

# China Vocational Education and Training Market : Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)

October 2021



# China Vocational Education and Training Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

# China Vocational Education and Training Market : Coverage

## Scope of the Report

Attributes	Details
Title	China Vocational Education and Training Market : Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)
Coverage	China
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Offcn Education Technology Co. Ltd., China East Education Holdings Ltd., Shanghai XinNanyang Only Education & Technology Co. Ltd and Jiangsu Chuanzhiboke Education Technology Co. Ltd.

# China Vocational Education and Training Market : Coverage

## Executive Summary

Vocational training is the instructional program that prepares candidates for an occupation that requires a specialized skill, such as a technician, artisan or tradesperson. It may involve imparting classroom instructions, hands-on training or a combination of both. Vocational trainings are traditionally non academic and are completely related to a specific trade, occupation or vocation. Vocational training can be classified by levels (Junior Secondary Level, Senior Secondary Level, and Tertiary Level) and by segment types (Recruitment exams training, Vocational Improvement Training, and Vocational Skills Training).

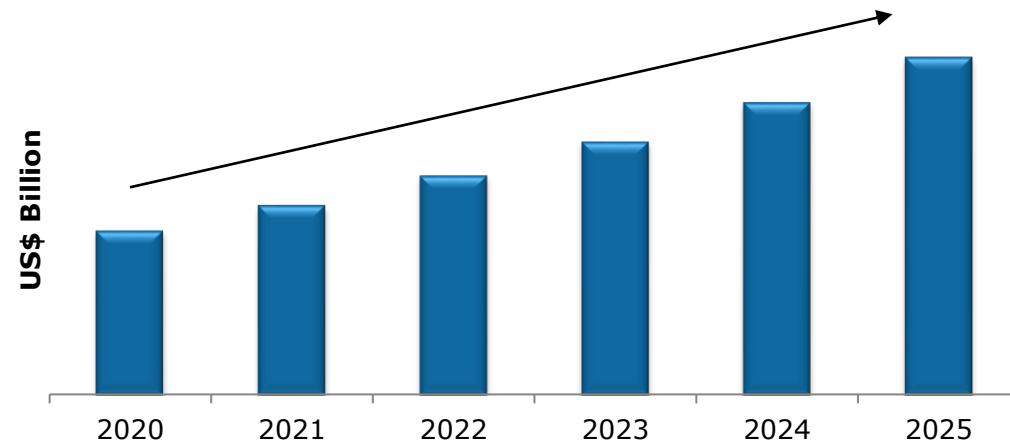
The China vocational education and training market can be segmented on the basis of segment type (IT Training, Civil Service Exam Training, PG Exam Training, Teacher Recruitment Training, and Public Institution Training).

While most of the industries worldwide suffered a negative impact of COVID-19, the vocational industry witnessed a mixed impact on it. There was a sudden rise in the enrollment for vocational education, especially for the Upper Secondary Vocational School in China. This owed to the Chinese concern towards widening gaps in terms of demographic and education. Also fall in employment rate, falling income in China, shutting of schools and other factors attributed to the mixed response towards the industry.

The China vocational education and training market has performed significantly well until 2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The Chinese vocational education and training market is expected to increase due to the need of high skilled labor by the enterprises in the market, high economic growth, increasing urbanization, and certain policy changes and increased fund allocation to the industry by the government. Yet the market faces some challenges such as prejudicial thinking of Chinese population that vocational training is inferior, curriculum of vocational training not meeting the standards of the industry, etc.

# Vocational Education and Training Market : China Analysis

## China Vocational Education and Training Market by Value



CAGR <sub>s</sub>	
2021-2025	xx%

The China vocational education and training market , valued at US\$... billion in 2020. The China vocational education and training market is anticipated to reach up to US\$... billion by 2025, at a CAGR of ....%, from US\$... billion in 2021.

# Vocational Education and Training Market : China Analysis

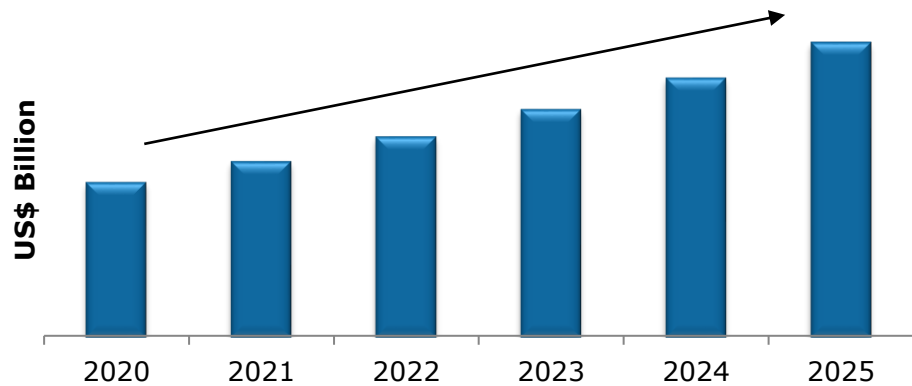
China Vocational Education and Training Market by Segments; 2020



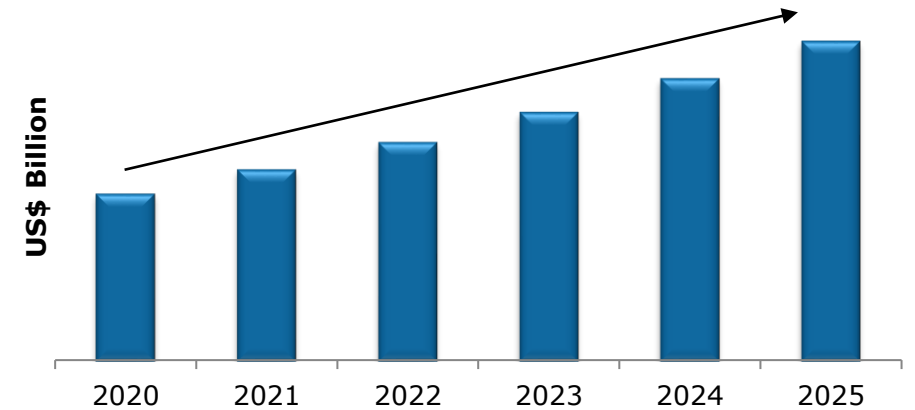
Segment	Share
IT Training	xx%
Civil Service Exam Training	xx%
PG Exam Training	xx%
Teacher Recruitment Training	xx%
Public Institution Training	xx%

# China Vocational Education and Training Market : Segment Analysis

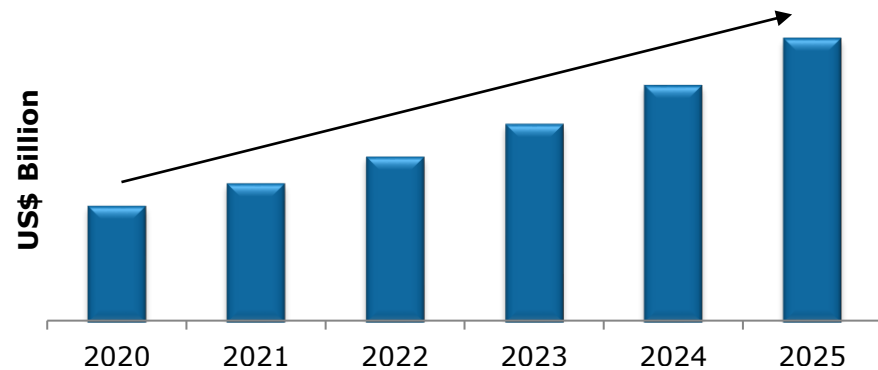
**IT Vocational Education and Training Market by Value**



**Civil Service Vocational Education and Training Market by Value**



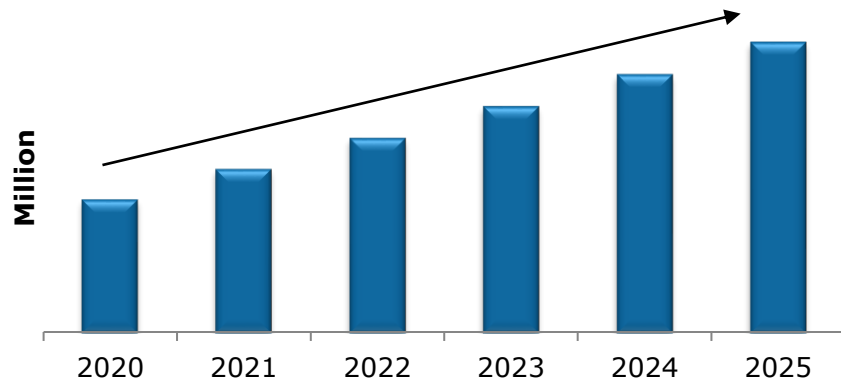
**PG Exam Vocational Education and Training Market by Value**



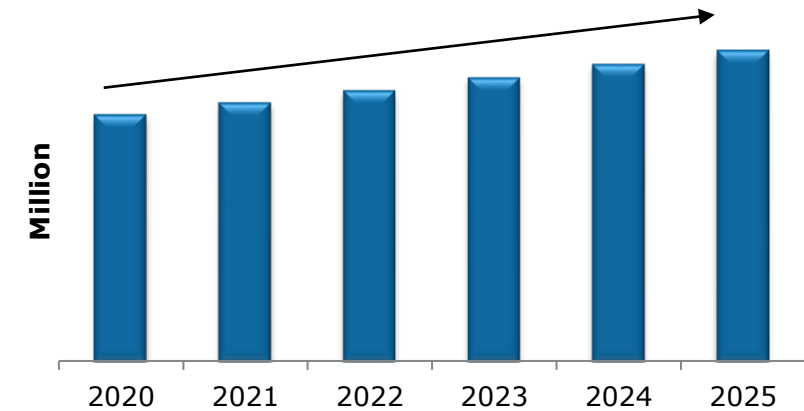
Segment	CAGR
	2021-2025
IT Training	xx%
Civil Service Exam Training	xx%
PG Exam Training	xx%
Teacher Recruitment Training	xx%
Public Institution Training	xx%

# China Vocational Education and Training Market : Segment Analysis

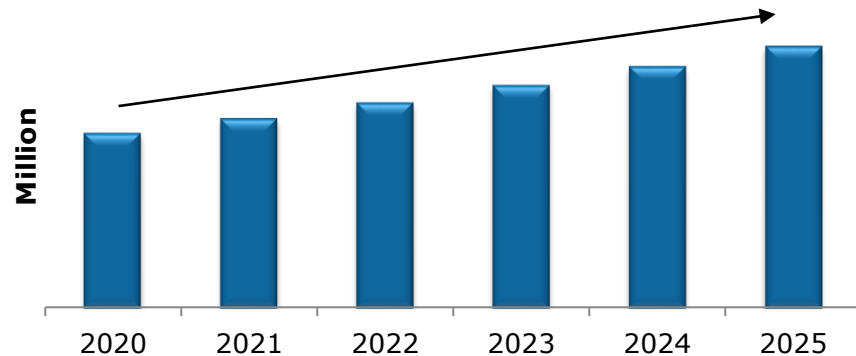
**Civil Service Vocational Education and Training Market by Application Number**



**PG Exam Vocational Education and Training Market by Application Number**

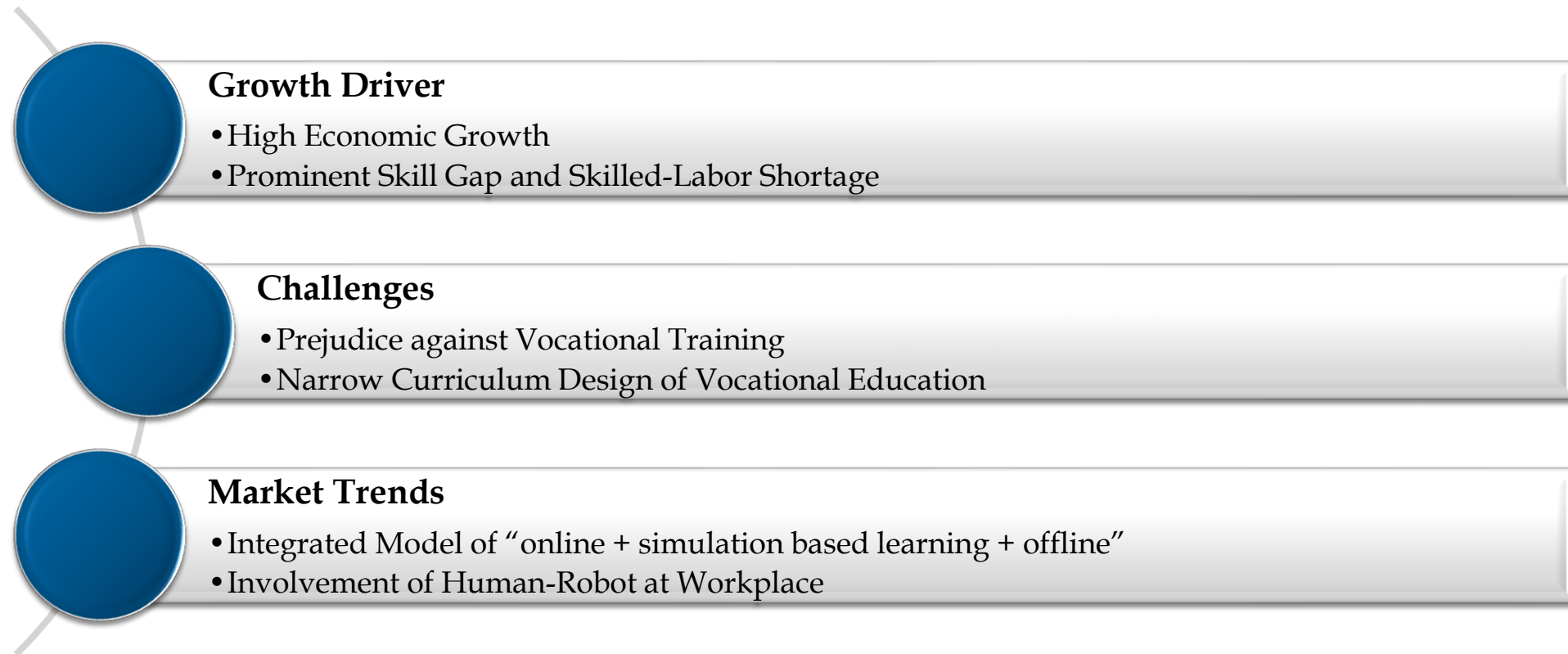


**Teacher Recruitment Vocational Education and Training Market by Application Number**



Segment	CAGR
	2021-2025
Civil Service Exam Training	xx%
PG Exam Training	xx%
Teacher Recruitment Training	xx%
Public Institution Training	xx%

# China Vocational Education and Training Market : Dynamics



# China Vocational Education and Training Market : Competitive Landscape

## Players Profiled

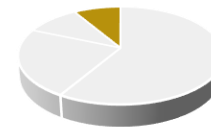
- Offcn Education Technology Co. Ltd



- China East Education Holdings Ltd



- Shanghai XinNanyang Only Education & Technology Co. Ltd.



- Jiangsu Chuanzhiboke Education Technology Co. Ltd.



Note: The graphs on this slide are only for sample representation.