

Global Social Casino Market: Size and Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)

November 2021



Global Social Casino Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19 Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Social Casino Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Social Casino Market: Size and Forecasts with Impact Analysis of Covid-19 (2021-2025 Edition)
Coverage	Global and Regional
Regional Coverage	North America, Asia, Europe, and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Caesars Entertainment Corporation, Playtika Ltd., Scientific Games Corporation and Zynga Inc.

Global Social Casino Market

Executive Summary

Gaming is defined as the execution of specialized programs called as electronic games or video games on some specific game platforms. The 'gaming' term is basically devised as a synonym for 'gambling', even though all electronic games do not involve gambling. The different devices on which games applications can run are consoles, personal computers (PC), Web and Applications (apps), Mobile and Handheld Consoles.

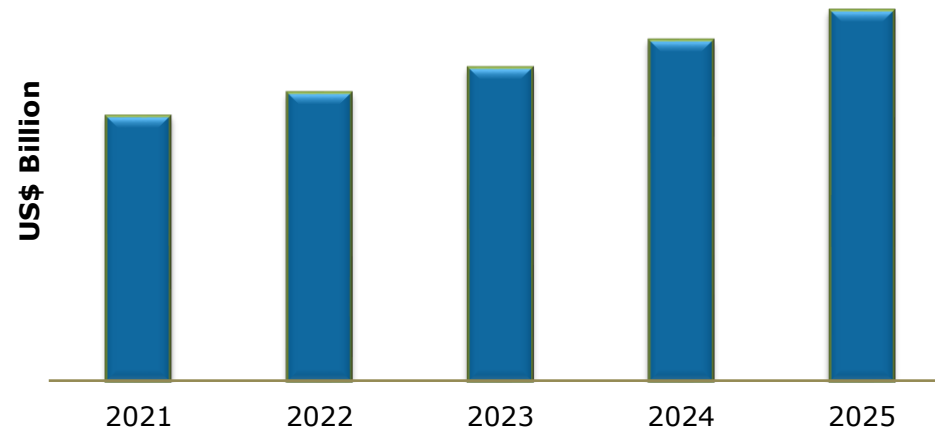
Social gaming most commonly defined as playing online games offered and hosted on social networking platforms or on online social gaming platforms which allow or involve social interaction between players. The characteristics of social gaming are based on social platforms, allow casual gaming, free-to-play, turn based games, involve virtual currency and accessible through mobile phone applications.

Social casino is a sub segment of social gaming which permit players to play casino based social games, which is inspired by real money versions of the casino games. Social casino gaming is the gambling of a virtual currency without the chance of real loss or gain. Generally, there are two business models employed in the social casino gaming industry named as Up-front and Free game or freemium or free-to-play commercial model. The different categories or types of social games are casino style, poker, slots, bingo and various other table games.

The global social casino market has witnessed stable growth in the past few years and the growth surged in 2020 owing to imposition of lockdown due to COVID-19 and causing closure of casinos. Furthermore, the market is expected to grow at a healthy rate during the forecasted period (2021-2025) the market would further propel with a poised growth rate. The growth of global advanced wound care market would be supported by the growth drivers such as escalation of smart devices and connections, upsurge in gaming & smartphones traffic, rising global population, increasing internet penetration etc. However, the growth of global social casino market is being obstructed by various challenges such as, government regulation, reliance on third party, etc.

Gaming Market: Global Analysis

Global Gaming Market by Value

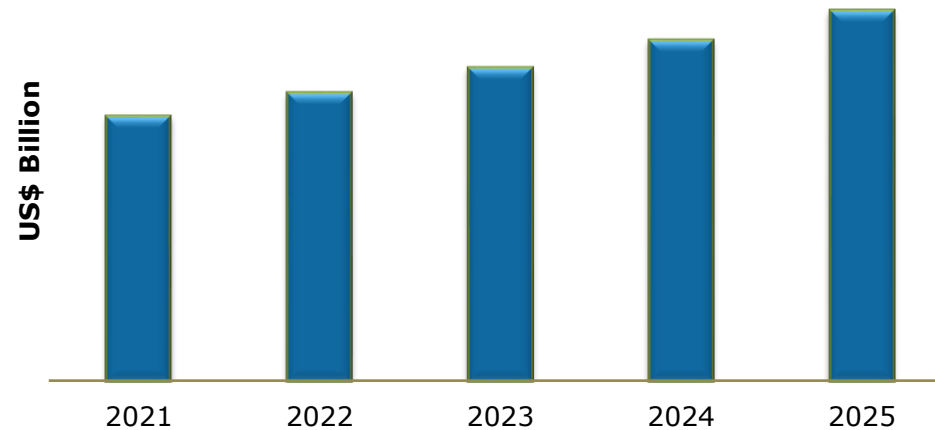


CAGRs	
2021-2025	xx%

The global gaming market, valued at US\$... billion in 2020. The market is expected to rise to US\$... billion by 2025 from US\$... billion in 2012 at a CAGR of xx% during the period.

Social Gaming Market: Global Analysis

Global Social Gaming Market by Value

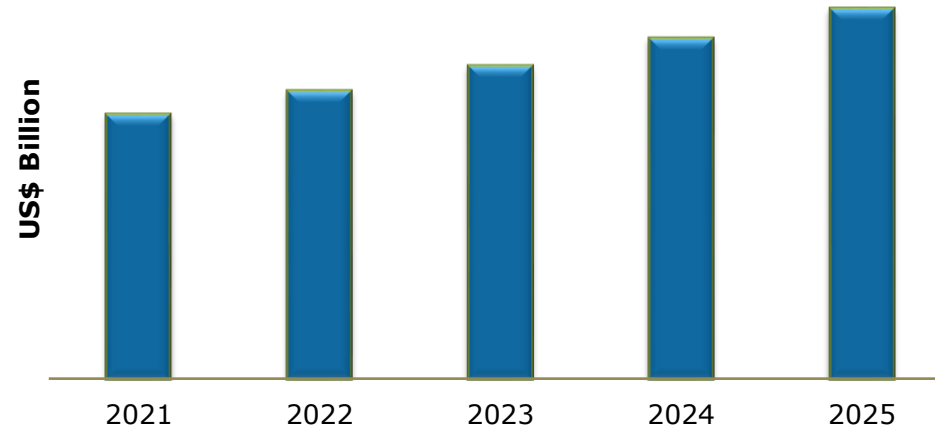


CAGRs	
2021-2025	xx%

The global social gaming market, valued at US\$... billion in 2020. The global social gaming market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021 at a CAGR of xx% during 2021-2025 years.

Social Casino Market: Global Analysis

Global Social Casino Market by Value



CAGRs	
2021-2025	xx%

The global social casino market by value is expected to increase to US\$... billion by 2025, escalating from US\$...billion in 2021. The global social casino is expected to grow during the forecasted period 2021 to 2025 at a CAGR of xx%.

Social Casino Market: Global Analysis

Global Social Casino Market by Segment; 2020



Segment	Share
Slots	xx%
Bingo	xx%
Other	xx%

Global Social Casino Market by Platform; 2020



Platform	Share
Mobile	xx%
Desktop	xx%

Social Casino Market: Global Analysis

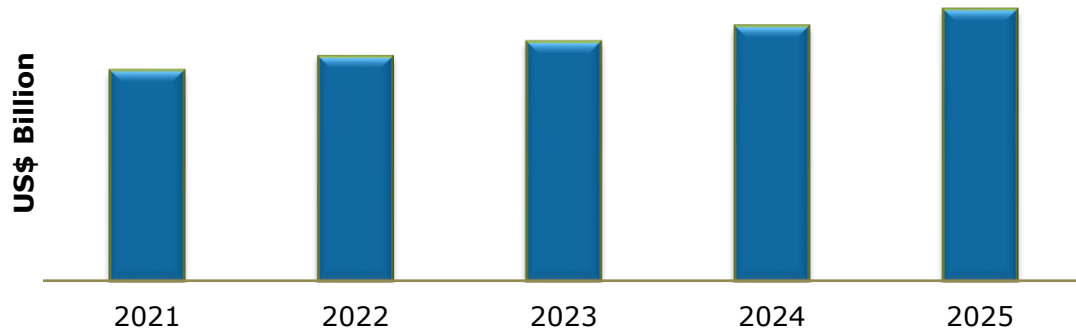
Global Social Casino Market by Region; 2020



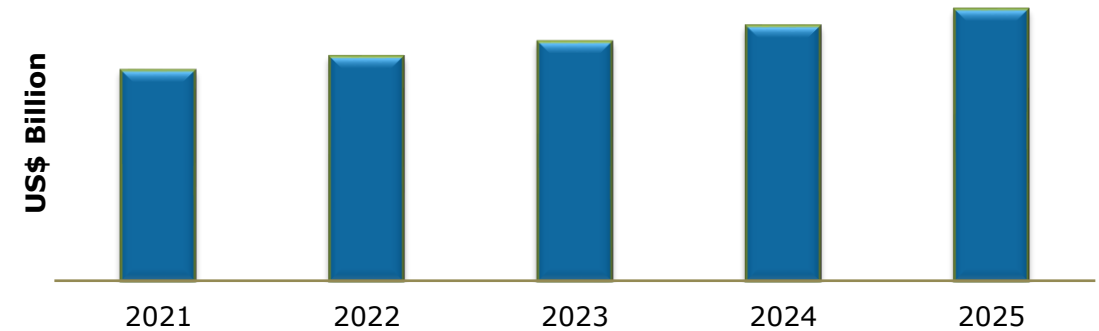
Region	Share
North America	xx%
Europe	xx%
Asia	xx%
ROW	xx%

Social Casino Market: Segment Analysis

Global Slots Market by Value



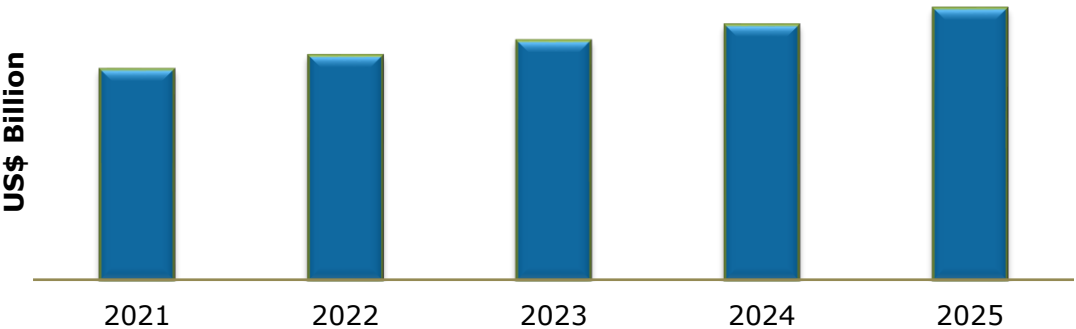
Global Bingo Market by Value



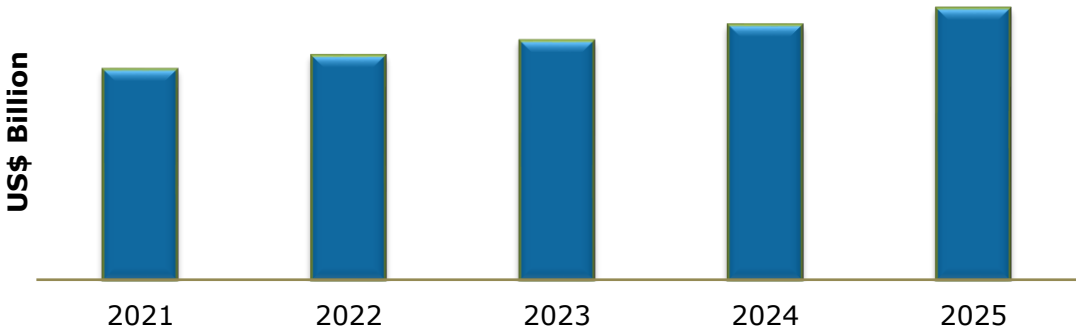
Segment	CAGR
	2021-2025
Slots	xx%
Bingo	xx%
Other	xx%

Social Casino Market: Platform Analysis

Global Mobile Social Casino Market by Value



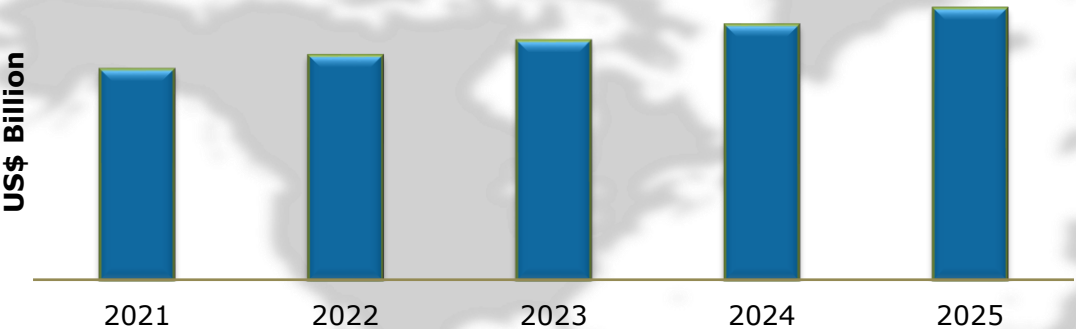
Global Desktop Social Casino Market by Value



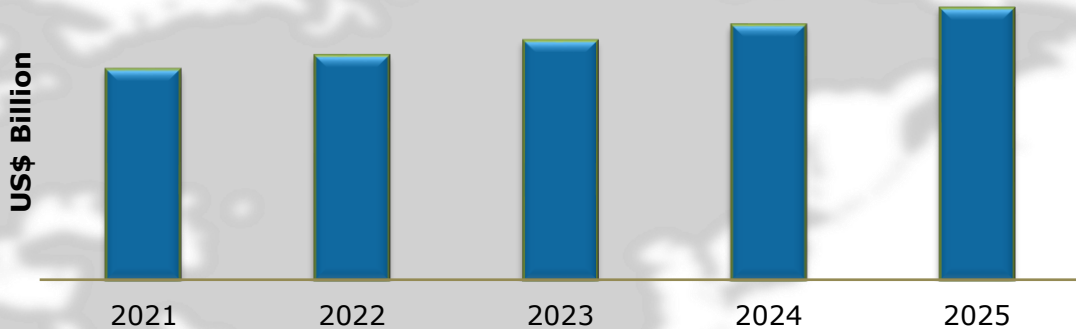
Platform	CAGR
	2021-2025
Mobile	xx%
Desktop	xx%

Social Casino Market: Regional Analysis

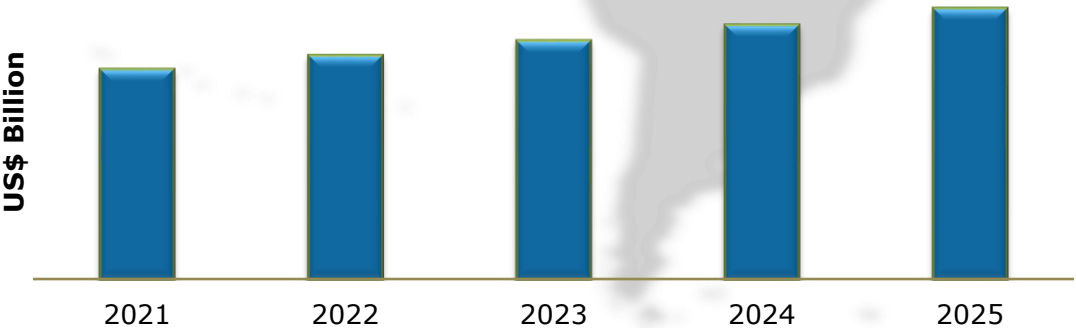
North America Social Casino Market by Value



Asia Social Casino Market by Value

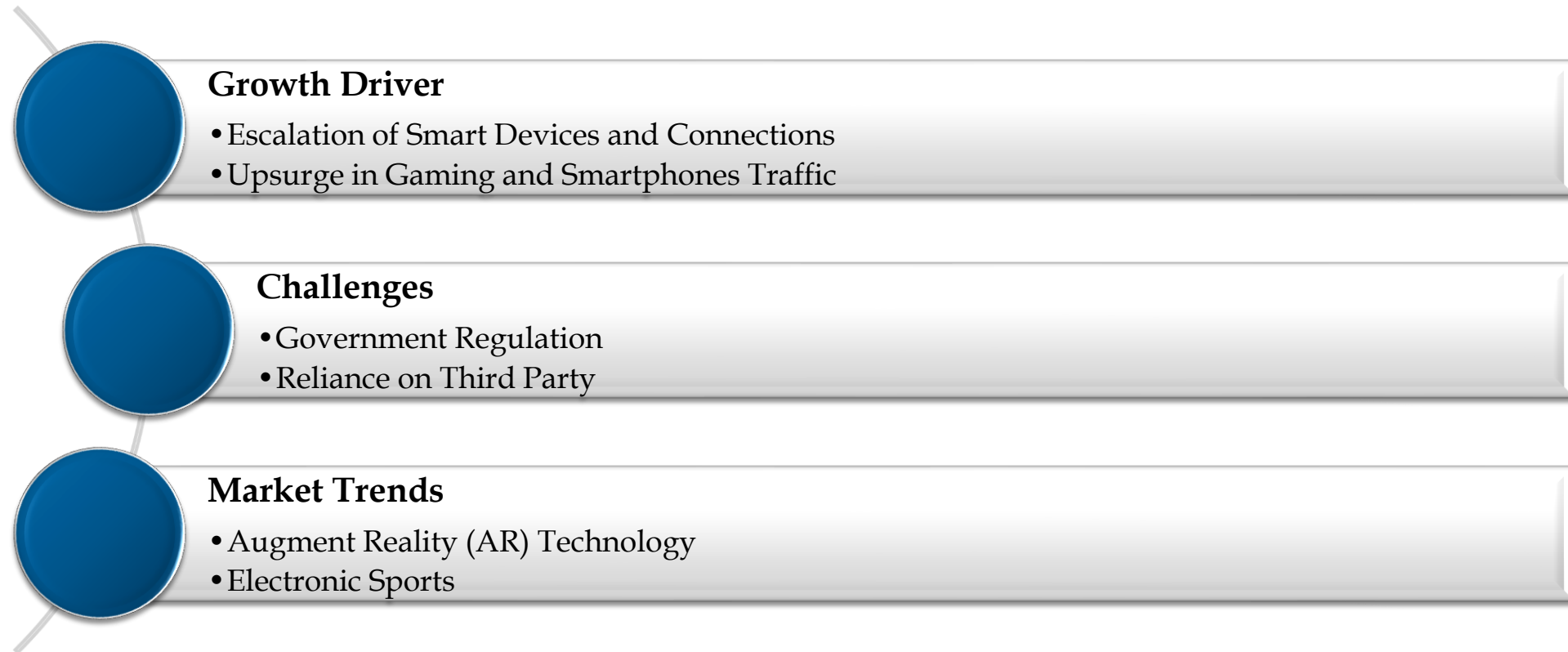


Europe Social Casino Market by Value



Region	CAGR
	2021-2025
North America	xx%
Asia	xx%
Europe	xx%
ROW	xx%

Social Casino Market: Dynamics



Social Casino Market: Competitive Landscape

Players Profiled

- Caesars Entertainment Corporation 
- Playtika Ltd. 
- Scientific Games Corporation 
- Zynga Inc. 

Note: The graphs on this slide are only for sample representation.