

The US Car Wash Market: Analysis By
Type (In-Bay Automatic/ Roll-over,
Conveyor, and Self Services), By
Vehicle Type (SUV, Sedan,
Hatchbacks, and Others), By Size of
Operations (Less Than 5 Sites, and 5 or
More Sites) Size and Trends with
Impact of COVID-19 and Forecast up
to 2027

November 2022



The US Car Wash Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

The US Car Wash Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Car Wash Market: Analysis By Type (In-Bay Automatic/ Roll-over, Conveyor, and Self Services), By Vehicle Type (SUV, Sedan, Hatchbacks, and Others), By Size of Operations (Less Than 5 Sites, and 5 or More Sites) Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Highly Fragmented
Key Players	Driven Brands Holdings Inc. (Driven Brands, Inc.), Mister Car Wash, Inc., Zips Car Wash LLC, Quick Quack Car Wash, Tommy's Express Car Wash, Tidal Wave Auto Spa, GO Car Wash, Autobell Car Wash, Cobblestone Auto Spa Car Wash, Mammoth Holdings LLC, WhiteWater Express Car Wash, True Blue Car Wash, LLC, Club Car Wash, Express Wash Concepts, and Golden Nozzle Car Wash

The US Car Wash Market: Coverage

Executive Summary

A car wash is a facility used to clean the exterior and, in some cases, the interior of motor vehicles. Car washes can be self-serve, fully automated, or full-service with attendants who wash the vehicle. The US car wash market in 2021 was valued at US\$14.59 billion. The value of the market is expected to reach US\$17.34 billion by 2027, growing at a CAGR of 2.91% over the projected period of 2022-2027.

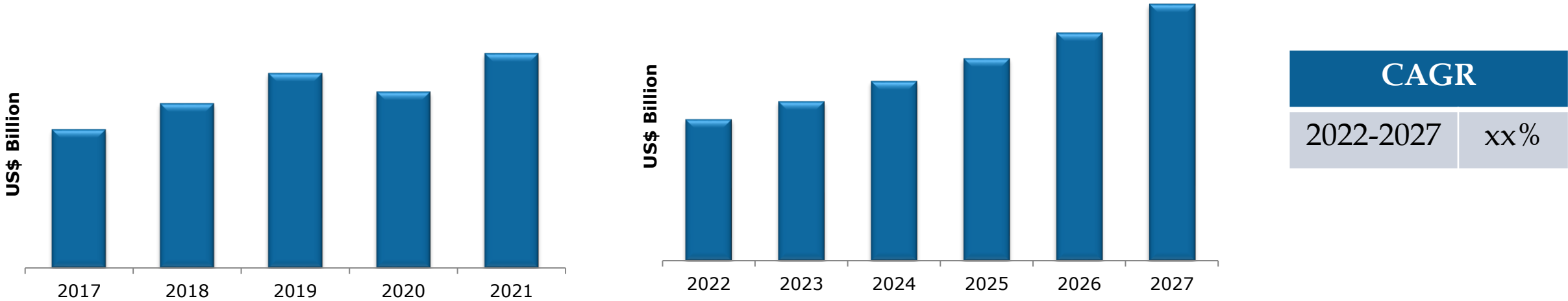
The US car wash market can be segmented based on type (In-bay Automatic/ Rollover, Conveyor, and Self-Services); vehicle type (SUV, Sedan, Hatchbacks, and Others); and size of operations (Less Than 5 sites, and 5 or More Sites). Among the type, in-bay automatic/ rollover held the highest share in the market in 2021. On the other hand, SUV is expected to be the fastest-growing segment in the forecasted period owing to the rising demand of SUV cars.

The COVID-19 outbreak had widely disrupted the automotive industry. It resulted in the shutdown of manufacturing facilities and a drop in the sales volume of cars. The demand for both passenger and commercial vehicles fell in 2020. This decline adversely affected the US car wash industry, as the demand for car wash services is directly proportional to vehicle production. In the post-COVID era, the US car wash market is expected to grow significantly, owing to the technological advancement brought in by the pandemic.

The US car wash market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2022-2027), the market would further augment at an escalating growth rate. The US car wash market growth is predicted to be supported by numerous growth drivers such as a secular shift toward do-it-for-me offerings, a growing base of vehicle registrations and consumer carwash spending, growing membership search activity, rising spending power, increasing vehicle's average life, low gasoline prices, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as high initial investment and maintenance costs, seasonal in nature, etc. Moreover, the market growth would succeed in various market trends like increasing automation, increasing use of sonar technology, emerging car wash market for self-driving cars, increasing environmental concerns, growing adoption of mobile apps and online booking, etc.

Car Wash Market: The US Analysis

The US Car Wash Market by Value



The US car wash market, valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. The US car wash market is anticipated to reach up to US\$... billion by 2027, at a CAGR of%, from US\$... billion in 2022.

Car Wash Market: The US Analysis

The US Car Wash Market by Type; 2021



Type	Share
In-bay Automatic/Rollover	xx%
Conveyor	xx%
Self-Services	xx%

Car Wash Market: The US Analysis

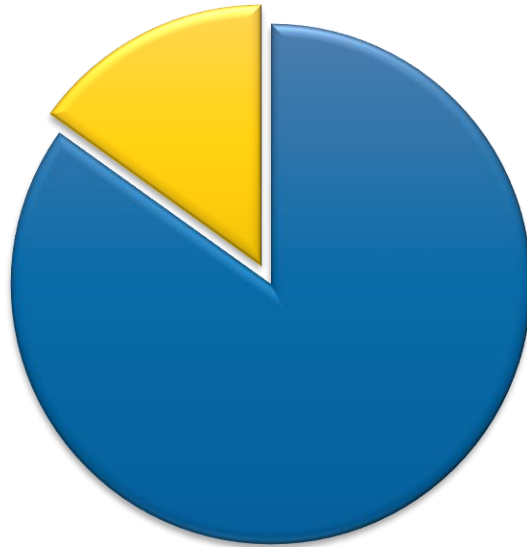
The US Car Wash Market by Vehicle Type; 2021



Vehicle Type	Share
SUV	xx%
Sedan	xx%
Hatchbacks	xx%
Others	xx%

Car Wash Market: The US Analysis

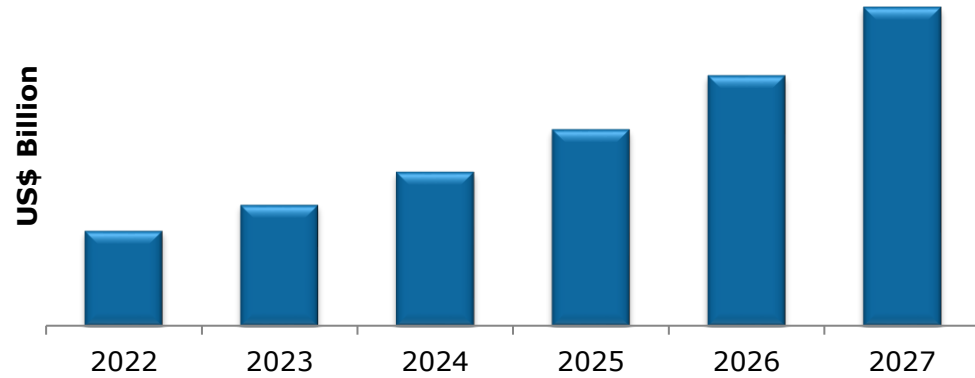
The US Car Wash Market by Size of Operations; 2021



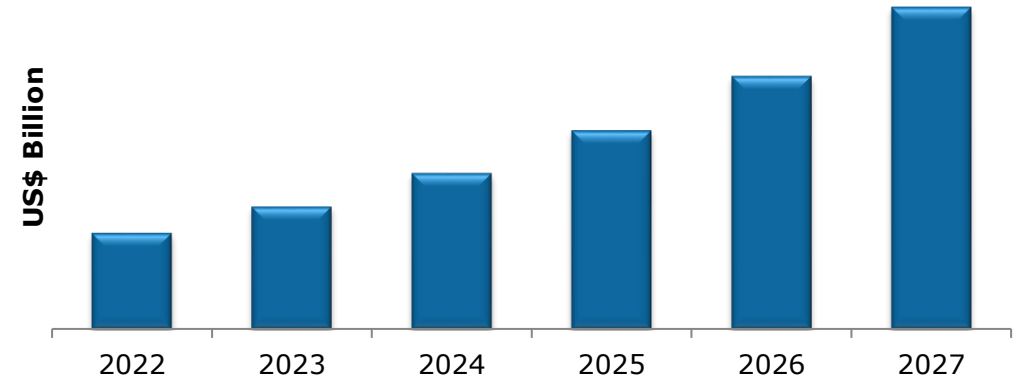
Size of Operations	Share
Less Than 5 sites	xx%
5 or More Sites	xx%

The US Car Wash Market: Type Analysis

The US In-bay Automatic/Rollover Car Wash Market by Value



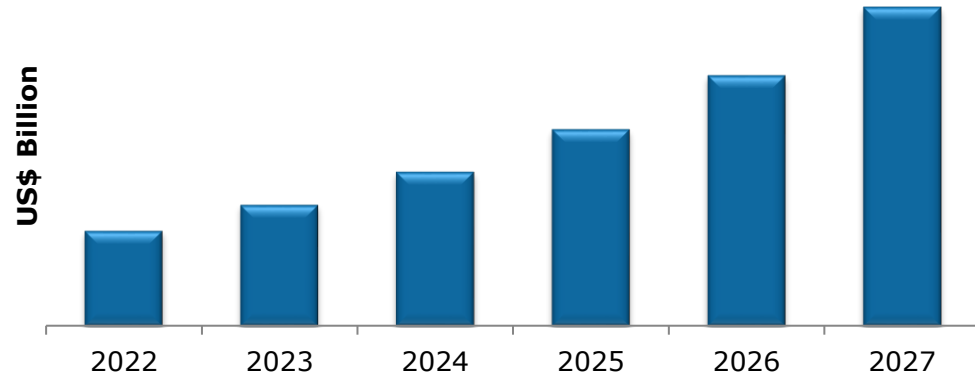
The US Conveyor Car Wash Market by Value



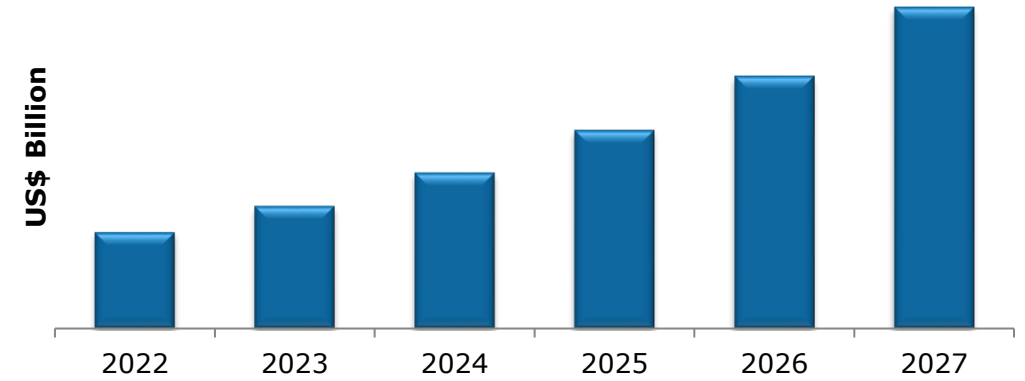
Type	CAGR
	2022-2027
In-bay Automatic/Rollover	xx%
Conveyor	xx%
Self-Services	xx%

The US Car Wash Market: Vehicle Type Analysis

The US SUV Car Wash Market by Value

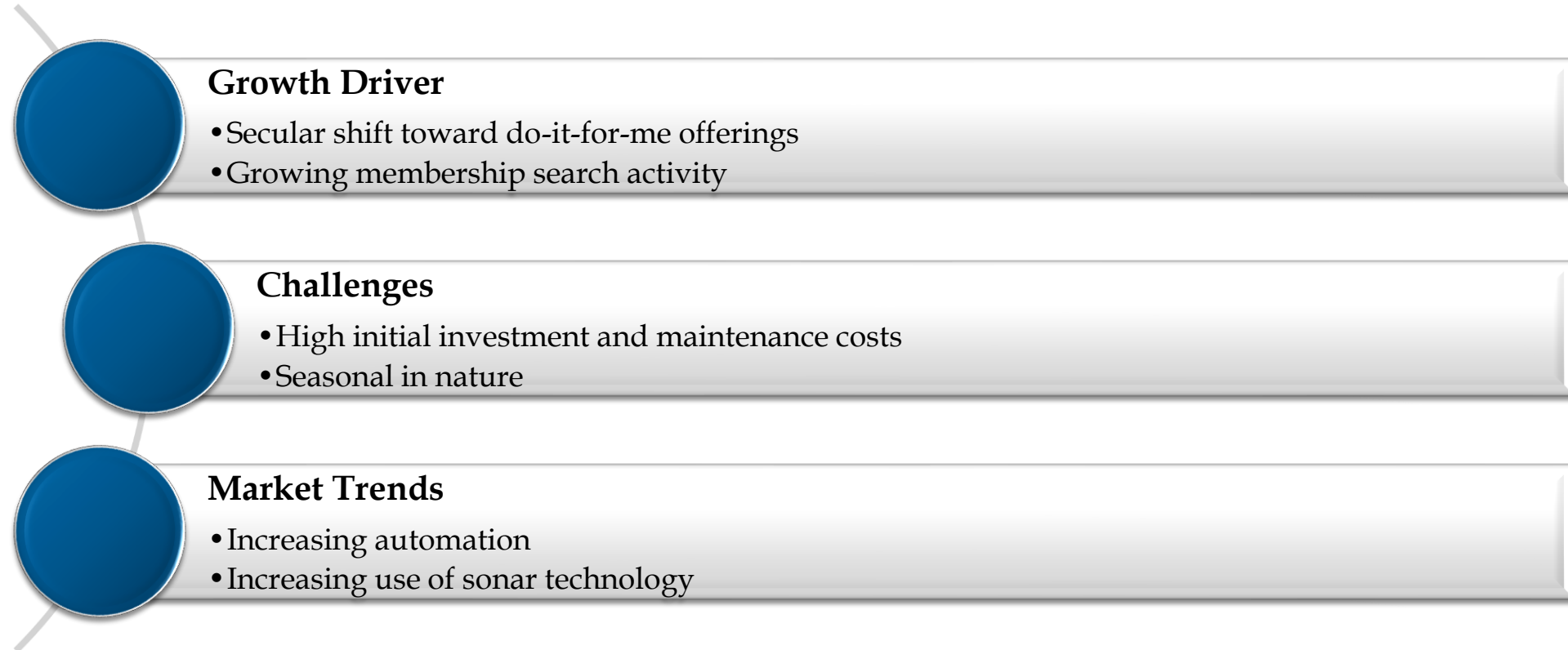


The US Sedan Car Wash Market by Value



Vehicle Type	CAGR
	2022-2027
SUV	xx%
Sedan	xx%
Hatchbacks	xx%
Others	xx%

The US Car Wash Market: Dynamics



The US Car Wash Market: Competitive Landscape

Players Profiled

- Driven Brands Holdings Inc. (Driven Brands, Inc.)
- Mister Car Wash, Inc.
- Zips Car Wash LLC
- Quick Quack Car Wash
- Tommy's Express Car Wash
- Tidal Wave Auto Spa
- GO Car Wash
- Autobell Car Wash
- Cobblestone Auto Spa Car Wash
- Mammoth Holdings LLC
- WhiteWater Express Car Wash
- True Blue Car Wash, LLC
- Club Car Wash
- Express Wash Concepts
- Golden Nozzle Car Wash