

# Global Bike Sharing Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)

July 2021



# Global Bike Sharing Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiles

# Global Bike Sharing Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Bike Sharing Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)
Coverage	Global, Regional
Regional Coverage	China and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Meituan Dianping (Mobike), Youon Ditan (Hellobike), Lyft and Uber

# Global Bike Sharing Market

## Executive Summary

Bike sharing provides a convenient and cost effective mode of transportation to the people for short-distance trips. Bike sharing serves the dual purpose of benefiting the environment by providing a cleaner mode of transportation as well as provide a means of physical exercise for the people.

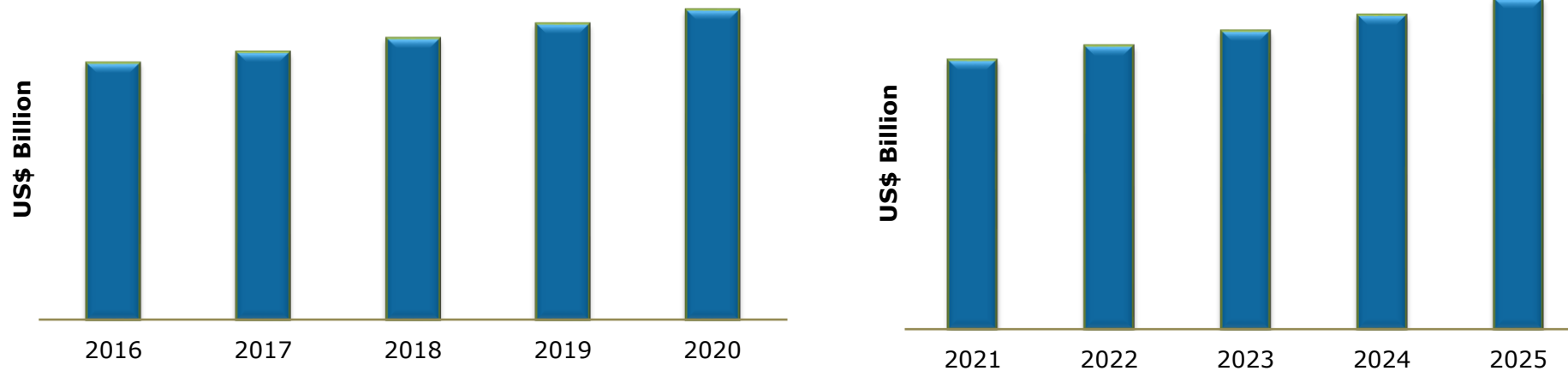
The bike sharing market generates revenue from three main sources: the deposit fees, rental charges and advertisement. Various kinds of bike sharing models include free-floating bike sharing, hybrid bike sharing, dock-based bike sharing, cargo bike sharing etc. The major advantage of bike sharing is that it is cost effective, causes less traffic congestion and is cheaper as compared to taxis and car sharing.

The global bike sharing market has been segmented on the basis of bike type, bike sharing model, application and bike sharing type. Various types of bikes used in bike sharing can be segmented into e-bikes and others. On the basis of bike sharing model, bike sharing is divided into station-based/ dock based, dockless/ free floating and hybrid bike sharing. On the basis of applications, bike sharing can be segregated into government, enterprises and others. Moreover, the types of bike sharing include point-to-point, ride and return and distributed.

The global bike sharing market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2021-2025). The market is expected to be driven by various growth enhancing factors such as rapid urbanization, increasing smartphone penetration, growth in internet of things (IoT), growing awareness about the environment and personal health etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are the risk of theft and vandalism and the need for continuous maintenance of the bikes used in bike sharing programs.

# Bike Sharing Market: Global Analysis

## Global Bike Sharing Market by Value

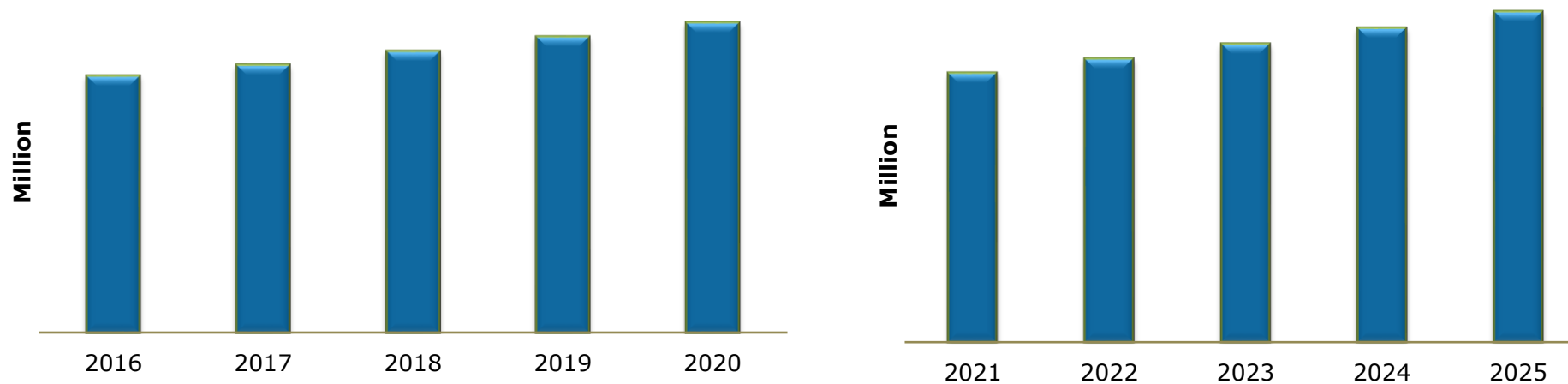


CAGRs	
2016-2020	xx%
2021-2025	xx%

The global bike sharing market was valued at US\$...billion in 2020. The market is anticipated to grow and reach to US\$...billion in 2025 from US\$...billion in 2021. The market is estimated to grow at a CAGR of ....% over the years 2021 to 2025.

# Bike Sharing Market: Global Analysis

## Global Bike Sharing Market by Volume

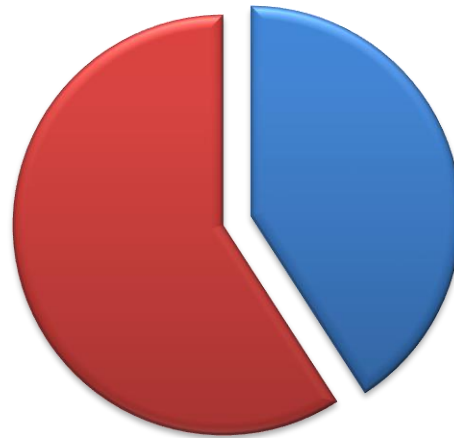


CAGRs	
2016-2020	xx%
2021-2025	xx%

The global bike sharing market volume was ... million in 2020. The market volume is expected to surge and reach to ... million by 2025 from ... million in 2021. The market is estimated to grow at a CAGR of ....% over the years 2021 to 2025.

# Bike Sharing Market: Global Analysis

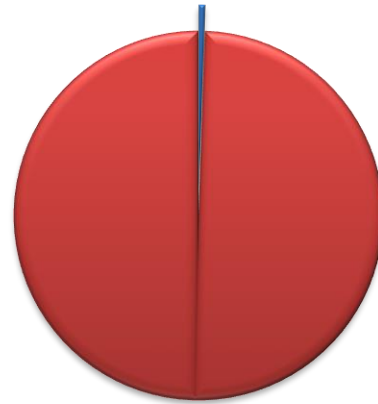
**Global Bike Sharing Market by Region; 2020**



Region	Share
China	xx%
ROW	xx%

# Bike Sharing Market: Global Analysis

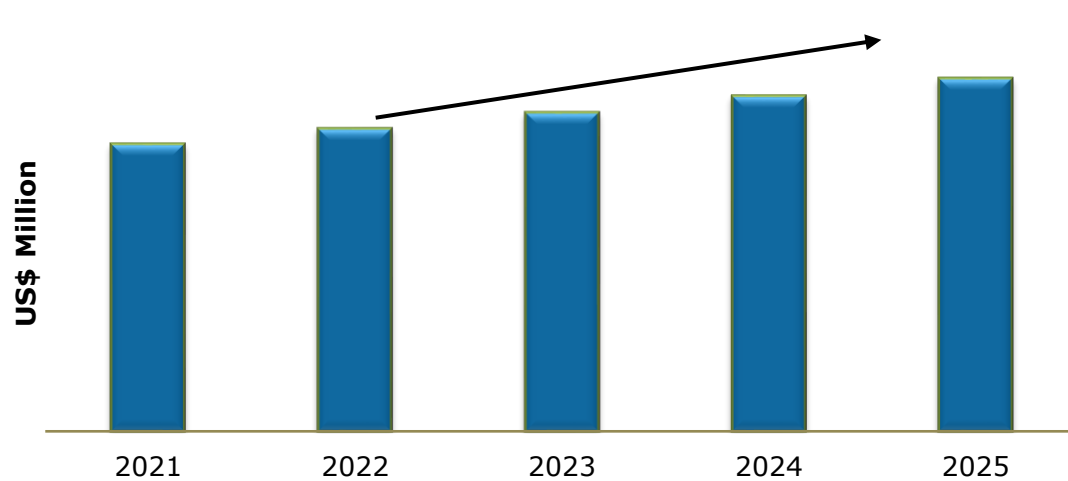
Global Bike Sharing Market by Segments; 2020



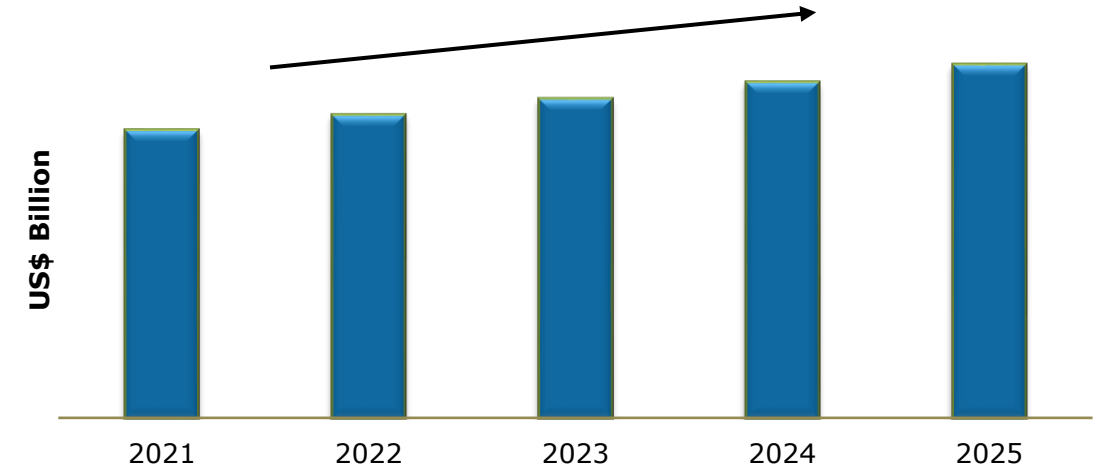
Segments	Share
E-Bikes	xx%
Other	xx%

# Bike Sharing Market: Segment Analysis

Global E-Bikes Sharing Market by Value; 2021-2025E (US\$ Million)



Global Other Bike Sharing Market by Value; 2021-2025E (US\$ Billion)

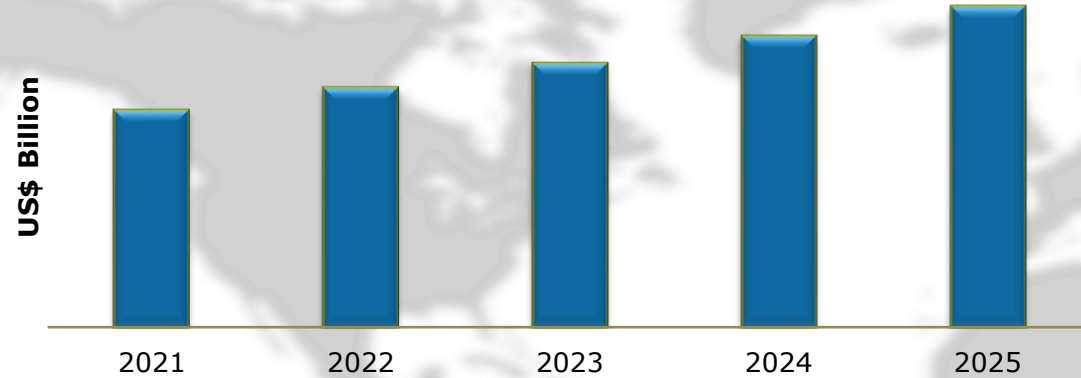


## CAGRs (2021-2025)

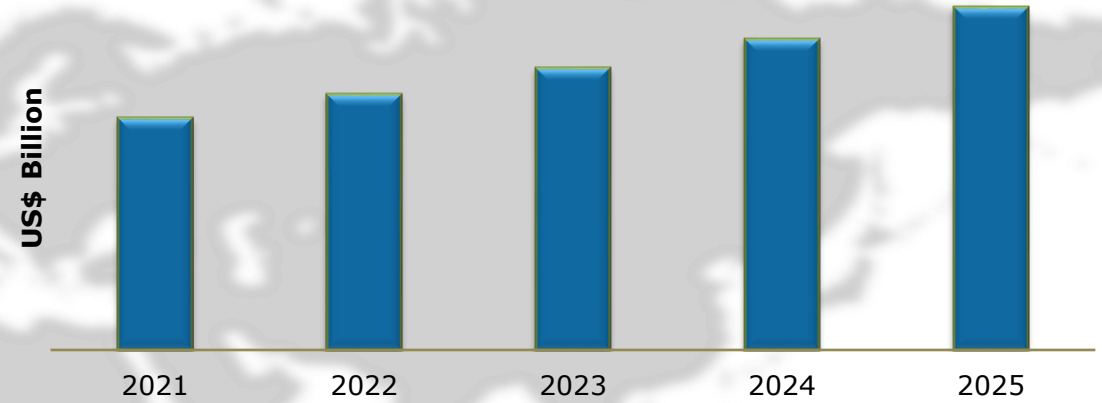
E-Bikes	xx%
Other	xx%

# Bike Sharing Market: Regional Analysis

## China Bike Sharing Market by Value



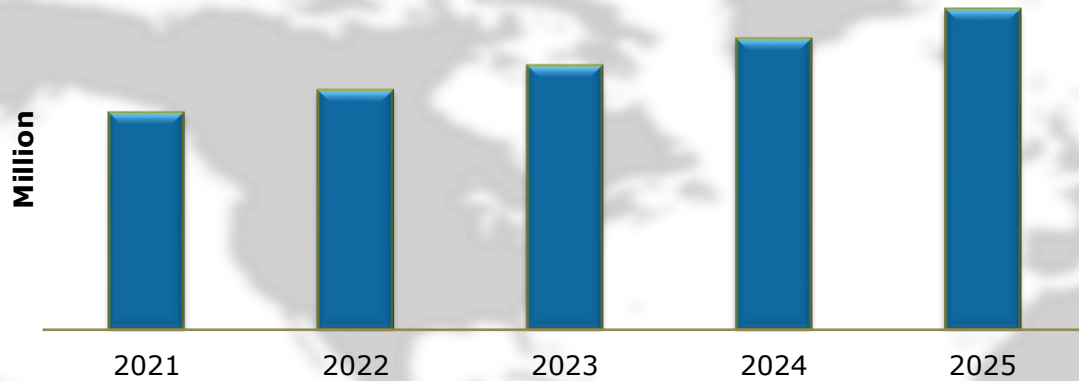
## ROW Bike Sharing Market by Value



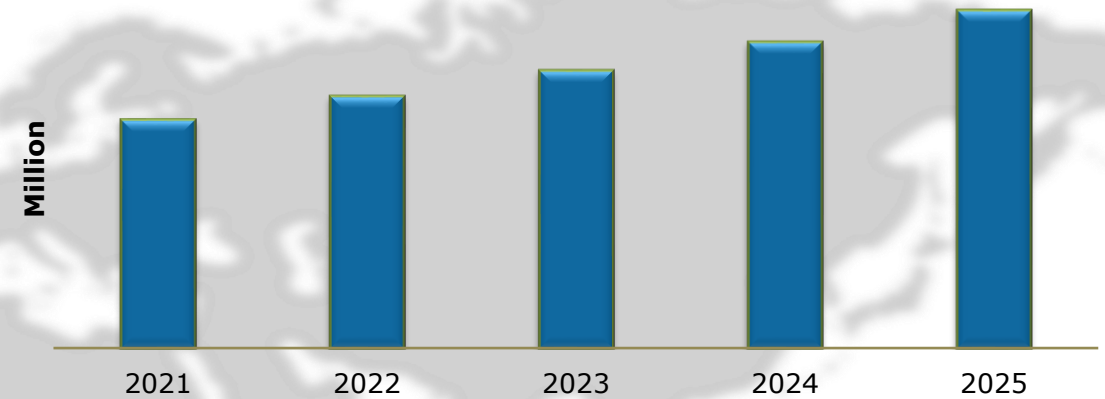
Region	CAGR (2021-2025)
China	xx%
ROW	xx%

# Bike Sharing Market: Regional Analysis

## China Bike Sharing Market by Volume

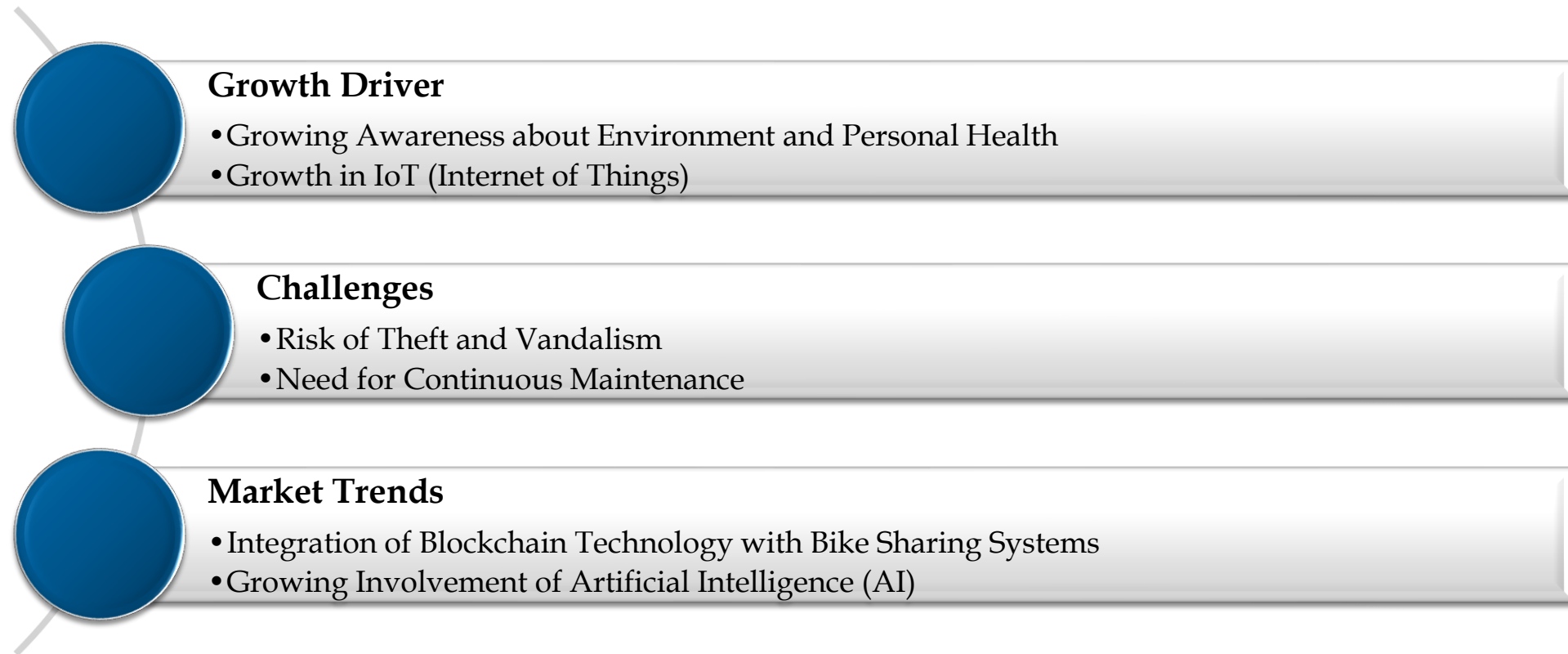


## ROW Bike Sharing Market by Volume



Region	CAGR (2021-2025)
China	xx%
ROW	xx%

# Bike Sharing Market: Dynamics



# Global Bike Sharing Market: Competitive Landscape

## Players Profiled

- Meituan Dianping (Mobike)



- Youon Ditan (Hellobike)



- Lyft



- Uber



Note: The graphs on this slide are only for sample representation.