

Global Home Textile Market:  
Analysis By Category, By  
Distribution Channel, By  
Region Size and Trends with  
Impact of COVID-19 and  
Forecast up to 2026

May 2022



# Global Exhibition Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

# Global Exhibition Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Home Textile Market: Analysis By Category, By Distribution Channel, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026
Coverage	Global/ Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Highly Fragmented
Key Players	Welspun India Ltd, Springs Global S.A, Shenzhen Fuanna Bedding and Furnishing Co, Ltd, Trident Group, Ralph Lauren Corporation, American Textile Company, Inc., Franco Manufacturing Company, Shanghai LUOLAI Home Textile Co, Ltd, Shanghai Shuixing Home Textile Co., Ltd. , Sunvim Group Company

# Global Exhibition Market: Coverage

## Executive Summary

The term "textile" is derived from the Latin word "texere," which implies "to weave." Home textiles are textiles being used for home improvement. It includes a wide range of usable as well as interior decoration items or products that are primarily used to decorate homes. Textile home furnishing fabrics, also known as home textiles, are made up of both natural and man-made fabrics. In 2021, the global home textile market was valued at US\$ 111.38 billion. The market value is anticipated to reach US\$145.05 billion by 2026, growing at a CAGR of 5.53% during the forecast period of 2022-2026.

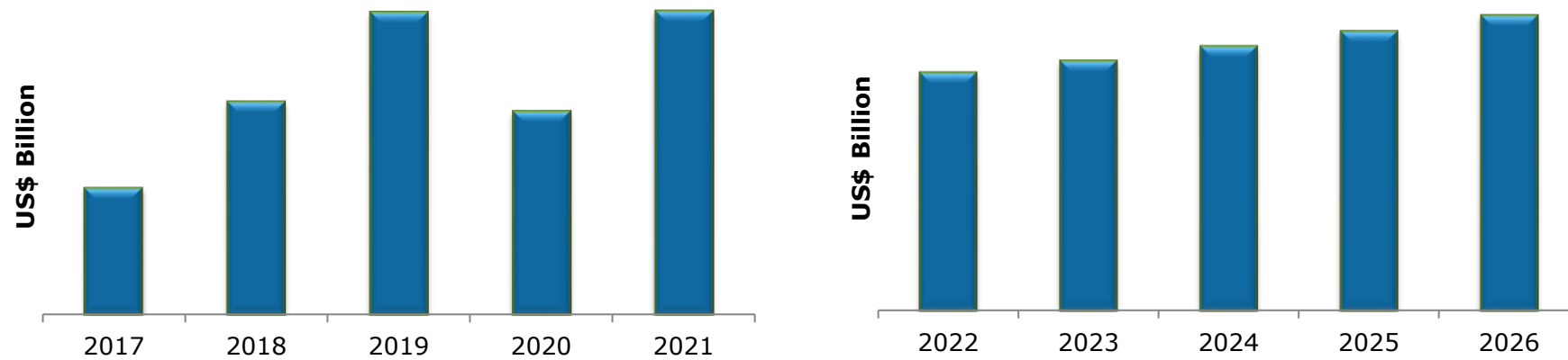
The global home textile market can be segmented based on category (Bed Linen, Bath Linen, Carpets and Rugs and Others); and distribution channel (Retail Outlets, and Online). Among the category, bed linen segment is leading the market with share of 46% in the market in 2021, while the online home textile products market is expected to grow at the highest CAGR of approximately 7% as manufacturing companies are joining hands with the online retailers all over the world, which would augment the online home textile industry. Asia Pacific is the largest share holder of the global home textile market with an approximate share of 37%.

Due to the pandemic, many home textile manufacturing companies have suffered losses and even shutdown. Major impact was seen on the supply chain of home textile market as lockdown lead to decline in exports and imports of home textile products. While in 2021, the home textile market rebounded because of the online trend in the market and the company's manufacturing innovative products for the changing needs of their customers.

The global home textile market has increased in 2021. The projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. The global home textile market is expected to increase due to growing real estate sector, rapid urbanization, improvement in standard of living, increase in fabric demand of light weight products, rise in e-commerce, increase in customer spending on home renovations, etc. Yet the market faces some challenges such as high cost of logistics, threat from counterfeit products, etc. Moreover, the market growth would succeed to various market trends like eco friendly home furnishing, increased demand of non woven products, innovations, etc.

# Home Textile Market: Global Analysis

## Global Home Textile Market by Value



CAGR	
2022-2026	xx%

Global home textile market, value is expected to reach from US\$... billion in 2022 to US\$... billion in 2026. The market is expected to grow at a CAGR of ....% over the years 2022-2026.

# Home Textile Market: Global Analysis

## Global Home Textile Market by Category; 2021



Revenue Streams	Share
Bed Linen	xx%
Bath Linen	xx%
Carpets and Rugs	xx%
Others	xx%

## Global Home Textile Market by Distribution Channel; 2021



Type	Share
Retail Outlets	xx%
Online	xx%

# Home Textile Market: Global Analysis

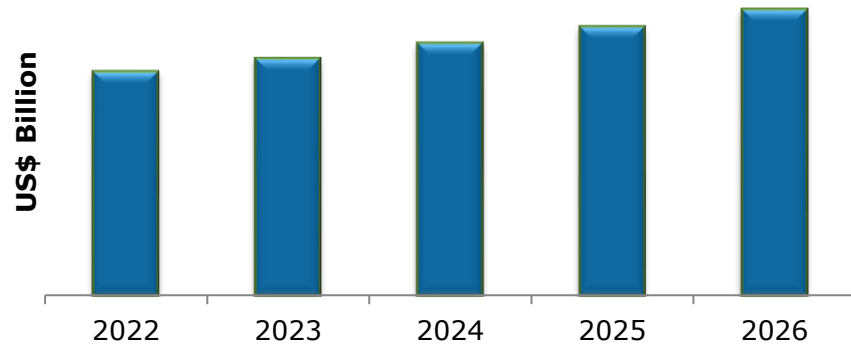
**Global Home Textile Market by Region; 2021**



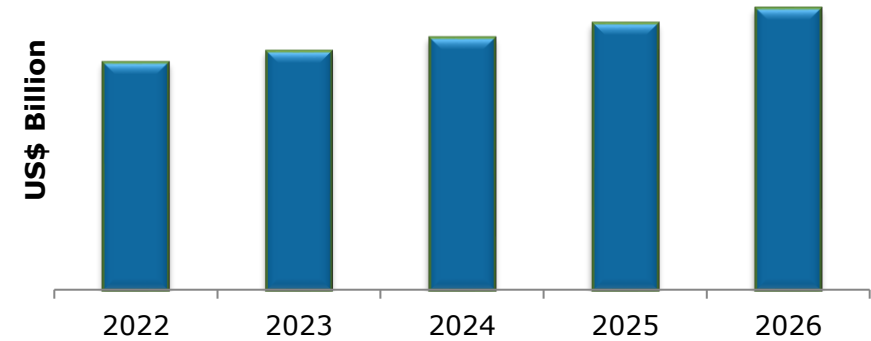
Region	Share
Asia-Pacific	xx%
North America	xx%
Europe	xx%
Rest of the World	xx%

# Global Home Textile Market: Category Analysis

## Global Bed Linen Market by Value



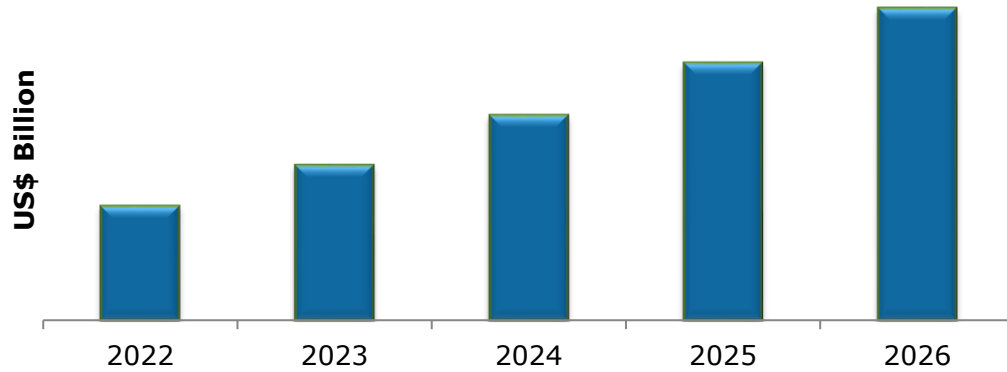
## Global Bath Linen Market by Value



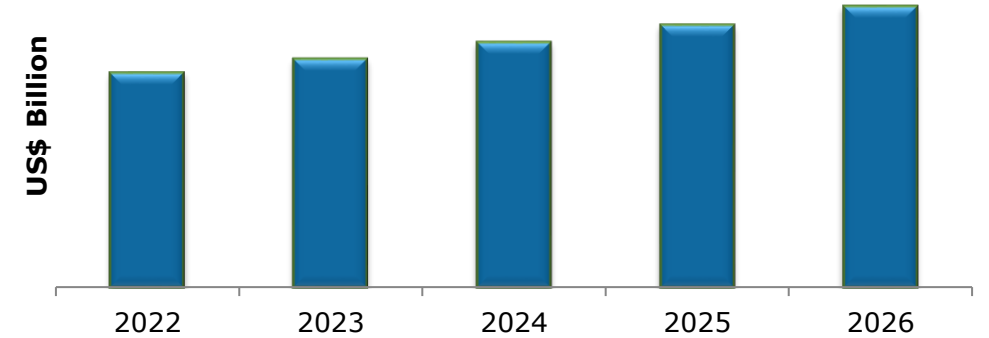
Category	CAGR
	2022-2026
Bed Linen	xx%
Bath Linen	xx%
Carpets and rugs	xx%
Others	xx%

# Global Home Textile Market: Distribution Channel Analysis

### Global Retail Outlet Home Textile Market by Value



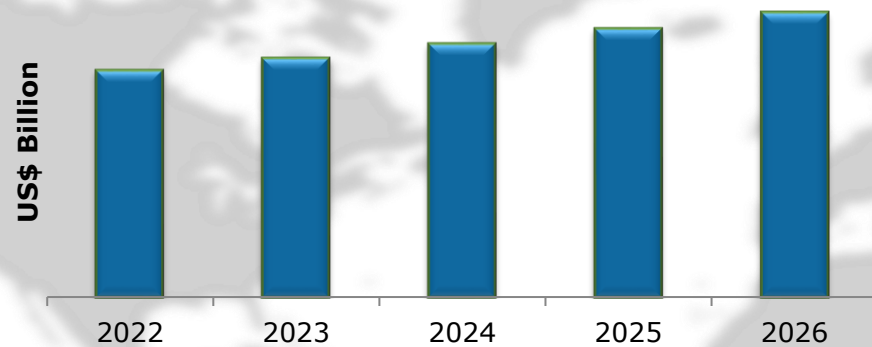
### Global Online Home Textile Market by Value



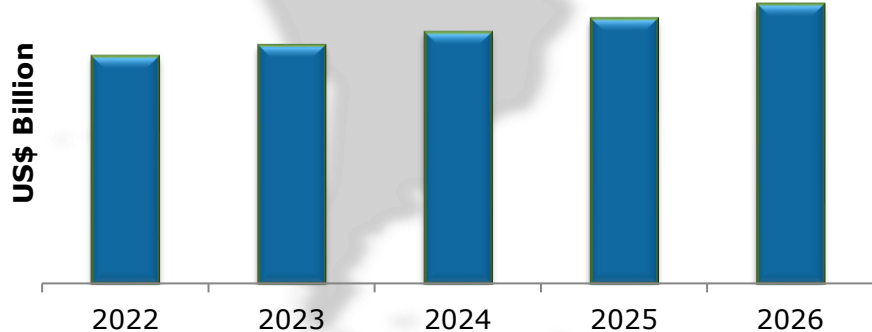
Distribution Channel	CAGR
	2022-2026
Retail Outlet	xx%
Online	xx%

# Home Textile Market: Regional Analysis

### Asia Pacific Home Textile Market by Value



### Europe Home Textile Market by Value



Region	CAGR
	2022-2026
Asia Pacific	xx%
Europe	xx%
North America	xx%
Rest of the World	xx%

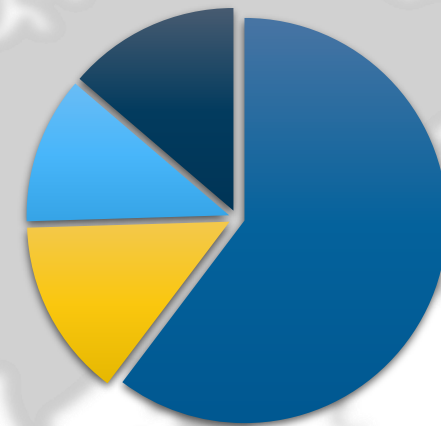
# Home Textile Market: Asia Pacific Analysis

## Asia Pacific Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

## Asia Pacific Home Textile Market by Region

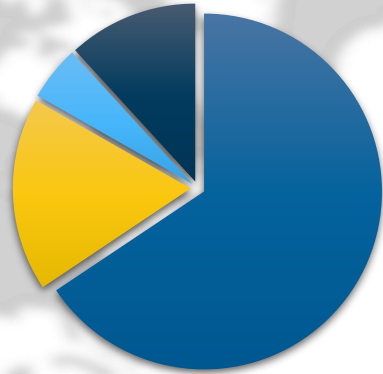


Region	Share	CAGR (2022-2026)
China	xx%	xx%
India	xx%	xx%
Japan	xx%	xx%
Rest of Asia Pacific	xx%	xx%



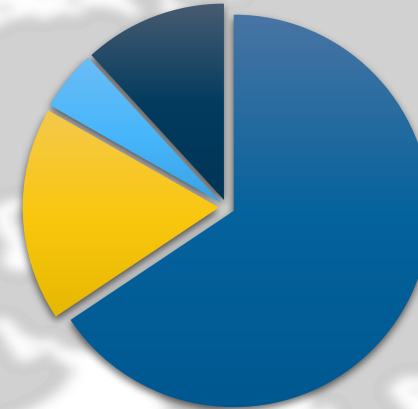
# Home Textile Market: Asia Pacific Analysis

## India Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

## China Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

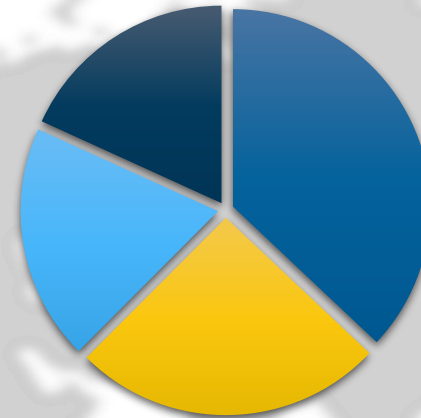
# Home Textile Market: Europe Analysis

## Europe Home textile Market by Region



Region	Share	CAGR (2022-2026)
Germany	xx%	xx%
Russia	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Rest of the Europe	xx%	xx%

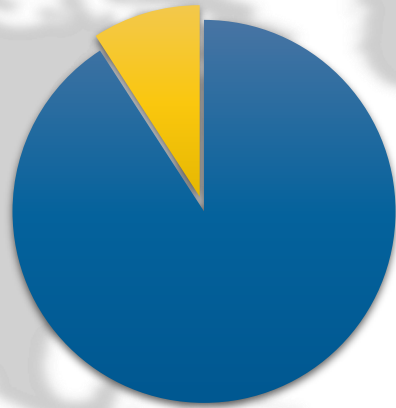
## Europe Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

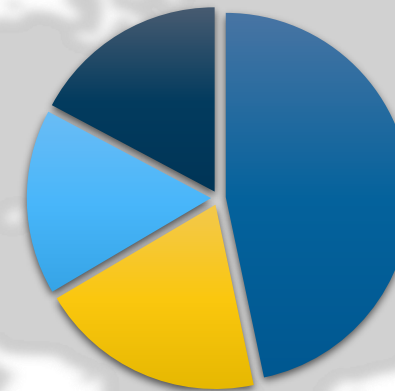
# Home Textile Market: North America Analysis

North America Home Textile Market by Region; 2021



Region	Share
The US	xx%
Canada	xx%

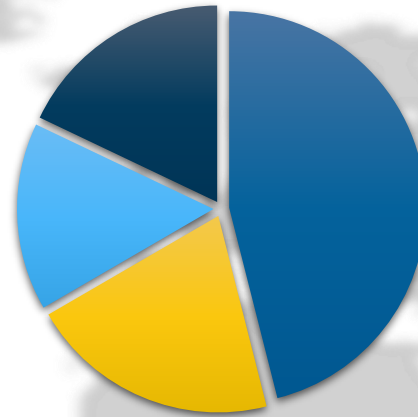
North America Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

# Home Textile Market: North America Analysis

The US Home Textile Market by Category



Category	Share	CAGR (2022-2026)
Bed Linen	xx%	xx%
Bath Linen	xx%	xx%
Carpets and Rugs	xx%	xx%
Others	xx%	xx%

# Global Home Textile Market: Dynamics



# Global Home Textile Market: Competitive Landscape

## Players Profiled

- Welspun India Ltd
- Springs Global S.A
- Shenzhen Fuanna Bedding and Furnishing Co, Ltd
- Trident Group
- Ralph Lauren Corporation
- American Textile Company, Inc.
- Franco Manufacturing Company
- Shanghai LUOLAI Home Textile Co, Ltd
- Shanghai Shuixing Home Textile Co., Ltd.
- Sunvim Group Company