

# Global Boat Market: Size, Trends & Forecasts (2019-2023)

February 2019



# Global Boat Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# Global Boat Market : Coverage

## Scope of the Report

Attributes	Details
Title	Global Boat Market: Size, Trends & Forecasts (2019-2023)
Coverage	Middle East, North America, Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2019-2023
Competition in the Market	Fragmented
Key Players	Brunswick Corporation, Beneteau Group, Malibu Boats Inc.

# Global Boat Market

## Executive Summary

A boat is a watercraft that has a wide range of types and size. Ships are differentiated from boats on the basis of the former's large size, shape, and cargo or passenger carrying capacity. The global boat can be split up on the basis of application type and type of propulsion. On the basis of application type, the market can be further bifurcated into pleasure, fishing, commercial and military boats. On the basis of propulsion, the market has been split into motor boats and sail boats.

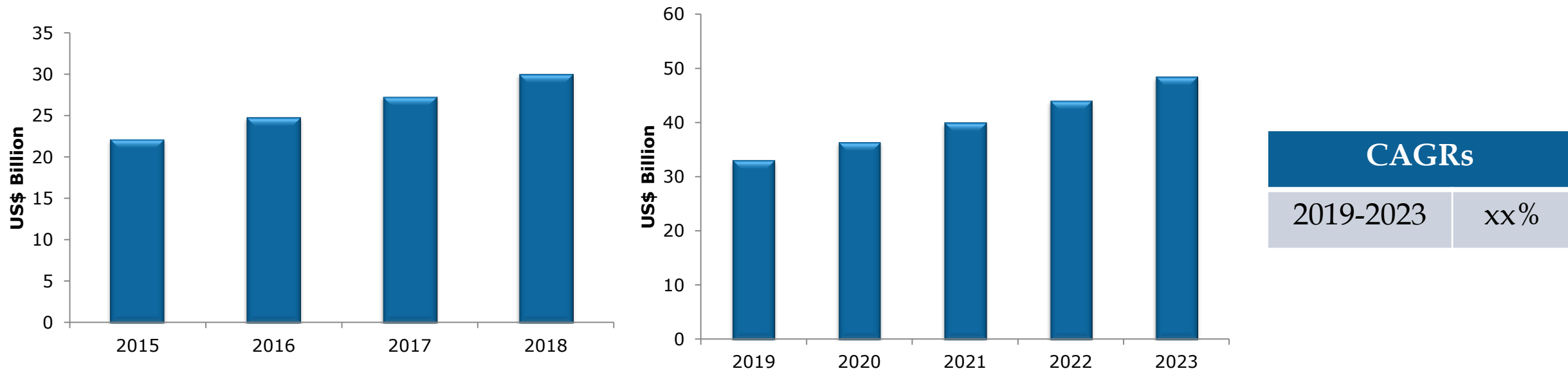
The global boat market is forecasted to grow at a healthy rate during the forecast period (2019-2023). The market is supported by various growth drivers such as taking up of boating more frequently as a recreational activity, increasing number of high net worth individuals (HNWI), improving customer confidence index and efforts by governments in major countries such as the US and China to generate interest of boating among the masses.

Environmental issues due to the use of certain materials during boat manufacturing and affects of adverse weather conditions on the revenue generating capacity of boat players are some of the challenges faced by the market.

Rising M&A activity, autonomous boats in pipeline, adoption of IoT technology, initiatives of attracting millennials towards boating, innovative materials used for boat building emergency of beacons and commercialization of hybrid leisure boats are some of the latest trends existing in the market.

# Global Boat Market: An Analysis

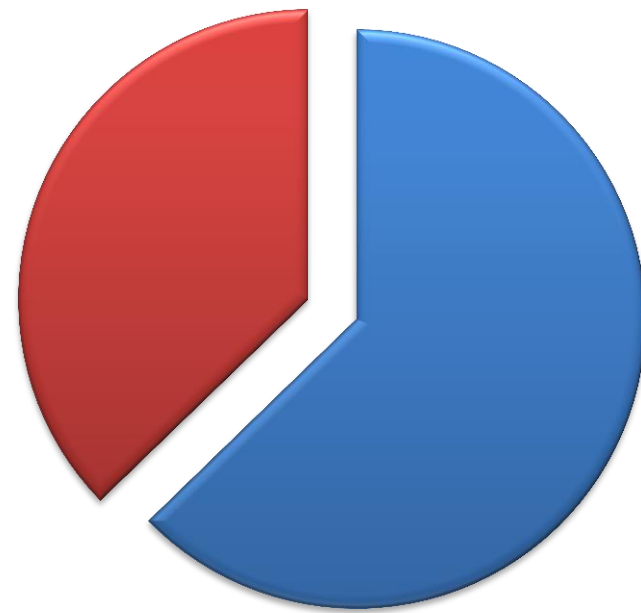
## Global Boat Market by Value



The global boat market generated revenues worth US\$... billion by 2018 in comparison to US\$... billion in 2015 exhibiting a CAGR of ...% over the years 2015-2018. In the forecast period 2019-2023, the global boat market is estimated to ascend at a CAGR of ...% totaling to US\$... billion by 2023 in comparison to a value of US\$... billion in 2019.

# Global Boat Market: Propulsion Type Analysis

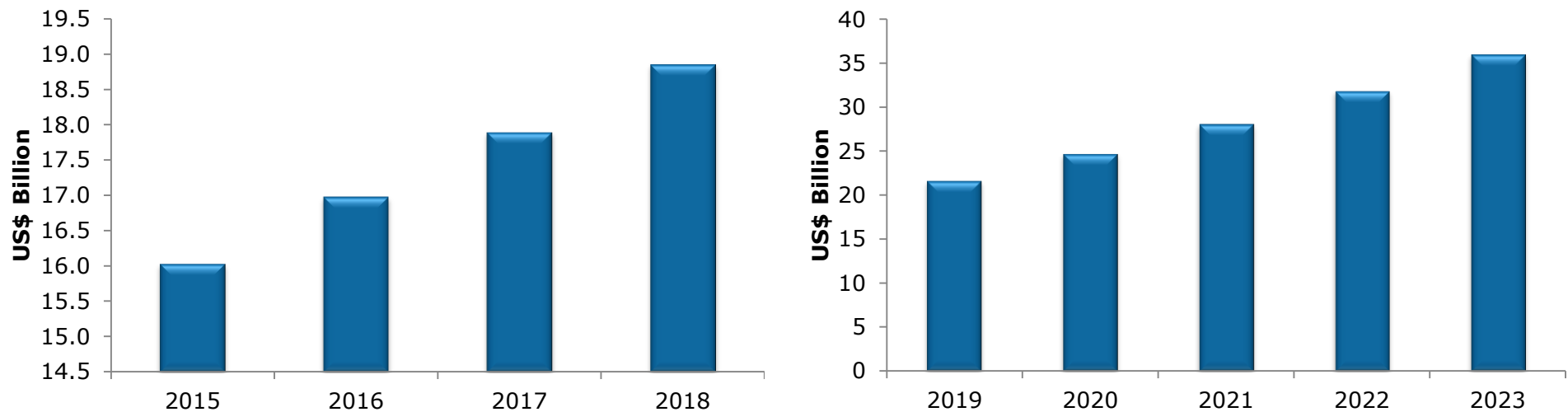
Global Boat Market Value by Propulsion Type; 2018



Propulsion Type	Share
Motor boats	xx%
Sail Boats	xx%

# Global Boat Market: Propulsion Type Analysis

Global Motor Boat Market by Value

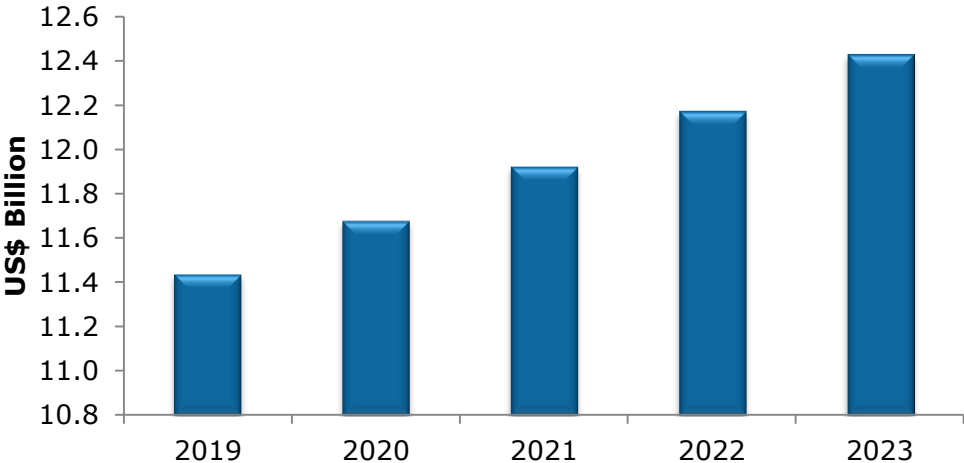
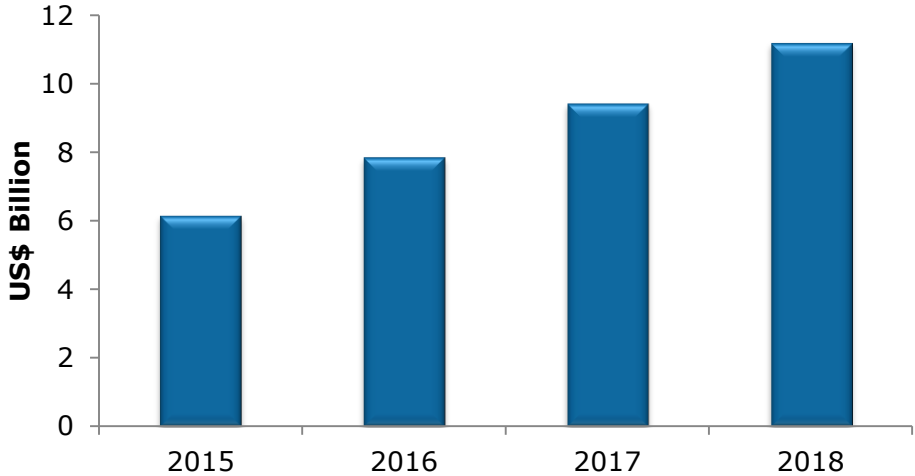


CAGRs	
2019-2023	xx%

The global motorboat market in terms of value increased to US\$...billion by 2018 against US\$... billion in 2015 posting a CAGR growth of ...% during the period 2015-2018. The market is further forecasted to climb to US\$... billion by 2023 in contrast to US\$... billion in 2019 demonstrating a CAGR of ...% over the years 2019-2023.

# Global Boat Market: Propulsion Type Analysis

Global Sail Boat Market by Value



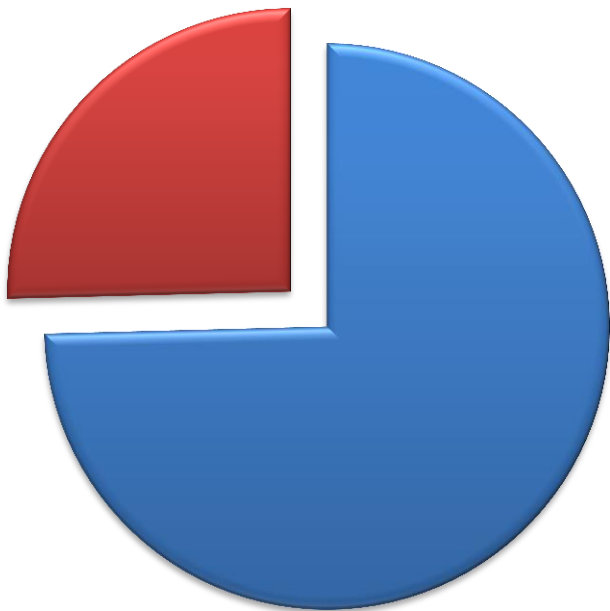
CAGRs	
2019-2023	xx%

The global sail boat market is projected to rise to US\$... billion by 2023 in comparison to a value of US\$...billion in 2019 showcasing a CAGR of ...% over the forecast period 2019-2023. .



# Global Boat Market: Application Type Analysis

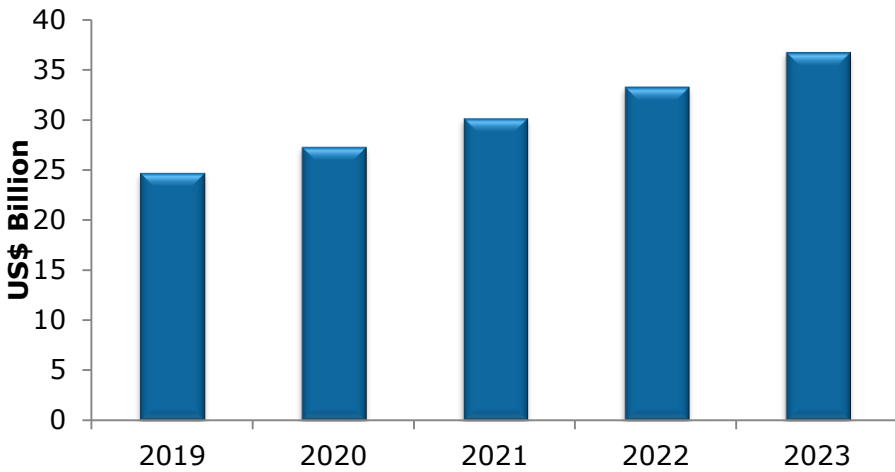
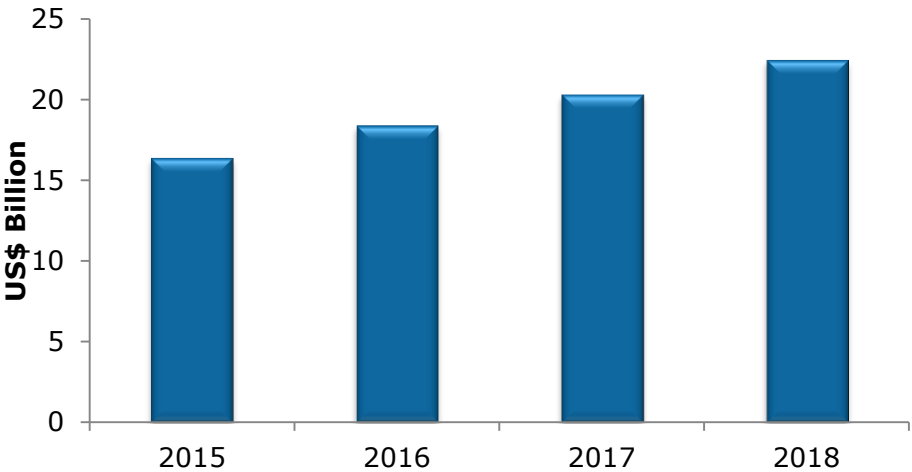
Global Boat Market Value by Application Type; 2018



Application Type	Share
Pleasure boats	xx%
Others (Fishing, Commercial and Military)	xx%

# Global Boat Market: Application Type Analysis

## Global Pleasure Boat Market by Value

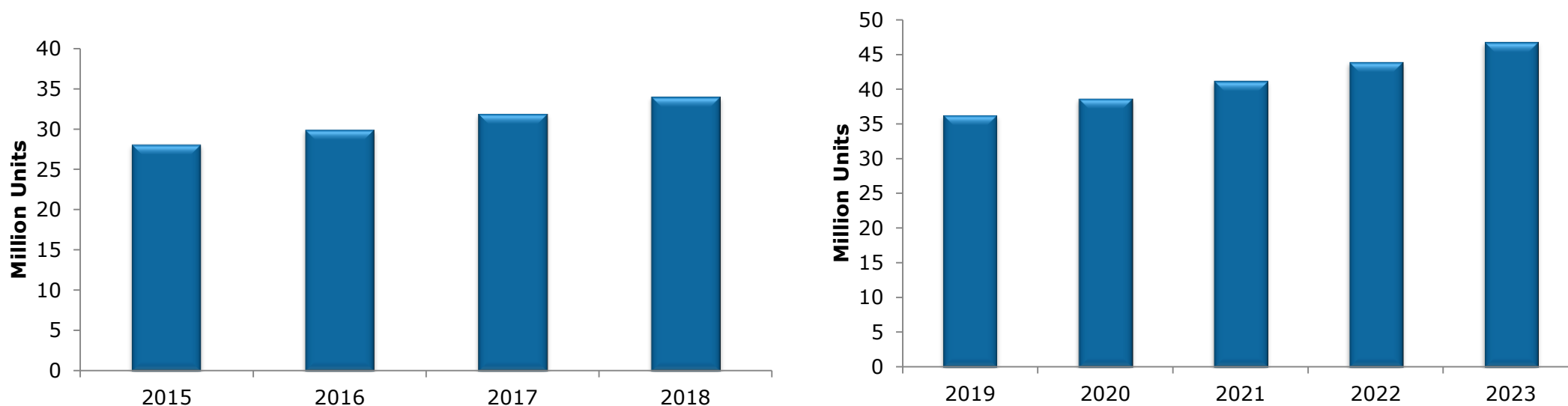


CAGRs	
2019-2023	xx%

The global pleasure boat market was valued at US\$... billion in 2018. In the forecast period, the market is expected to incline to a value of US\$... billion by 2023 in contrast to a value of US\$... billion by 2019 showing a CAGR of ...% during the years 2019-2023.

# Global Boat Market: Application Type Analysis

## Global Pleasure Boat Market by Volume

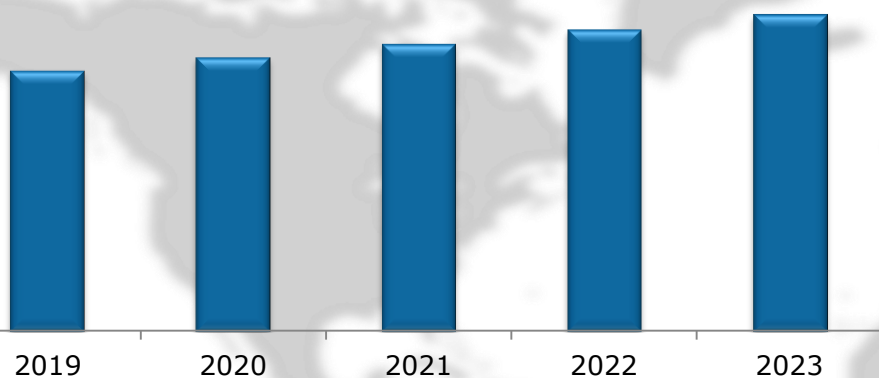


The installed base of pleasure boats globally has been increasingly steadily. In 2018, the installed base of pleasure boats stood at ...million units. This is further likely to surge to .... million units by 2023 compared to ... million units in 2019.

# Global Boat Market: Regional Analysis

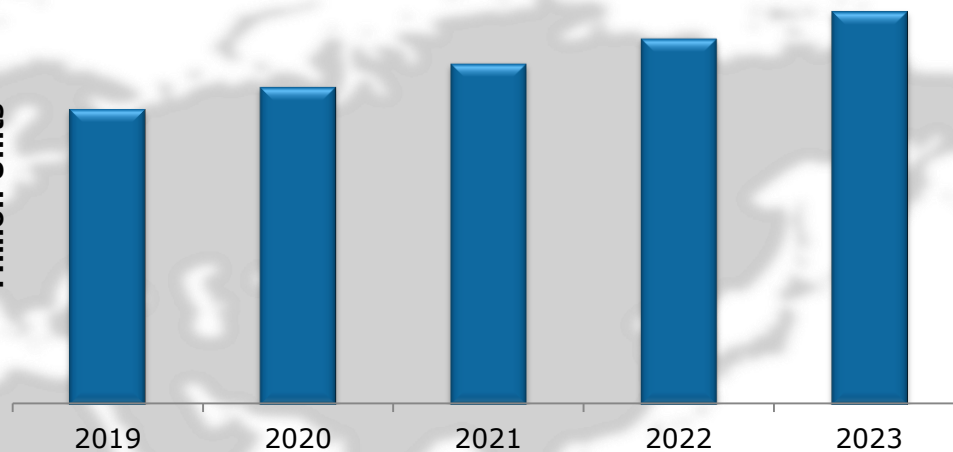
**Middle East Pleasure Boat market by Value**

US\$ Billion



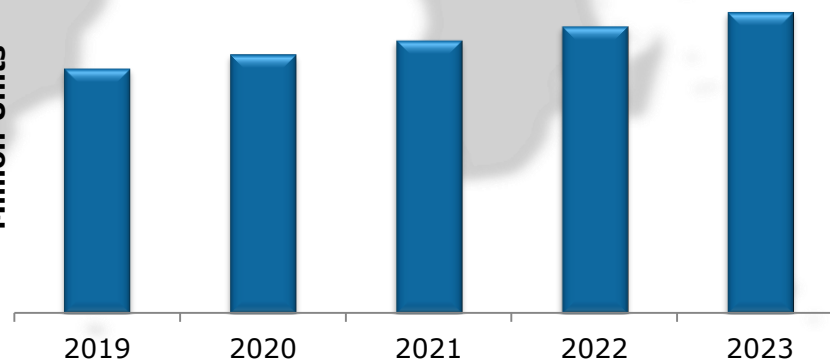
**North America Boat Market by Volume**

Million Units

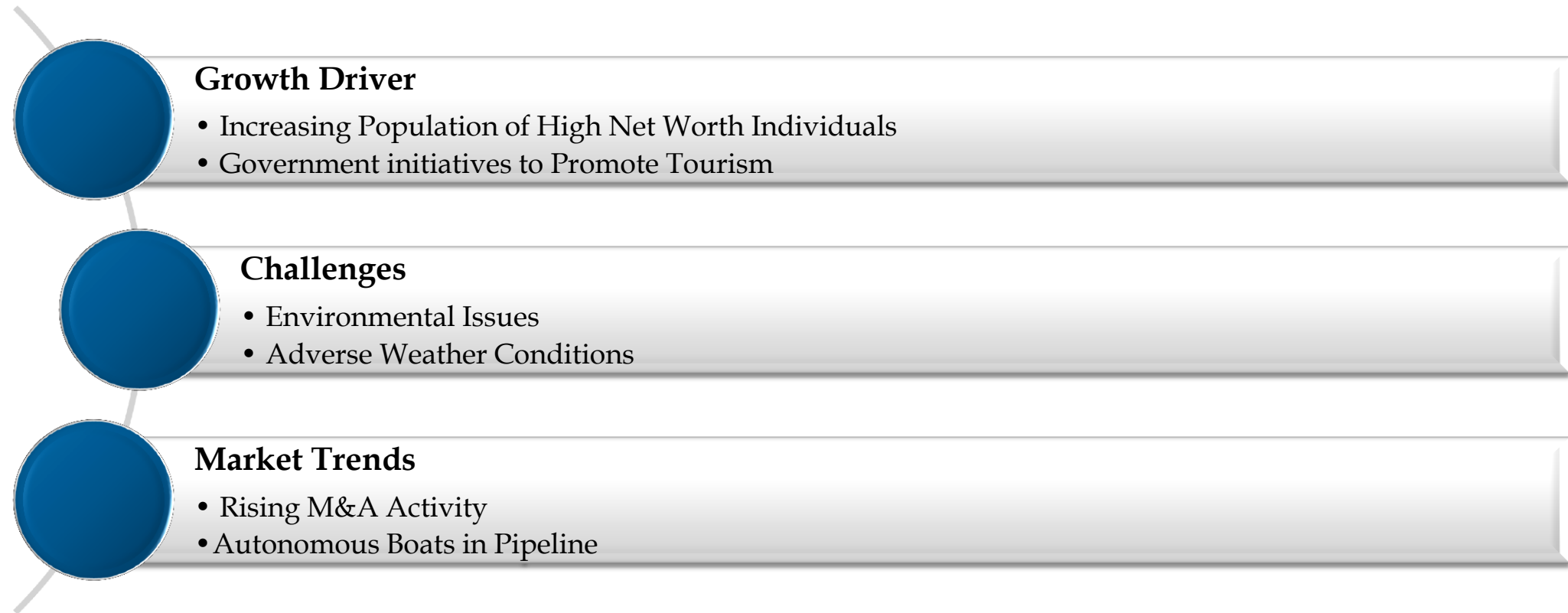


**Europe Boat Market by Value**

Million Units



# Global Boat Market : Dynamics



# Global Boat Market : Competitive Landscape

## Players Profiled

- Brunswick Corporation



- Beneteau Group



- Malibu Boats Inc.



Note: The graphs on this slide are only for sample representation.