

Global Child Day Care Service Market: Trends and Opportunities (2014-2019)

February 2015



Global Child Day Care Services Market Report

Scope of the Report

The report titled “Global Child Day Care Services Market: Trends and Opportunities (2014-2019)” analyzes the potential opportunities and significant trends in the global child day care service industry. The report provides detailed analysis of the global child day care service market including the country analysis of the U.S., Japan, India and Australia. It also provides specific data about the different types of child care services and large local players in the U.S., Japan, India and Australia child day care service market.

In depth analysis of key market growth drivers and challenges and the major observable trends in the global child day care service market are also evaluated in the report. Leading companies operating in the global child day care service market, namely G8 Education, Bright Horizons Family Solutions and JP Holdings, have been profiled with their respective business strategies and financial overview. The growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends, the growth drivers and challenges prevailing in the child day care service market.

Country Coverage

- United States
- Japan
- India
- Australia

Company Coverage

- Bright Horizons Family Solutions
- G8 Education
- JP Holdings

Executive Summary

Child day care services are becoming a necessary expense for working parents. Over the past five years, revenue has continued to grow despite of recession, driven mostly by increasing birth rates, increase in workforce requirements and increasing women workforce. The child daycare services industry revenue is expected to increase in the long run due to increase in number of parents returning to the workforce after recession, higher female workforce participation, increase in dual income households, growth of the disposable income and increasing focus on early education and child development.

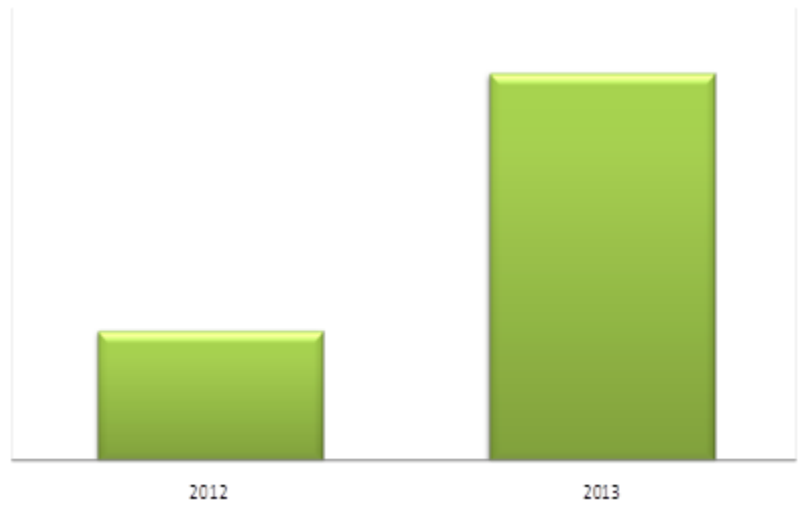
The employers are also adding the child daycare facilities to their employee benefit package to attract the talented employees and also to retain the existing employee. This employer sponsored provider market is very attractive and profitable and the large players are including this segment in their business mix to gain revenues.

In the few past years, the number of companies offering child day care services has grown globally, due to rising demand for child day care services and the industry's low barriers to entry. Increasing mergers and acquisitions among major players have led to a gradual shift toward large establishments. This acquisition trend has temporarily slowed as a result of the slow economic recovery. However, companies such as Bright Horizons Family Solutions, Goodstart Early Learning, JP Holdings and G8 Education are expected to expand their global presence quickly over the next few years.

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Recent growth in child day care service industry has been attributed to the rise of dual income families, and growth in the perceived benefits to children from early childhood education. The U.S. and European markets are highly fragmented, with 90% of center-based providers operating fewer than 10 centers, and the top 10 providers comprising less than 10% of the market.

**Global Child Day Care Service Market Size; 2012-2013
(US\$ Billion)**



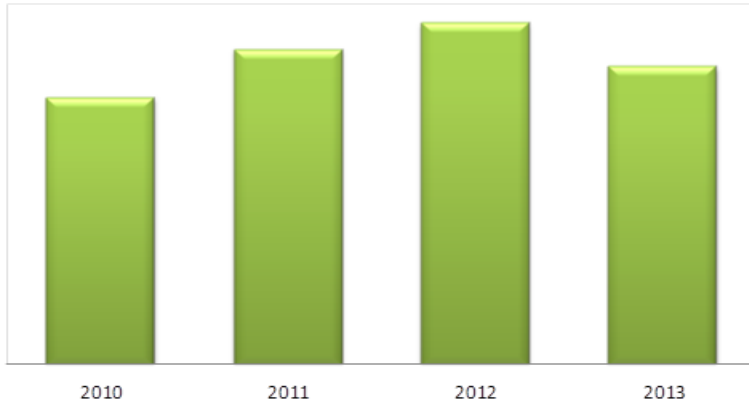
**Global Child Day Care Service Market Forecast:
2014-2019 (US\$ Billion)**



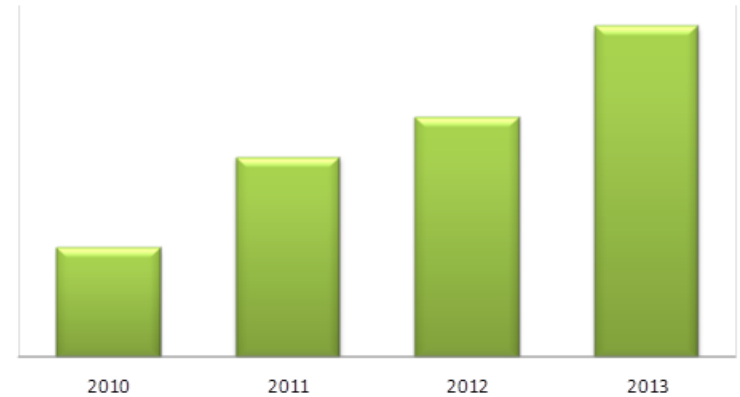
- The global service market for child day care was valued at US\$billion in 2013. Increased number of dual household and female workforce participation is main driving force for the growth of the global child day care service industry.

Global Child Day Care Service Market: Country Analysis

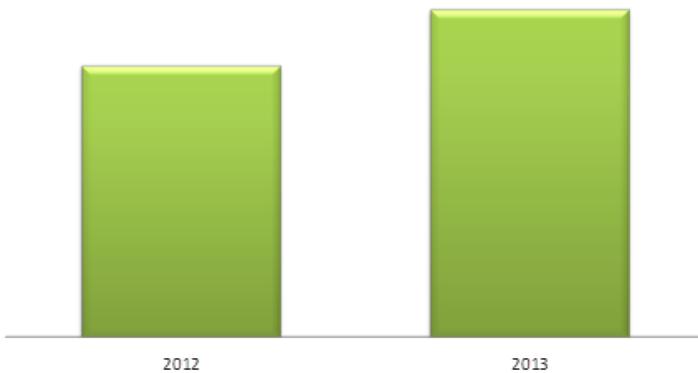
**Japan Child Day Care Service Market Size; 2010-2013
(US\$ Million)**



**The U.S. Child Day Care Service Market Size; 2010-2013
(US\$ Billion)**



**India Child Day Care Service Market Size; 2010-2013
(US\$ Billion)**



**Australia Child Day Care Service Market Size; 2010-2013
(US\$ Billion)**

