

Global Recreational Vehicle (RV) Market: with Focus on The United States (2016-2020)

February 2016



Global Recreational Vehicle (RV) Market Report

Scope of the Report

This report entitled "Global Recreational Vehicle (RV) Market: with Focus on The United States (2016-2020)", provides the detailed analysis of the US recreational vehicle industry and its segments. The global RV market analysis is also provided in this report, which includes global RV market by volume, by segments and by region.

The US RV market is analyzed by value, by volume and by segments. The US Towable RV market is analyzed by volume, by segment and the further sub segments of Towable RVs are also analyzed by volume. Similarly, the US motorized RVs (Motorhomes) market is analyzed by volume, by segment and the further sub segments of Motorhome RVs are also analyzed by volume.

The analysis of the US recreational vehicle park industry is also done in this report. This segment includes the analysis of the US RV parks by value and by volume. The forecast of the same is also provided for the years 2016-2020.

The company profiling of three major players of the US recreational vehicle industry is done in this report. The companies profiled are Thor Industries, Winnebago and Berkshire Hathaway (Forest River). The competitive landscape is also given in this report, which includes the market share analysis of the US RV industry, its segments and its sub segments.

Company Coverage

Thor industries, Inc.

Winnebago Industries

Berkshire Hathaway (Forest River)

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Executive Summary

A vehicle that consolidates transportation and transitory living quarters for travel, entertainment and outdoors is called a recreational vehicle (RV). In other words, an RV is a vehicle designed for recreational use, as in camping.

A century prior, the promotion of the car, enhancing streets and America's enthusiasm for exploration offered ascend to mass-created, manufactured recreational vehicles, and the RV business was conceived. In 1910, there were few service stations, few cleared streets and no parkway/highway framework. However, there were RVs. 1910 is the year that America's leading historians of RV – David Woodworth, Al Hesselbart and Roger White – refer to as the start of what has turned into the cutting edge RV industry. The US is of the primary markets for the recreational vehicle industry. In the US, the propelled RV industry had its beginnings in the late 1920s and 1930s (not long after the methodology of the vehicles business), where different associations began delivering house trailers or trailer coaches, as they were then called.

There are many advantages of owning and travelling in an RV, such as flexibility, convenience, comfort, family appeal, affordability, lure of the outdoors and versatility. The people who cannot afford an RV or are not frequent travelers, the RVs are available on the rent.

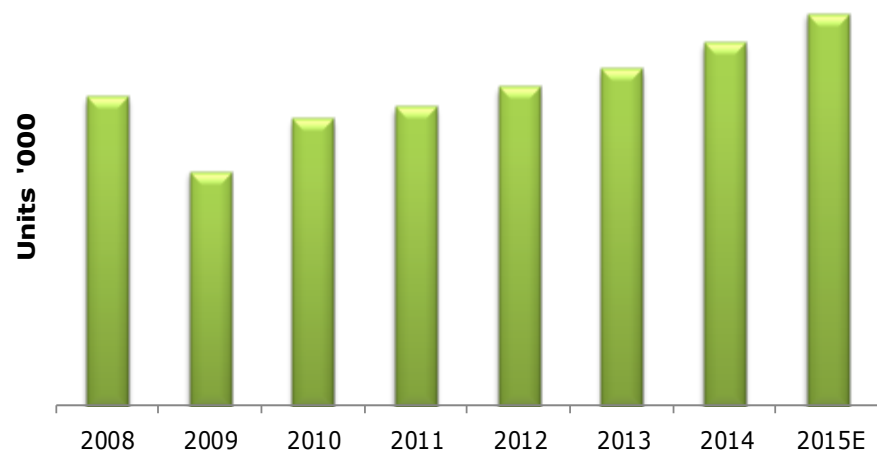
The RVs can be majorly segmented into Motorized (Motorhomes) and Towable RVs. Motorized RVs can be further sub segmented into Type A, Type B and Type C. The Towable RVs can also be sub segmented into Travel Trailer, Fifth Wheel Trailer, Folding Camping Trailers, Truck Campers and Park Model.

A recreational vehicle park (RV stop) or train park is a spot where people with recreational vehicles can stay overnight. The facilities provided by RV parks are expanding and enhancing year on year. Another idea of RV resorts has likewise created as of late.

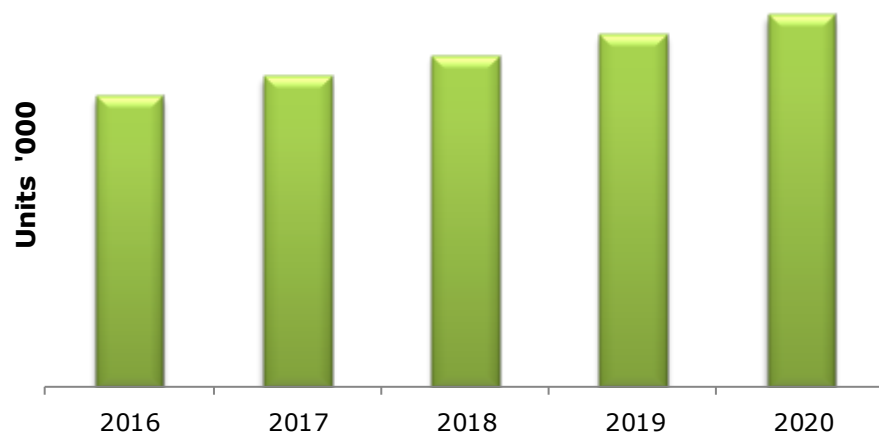
The US RV market has grown at a healthy rate in the last few years, especially after recovering from US financial crisis and economic slowdown. The growth of the US RV industry is supported by increase in US GDP, favorable interest rate, crude oil prices and demographic factors, and growth in travel and tourism in the US. Yet there are some challenges, which this industry faces, such as accidents of RVs, different manufacturing compliance, huge outlay of money, etc.

Global Recreational Vehicle Market Overview

Global Recreational Vehicle Market by Volume; 2008-2015

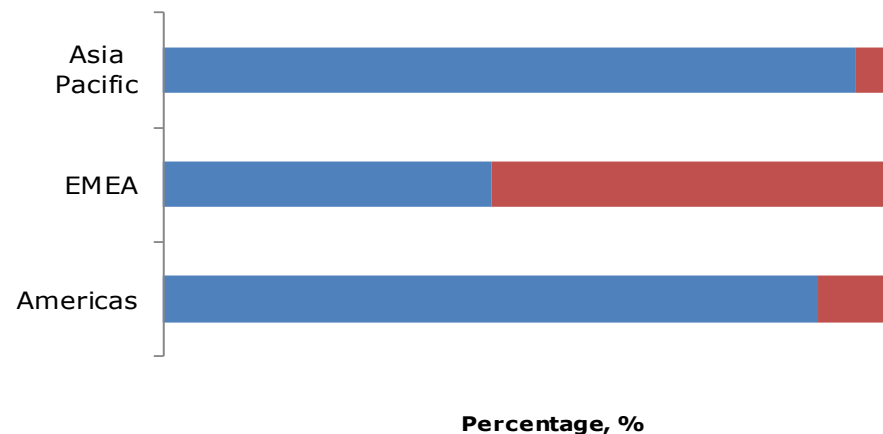


Global Recreational Vehicle Market by Volume; 2016-2020



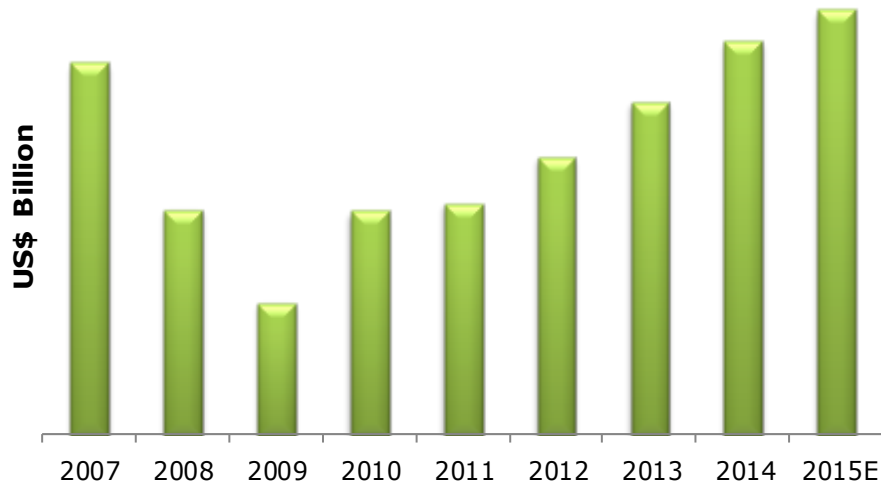
The global recreational vehicle market in 2015 was estimated at ... thousand units, up by ...% as compared to 2014. The shipment of global recreational vehicles is forecasted to reach at.....thousand units in 2020, at a CAGR of%.The increase in the global recreational vehicle market is expected due to increasing GDP, decreasing crude oil prices,.....There are two segments in global recreational vehicle market, that are.....&.... In Asia Pacific region segment held ...% share and in Americas, segment held ...% of share in 2015.

Global Recreational Vehicle Market by Segments; 2015

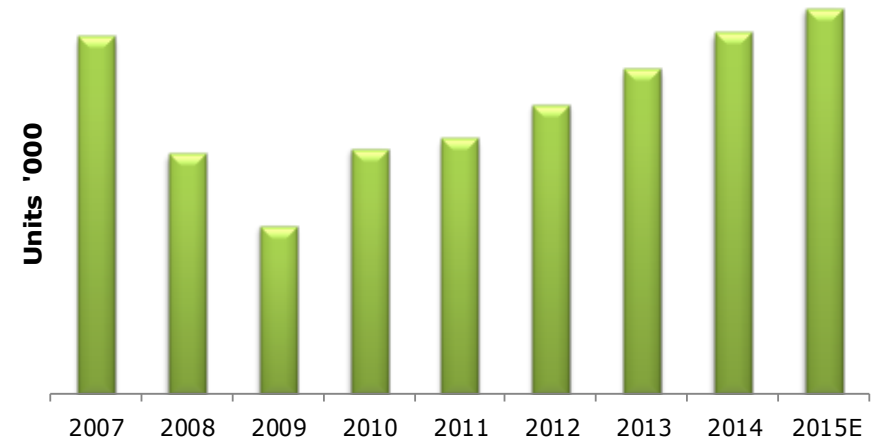


The United States Recreational Vehicles Market Overview

The United States Recreational Vehicle Market by Value ; 2007-2015



The United States Recreational Vehicle Market by Volume ; 2007-2015



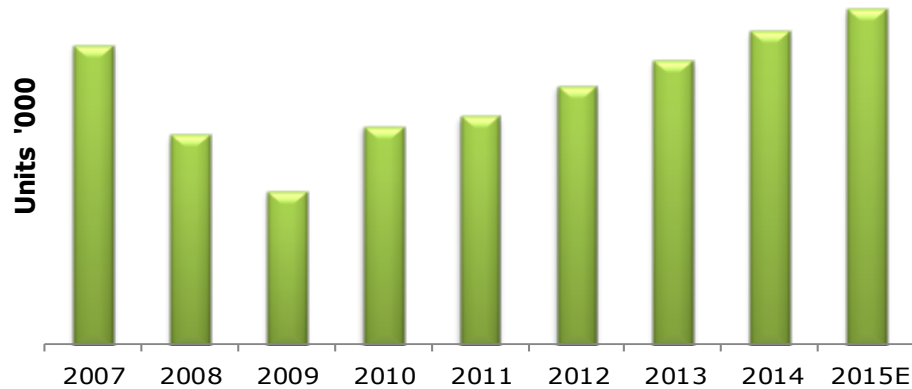
The United states Recreational Vehicle Market by Segments; 2015



The United States RV market is valued at US\$....billion in 2015 and is forecasted to increase to US\$....billion in 2020. The shipment of RVs in the US is estimated to bethousand units in 2015 and is forecasted to increase tothousand units in 2020. There are two segments of the US RV market, that are...&....The larger segment is....., with....% of share in 2015.

The United States RV Market Segments Overview

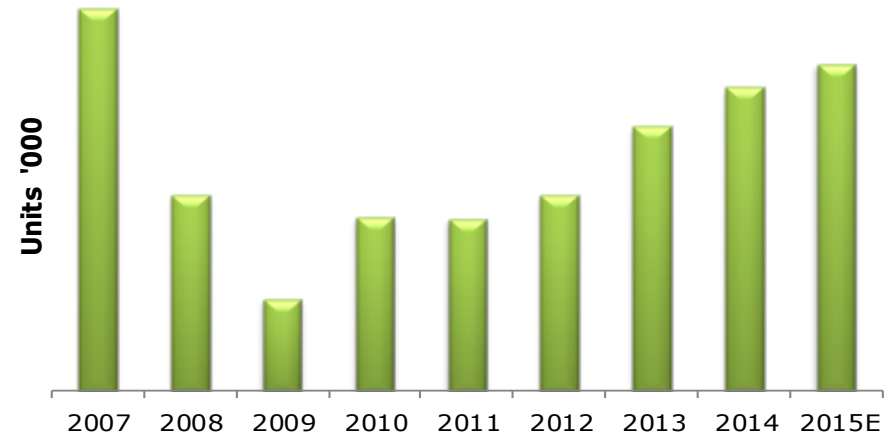
The United States Towable Market by Volume ; 2007-2015



The United States Towable Market by Segments; 2015



The United States Motorhome Market by Volume ; 2007-2015

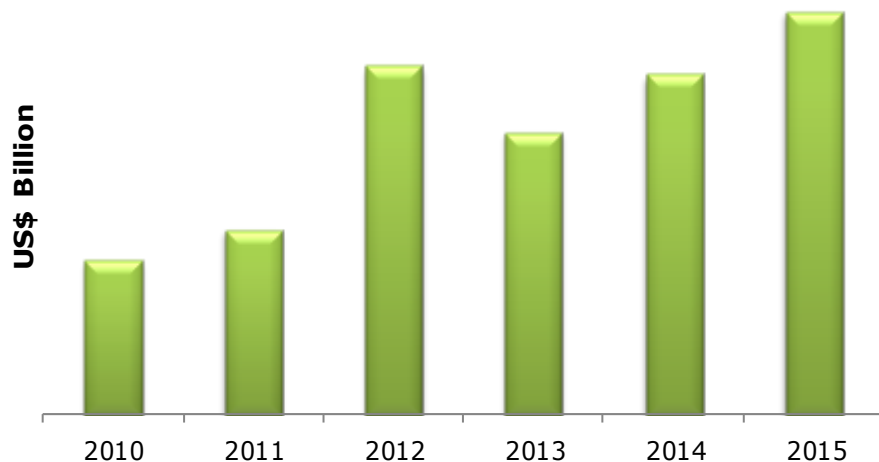


The United States Motorhome Market by Segments ; 2015

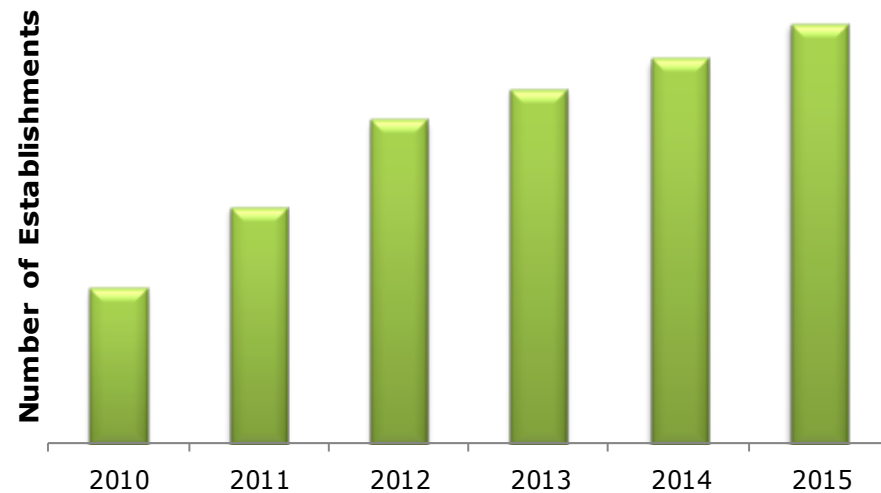


The United States RV Parks Market Overview

The United States RV Parks Market by Value ; 2010-2015



The United States RV Parks Market by Volume ; 2010-2015



The revenue generated from RV parks has increased to US\$... billion in 2015, up by ...% as compared to 2014 and is forecasted to increase to US\$.... billion in 2020. In 2015, the number of establishments has increased to The number of RV parks is increasing at the CAGR of% over the years 2010-2015 and is expected to increase at the CAGR of ...% in 2016-2020.