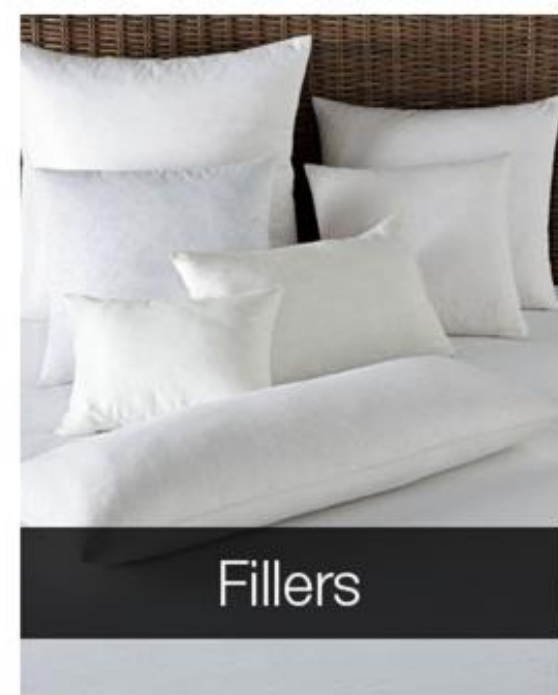


The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)

November 2018



The U.S. Home Furnishing Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Dynamics

Competitive Landscape

Company Profiles

The U.S. Home Furnishing Market: Coverage

Scope of the Report

Attributes	Details
Title	The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Market is fragmented due to the presence of large number of players.
Key Players	Bed Bath & Beyond Inc., Williams-Sonoma, Inc., Target Corporation, and Wayfair Inc.

The U.S. Home Furnishing Market

Executive Summary

The home furnishing industry incorporates manufacturers of furniture, upholstery, carpets, divider covers, and bedding, as well as delicate domestic decorations, such as covers and other bed-related things, materials, tablecloths, and candles.

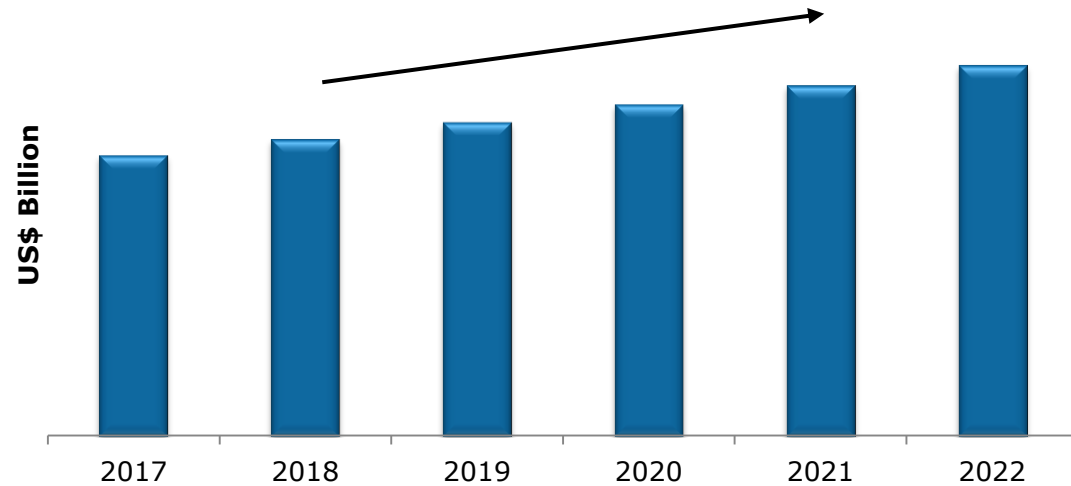
Home Furnishings trends tend to be highly cyclical, rising and falling with decade-low unemployment, rising wages, robust consumer confidence, and other economic indicators. The furniture market rules the industry. Furniture producers see their businesses move together with intrigued rates and the housing market.

The U.S. home furnishing market can be broadly segmented into Furniture; Small Electric Appliances, China Crystal, Silverware & Utensils; and Household Linens. The furniture segment can be further classified into furniture; clock, lights, others; carpet and floor covers; and window covers. The China Dish sets, Tableware and Utensils can be further segmented into dishes and flatware; and non electric cookware and tableware.

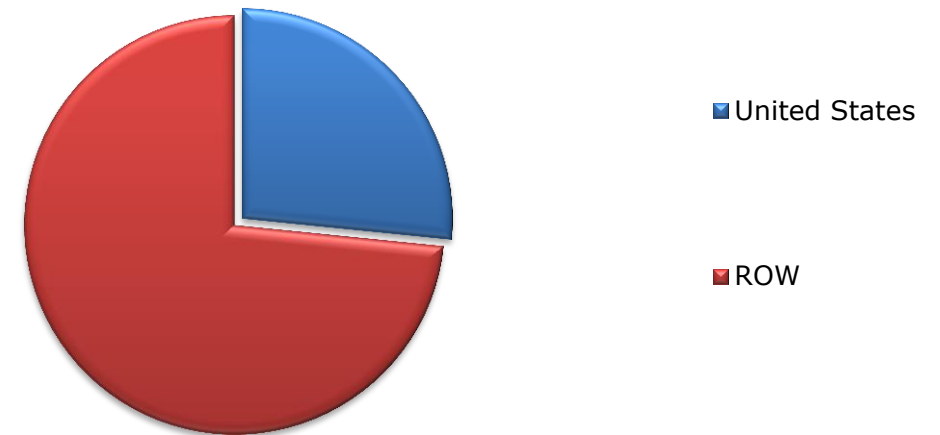
The U.S. home furnishing market has shown rising trends over the past few years and is expected to grow at a rapid pace over the forecasted period (2018-2022). The US home furnishing market is primarily driven by growing e-commerce and m-commerce penetration, rising personal disposable income, growing urbanization population, recovering home furnishing share of wallet, growing consumer interest towards home décor etc. However, the market is facing some challenges such as shifting consumer trends & expectations, rising material cost, skilled labor shortage etc. Market trends such as augmented reality and virtual reality, technological advanced stores, and rising demand for luxury home furnishing is expected to propel the growth of the market in the coming years.

Home Furnishing Market: Global Analysis

Global Home Furnishing Market by Value



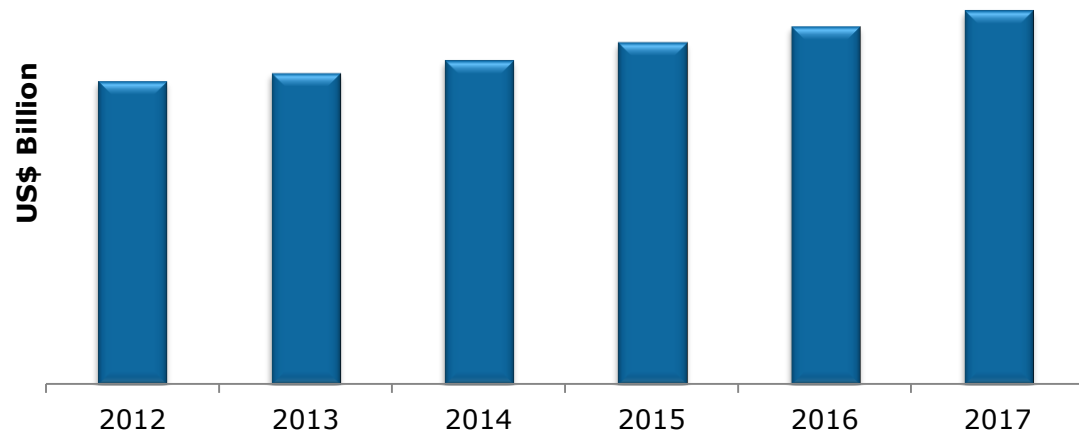
Global Home Furnishing Market by Region



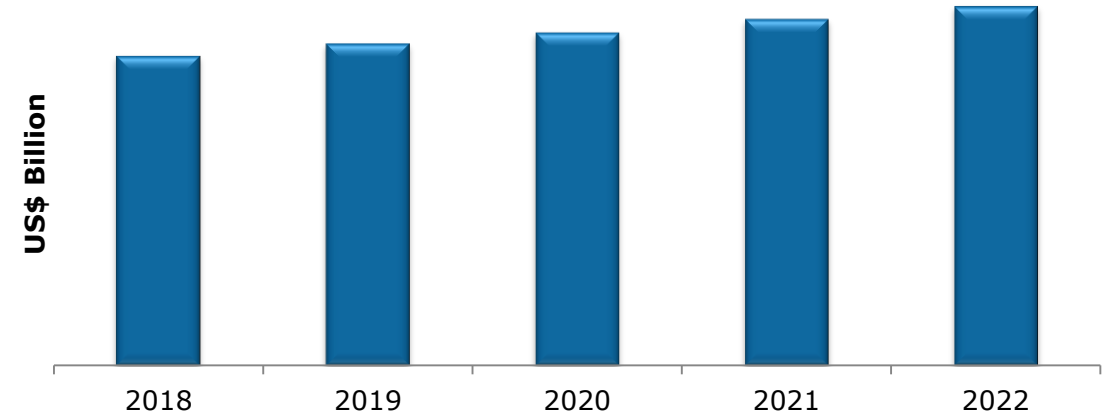
The global home furnishing market was valued at US\$... billion in 2017 which is anticipated to reach to US\$... billion with an annual growth rate of approximately%. The market is projected to reach US\$..... billion by 2022 and would develop at a CAGR of% over the years 2018 to 2022.

Home Furnishing Market: The U.S. Analysis

The U.S. Home Furnishing Market by Value; 2012-2017
(US\$ Billion)



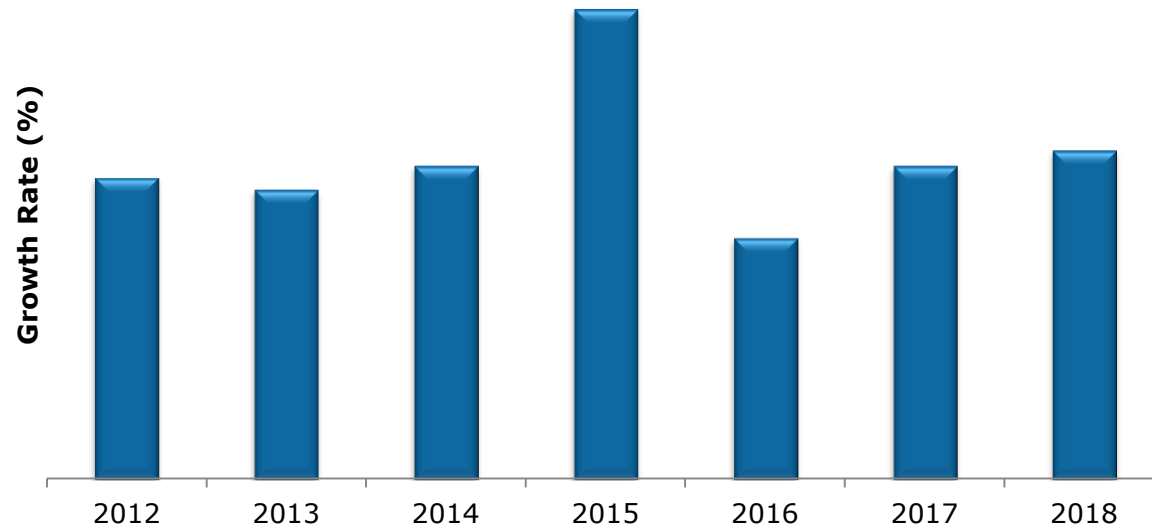
The U.S. Home Furnishing Market by Value; 2018-2022E
(US\$ Billion)



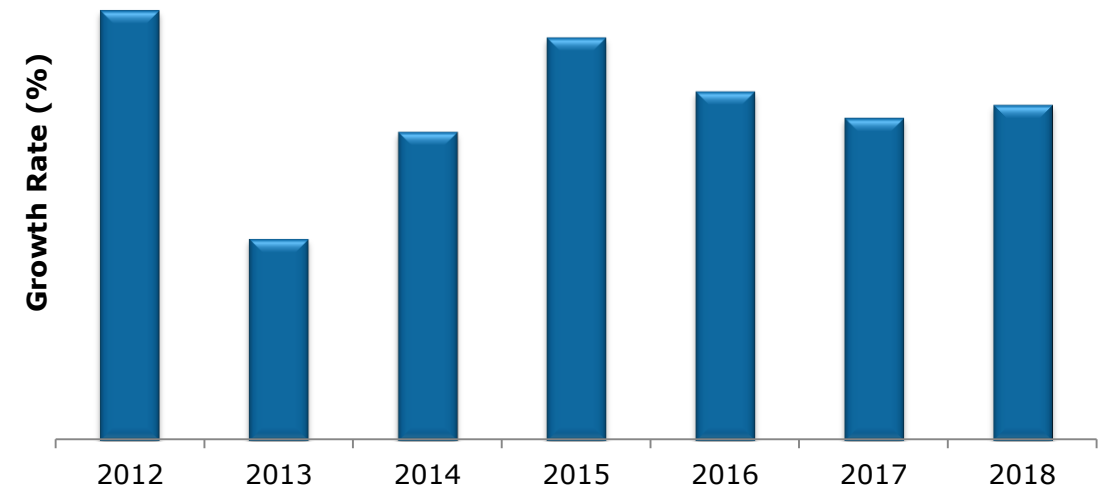
	CAGR
2012-2017	XX%
2018-2022	XX%

Home Furnishing Market: The U.S. Analysis

The U.S. Brick & Mortar Home Furnishing Market by Growth Rate

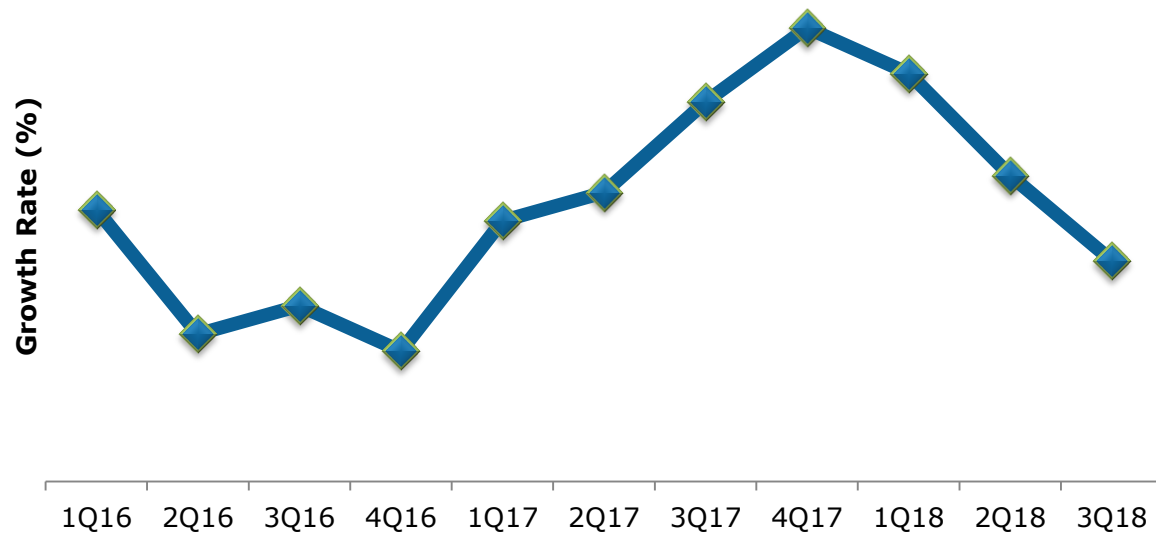


The U.S. Online Home Furnishing Market by Growth Rate

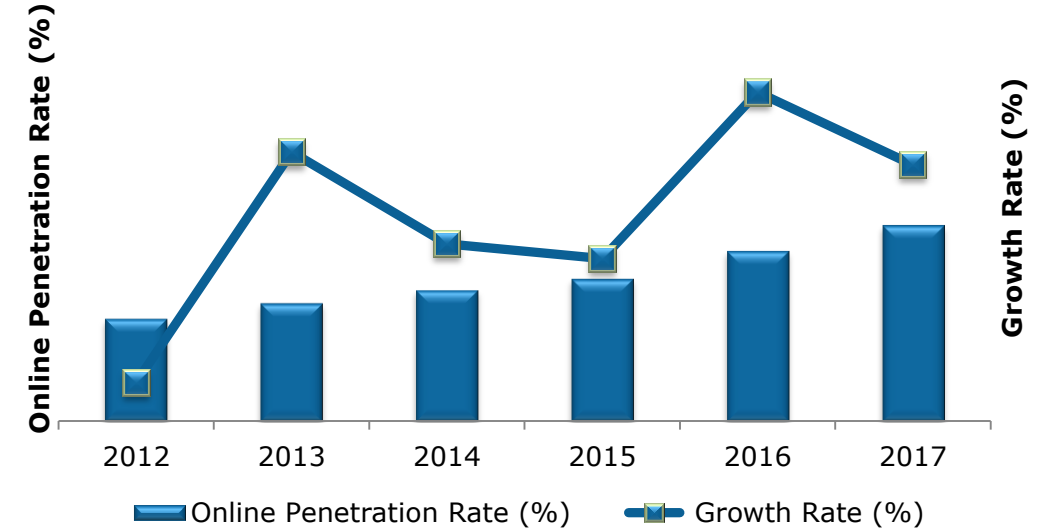


Home Furnishing Market: The U.S. Analysis

The U.S. Home Furnishing Market by Retail Sales Growth Rate

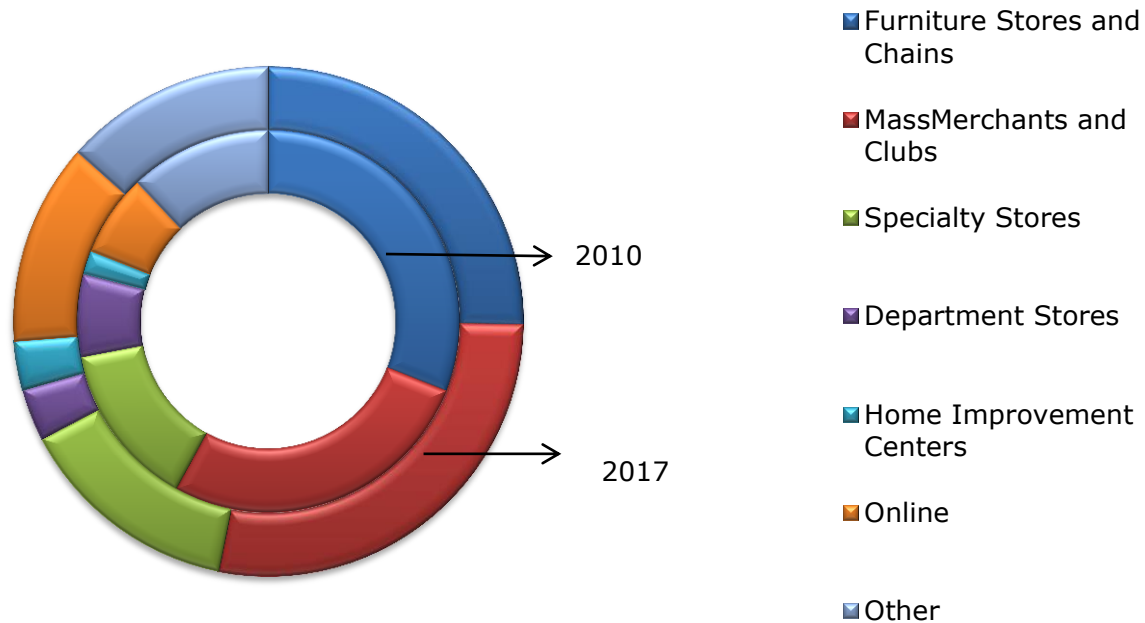


The U.S. Home Furnishing Market by Online Penetration Rate

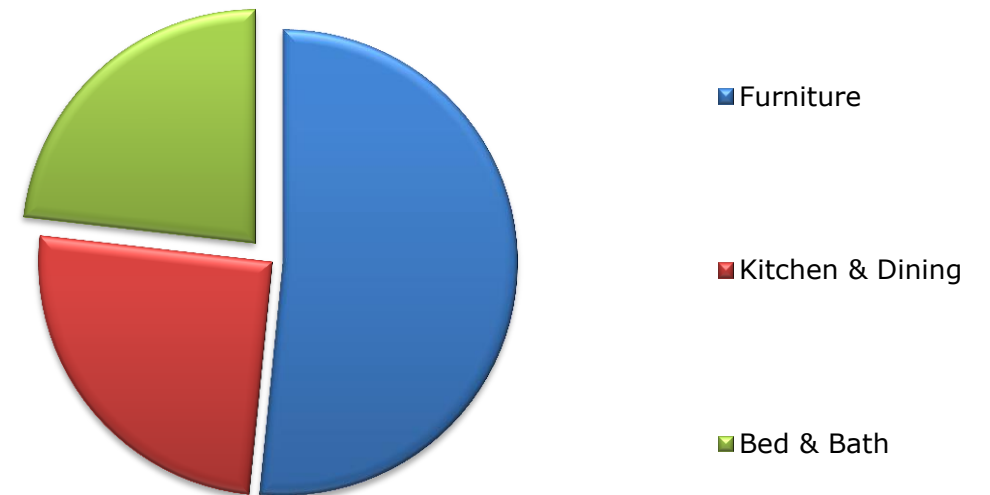


Home Furnishing Market: The U.S. Analysis

The U.S. Home Furnishing Market by Retail Channel Mix



The U.S. Online Home Furnishing Market by Sub-Categories



Home Furnishing Market: Dynamics



Growth Driver

- Growing E-Commerce and M-Commerce Penetration
- Rising Personal Disposable Income

Challenges

- Shifting Consumer Trends and Expectations
- Declining Millennial House Ownership

Market Trends

- Augmented Reality and Virtual Reality
- Rising Demand for Eco-Friendly Furnishings

Home Furnishing Market: Competitive Landscape

Players Profiled



Home Furnishing Market: Competitive Landscape

The U.S. Home Furnishing Market Players by Distribution Channel

