

Global Digital Transformation Market:
Analysis By Solution (Analytics, Cloud
Computing, Mobility, Social Media, and
Others); By Deployment (On-Premises, and
Cloud); By Enterprise Size (Large Enterprises,
Small & Medium Enterprises); By End User
(BFSI, IT & Telecom, Retail, Government,
Healthcare, Manufacturing, and Others); By
Region Size, and Trends with Impact of
COVID-19 and Forecast up to 2027

November 2022



Global Digital Transformation Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

Global Digital Transformation Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Digital Transformation Market: Analysis By Solution (Analytics, Cloud Computing, Mobility, Social Media, and Others); By Deployment (On-Premises, and Cloud); By Enterprise Size (Large Enterprises, Small & Medium Enterprises); By End User (BFSI, IT & Telecom, Retail, Government, Healthcare, Manufacturing, and Others); By Region Size, and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada, and Mexico), Asia Pacific (China, Japan, India, and Rest of the Asia Pacific), Europe (UK, Germany, France, Spain, Italy, and Rest of Europe), Middle East and Africa, and Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Fragmented
Key Players	Microsoft Corp. (Microsoft Azure), Alphabet Inc. (Google Cloud Platform), IBM, Alibaba Group (Alibaba Cloud), Amazon.Com, Inc. (Amazon Web Services, Inc.), Dell Technologies Inc., SAP, Oracle Corporation, Adobe Inc., Apple Inc., Hewlett Packard Enterprise Company (HPE), Cisco Systems, Inc., Accenture Plc, Cognizant, and Broadcom Inc. (CA Technologies)

Global Digital Transformation Market : Coverage

Executive Summary

Digital transformation is the integration of computer-based technologies into an organization's products, processes and strategies. The use of digital technologies by organizations to alter, enhance, supplement, or completely replace current business processes is an universal phenomenon. Digital transformation takes a customer-driven, digital-first approach to all aspects of a business, from its business models to customer experiences to processes and operations. The global digital transformation market in 2021 was valued at US\$601.12 billion. The market would reach US\$2065.47 billion by 2027, growing at a CAGR of 22.95%, during the forecast period of 2022-2027.

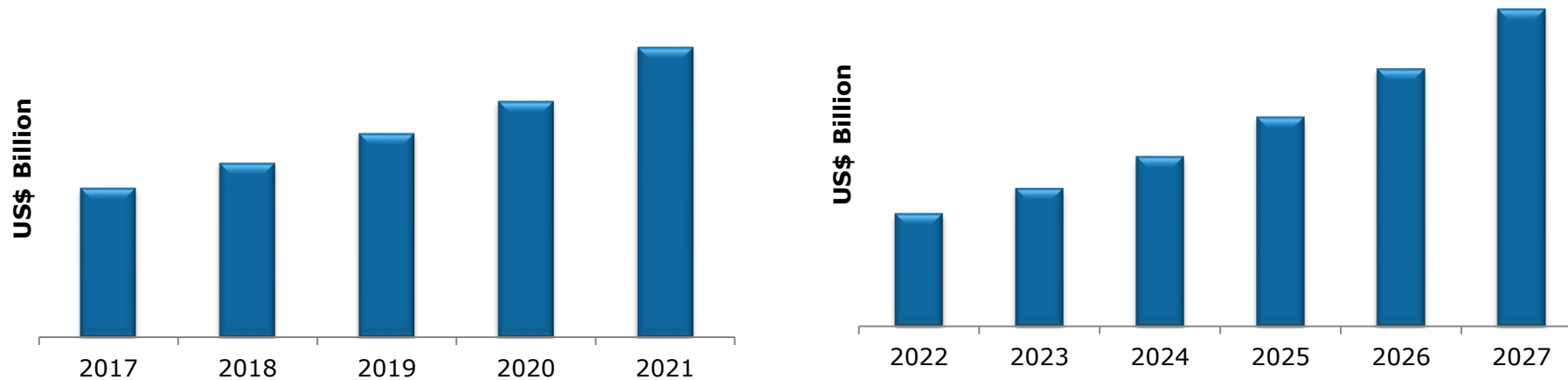
The global digital transformation market can be segmented based on solution (Analytics, Cloud Computing, Mobility, Social Media, and Others); deployment (On-Premises, and Cloud); enterprise size (Large Enterprises, Small & Medium Enterprises); end user (BFSI, IT & Telecom, Retail, Government, Healthcare, Manufacturing, and Others). Among the solution, analytics segment lead the market with the maximum share in 2021, whereas cloud computing segment is expected to be the highest growing solution in the coming years. North America is leading the global digital transformation market.

The digital transformation industry saw a mixed impact in the first quarter of 2020, following a global slowdown driven by COVID-19. Due to lockdown laws globally, most business operating in manufacturing, automotive, and other sectors had to shut down their production facilities. However, the adoption of technologies such as cloud computing and industrial robotics has skyrocketed. The COVID-19 crisis demonstrated how digital technology can boost productivity while also accelerating innovation by enabling the flexibility, agility, and mobility required in the new normal.

The global digital transformation market observed progressive growth in the past few years and anticipations are made that during the forecasted period (2022-2027), the market would further augment at an escalating growth rate. The global digital transformation market growth is predicted to be supported by numerous growth drivers such as rising adoption of artificial intelligence (AI), increasing penetration of internet of things (IoT), shift towards adoption of cloud technologies, rising adoption of contactless solutions & digital payments, and many other factors. Conversely, the market growth would be negatively impacted by various challenges such as data privacy & security concerns, lack of skill and talent in developing countries, etc. Moreover, the market growth would succeed to various market trends like emergence of 5G, rising demand for customized digital transformation, hyperautomation, emergence of industrial robotics technology, low-code development platforms, shift to virtual interaction and work from home, etc.

Digital Transformation Market : Global Analysis

Global Digital Transformation Market by Value

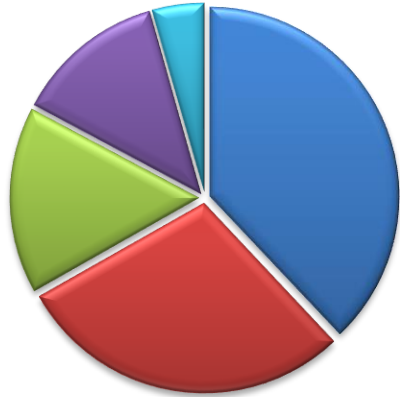


CAGR	
2017-2021	xx%
2022-2027	xx%

Global digital transformation market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

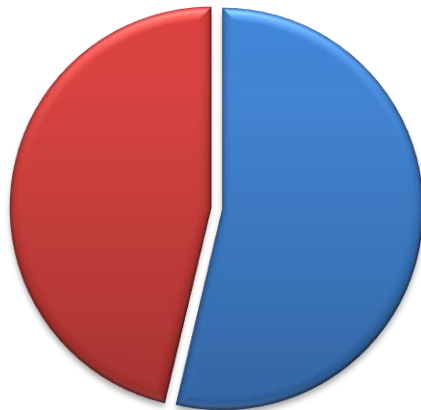
Digital Transformation Market: Global Analysis

Global Digital Transformation Market by Solution; 2021



Solution	Share
Analytics	xx%
Cloud Computing	xx%
Mobility	xx%
Social Media	xx%
Others	xx%

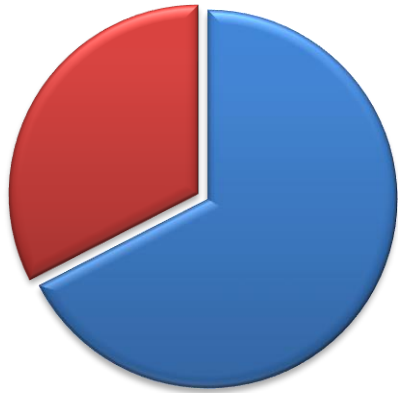
Global Digital Transformation Market by Deployment; 2021



Deployment	Share
On-Premises	xx%
Cloud	xx%

Digital Transformation Market: Global Analysis

Global Digital Transformation Market by Enterprise Size; 2021



Enterprise Size	Share
Large Enterprises	xx%
Small & Medium Enterprises	xx%

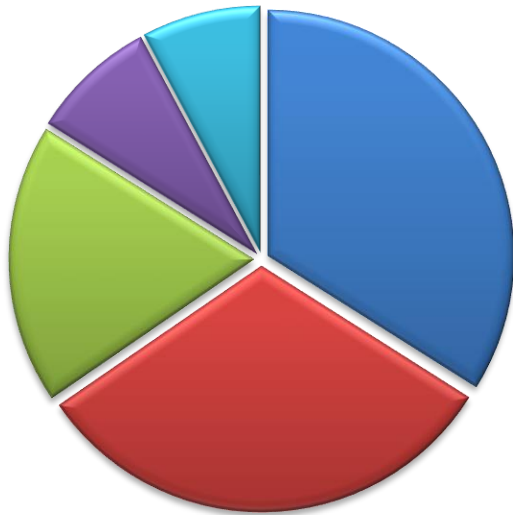
Global Digital Transformation Market by End User; 2021



End User	Share
BFSI	xx%
IT & Telecom	xx%
Retail	xx%
Government	xx%
Healthcare	xx%
Manufacturing	xx%
Others	xx%

Digital Transformation Market: Global Analysis

Global Digital Transformation Market by Region; 2021



North America, xx%

Asia Pacific, xx%

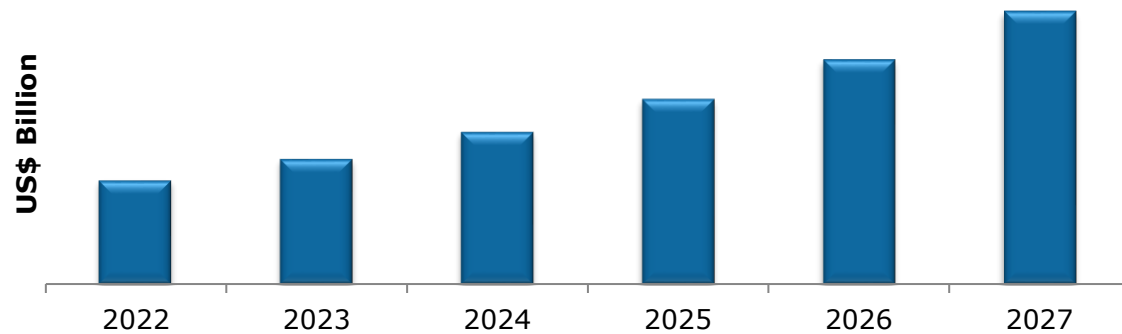
Europe, xx%

Middle East and Africa, xx%

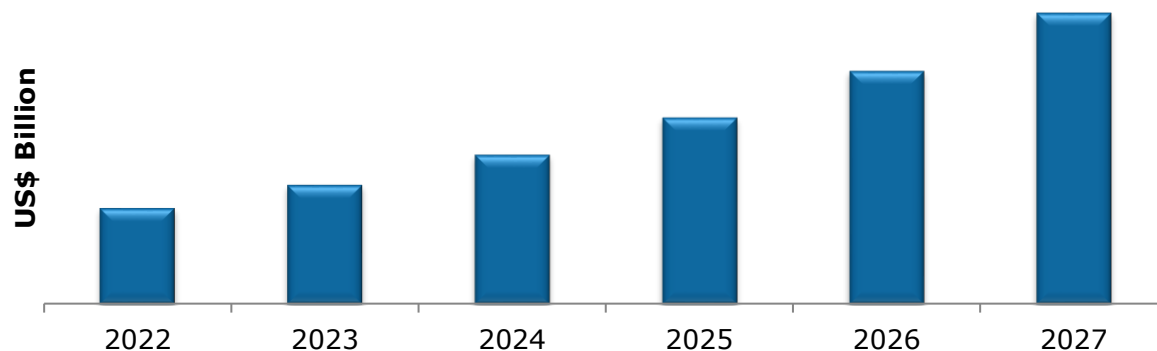
Latin America, xx%

Digital Transformation Market: Solution Analysis

Global Analytics Digital Transformation Market by Value



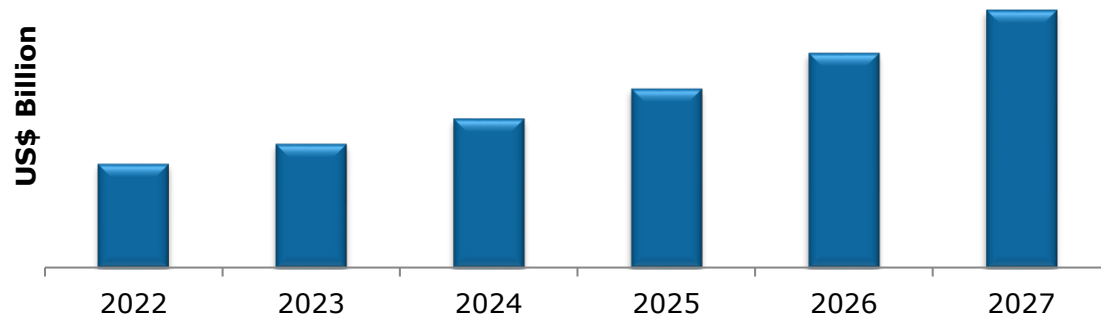
Global Cloud Computing Digital Transformation Market by Value



Solution	CAGR (2022-2027)
Analytics	xx%
Cloud Computing	xx%
Mobility	xx%
Social Media	xx%
Others	xx%

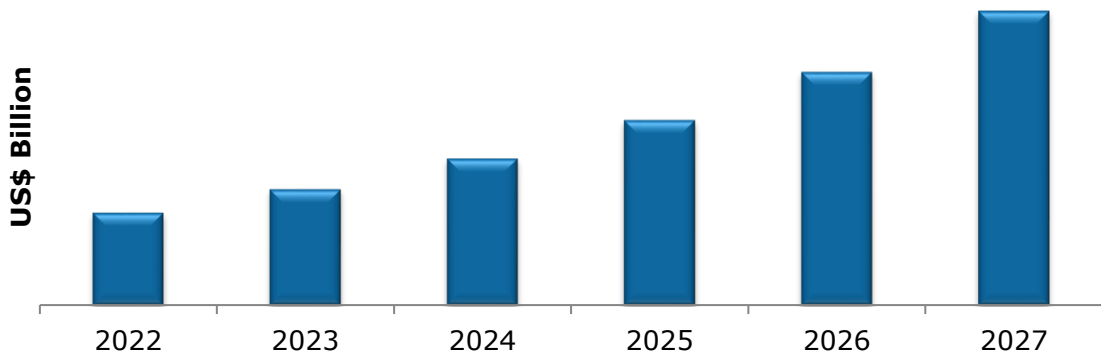
Digital Transformation Market: Deployment Analysis

Global On-Premise Digital Transformation Market by Value



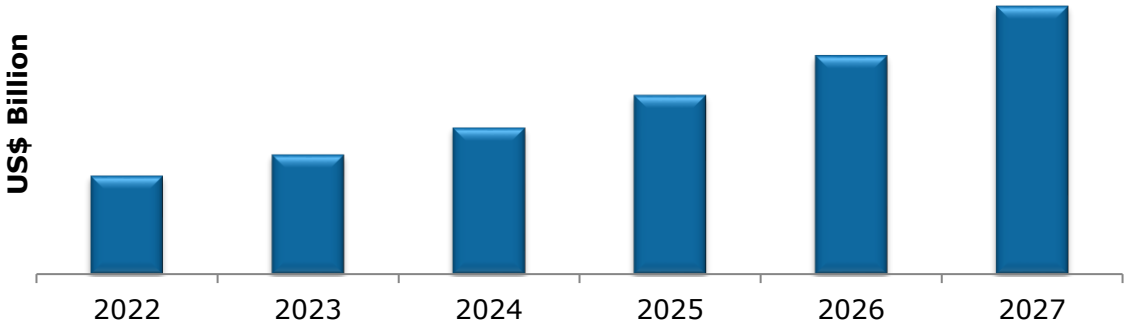
Deployment	CAGR (2022-2027)
On-Premises	xx%
Cloud	xx%

Global Cloud Digital Transformation Market by Value

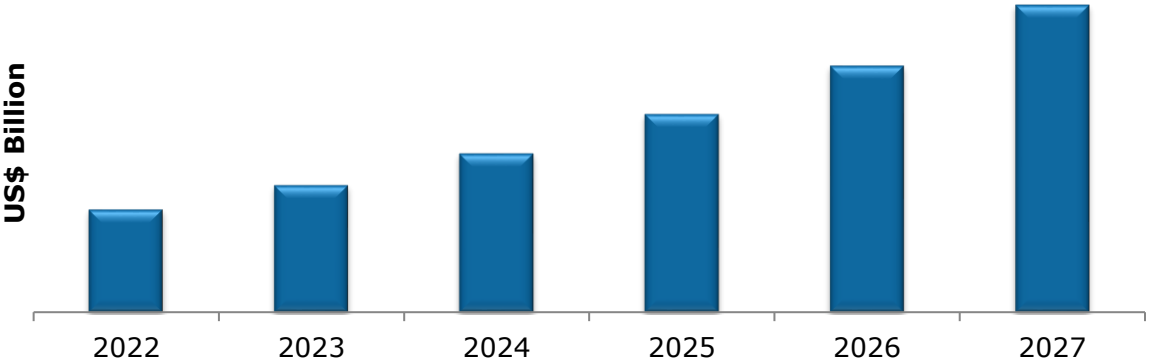


Digital Transformation Market: Enterprise Size Analysis

Global Large Enterprises Digital Transformation Market by Value



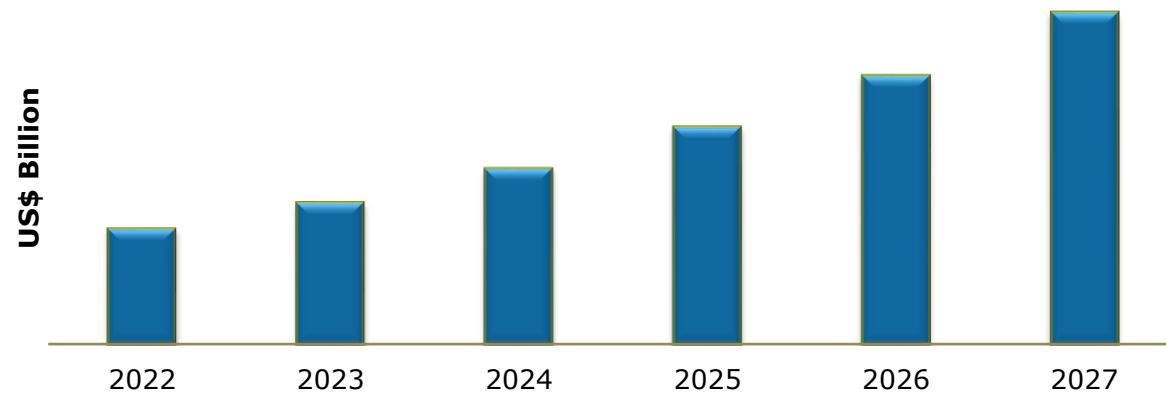
Global Small & Medium Enterprises Digital Transformation Market by Value



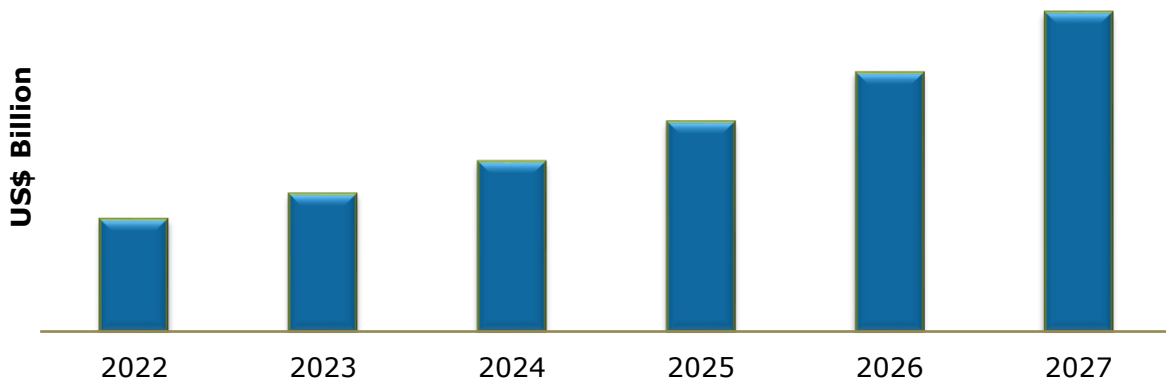
Enterprise Size	CAGR (2022-2027)
Large Enterprises	xx%
Small & Medium Enterprises	xx%

Digital Transformation Market: End User Analysis

Global BFSI Digital Transformation Market by Value



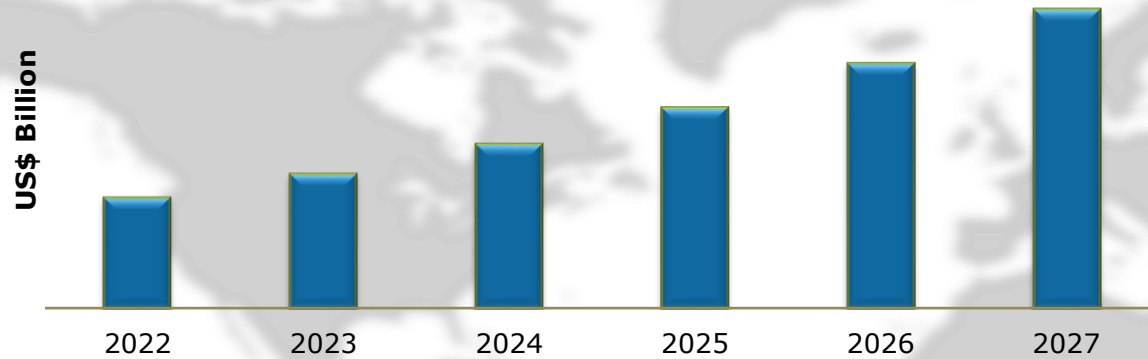
Global IT & Telecom Digital Transformation Market by Value



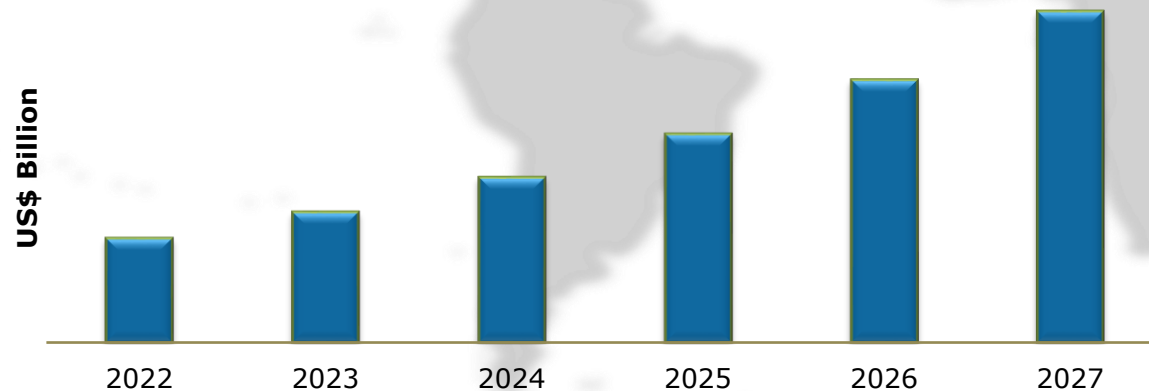
End User	CAGR (2022-2027)
BFSI	xx%
IT & Telecom	xx%
Retail	xx%
Government	xx%
Healthcare	xx%
Manufacturing	xx%
Others	xx%

Digital Transformation Market: Regional Analysis

North America Digital Transformation Market by Value



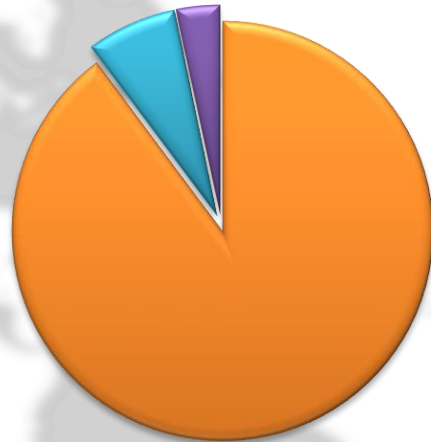
Asia Pacific Digital Transformation Market by Value



Region	CAGR (2022-2027)
North America	xx%
Asia Pacific	xx%
Europe	xx%
Middle East and Africa	xx%
Latin America	xx%

North America Digital Transformation Market: An Analysis

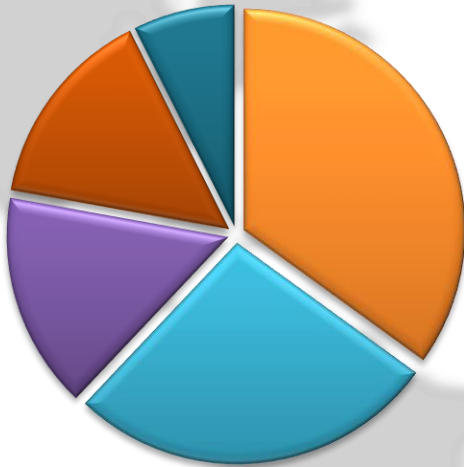
North America Digital Transformation Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Digital Transformation Market: Solution Analysis

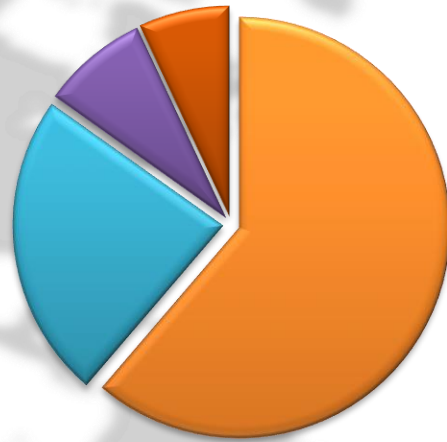
The US Digital Transformation Market by Solution; 2021



Solution	Share (2021)	CAGR (2022-2027)
Analytics	xx%	xx%
Cloud Computing	xx%	xx%
Mobility	xx%	xx%
Social Media	xx%	xx%
Others	xx%	xx%

Asia Pacific Digital Transformation Market: An Analysis

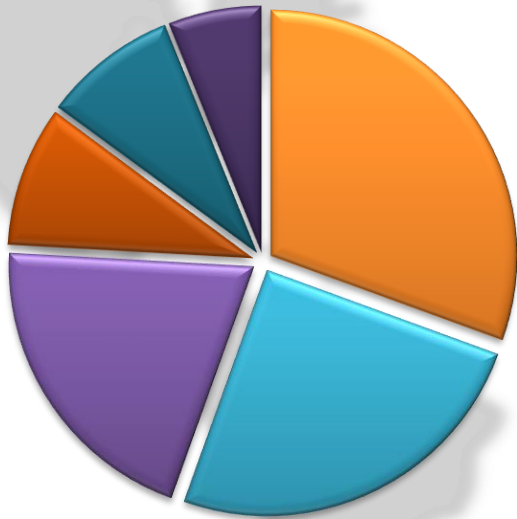
Asia Pacific Digital Transformation Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Rest of Asia Pacific	xx%	xx%

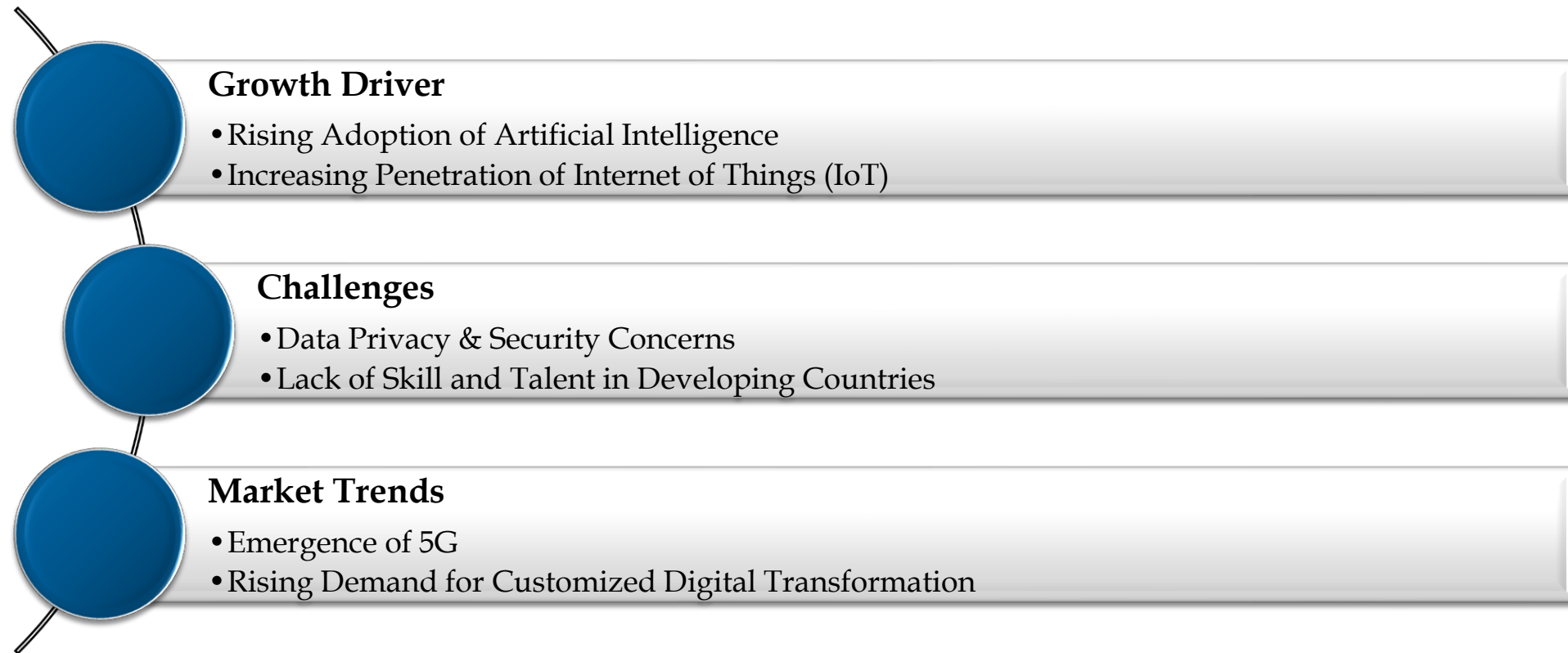
Europe Digital Transformation Market: An Analysis

Europe Digital Transformation Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
UK	xx%	xx%
Germany	xx%	xx%
France	xx%	xx%
Spain	xx%	xx%
Italy	xx%	xx%
Rest of Europe	xx%	xx%

Global Digital Transformation Market: Dynamics



Global Digital Transformation Market: Competitive Landscape

Players Profiled

- ❑ Microsoft Corp. (Microsoft Azure)
- ❑ Alphabet Inc. (Google Cloud Platform)
- ❑ IBM
- ❑ Alibaba Group (Alibaba Cloud)
- ❑ Amazon.Com, Inc. (Amazon Web Services, Inc.)
- ❑ Dell Technologies Inc.
- ❑ SAP
- ❑ Oracle Corporation
- ❑ Adobe Inc.
- ❑ Apple Inc.
- ❑ Hewlett Packard Enterprise Company (HPE)
- ❑ Cisco Systems, Inc.
- ❑ Accenture Plc
- ❑ Cognizant
- ❑ Broadcom Inc. (CA Technologies)