

Global Alternative Protein Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)

January 2022



Global Alternative Protein Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

Global Alternative Protein Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Alternative Protein Market: Size, Trends & Forecast with Impact Analysis of COVID-19 (2021-2025)
Coverage	Global and Regional
Regional Coverage	North America and Europe, ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	The Archer Daniels Midland Company, Kerry Group, Ingredion Incorporated, and Cargill Incorporated

Global Alternative Protein Market

Executive Summary

Proteins are huge biomolecules and macromolecules that are made up of one or more long chains of amino acids. Proteins are essential for the proper functioning of the body and conduct a wide range of tasks within organisms. Demand for animal products such as meat, dairy, and eggs has steadily increased as they are currently the primary source of dietary protein.

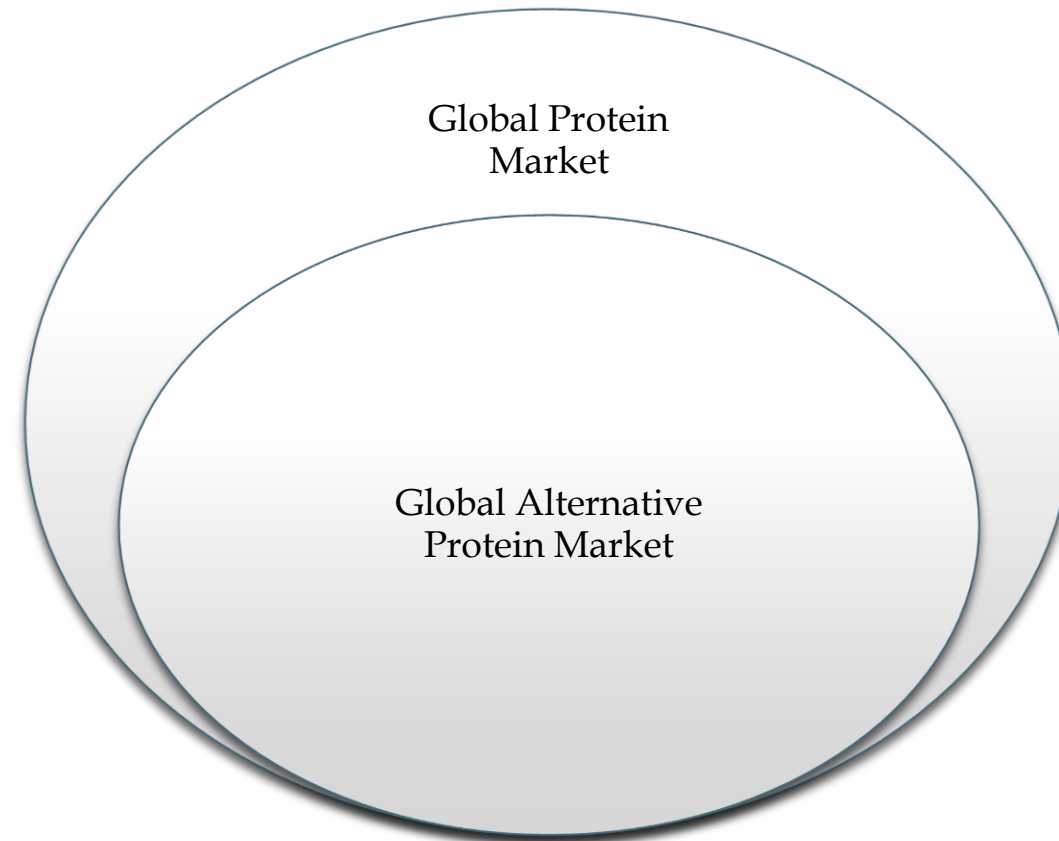
Intensive animal husbandry has shown to be damaging to animals, as well as to human health and the natural environment. Growing demand has made it impossible to produce protein from conventionally kept animals, as strict production has worsened environmental and socioeconomic consequences. Alternative proteins can be used to address these issues. Plant-based and food-technology alternatives to animal protein are known as alternative proteins. Foods derived from plants (such as grains, legumes, and nuts), fungus (mushrooms), algae, insects, and even cultured (lab-grown) meat are among them.

The alternative protein market can be divided into two types: meat alternatives (existing meat alternatives and next generation meats) and plant based dairy (plant milk and other dairy alternatives). Alternative proteins can be further divided into the following product categories: milk alternatives, chicken alternatives, beef alternatives, seafood alternatives, pork alternatives, fresh dairy alternatives, cheese alternatives, and eggs alternatives.

The global alternative protein market is projected to rise considerably in the next four years i.e. 2021-2025. The global alternative protein market is expected to rise due to rising investments in alternative proteins, rapid urbanization, growing influence of social media, rising female population, increasing prevalence of diabetes, environmental sustainability, and favorable government policy and regulations. The market also faces some challenges like significance presence of animal based product, and high price of available alternatives.

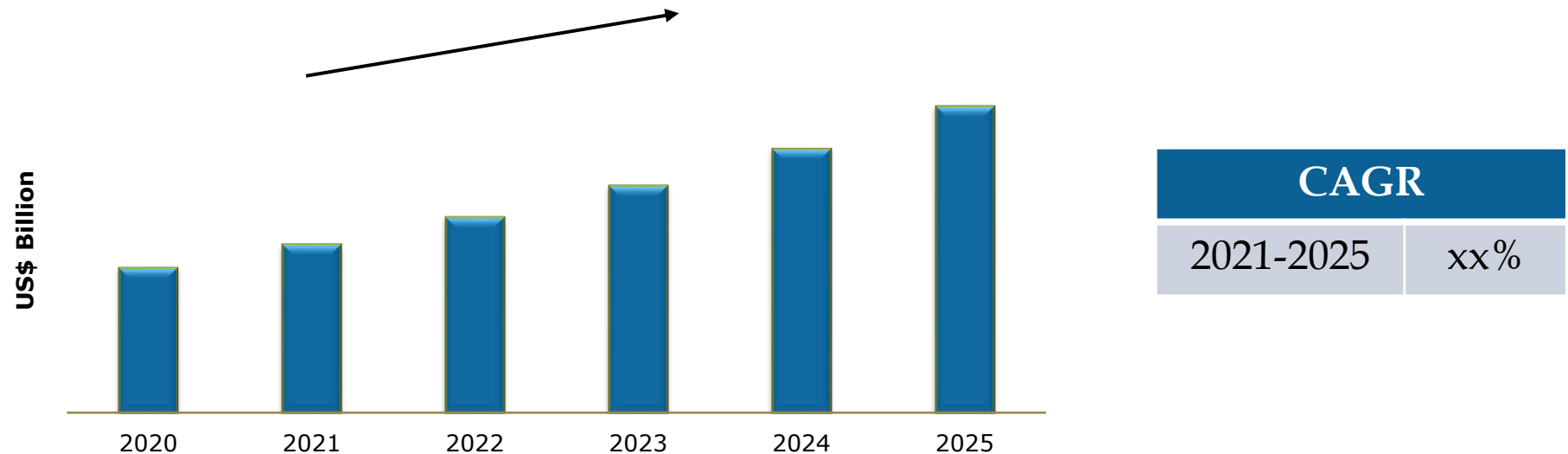
Global Alternative Protein Market

Market Overview



Alternative Protein Market: Global Analysis

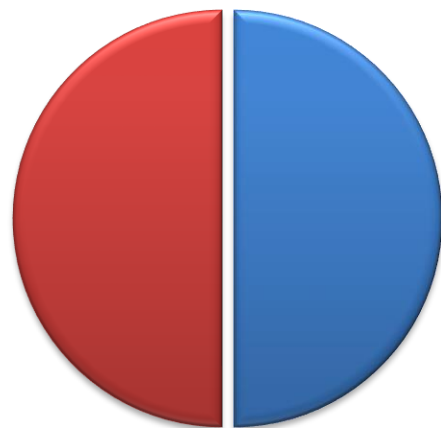
Global Alternative Protein Market by Value



Global alternative protein market was valued at US\$... billion in 2020 and is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021, with a CAGR of xx%.

Alternative Protein Market: Global Analysis

Global Alternative Protein Market by Product Type; 2020



Product Type	Share
Plant Based Dairy Alternatives	xx%
Meat Alternatives	xx%

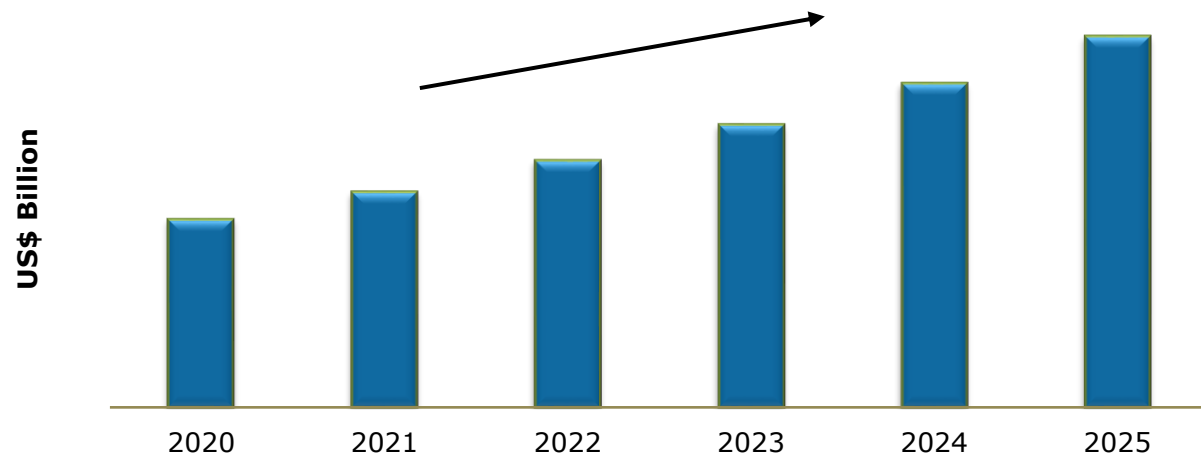
Global Alternative Protein Market by Region; 2020



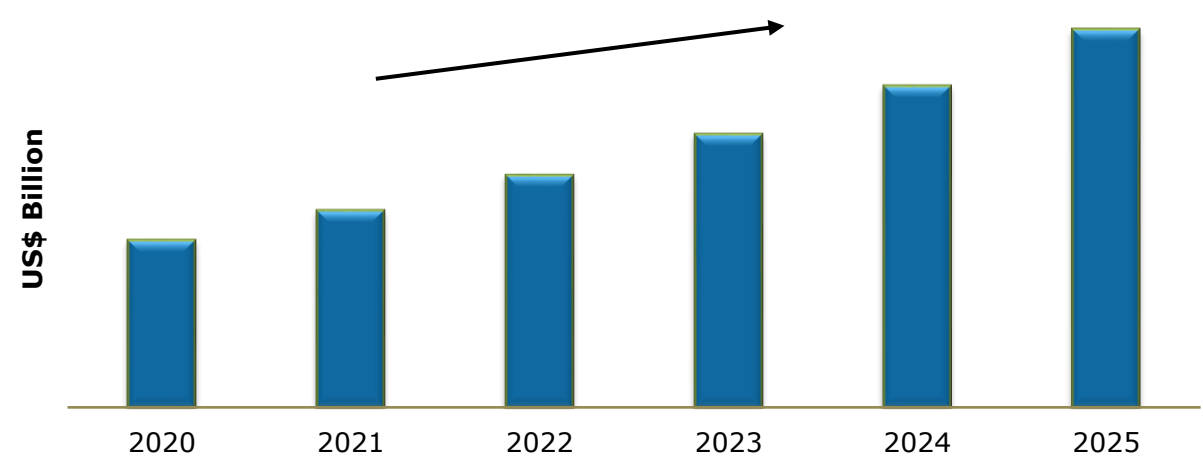
North America and Europe, xx%	
ROW, xx%	

Alternative Protein Market: Product Type Analysis

Global Plant Based Dairy Alternatives Market by Value



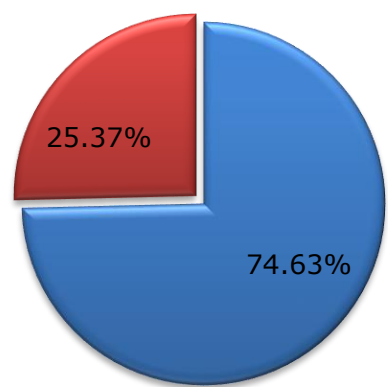
Global Meat Alternatives Market by Value



Product Type	CAGR (2021-2025)
Plant Based Dairy	xx%
Meat Alternatives	xx%

Alternative Protein Market: Plant Based Dairy Alternatives Analysis

Global Plant Based Dairy Alternatives Market by Type, 2020



Type	Share (2020)	CAGR (2021-2025)
Plant Milk	xx%	xx%
Other Dairy Alternatives	xx%	xx%

Alternative Protein Market: Meat Alternatives Analysis

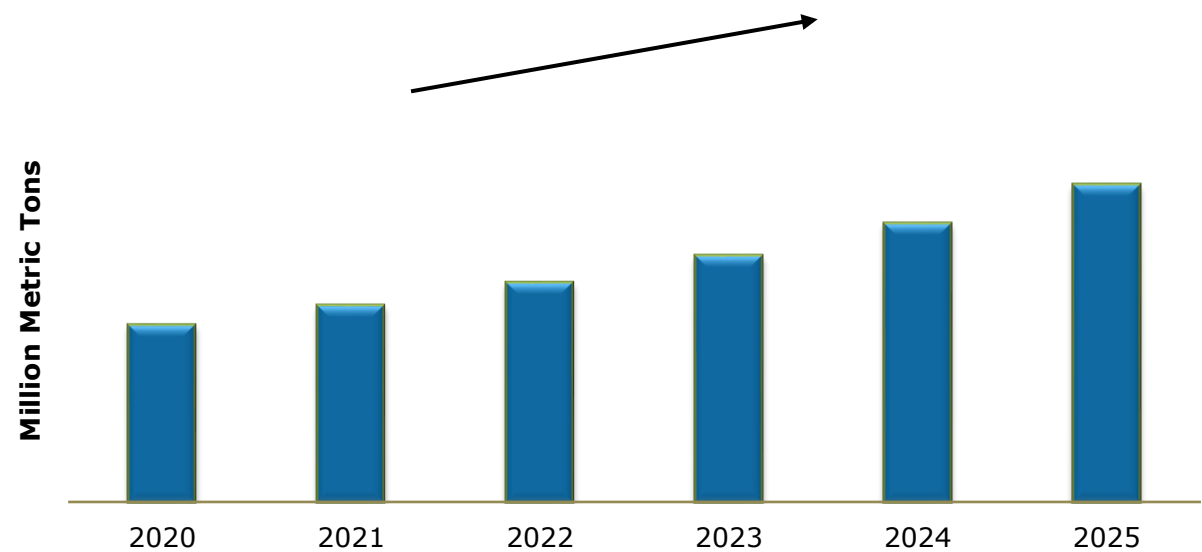
Global Meat Alternatives Market by Type, 2020



Type	Share (2020)	CAGR (2021-2025)
Existing Meat Alternatives	xx%	xx%
Next Generation Meats	xx%	xx%

Global Alternative Protein Market: Consumption Analysis

Global Alternative Protein Market by Consumption

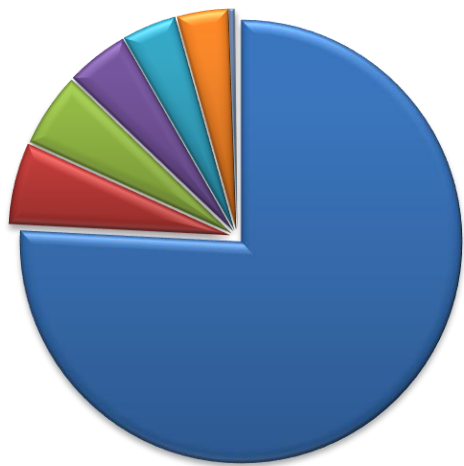


CAGR	
2021-2025	xx%

Global alternative protein consumption was ... MMT in 2020 and is expected to increase from ... MMT in 2021 to ... MMT in 2025

Global Alternative Protein Market: Consumption Analysis

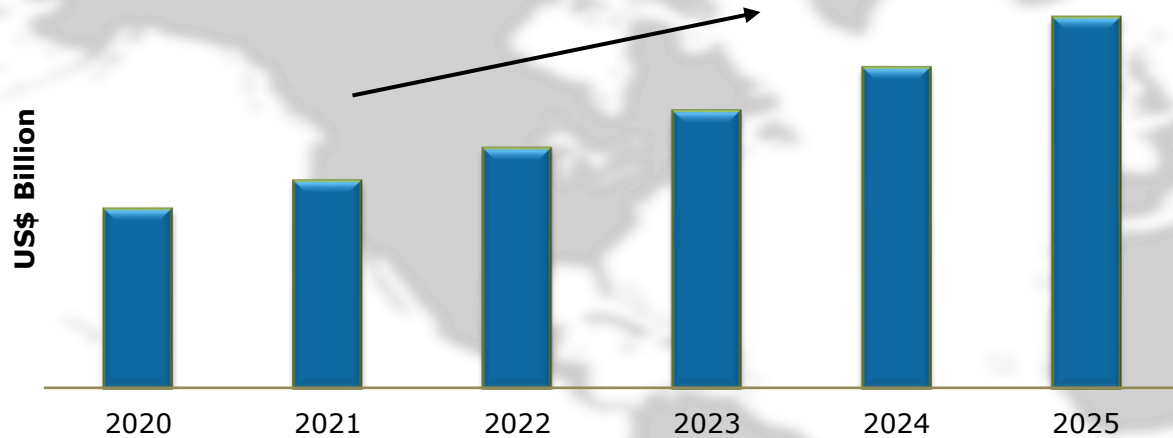
Global Alternative Protein Market Consumption by Products, 2020



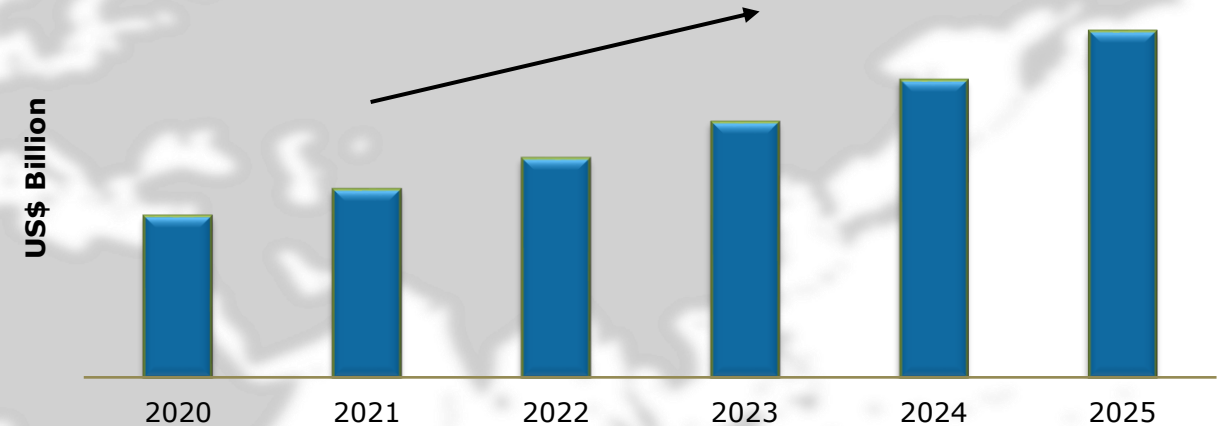
Type	Share	CAGR (2021-2025)
Milk Alternatives	xx%	xx%
Chicken Alternatives	xx%	xx%
Beef Alternatives	xx%	xx%
Seafood Alternatives	xx%	xx%
Pork Alternatives	xx%	xx%
Fresh Dairy Alternatives	xx%	xx%
Chicken Alternatives	xx%	xx%
Eggs Alternatives	xx%	xx%

Alternative Protein Market: Regional Analysis

North America and Europe Alternative Protein Market by Value



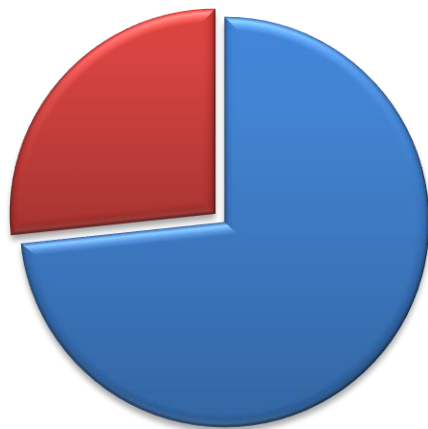
ROW Alternative Protein Market by Value



Region	CAGR (2021-2025)
North America and Europe	xx%
ROW	xx%

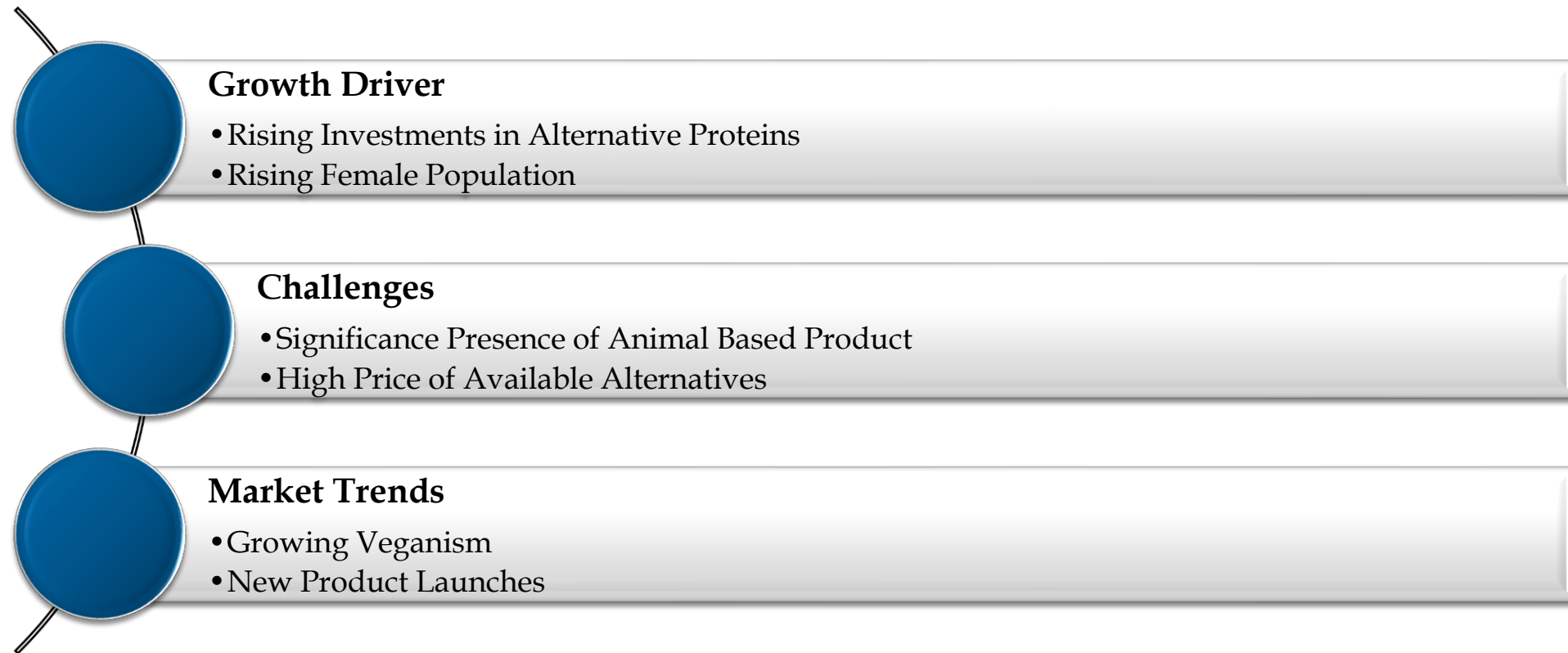
North America and Europe Alternative Protein Market: An Analysis

North America and Europe Alternative Protein Market by Product Type; 2020



Product Type	Share	CAGR (2021-2025)
Plant Based Dairy Alternatives	xx%	xx%
Meat Alternatives	xx%	xx%

Global Alternative Protein Market: Dynamics



Global Alternative Protein Market: Competitive Landscape

Players Profiled

- The Archer Daniels Midland Company
- Kerry Group
- Ingredion Incorporated
- Cargil Incorporated