

# The US 3D Display Market: Size, Trends & Forecasts with Impact of COVID-19 (2021-2025)

October 2021



# The US 3D Display Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

# The US 3D Display Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US 3D Display Market: Size, Trends & Forecasts with Impact of COVID-19 (2021-2025)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Samsung Electronics Co., Ltd., Sony Group Corp., Mitsubishi Electric Corp., and Panasonic Corp.

# The US 3D Display Market: Coverage

## Executive Summary

3D displays can be defined as any display means capable of transmitting a three-dimensional image to an observer. Human natural eyes are horizontally apart from one another. Our brain has to transform both two-dimensional images perceived by our eyes into a single three-dimensional image since there is little difference between both two-dimensional images. 3D displays are exactly imitating the same natural process by delivering to each eye a distinct image that will appear to be coming out of the screen.

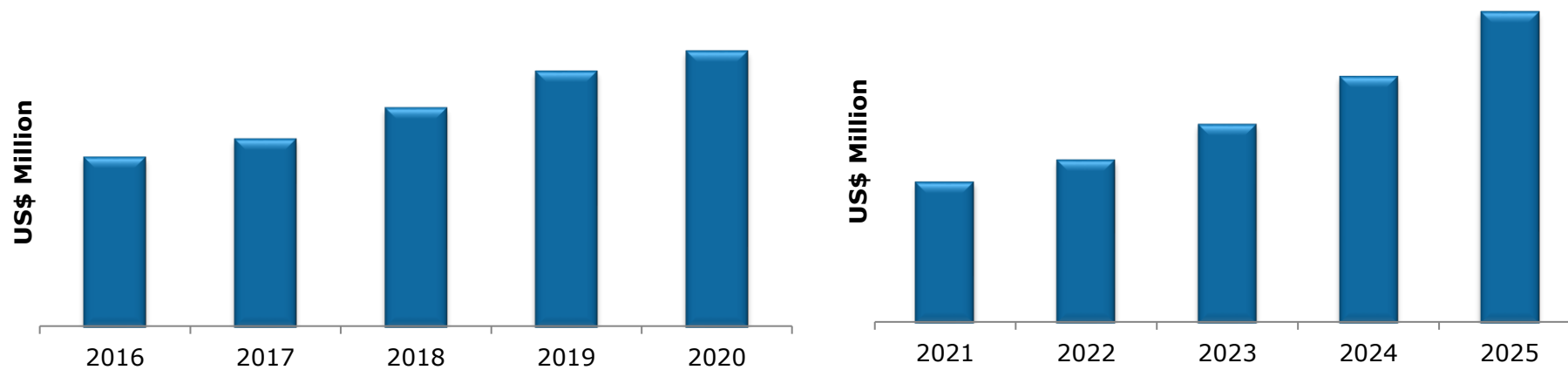
The US 3D display market can be segmented based on product type (Stereoscopic and Auto- Stereoscopic); Technology (Organic Light Emitting Diode, Light Emitting Diode, and Digital Light Processing); and Application (Consumer Electronics, Automotive, Medical, Advertising, Retail, Military and Defense, and Other Applications).

The massive increase in the number of confirmed cases and escalating reported mortality in the US has had an impact on both manufacturing and sales of 3D display materials. The adoption of 3D displays has been hampered by industrial and business closures across the United States. Because the North American region is home to many manufacturing and technological enterprises, the impact of a coronavirus outbreak has expected to be severe until mid-2021. With the start of the COVID-19 vaccination, the region expects market recovery and economic progress.

The US 3D display market has increased significantly during the years 2019-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US 3D display market is expected to increase due to the rising number of 3D cinemas, increasing penetration of smart TVs and digital video games users, growing disposable personal income, etc. Yet the market faces some challenges such as the high cost of the 3D display, inconvenience and health issues, etc.

# 3D Display Market: The US Analysis

## The US 3D Display Market by Value

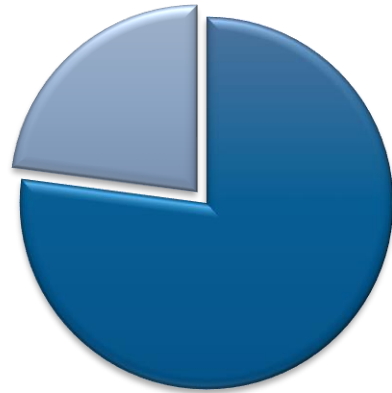


CAGRs	
2016-2020	xx%
2021-2025	xx%

The US 3D display market, valued at US\$... million in 2020, increased as compared to US\$... million in 2019 at a CAGR of ....% from 2016 to 2020. The US 3D display market is anticipated to reach up to US\$... million by 2025, at a CAGR of ....%, from US\$... million in 2021.

# 3D Display Market: The US Analysis

The US 3D Display Market by Type; 2020



Type	Share
Auto-stereoscopic 3D Display	xx%
Stereoscopic 3D Display	xx%

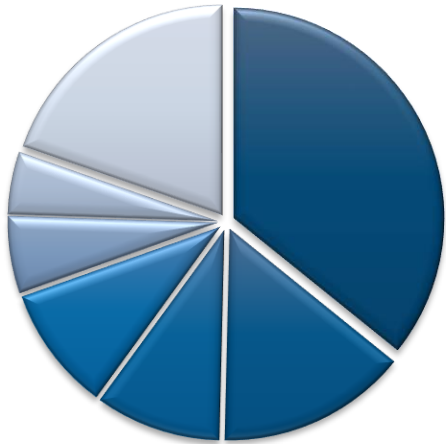
The US 3D Display Market by Technology; 2020



Technology	Share
Digital Light Processing	xx%
Light Emitting Diode	xx%
Organic Light Emitting Diode	xx%

# 3D Display Market: The US Analysis

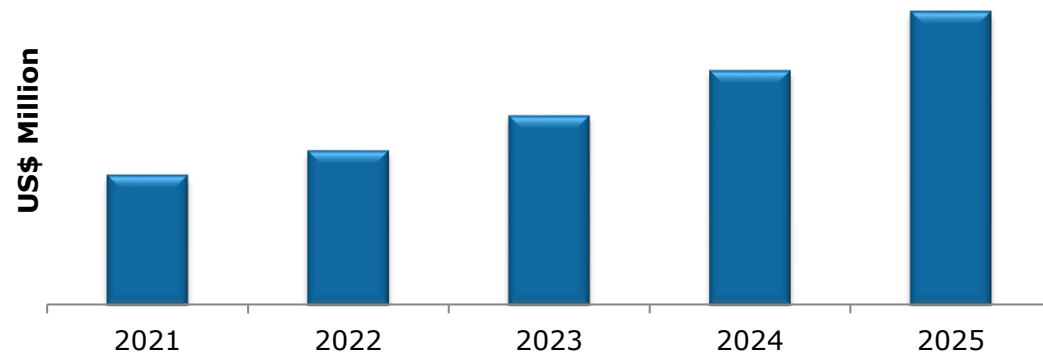
The US 3D Display Market by Application; 2020



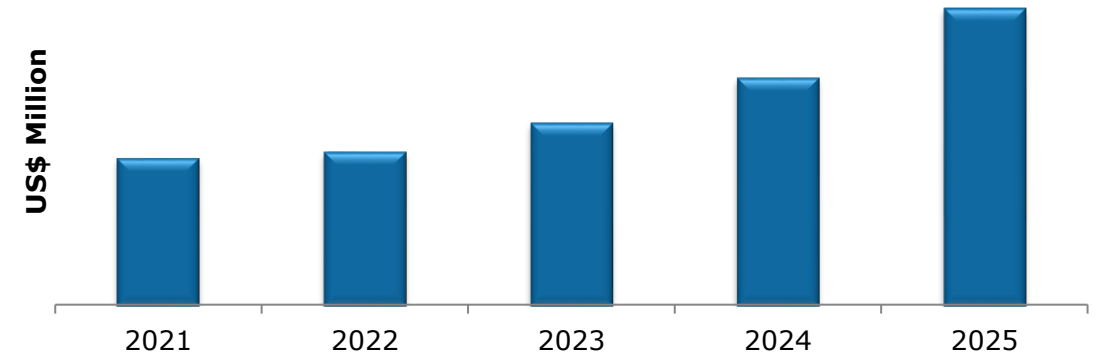
Application	Share
Advertising	xx%
Medical	xx%
Military and Defense	xx%
Retail	xx%
Consumer Electronics	xx%
Automotive	xx%
Other Applications	xx%

# The US 3D Display Market: Type Analysis

## The US Auto-stereoscopic 3D Display Market by Value



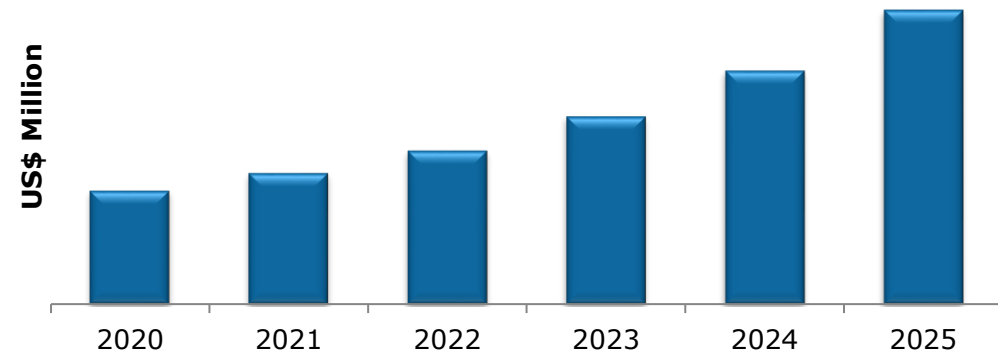
## The US Stereoscopic 3D Display Market by Value



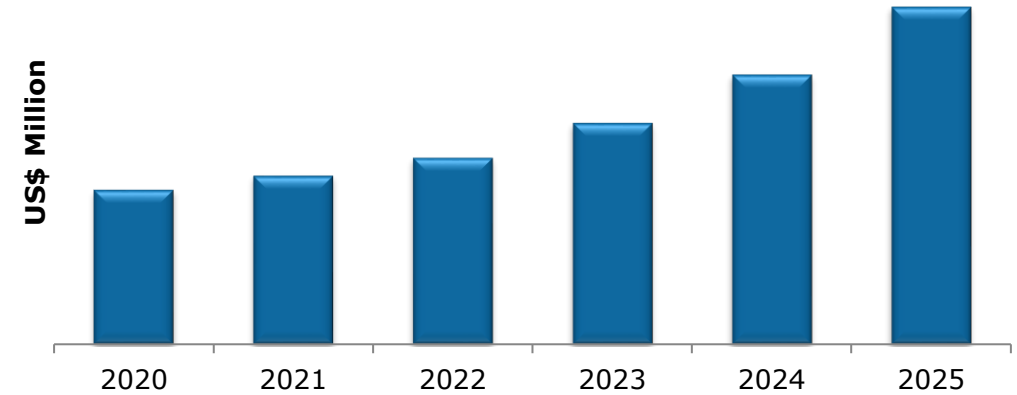
Types	CAGR
	2021-2025
Auto-stereoscopic 3D Display	xx%
Stereoscopic 3D Display	xx%

# The US 3D Display Market: Technology Analysis

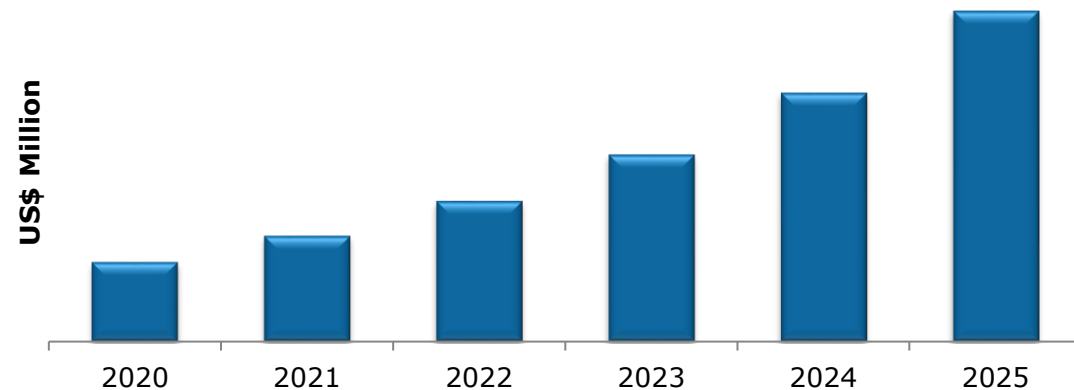
The US Digital Light Processing Market by Value



The US Light Emitting Diode Market by Value



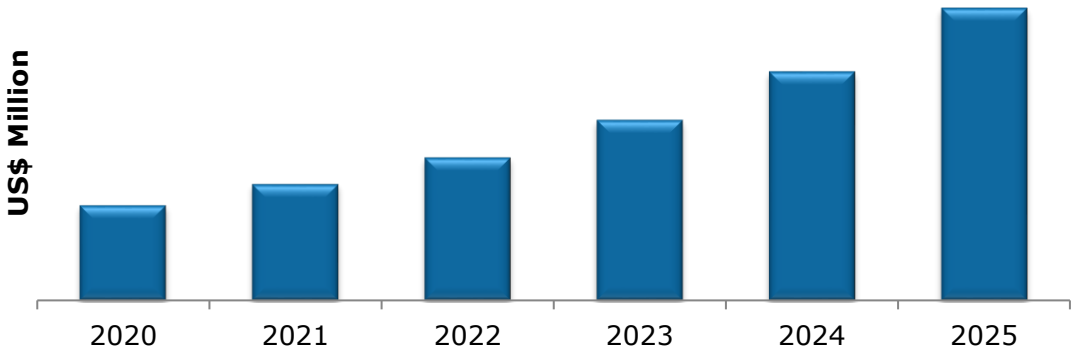
The US Organic Light Emitting Diode Market by Value



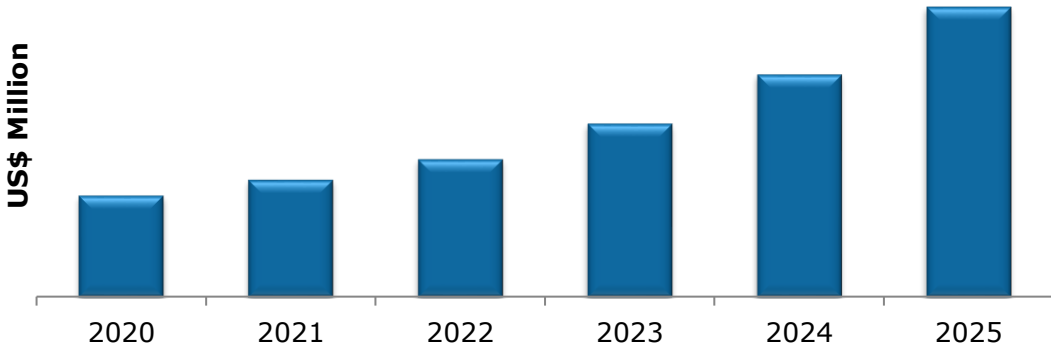
Technology	CAGR
	2021-2025
Digital Light Processing	xx%
Light Emitting Diode	xx%
Organic Light Emitting Diode	xx%

# The US 3D Display Market: Application Analysis

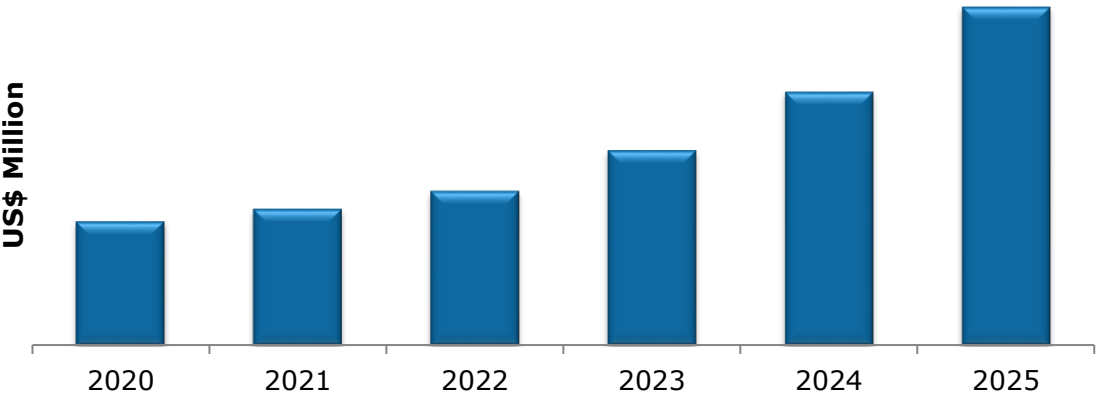
The US Advertising 3D Display Market by Value



The US Medical 3D Display Market by Value



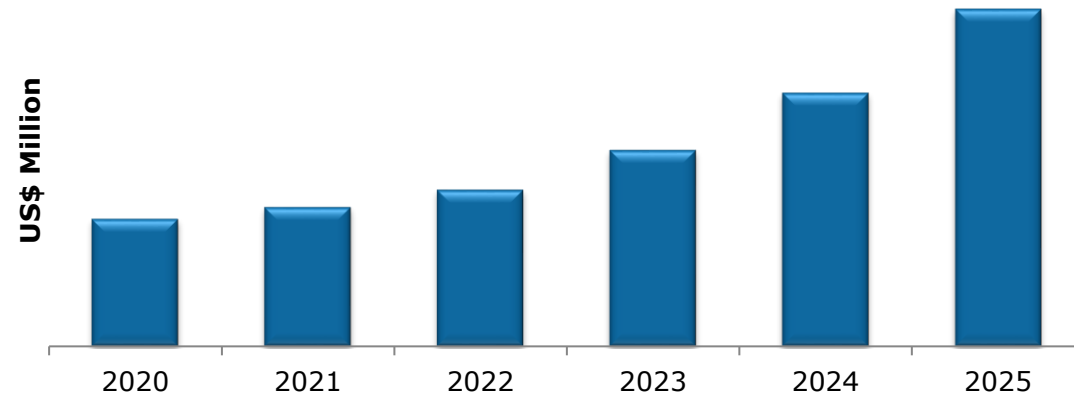
The US Military & Defense 3D Display Market by Value



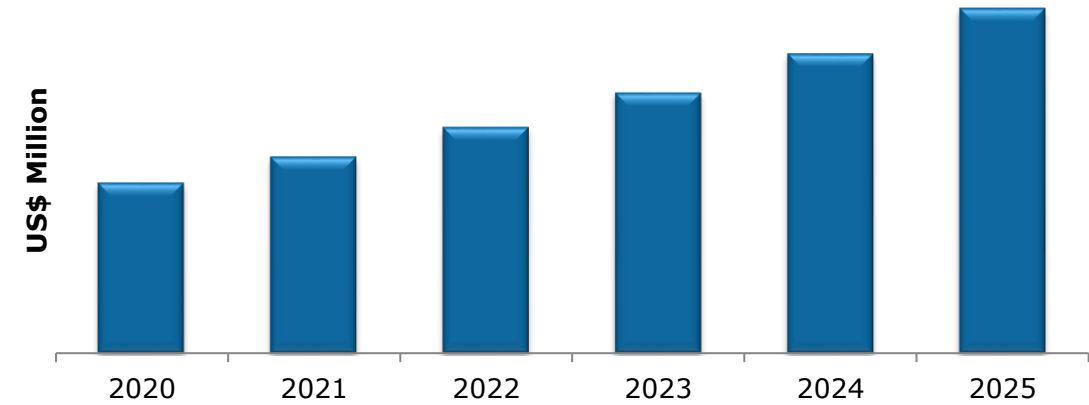
Application	CAGR
	2021-2025
Advertising	xx%
Medical	xx%
Military and Defense	xx%

# The US 3D Display Market: Application Analysis

## The US Retail 3D Display Market by Value



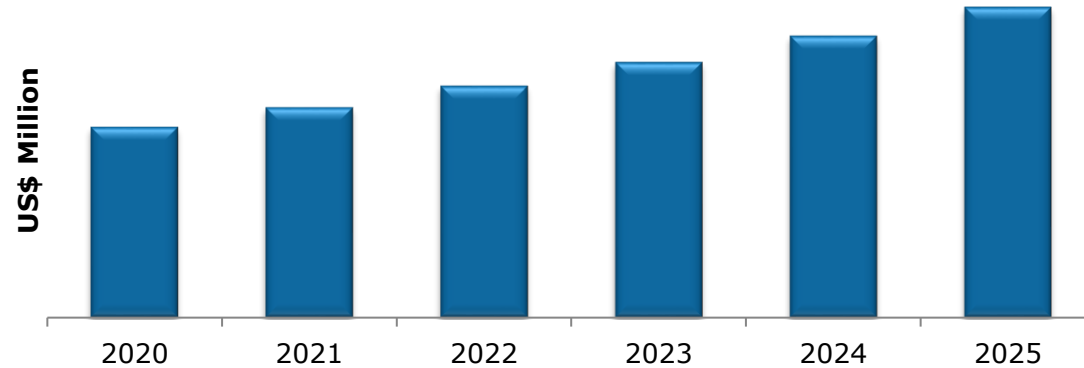
## The US Consumer Electronics 3D Display Market by Value



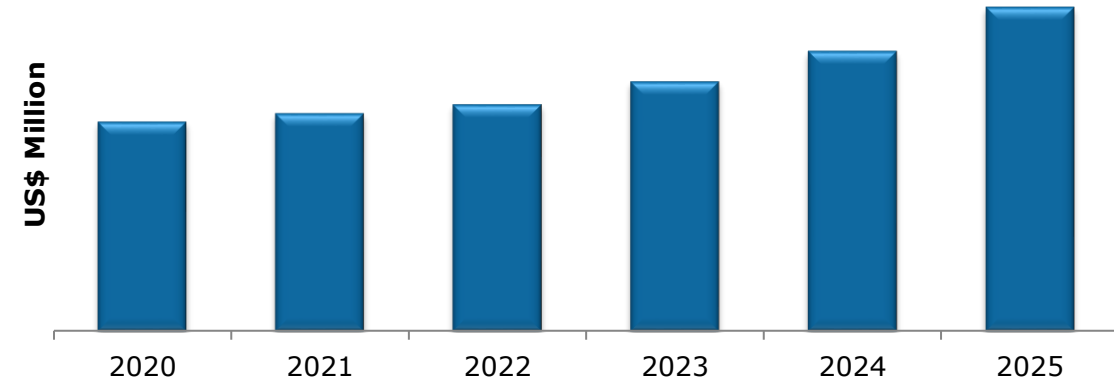
Application	CAGR
	2021-2025
Retail	xx%
Consumer Electronics	xx%

# The US 3D Display Market: Application Analysis

## The US Automotive 3D Display Market by Value

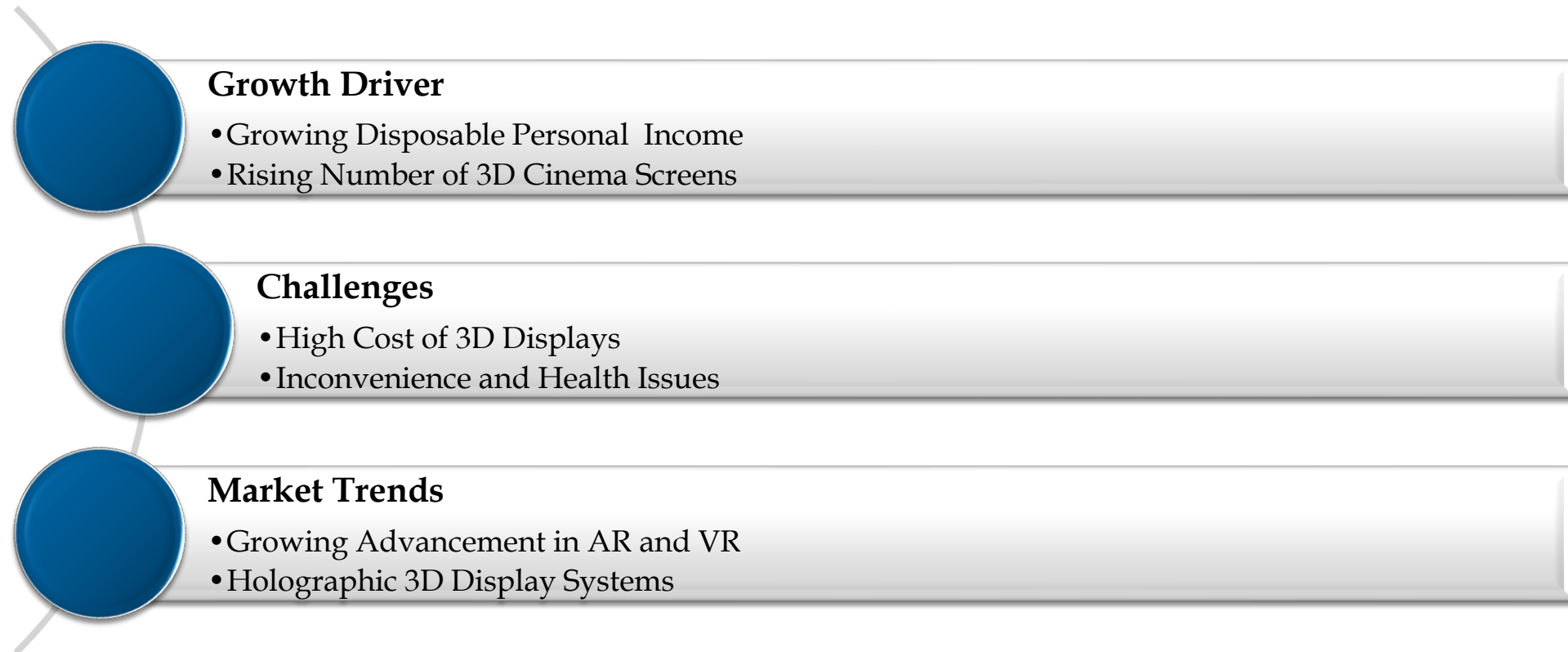


## The US Other Applications 3D Display Market by Value



Application	CAGR
	2021-2025
Automotive	xx%
Other Applications	xx%

# The US 3D Display Market: Dynamics



# The US 3D Display Market: Competitive Landscape

## Players Profiled

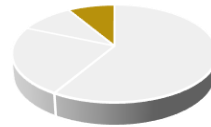
- Samsung Electronics Co. Ltd.



- Sony Group Corp.



- Mitsubishi Electric Corp.



- Panasonic Corp.



Note: The graphs on this slide are only for sample representation.