

Global Audio Streaming Market: Size, Trends & Forecasts (2018-2022)

November 2018



Global Audio Streaming Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Audio Streaming Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Audio Streaming Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Dominated
Key Players	Apple Inc., Spotify, Netflix and Deezer

Global Audio Streaming Market

Executive Summary

Music is the expression originated from organized combination of sound and by flowing composition of melody, rhythm and harmony. Main elements of a music include melody, chords, rhythm, texture, expression and form. Music industry is known as the platform where all the related parties and activities like composers, songwriters, music publishing, creation, recording, promotion, etc. are performed. Composition of the music industry is comprised of creation of music (by songwriters and composers), performance of music (by singers, bands, band leaders) and music publishing (by companies, agents, music producers, etc.).

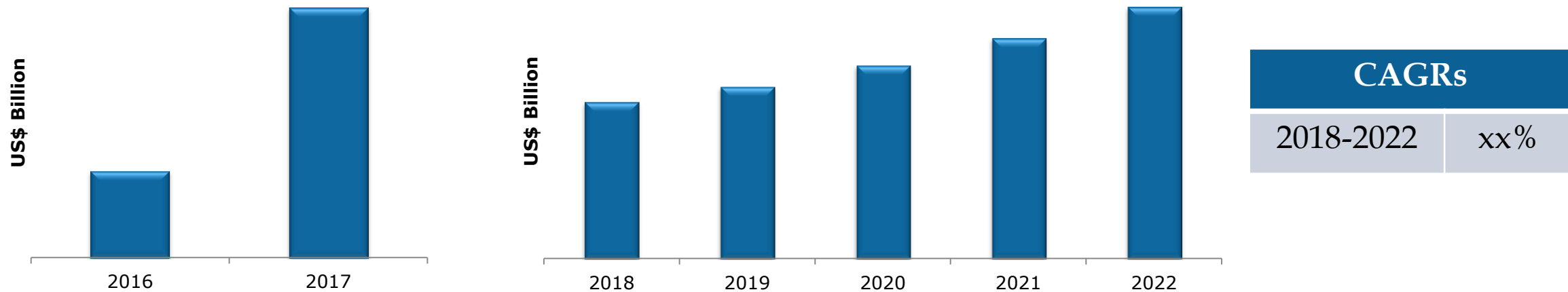
Audio Streaming is an essential form of streaming music in the current world. Audio streaming is defined as the single-way auidial content transmission in compressed form through the internet and retrieved and played as per the users' convenience and time, without the requirement of downloading. In audio streaming process, audio file is delivered in small packets so the data is buffered on computer and played pretty much straight away. In present scenario, most of the people prefer on going for paid streaming by subscribing the music form providers. For example, Apple Music, which is available on Windows PCs and Mac computers, is a streaming music subscription with more than 40 million songs which is easily stream-able to computer.

Audi streaming services are provided on two basis: platform and end service. On the basis of platform, audio streaming is segmented into three segments i.e. Smartphones, Laptops & desktops and Tablets. While, on the basis of end-services, audio streaming is classified into subscription based services abd ad-supported services.

The global audio streaming market is expected to increase at high growth rates during the forecasted period (2018-2022). The global audio streaming market is supported by various growth drivers, such as increasing young music consumers, shift from broadcast radio to streaming platforms, lift in consumer spending on music, etc. yet, the market faces certain challenges, such as, growing music ripping, low profit margins, etc. few new market trends are also provided such as, focusing on paid services, on-demand audio streaming, etc.

Global Music Market: Global Analysis

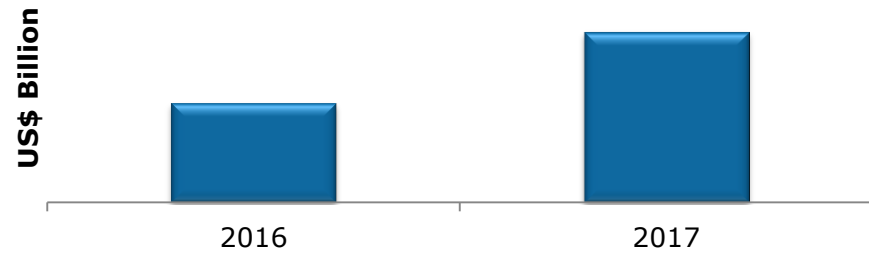
Global Music Market by Value



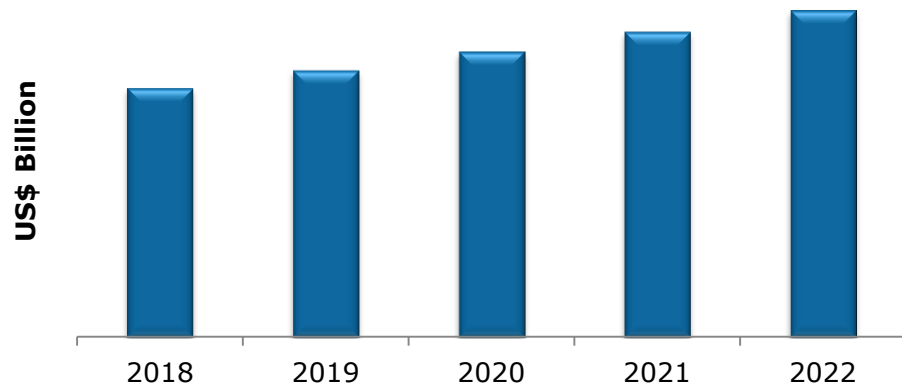
The global music market value was US\$... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global music market is anticipated to rise up to US\$... billion by 2022 as compared to US\$... billion in 2018, representing a CAGR of% over the years 2018 to 2022.

Global Audio Streaming Market : Global Analysis

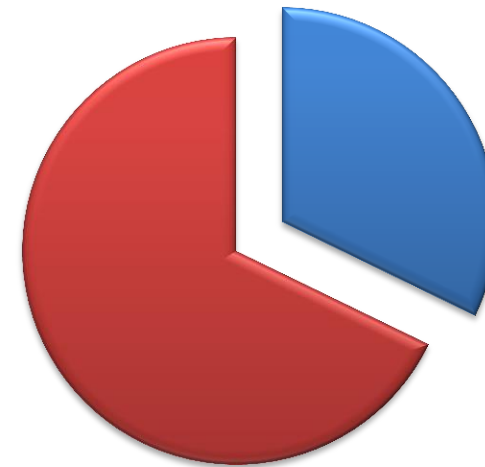
Global Audio Streaming Market by Value



Global Audio Streaming Market by Value



Global On-Demand Audio Streams; 2017



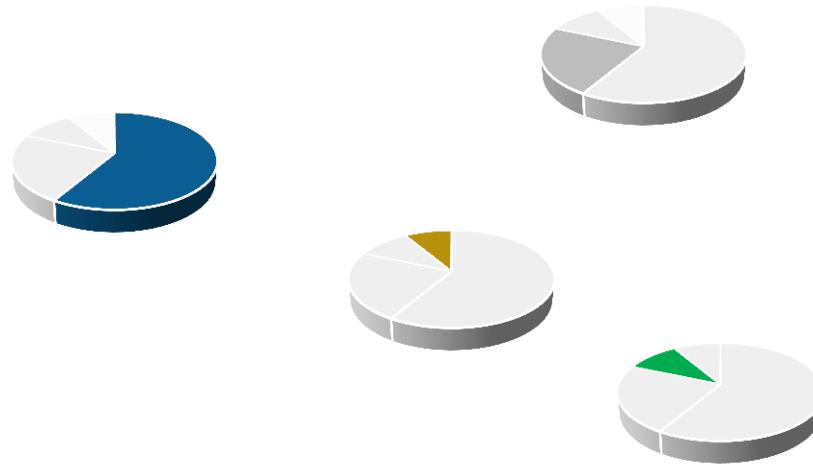
Global Audio Streaming Market : Dynamics



Global Audio Streaming Market : Competitive Landscape

Players Profiled

- Apple Inc.
- Spotify
- Netflix
- Deezer



Note: The graphs on this slide are only for sample representation.