

Global Point of Sales (POS) Terminal Market: Trends and Opportunities (2015-2019)



Global POS Terminal Market Report

Scope of the Report

The report titled “Global Point of Sales (POS) Terminal Market: Trends and Opportunities (2014-2019)” provides an insight into the point of sales industry and mobile point of sales market. The report analyzes the trends and challenges of the POS market and also outlines the opportunities driving the present as well as future industry growth. The report focuses on the POS software and hardware market with special focus on the mobile POS industry. The report analyzes the shipment of payment terminals in the major world regions namely North America, Europe, Asia Pacific and remaining part of the world. The report also discusses key factors driving growth of the industry, major trends and challenges faced by players operating in this segment. Further, key players like VeriFone, Ingenico Group, PAX Technology, Toshiba Tec Corp and NCR Corporation are analyzed in the report.

Regional Coverage

- ⊕ North America
- ⊕ Europe
- ⊕ Asia Pacific
- ⊕ Rest of the World

Company Coverage

- ⊕ VeriFone
- ⊕ Ingenico Group
- ⊕ PAX Technology
- ⊕ Toshiba Tec Corp
- ⊕ NCR Corporation

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Executive Summary

POS (Point of Sales) terminals have wide range of applications in numerous sectors such as entertainment, healthcare, hospitality, retail, and warehousing, which include bill printing and payment, inventory management and loyalty programs. The global POS market could be segmented based on application, components, and product type.

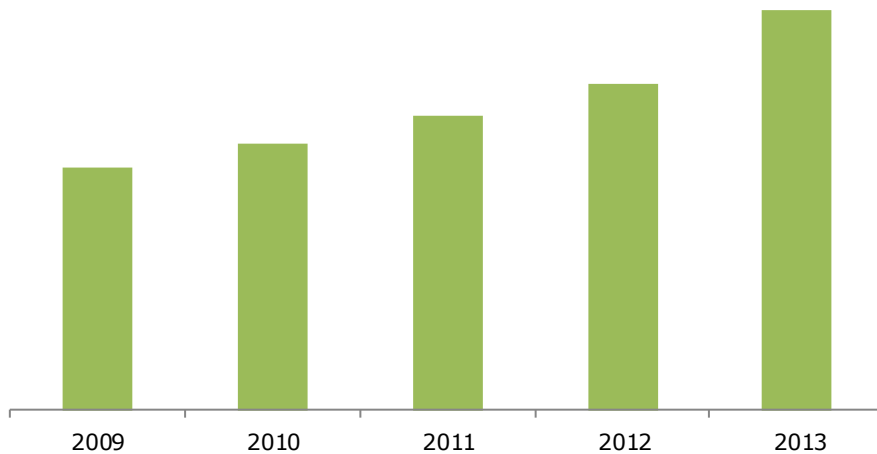
On the basis of components the market for POS could be segmented into software and hardware. One of the key factors contributing to this market growth is the increasing adoption of EMV cards. The POS software market has witnessed steady growth owing to increased demand from retail and hospitality businesses to increase operational efficiency. Mobile POS (mPOS) is one of the major segments and the driving force of the POS industry.

Geographically, the U.S. and Europe are stagnant, and all the dynamism is in emerging markets. The POS terminals market has witnessed considerable growth in recent years owing to ease of use and improved return on investment being offered by these systems. The market has witnessed significant improvement on account of mobility revolution, increased debit/credit cards usage, and rising GDP of the countries. The use of smart phones has given new dimension to the industry.

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The global POS terminals market was valued at over US\$...billion in 2012. In the year 2013 the global POS terminals market, in terms of revenue, was valued at US\$... billion and is estimated to grow at a CAGR of ...% over the period 2014-2019.

**Global POS Market, (In US\$ Billions),
2009-2013**



**Global POS Terminal Shipment Market, By
Volume, (In 1000 Units), 2009-2013**



Global POS Terminal Shipment market reached ... thousand units in 2013 owing to the penetration rate of EFT-POS terminals in emerging markets. This increase in the shipments of POS terminals could largely be attributable to the expanding retail sector, and increasing spending power of people worldwide.