

Global Video Surveillance System Market: Trends and Opportunities (2016-2020)

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Daedal Research

Global Video Surveillance System Market Report

Scope of the Report

The report titled “Global Video Surveillance System Market: Trends and Opportunities (2016-2020)” provides an in-depth analysis of the global video surveillance system market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides market size of front-end and back-end video surveillance system products.

The report provides detailed country analysis of China, the U.S. and Europe for the Video surveillance system market. Country analysis includes market sizing by value and volume along with the major players in the country.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global video surveillance system market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in global video surveillance system market is stiff and dominated by the big players like Hikvision. Further, key players of the video surveillance system market Dahua Technology and Axis communications are also profiled with their financial information and respective business strategies.

Country Coverage

- China
- The U.S.
- Europe

Company Coverage

- Hikvision Digital Technology Co. Ltd.
- Dahua Technology Co. Ltd.
- Axis Communication AB

Global Video Surveillance System Market Report

Executive Summary

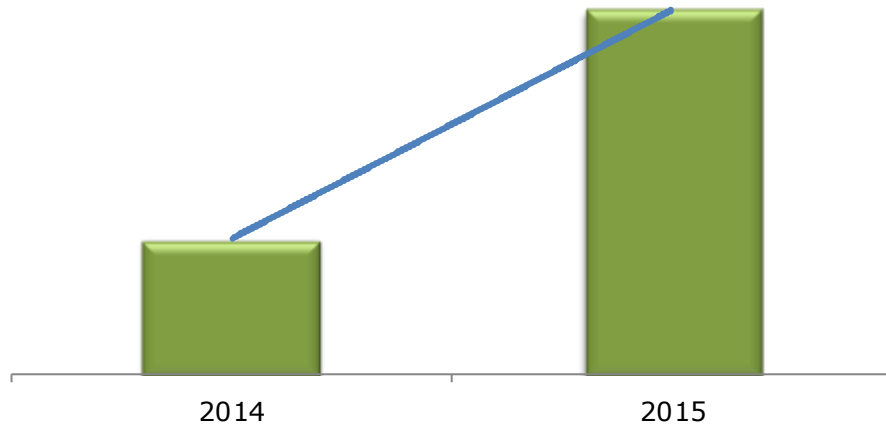
Video surveillance system market has become a vital part of the global economy due to increasing security and safety awareness, be it a shopping or industrial complex or military areas or common areas. The industry includes surveillance cameras which are used for keeping a check on the areas. Cameras record the whole activity and then the analysis of the footage can be done with automated software. Due to the technological advancements, now there are high resolution cameras which have a better quality and long transmissions. There are various video surveillance equipments present in the market today such as CCTV, security cameras, analogue security cameras, network security cameras, video encoders, VMS, hardware NVRs, DVRs, megapixel network security cameras, and network video surveillance equipments.

Global Video Surveillance System market has increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. Global video surveillance system market can be segmented in analog and network video surveillance systems, of which, network video surveillance system market exhibited an increase, driving the global video surveillance system market. The upsurge in the market was due to various factors such as rapid growth in urbanization, rising global population, increasing crime & theft rate and development of smart cities.

The major growth drivers for the video surveillance system market are: upsurge in Internet of Thing market, rising demand for video analytics, development of smart cities, emergence of e-traffic system and smart parking lot system, increase in global crime and rising international terrorism. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: hampering of privacy, regulatory issues, instability across the world and poor trading environment.

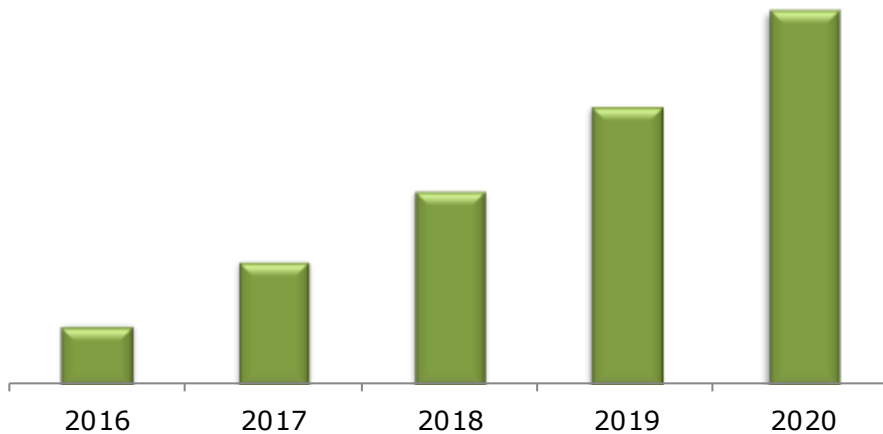
Global Video Surveillance System Market Overview

Global Video Surveillance System Market by Value; 2014-2015

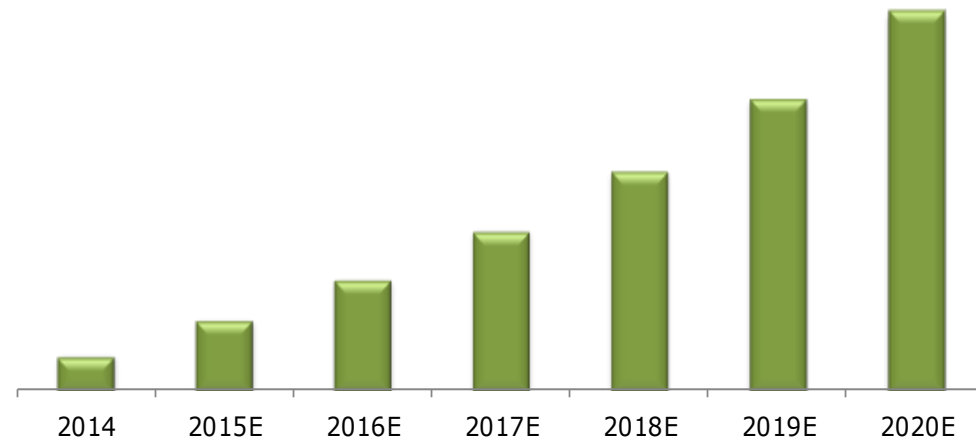


The global video surveillance system market in 2015 was valued at US\$... billion, up by ...% as compared to 2014. This market is forecasted to reach US\$.....billion in 2020, at a CAGR of%.The increase in the video surveillance system market is expected due to rise in sales for government (safe city, smart factory etc.), commercial clients & home users in China and overseas market growth for emerging markets and etc. The volume of video surveillance systems, globally, was million units in 2014 and is projected to rise to million units in 2015 at an annual growth rate of ...% due to the increase in the usage of video surveillance systems in almost every sector.

Global Video Surveillance System Market by Value; 2016E-2020E



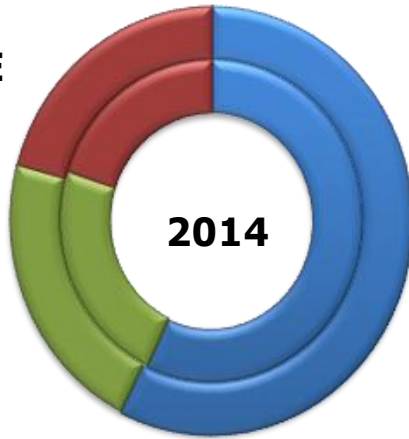
Global Video Surveillance System Market by Volume; 2014-2020E



Global Video Surveillance System Products Market Overview

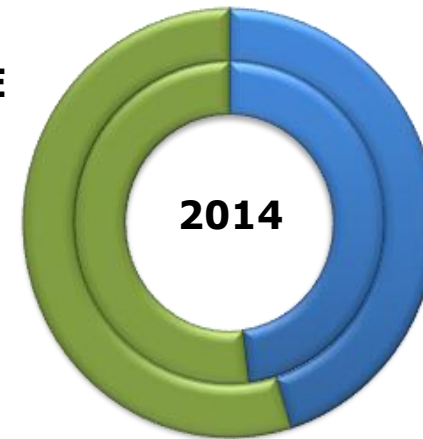
Global Video Surveillance System Products Market; 2014-2015E

2015E



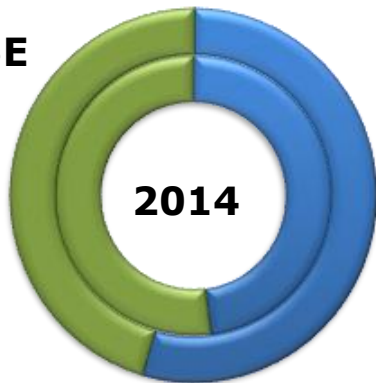
Global Front-End Video Surveillance System Products Market; 2014-2015E

2015E



Global Back-End Video Surveillance System Products Market; 2014-2015E

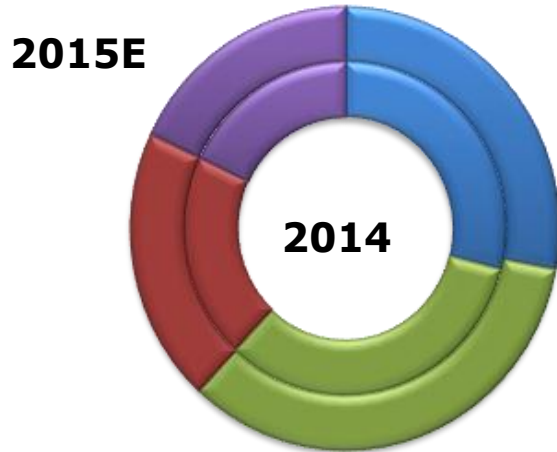
2015E



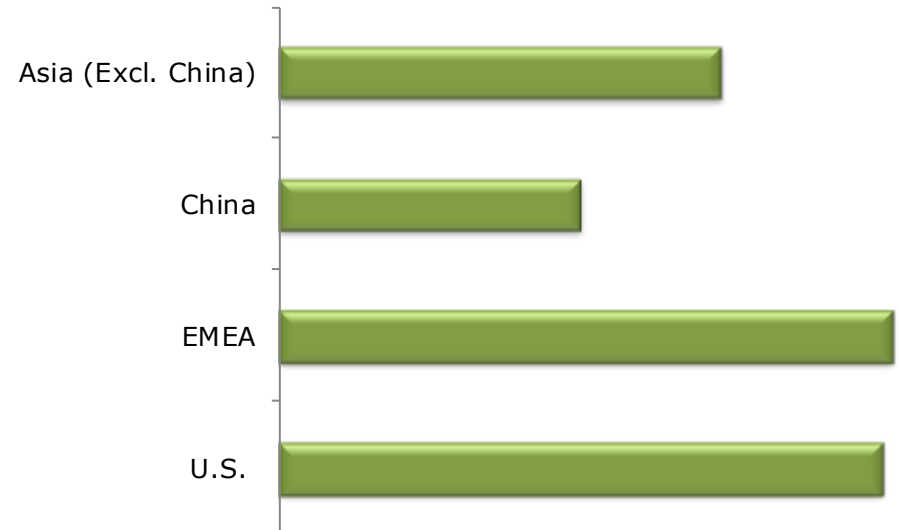
There are three segments in global video surveillance system market, that are front-end, back-end and other products. The larger segments is with ...% of share in global video surveillance system market valued at US\$... billion in 2014. The global front-end video surveillance system products can be further segmented into analog cameras and IP cameras, of which account the maximum share while back-end products can be segmented into NVRs and DVRs with accounting largest share in the market.

Country Analysis: Market Overview

Global Video Surveillance System Market
by Region; 2014-2015E



Global Video Surveillance System Market
ASP by Region; 2015

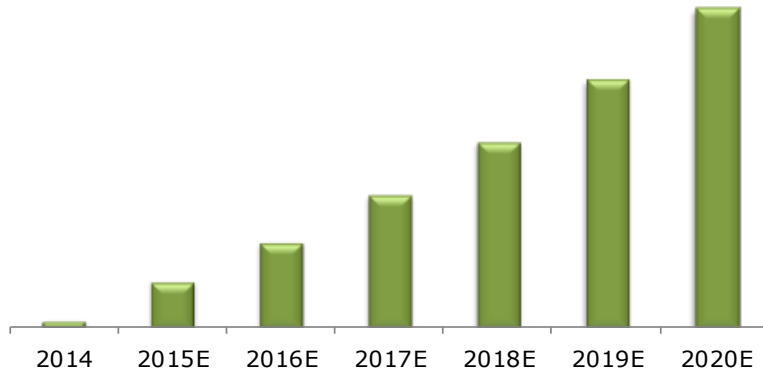


China, the U.S. and Europe are the major markets for the video surveillance systems across the world accounting together% share of the market. In 2014, China had a share of% followed by the U.S. with% share while Europe had a significant share of%.

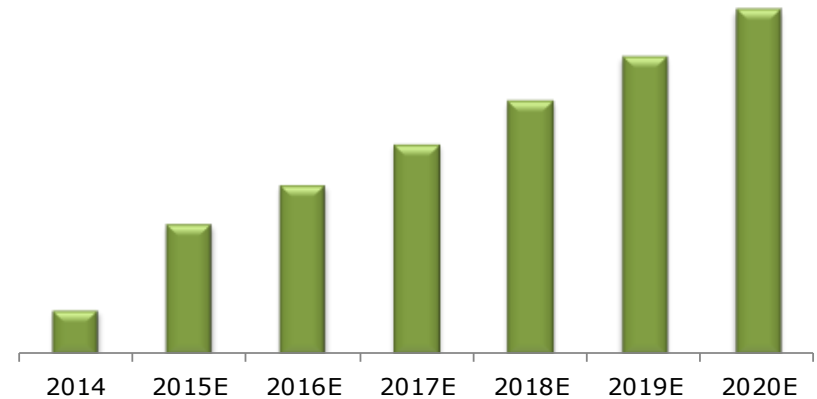
Video surveillance systems ASP in China is% lower than the global average and% lower than that in developed countries such as the U.S. and EU. This indicates the key strategy of Chinese makers, which is to gain share in the overseas market.

Country Analysis: Market Overview

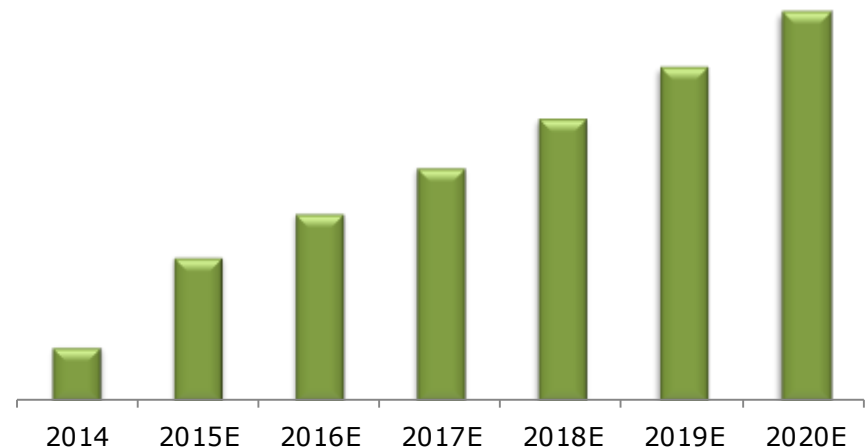
China Video Surveillance System Market by Value; 2014-2020E



The U.S. Video Surveillance System Market by Value; 2014-2020E



Europe Video Surveillance System Market by Value; 2014-2020E



Chinese Video Surveillance System market is world's largest video surveillance system market valued at US\$....billion in 2014 and is expected to rise to US\$.... Billion in 2015 at an annual growth rate of%.

The U.S. video surveillance system market is second largest video surveillance system market in the world valued at US\$....billion in 2014 and is expected to reach US\$... Billion in 2020 increasing at a CAGR of ...% during the period 2016-2020.

European video surveillance system market was valued at US\$....billion in 2014 and is expected to rise to US\$.... Billion in 2015.