

Global E-learning Market: Size and Forecasts with Impact Analysis of Covid-19 (2020 -2024)

September 2020



Global E-learning Market: Coverage

Executive Summary and Scope

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Dynamics

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Global E-learning Market: Coverage

Scope of the Report

Attributes	Details
Title	Global E-learning Market: Size and Forecasts with Impact Analysis of Covid-19 (2020-2024)
Coverage	North America, Europe, Middle East and Latin America
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Dominated
Key Players	Oracle Corporation, McGraw-Hill Education, Pearson plc, Providence Equity Partners LLC (Blackboard Inc.)

Global E-learning Market

Executive Summary

E-learning, known as electronic learning, refers to a learning that can be obtained through the internet by using electronic resources. In other words, e-learning means delivering the course digitally, whether it is in a classroom, corporate training or a distance learning course.

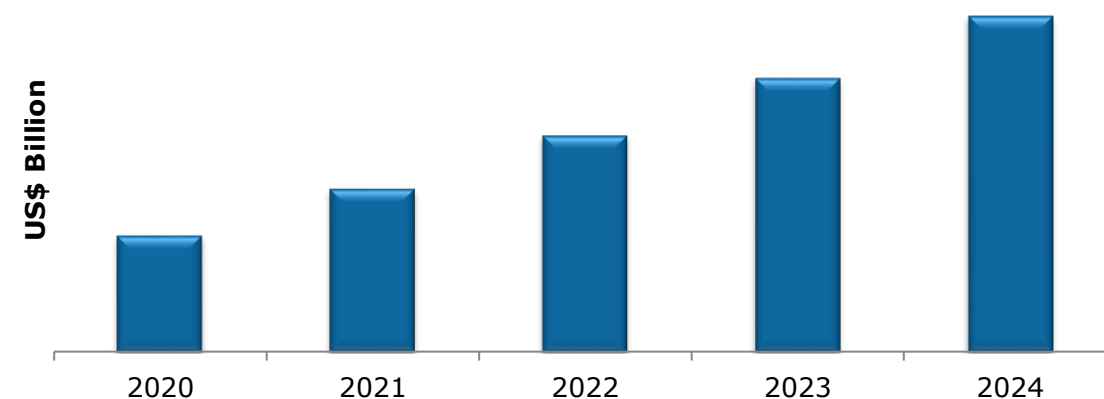
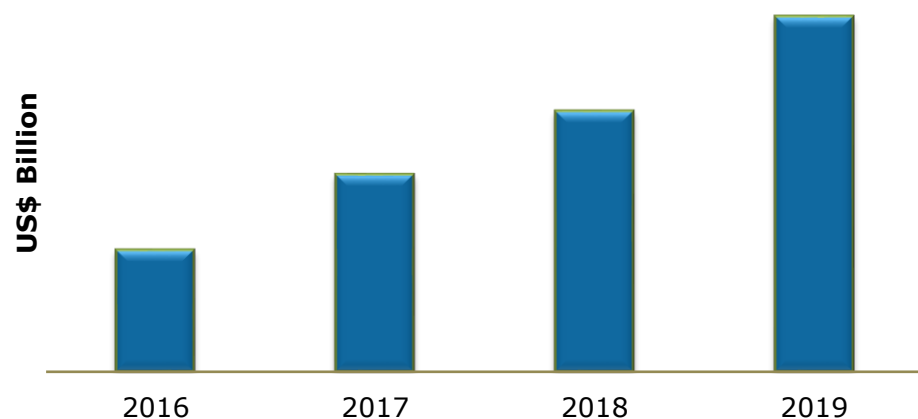
The traditional learning is considered expensive and takes a long time. Here, e-learning provides an alternative solution which is much faster, cheaper and potentially better. With the rapid development in technology and advancements in learning systems, e-learning has proven to be the best means of delivering education to a large number of recipients anywhere and at anytime.

The e-learning has a very significant history with continuous introduction of new and innovative technologies. The e-learning market can be segmented on the basis of technology (Corporate E-learning, Packaged Content, Learning Management System (LMS), Mobile Learning, Massive Open Online Course (MOOC) and Game-based Learning); learning mode (Instructor-Led and Self-Paced); type (Testing and Training) and application (Small and Medium Businesses, Large Enterprises, Education and Government).

The global e-learning market has increased significantly during the years 2016-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The e-learning market is expected to increase due to the rising usage of internet, proliferation of smartphones, increasing adoption of cloud based platforms, growing trend of social media learning, surging interest rates on student loan, etc. Yet the market faces some challenges such as the low adoption rate of e-learning in developing countries, technological inadequacies, substandard quality of the online course content, etc.

Global E-learning Market: Value Analysis

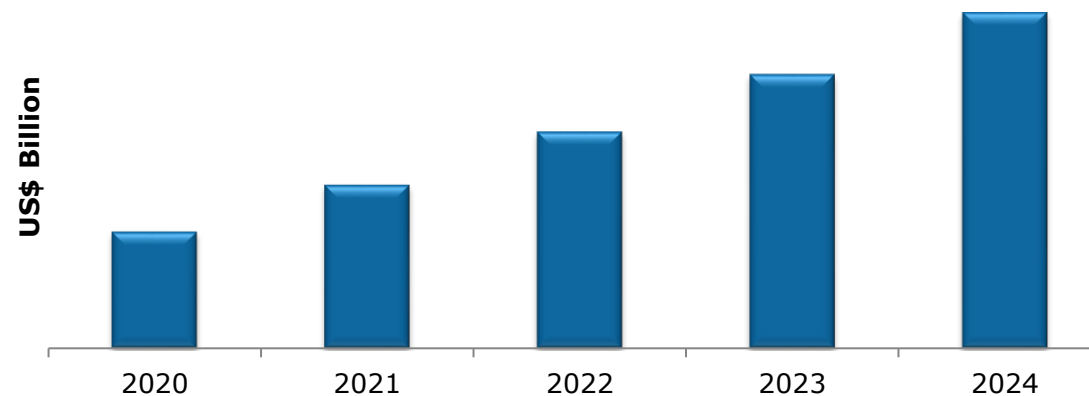
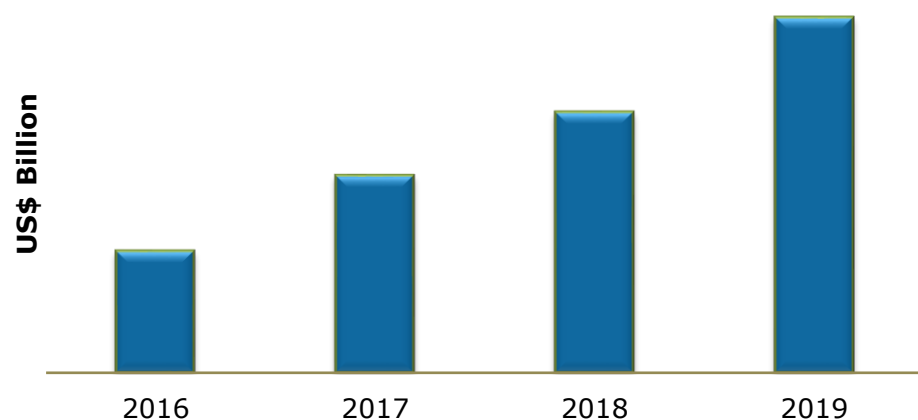
Global E-learning Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

Global E-learning Market: Value Analysis

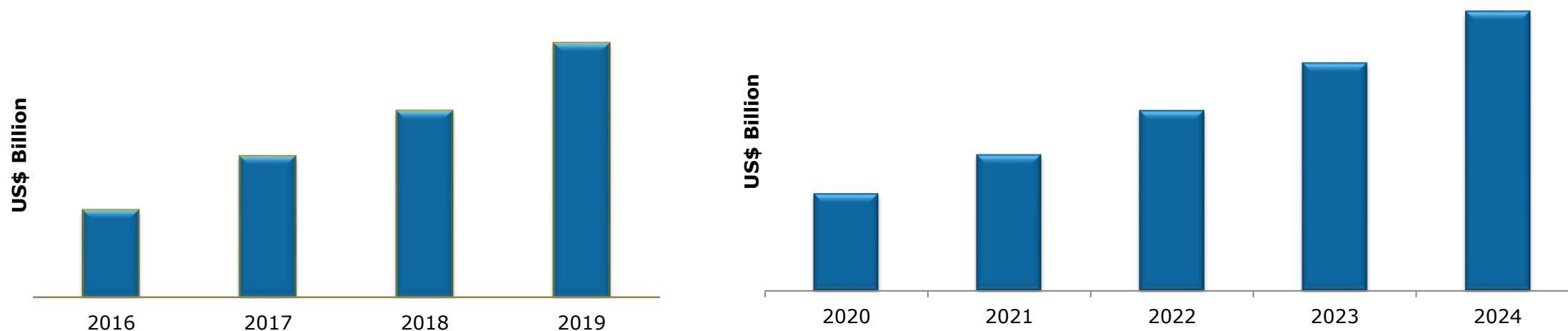
Global Corporate E-learning Market by Value



CAGRs	
2015-2019	xx%
2020-2024	xx%

Global E-learning Market: Value Analysis

Global Packaged Content E-learning Market by Value



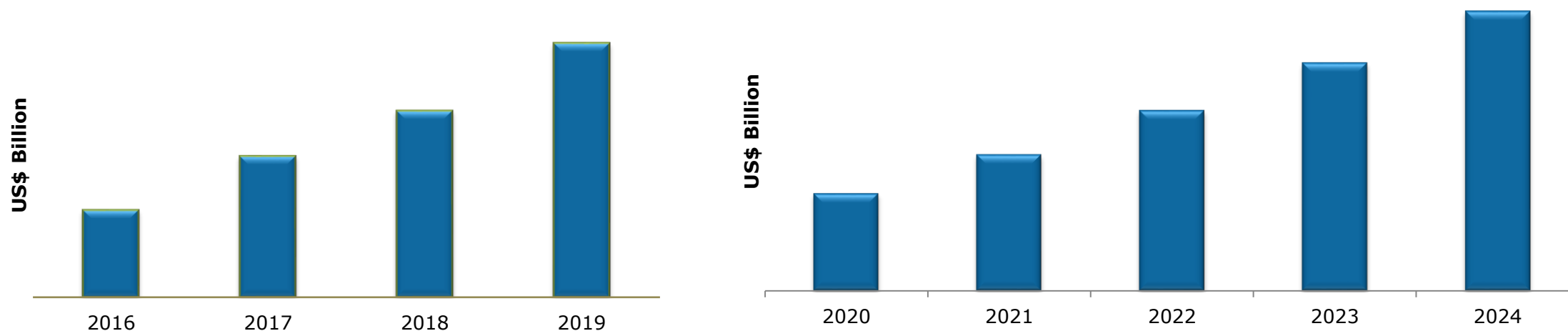
CAGRs

2020-2024

xx%

Global E-learning Market: Value Analysis

Global Mobile E-learning Market by Value



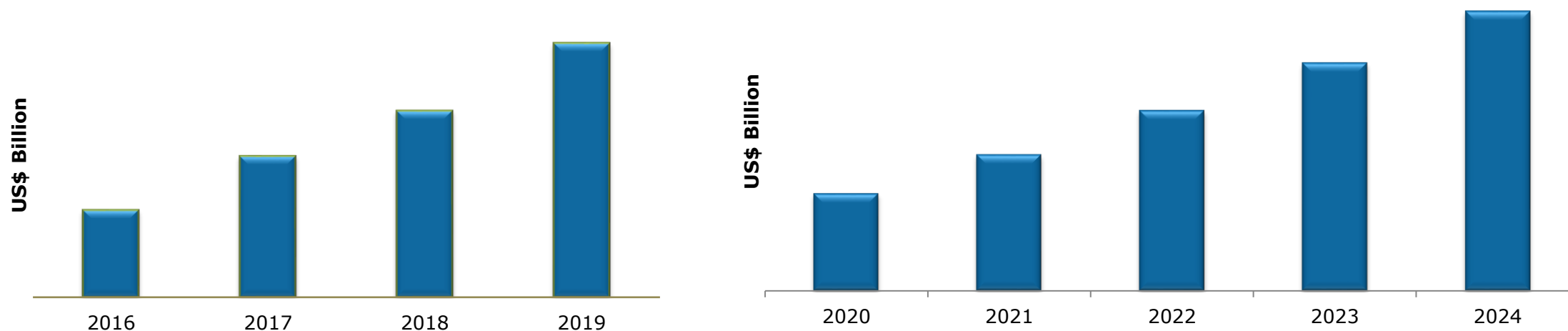
CAGRs

2020-2024

xx%

Global E-learning Market: Value Analysis

Global Learning Management System (LMS) E-learning Market by Value



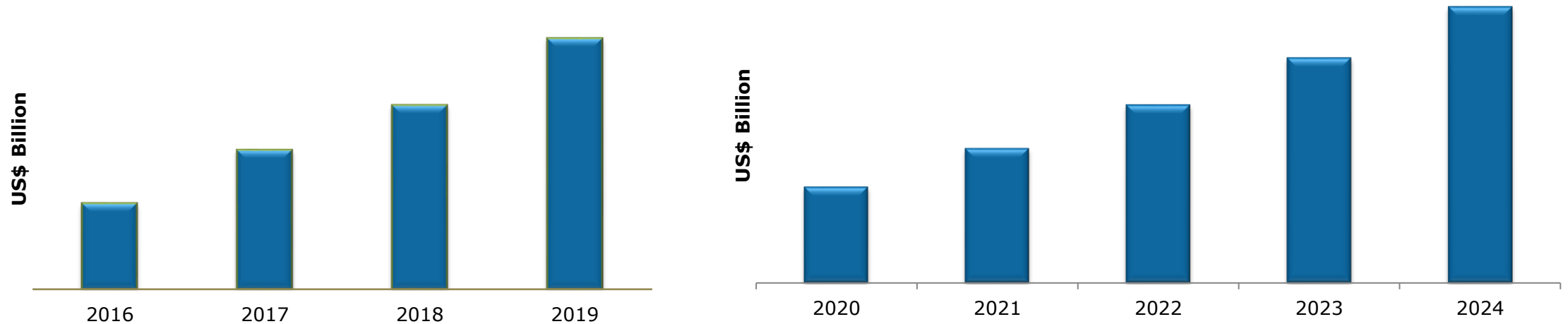
CAGRs

2020-2024

xx%

Global E-learning Market: Value Analysis

Global Game Based E-learning Market by Value



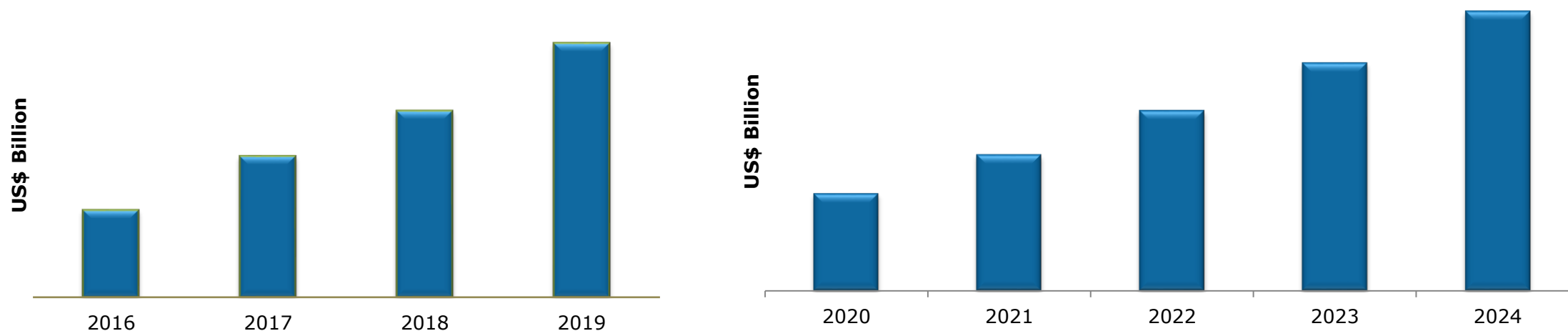
CAGRs

2020-2024

xx%

Global E-learning Market: Value Analysis

Global Massive Open Online Course (MOOC) E-learning Market by Value



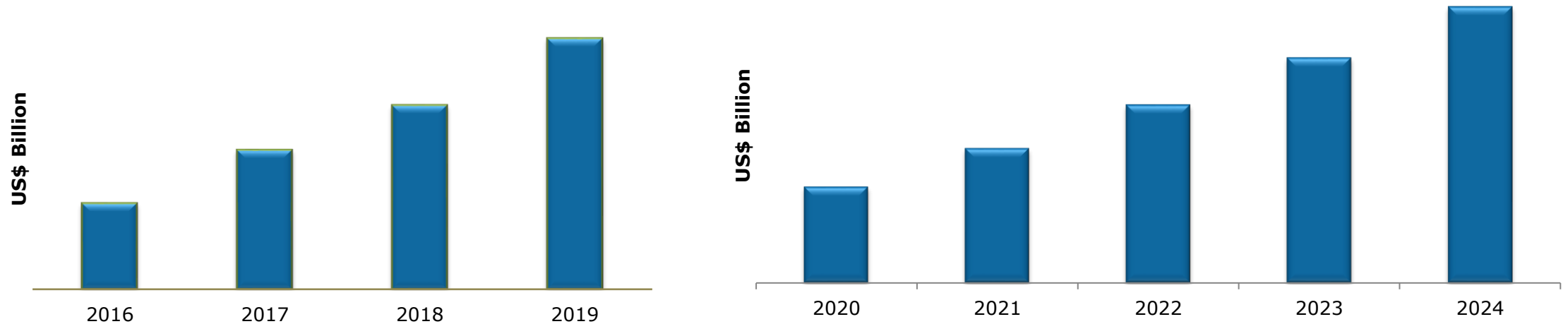
CAGRs

2020-2024

xx%

Global E-learning Market: Regional Analysis

North America E-learning Market by Value



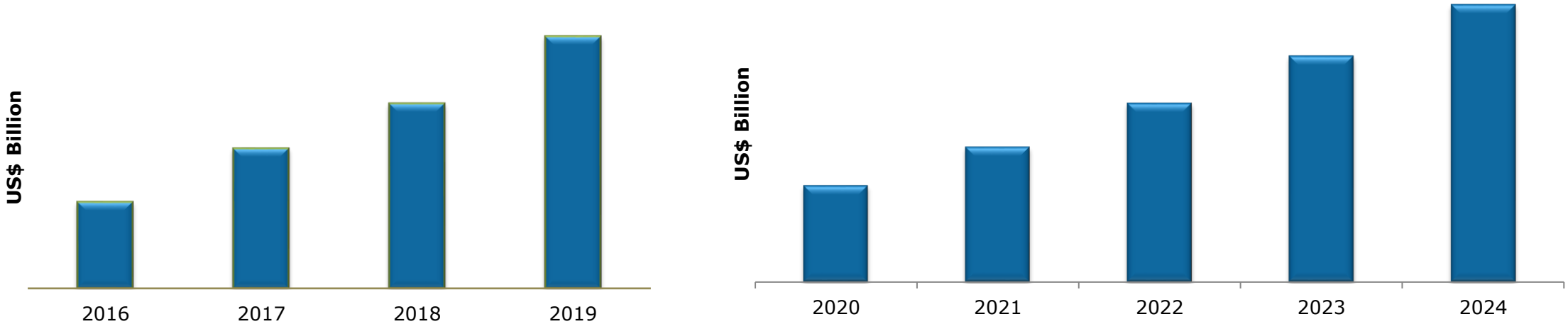
CAGRs

2020-2024

xx%

Global E-learning Market: Regional Analysis

Asia E-learning Market by Value



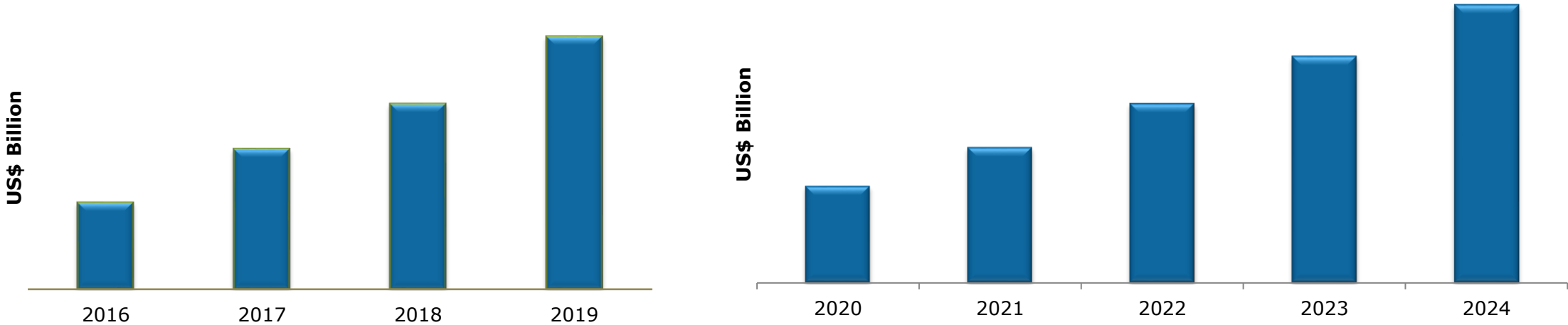
CAGRs

2020-2024

xx%

Global E-learning Market: Regional Analysis

Europe E-learning Market by Value



CAGRs	
2020-2024	xx%

Global E-learning Market: Competitive Landscape

Players Profiled

- Oracle Corporation



- McGraw-Hill



- Pearson Plc



- Providence Equity Partners LLC (Blackboard Inc.)



Note: The above graphs are for pictorial representation only