

# Global Online Automotive Retail Market: Size, Trends & Forecasts (2021-2025 Edition)

April 2021



# Global Online Automotive Retail Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiles

# Global Online Automotive Retail Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Online Automotive Retail Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Cars.Com Inc., CarGurus Inc., TrueCar Inc. and COX Enterprises Inc

# Global Online Automotive Retail Market

## Executive Summary

Automotive industry primarily focused on development, designing, selling and marketing of different automotive components and vehicles. The industry manufactures components and vehicles related to light trucks, passenger automobiles, commercial vehicles which include pickups, vans, delivery trucks, sport utility vehicles and many others.

After the rise in adoption of online platforms by the people globally, the automotive industry has also developed online platform or portals where the user accessing the internet can visit these automotive websites and portal to do online price and product comparisons at their location. Additionally, the particular websites and platforms also enable users to sell or purchase, new or used vehicles.

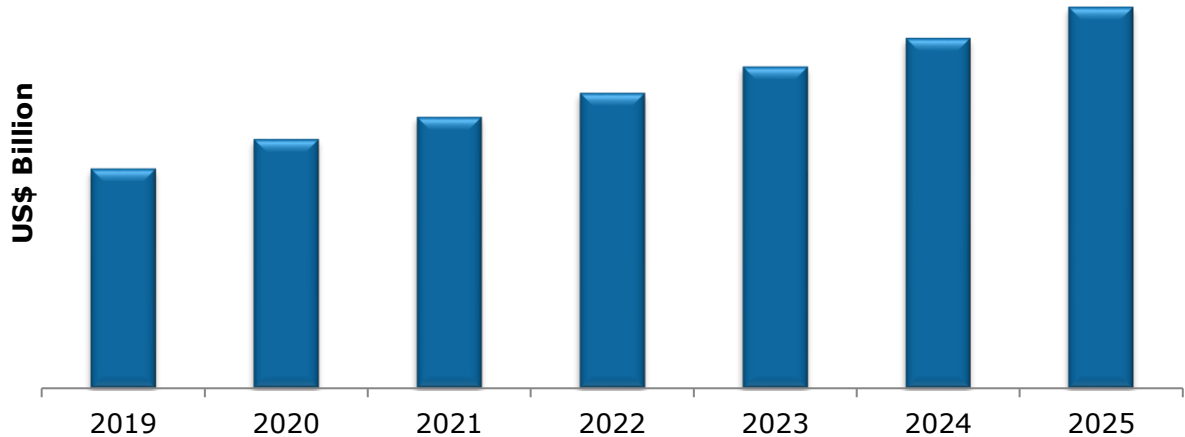
Furthermore, the user can also raise queries and can schedule a meeting with the dealer via online portal to know more about the specification of the product which the user intends to purchase. There are several online resources used to initiate automotive research, such as aggregator site, search engine, dealer website and OEM site.

The global online automotive retail market has propelled in the past few years and estimations are made that during the forecasted period (2021-2025) the market would rise at a progressive growth rate. The global online automotive retail market is expected to grow due to various growth drivers such as surging per capita income, upsurge in Internet of Things (IoT) connected devices, upsurge in number of smartphone users, increase in the number of digital buyers, emerging number of internet users, rise in global population and many other factors.

Though, the growth of the market is being negatively impacted by several challenges. Some of the prominent challenges faced by the market are consumer demand & macroeconomic issues and ride sharing.

# Online Automotive Retail Market: Global Analysis

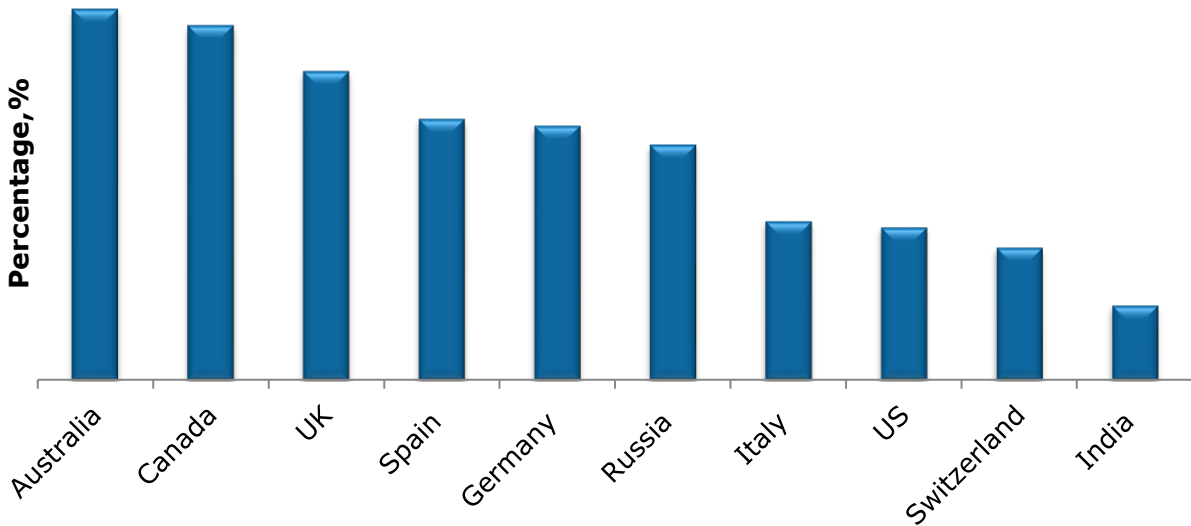
Global Online Automotive Retail Market by Value



CAGRs	
2021-2025	xx%

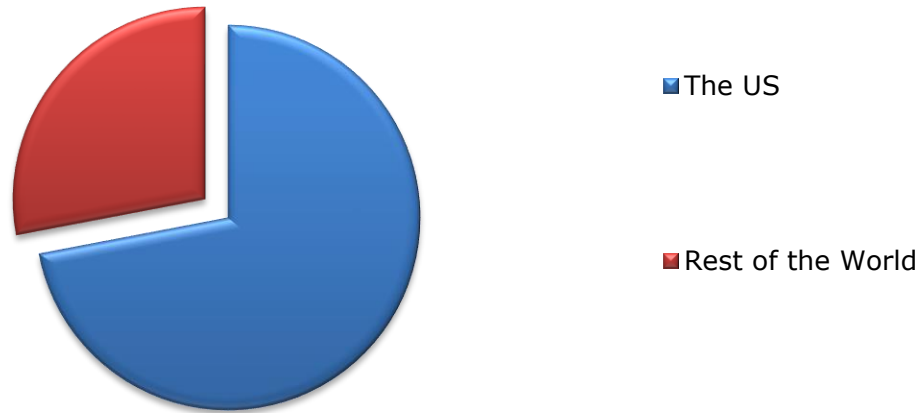
# Online Automotive Retail Market: Global Analysis

**Global Automotive Digital Advertisement Share by Region; 2019 (Percentage,%)**

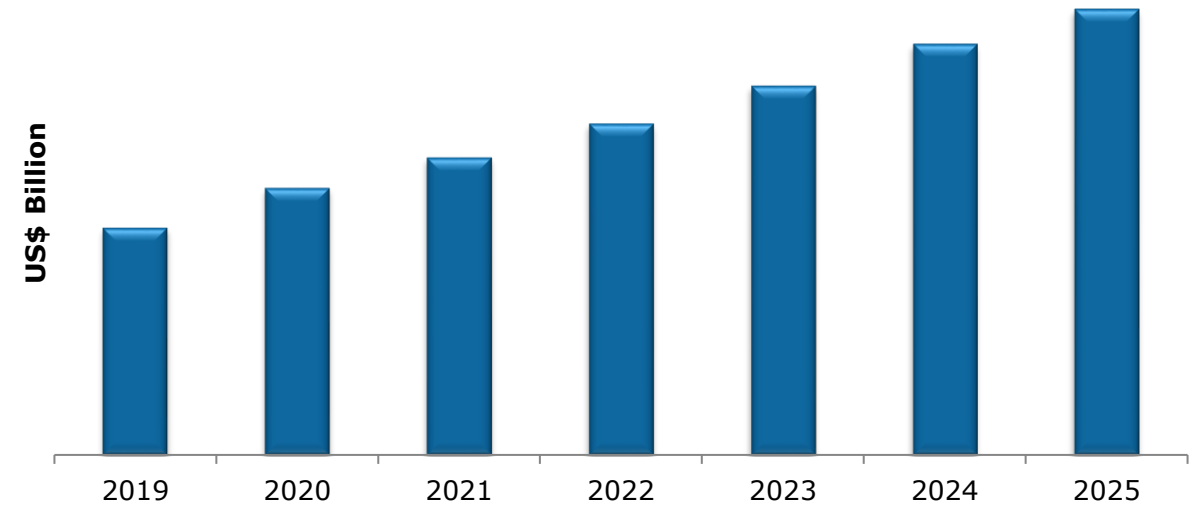


# The US Online Automotive Retail Market Analysis

Global Online Automotive Retail Market by Region ; 2020

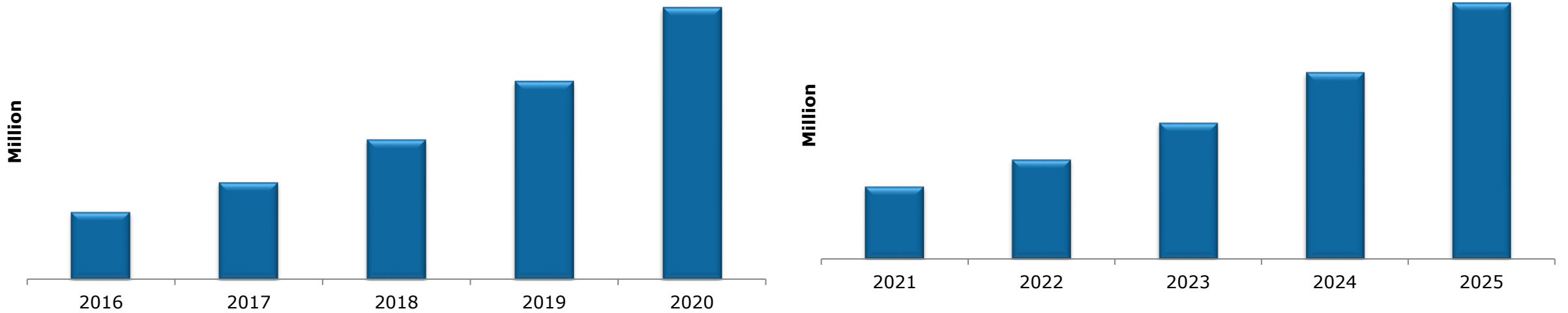


The US Online Automotive Retail Market by Value; 2019-2025



# The US Online Automotive Retail Market Analysis

**China Online Automotive Retail Market by Volume;  
2021-2025**



# Online Automotive Retail Market: Competitive Landscape

## Players Profiled

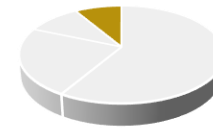
- Cars.Com Inc.



- CarGurus Inc.



- TrueCar Inc.



- Cox Enterprises Inc.

Note: The above graphs are for pictorial representation only