

Global Health Functional Food Market: Size, Trends & Forecasts (2016-2020)

December 2016



Global Health Functional Food Market Report

Scope of the Report

The report titled "Global Health Functional Food Market: Size, Trends & Forecasts (2016-2020)", provides an in-depth analysis of the global health functional food market by value and by segments.

The report provides a regional analysis of the health functional food market, including the following regions: Australasia, China, Eastern Europe, Japan , Korea, Latin America, North America and Western Europe.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global health functional food market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global health functional food market is fragmented with several regional players emerging.

However, some key players of the health functional food market Amway, Herbalife Nutrition, Oriflame Holdings and USANA Health Sciences, Inc. are also profiled with their financial information and respective business strategies.

Country Coverage

Australasia	Korea
China	Latin America
Eastern Europe	North America
Japan	Western Europe

Company Coverage

Amway
Herbalife Nutrition
Oriflame Holdings
USANA Health Sciences, Inc.

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Executive Summary

Functional food contains health-giving additives. Functional food are foods and food components that aim to provide health benefit beyond basic nutrition. Functional foods provide essential nutrients beyond quantities necessary for normal maintenance, growth, and development, and/or provide other biologically active components that impart health benefits or desirable physiological effects.

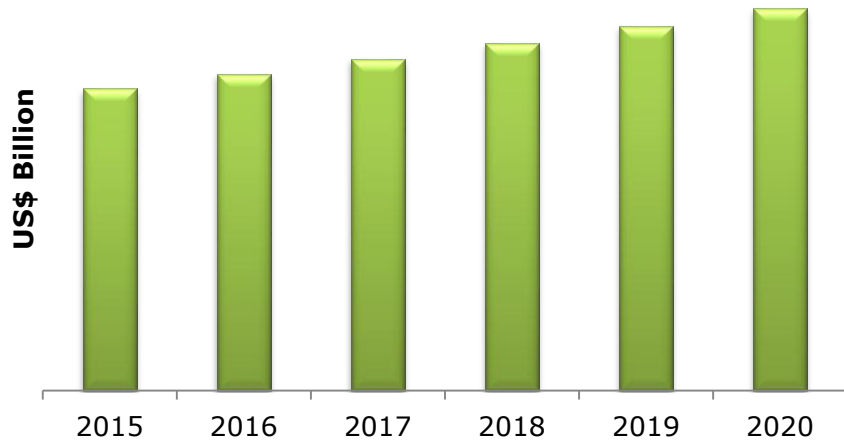
Health functional food products aim to enhance and preserve the human health with one or more functional ingredients or constituents. Health functional food products are available in the form of tablets, capsules, powders, granules, pastes, gels, jellies, bars, etc.

The health functional food can be categorized into: sports nutrition, weight management food and dietary supplements and vitamins.

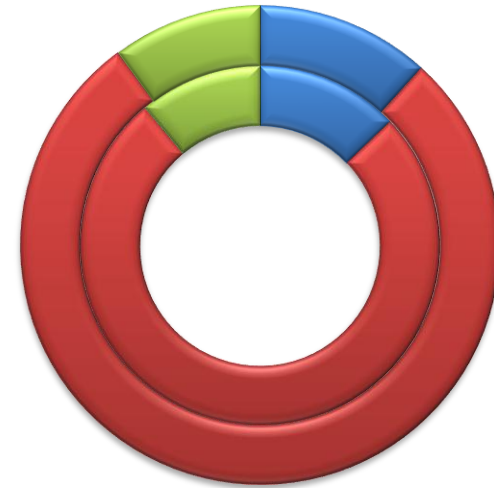
The global health functional food market is projected to increase at a significant CAGR during the years 2015-2020 tremendously. The global health functional food market is expected to increase due to increasing urban population, growth in global aging population, increasing GDP per-capita and increased outbreak of chronic diseases. Yet the market faces some challenges such as, quality control on raw material, ill-defined regulatory framework, etc.

Global Health Functional Food Market Overview

Global Health Functional Food Market by Value; 2015-2020 (US\$ Billion)



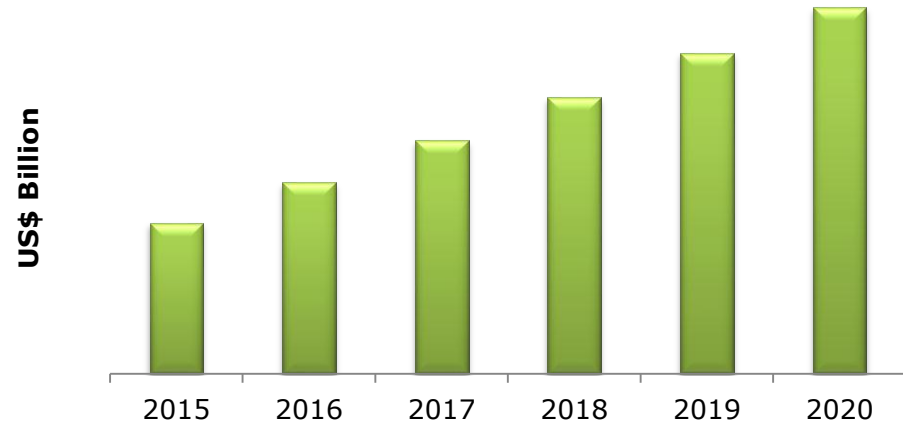
Global Health Functional Food Market by Segments; 2015 & 2020 (Percentage, %)



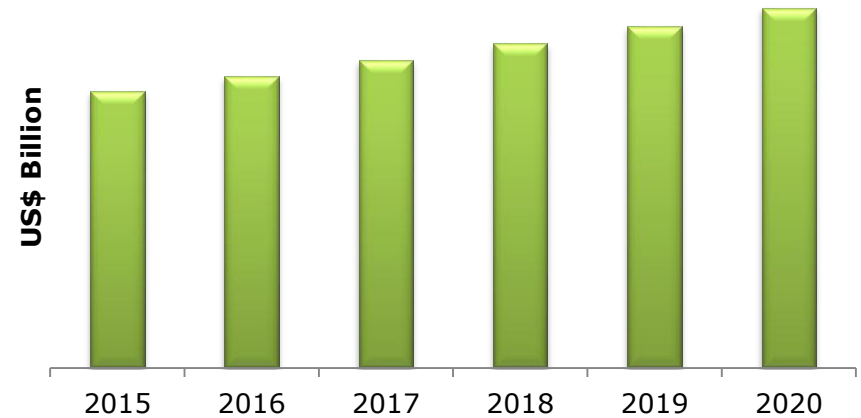
The global health functional food market is estimated to reach US\$...billion by 2020 from US\$...billion in 2015. The market is expected to grow at a CAGR of ...% over the years 2015-2020. The global health functional food market could be categorized into ..., andThe largest segment would be By 2020 with ...% share.

Global Health Functional Food Market Segments Overview

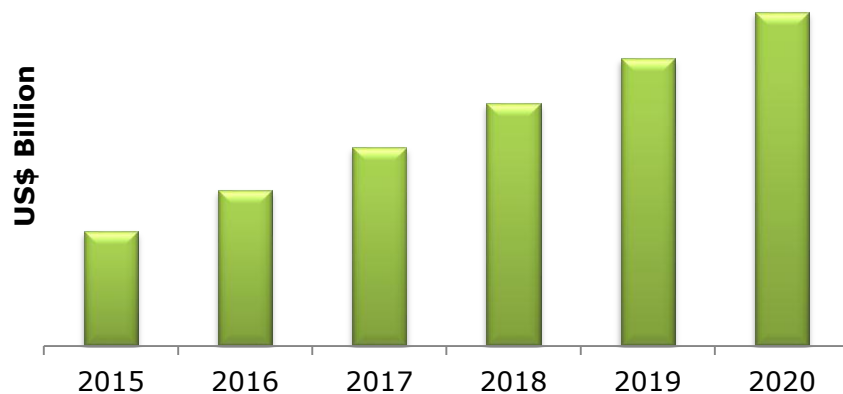
Global Sports Nutrition Market by Value; 2015-2020 (US\$ Billion)



Global Dietary Supplements & Vitamins Market by Value; 2015-2020 (US\$ Billion)



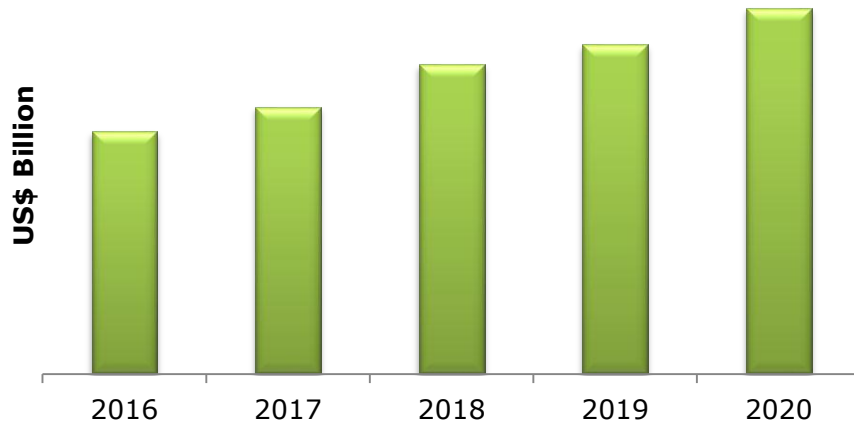
Global Weight Management Market by Value; 2015-2020 (US\$ Billion)



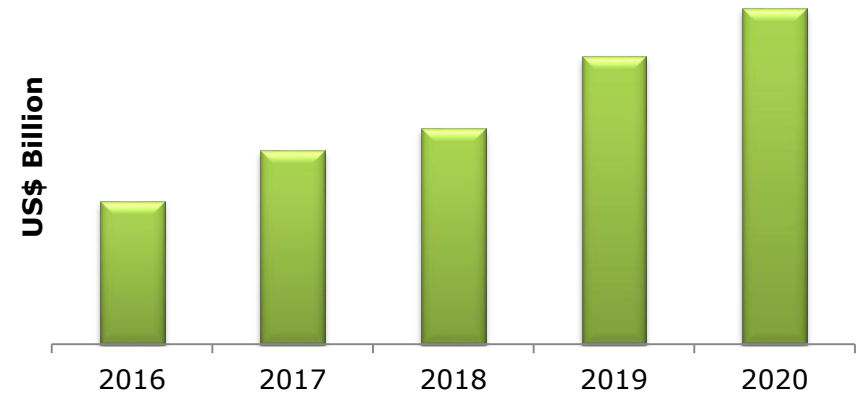
The global sports nutrition market is anticipated to value US\$...billion by 2020. The global dietary supplements & vitamins market is expected to rise to US\$...billion by 2020 from US\$....billion in 2015. The global weight management market is estimated to value US\$...billion by 2020 from US\$...billion in 2015.

Health Functional Food Market: Regional Overview

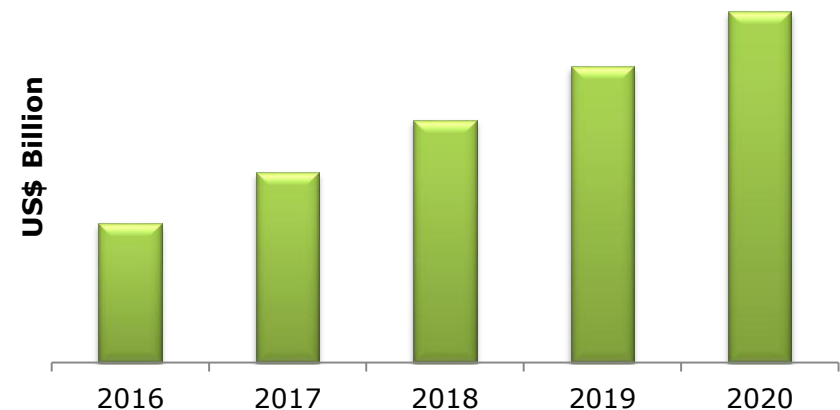
China Health Functional Food Market by Value; 2016-2020 (US\$ Billion)



North America Health Functional Food Market by Value; 2016-2020 (US\$ Billion)



Western Europe Health Functional Food Market by Value; 2016-2020 (US\$ Billion)



The Chinese health functional food market is likely to value US\$...billion by 2020 as compared to US\$...billion in 2015. The North America health functional food market is projected to value US\$...billion by 2020 from US\$...billion in 2015. The Western Europe health functional food market is anticipated to rise to US\$...billion by 2020 in comparison to US\$...billion in 2015.