

Global Reverse Vending Machine (RVM) Market: Trends and Opportunities (2014-2019)

February 2015



Reverse Vending Machine (RVM) Market Report

Scope of the Report

The report titled “Global Reverse Vending Market: Trends and Opportunities (2014-2019)” provides an in-depth analysis of major reverse vending markets in the US and Europe. It also accesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key players of the industry like Tomra Systems ASA, Wincor- Nixdorf, Envipco Holdings N.V and Repant ASA have been profiled.

Region Coverage

- Europe
- USA

Company Coverage

- Tomra Systems ASA
- Wincor- Nixdorf
- Envipco Holdings N.V
- Repant ASA

Executive Summary: RVM Market Report

In recent years, with the amount of untreated waste growing at an alarming rate, demand for recycling solutions like reverse vending machines (RVMs) have increased consistently. RVMs are developed to recover and dispose recycled products more effectively and are used for cost effective waste recycling and disposal. Effectively, RVMs helps to reduce landfills, increase recycling rates, avoids using virgin material for new products, lowers greenhouse gas emissions, reduces water usage and creates jobs.

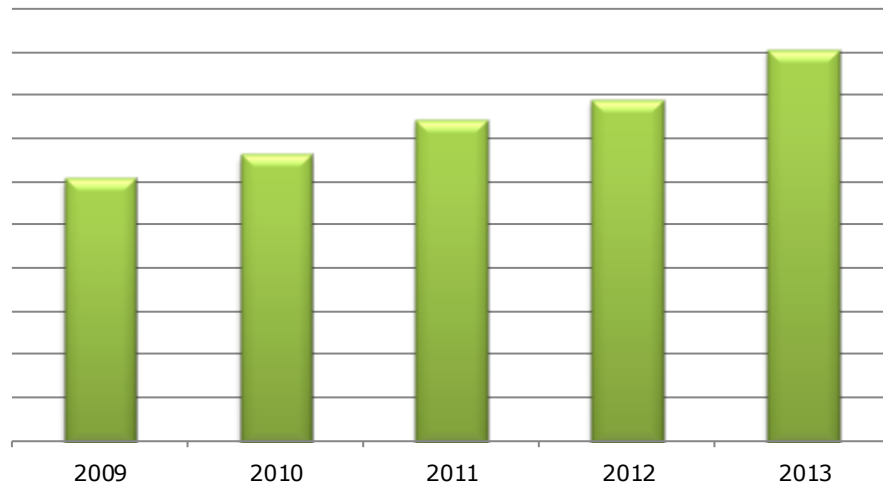
Revenue growth of overall RVM market is being driven by new installations and servicing of old machines. The governments in most developed countries have passed laws to promote reduction, reuse and recycling of waste that have further contributed to RVMs demand.

RVM companies operate with two different business models. One is a sales model, where machines are sold to the food retail stores and the other is through lease model in which RVM companies maintains ownership of the installed machines and receives payment based on the number of containers handled by the machines. The global RVM market is highly concentrated with three largest players namely Tomra, Wincor and Envipco controlling maximum share in 2013. Tomra is the clear market leader that enjoys more than half of market share in a relatively mature market.

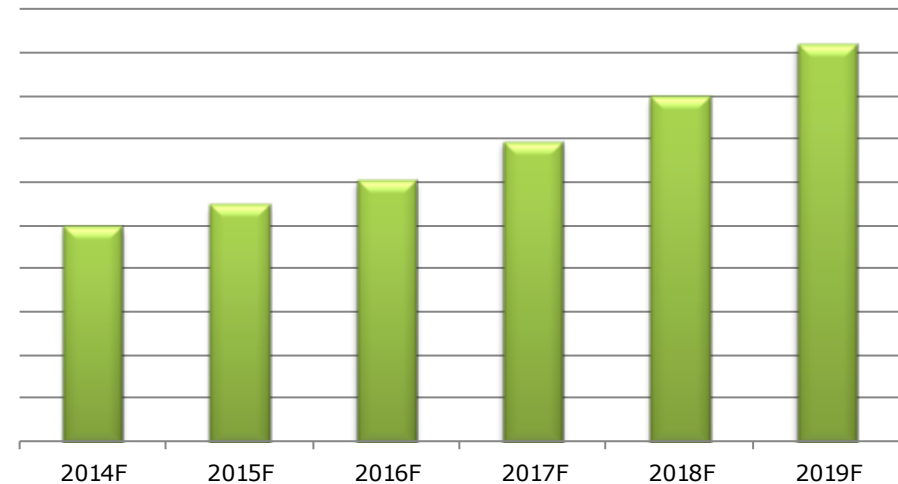
Global Reverse Vending Machine Market: Overview

The market for RVMs can be viewed as a part of a larger market for waste gathering, sorting and recycling. The amount of service is dependent on a RVMs age and volume, where higher volumes mean more servicing. The remaining 50% comes from new sales, of which 50% is replacement sales, where old RVMs are replaced.

**Revenue Growth from RVMs in US\$ Million,
2009-2013**



**Forecast - Revenue Growth from RVMs in US\$
Million, 2014-2019**



- Market size of the global reverse vending machine is expected to reach to US\$..... millions in the year 2019, from US\$..... millions in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to