\$... billion by 2026 from US\$... billion in 2022..

Edtech Market: Global Analysis

Global Edtech Market by Region; 2021



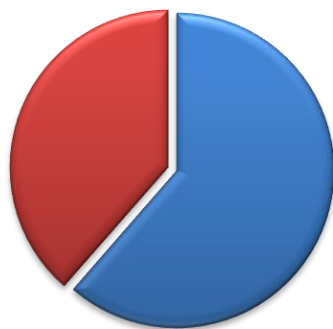
Global Edtech Market by Component; 2021



Component	Share
Hardware	xx%
Software	xx%
Services	xx%

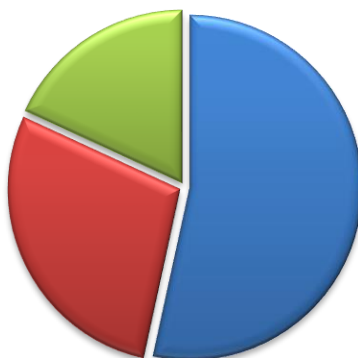
Edtech Market: Global Analysis

Global Edtech Market by Deployment Type; 2021



Deployment Type	Share
Cloud	xx%
On-premises	xx%
Hybrid	xx%

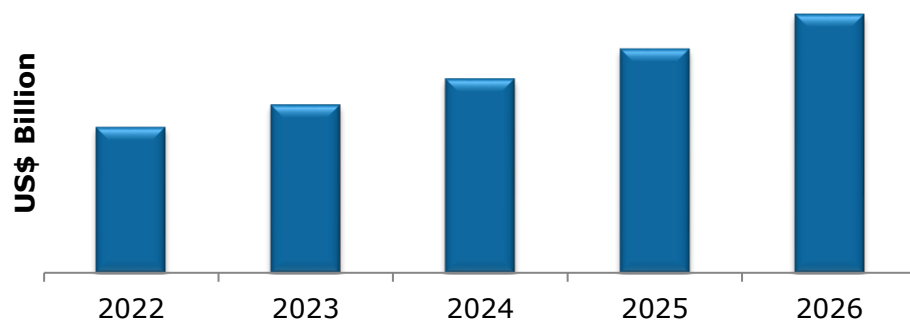
Global Edtech Market by End User; 2021



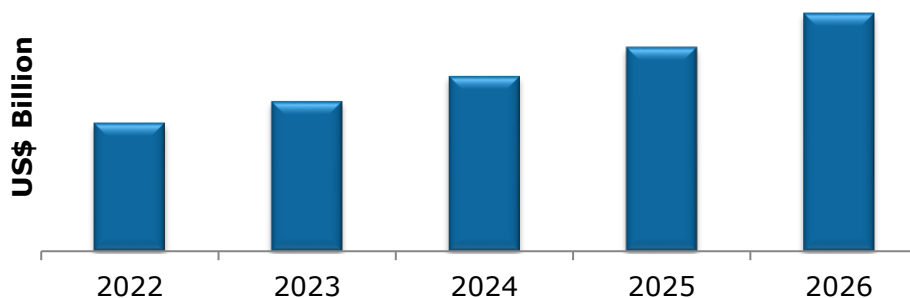
End User	Share
Upto K-12	xx%
Higher Education	xx%
Others	xx%

Edtech Market: Component Analysis

Global Hardware Edtech Market by Value



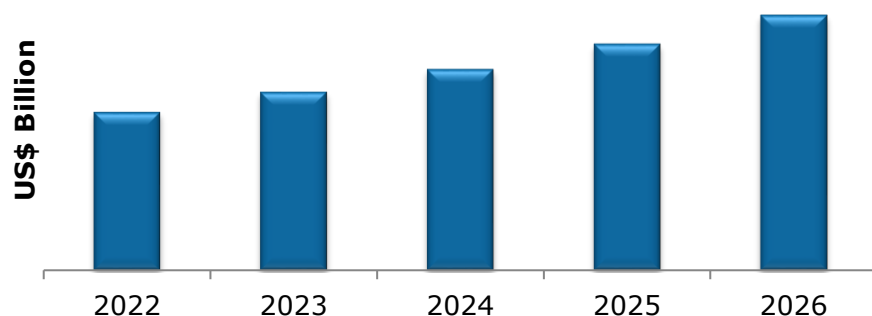
Global Software Edtech Market by Value



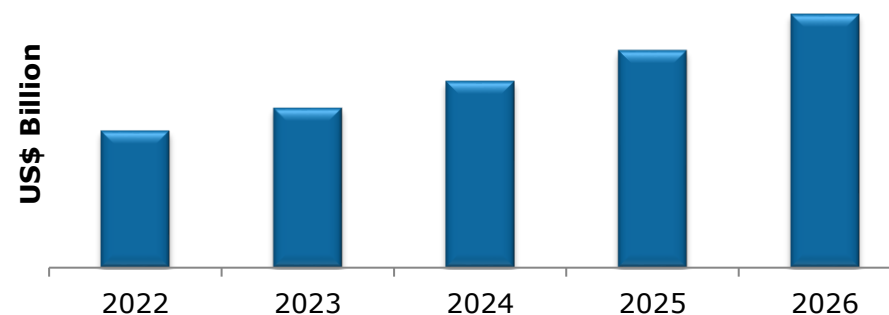
Type	CAGR
	2022-2026
Hardware	xx%
Software	xx%
Services	xx%

Edtech Market: Deployment Type Analysis

Global Cloud Edtech Market by Value



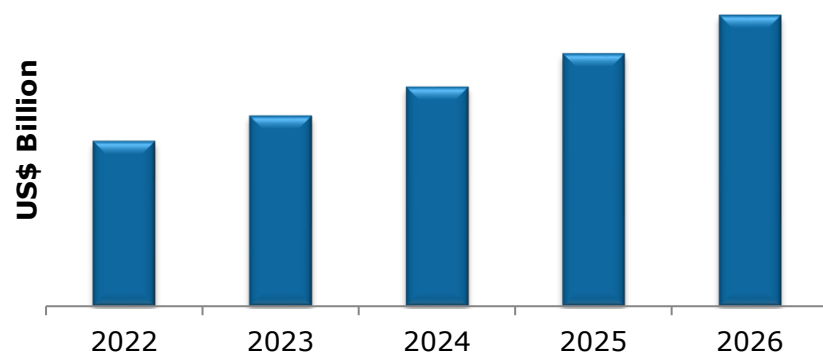
Global On-premises Edtech Market by Value



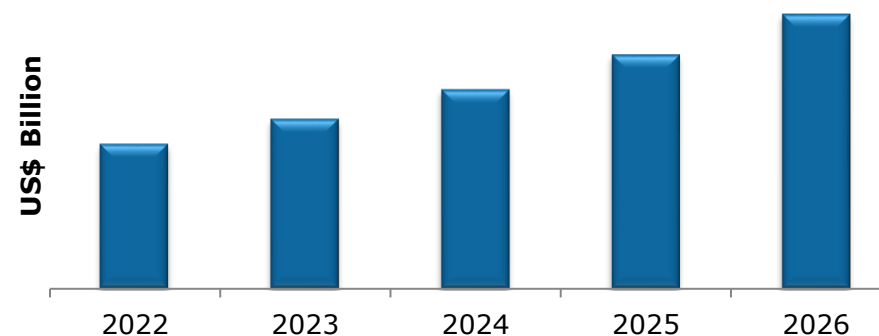
Enterprise Size	CAGR
	2022-2026
Cloud	xx%
On-premises	xx%
Hybrid	xx%

Edtech Market: End User Analysis

Global Upto K-12 Market by Value



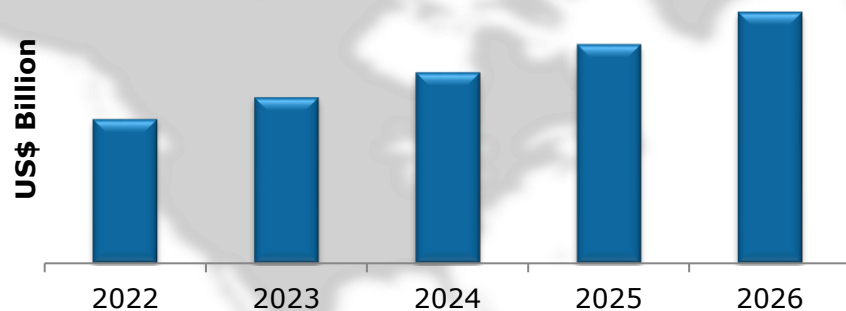
Global Higher Education Market by Value



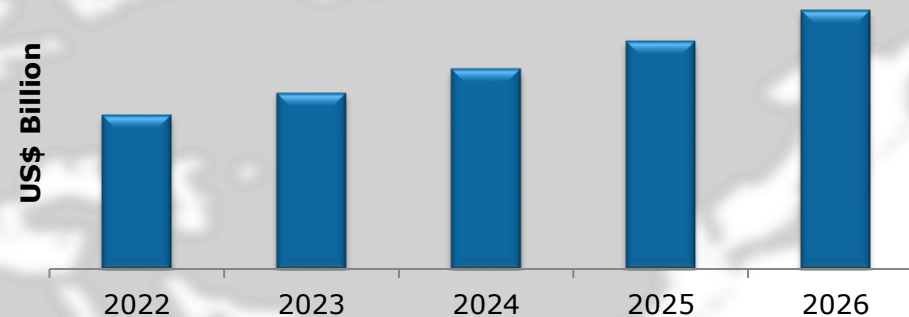
End User	CAGR
	2022-2026
Upto K-12	xx%
Higher Education	xx%
Others	xx%

Edtech Market: Regional Analysis

North America Edtech Market by Value



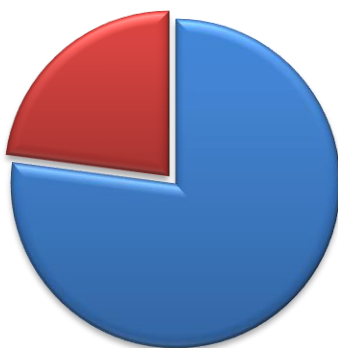
Europe Edtech Market by Value



Region	CAGR
	2022-2026
North America	xx%
Europe	xx%
Asia Pacific	xx%
Middle East & Africa	xx%
Latin America	xx%

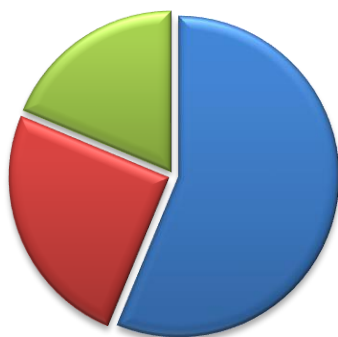
North America Edtech Market: Regional Analysis

North America Edtech Market by Region; 2021



Region	Share	CAGR
The US	xx%	xx%
Rest of North America	xx%	xx%

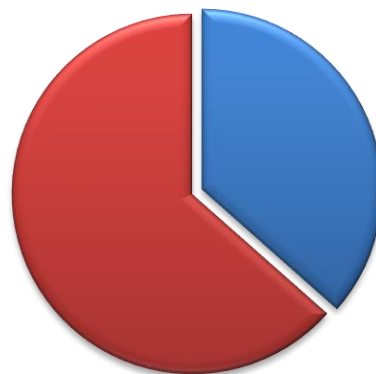
North America Edtech Market by End User; 2021



End User	Share	CAGRs
Upto K-12	xx%	xx%
Higher Education	xx%	xx%
Others	xx%	xx%

Europe Edtech Market: Regional Analysis

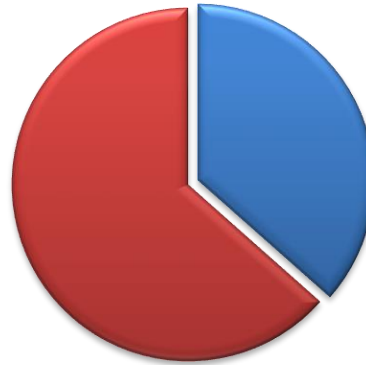
Europe Edtech Market by Region; 2021



Region	Share	CAGR
Germany	xx%	xx%
Rest of Europe	xx%	xx%

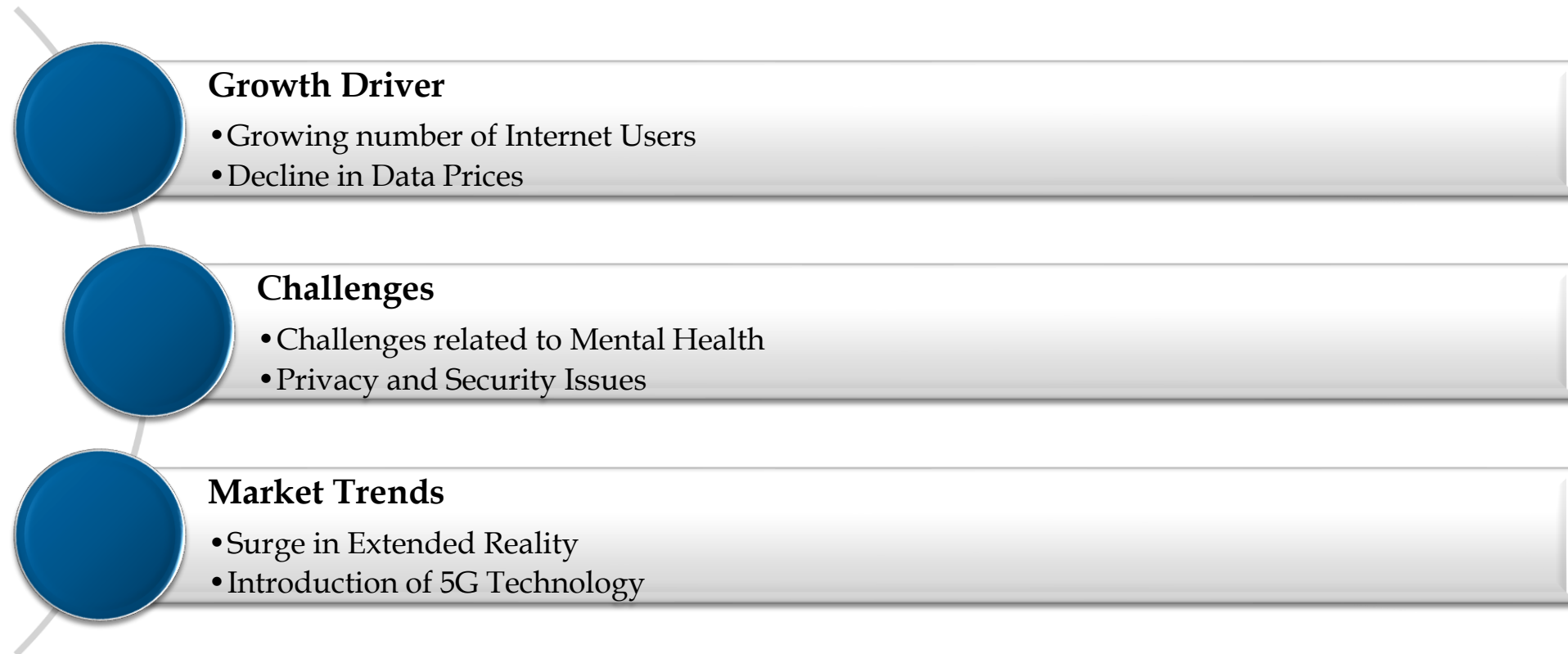
Asia Pacific Edtech Market: End User Analysis

Asia Pacific Edtech Market by End User; 2021



End User	Share	CAGR
Upto K-12	xx%	xx%
Higher Education	xx%	xx%
Others	xx%	xx%

Edtech Market: Dynamics



Edtech Market: Competitive Landscape

Players Profiled

- BYJU'S



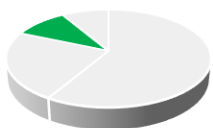
- Duolingo, Inc.



- Yuanfudao



- VIPKiD



Note: The graphs on this slide are only for sample representation.