

The US Firearms and Ammunition Market: 2014 Edition

November 2014



The US Firearms & Ammunition Market: Scope

Scope of the Report

The report titled “The US Firearms and Ammunition Market: 2014 Edition” provides an in-depth analysis of the United States firearms and ammunition market (including handguns and long guns) with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall firearms and ammunition industry has also been forecasted for the period 2014-19, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like Smith & Wesson, Freedom group, Alliant Techsystems and Ruger Corporation are profiled.

Product coverage

- Handgun
- Long gun
- Mortar
- Small caliber ammunition
- Medium Caliber ammunition
- Large Caliber ammunition
- Artillery ammunition

The US Firearms & Ammunition Market: Scope

Company Coverage

- ATK
- Freedom Group
- Smith & Wesson
- Ruger & Co.

The US Firearms & Ammunition Market: Summary

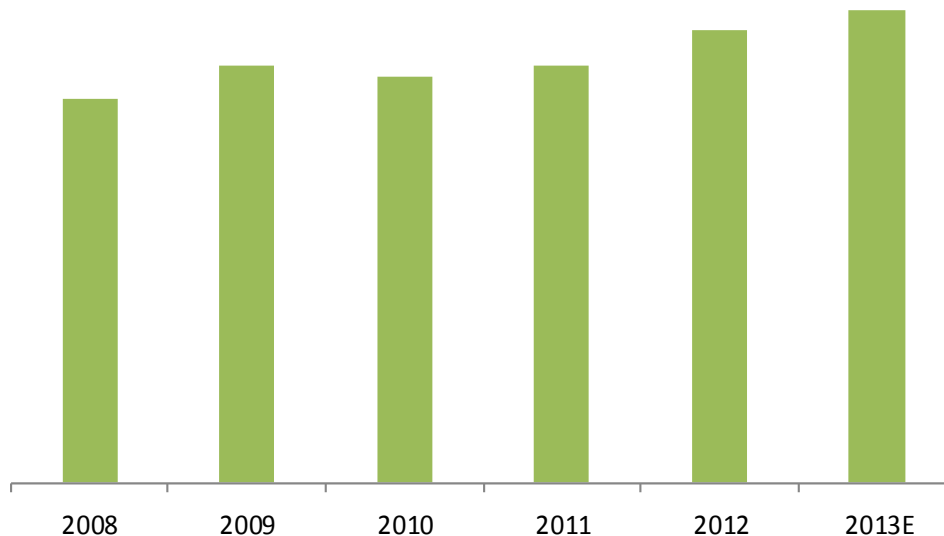
The firearms and ammunition industry manufactures small arms (including shotguns, rifles, revolver, pistols, machine guns and grenade launchers), small arms ammunition, other ammunition and ordnance and accessories. The major consumer markets of US arms and ammunition are military, civilians and law enforcement. It is observed that the majority of US citizens own a gun as the denial rate in background checks for the licensing of guns is very low, which is a major factor to fuel growth of the firearms industry. The US firearms and ammunition market is expected to show rapid pace of growth on the back of growing demand of firearms not only in military but also in the areas of self-defense and shooting games. Being a production hub as well as large domestic market for arms and ammunition, the US As a hub of production as well as sales of arms and ammunition, the production and sales of firearms in the US continues to increase at a rapid pace.

The firearms and ammunition industry significantly affects the national economy as it generates federal tax, state tax and excise tax, and creates jobs. With the increasing popularity of the shooting and hunting sports and an increasing number of people, especially women, opting for the same, the demand of shotguns and shooting rifles is anticipated to increase at a notable rate in the coming years.

The US Firearms & Ammunition Market: An Overview

The US firearms and ammunition industry is a business which includes manufacturing weapons, technology and equipment. It consists of commercial sector which is responsible for the research, development and production of firearms.

US arms & ammunition Market- by Value, 2008-13
(in US \$billion)



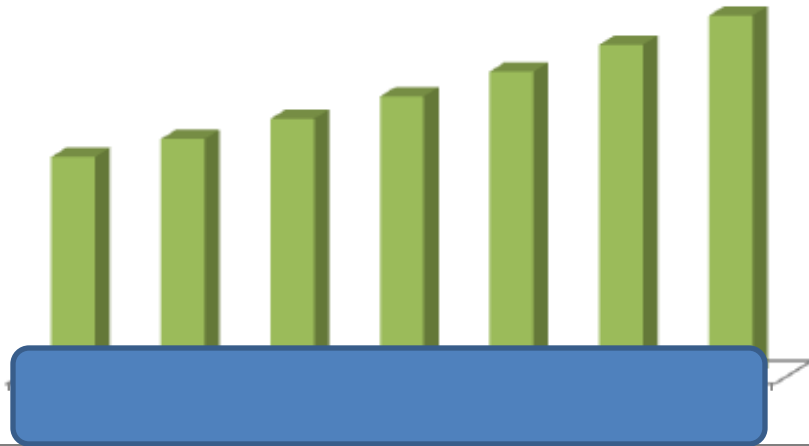
US arms & ammunition Market- by Value, 2014E-19E
(in US \$billion)



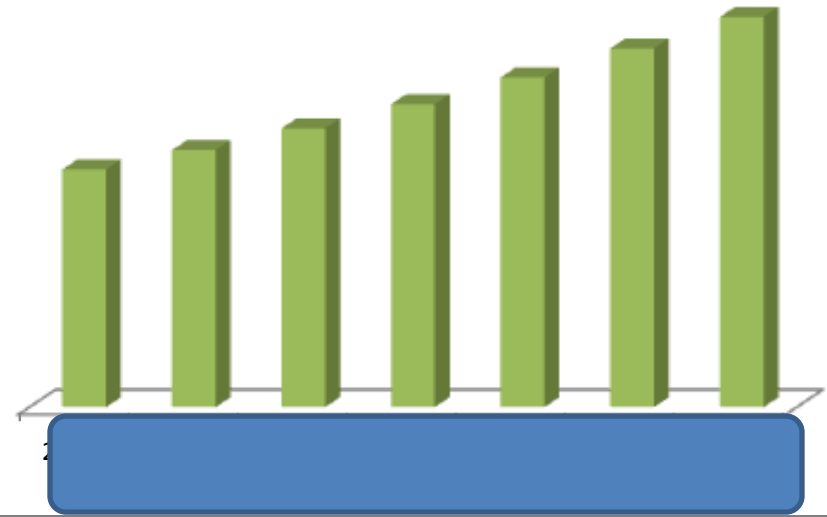
- Market size of US arms & ammunition market is expected to reach to US\$ billions in the year 2019, from US\$ billions in 2014 by growing at a CAGR of.....%.
- Growth in the market is due to

The US Firearms & Ammunition Market: Segment Analysis

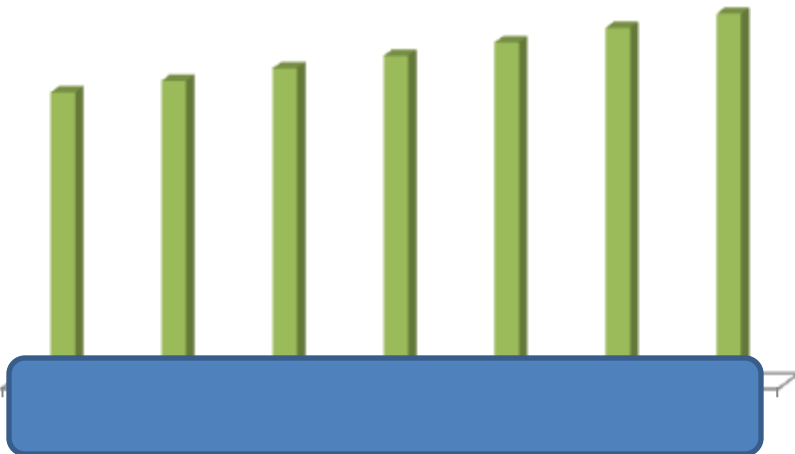
The US Long gun market- by value, 2014E-19E
(US \$billion)



US Hand gun market- by value, 2014E-19E
(US \$billion)



Small Caliber market by value, 2013-2019E
(in US\$ million)



Artillery market by value, 2013-2019E
(in US\$ million)

