

OOD

Global Pulp Market: Size, Trends & Forecasts (2018-2022)

June 2018



Global Pulp Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Market Analysis

Regional Analysis

Market Dynamics

Competitive Landscape

Company Profiles

Global Pulp Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Pulp Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Forecast Period of Market	2018-2022
Competition in the Market	Highly competitive because of presence of several small to medium-sized players.
Key Players	International Paper Company, Rayonier Advanced Materials, Sappi, and UPM Group

Global Pulp Market

Executive Summary

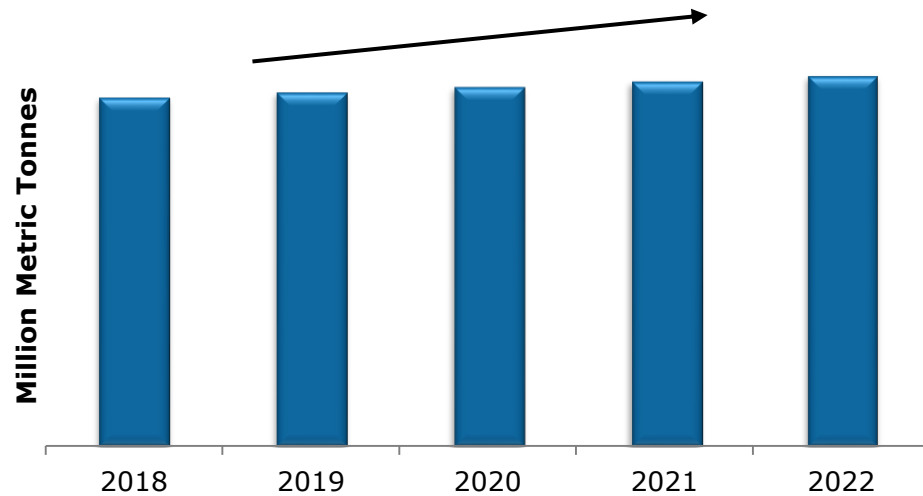
Pulp is a form of wood that has been grounded to a fine powder which are used in in the making of newsprint and other cheap forms of paper and in the production of hardboard. Pulp is mostly made up from wood fiber. Wood is reduced to pulp through mechanical and chemical treatment. In addition to its primary uses such as printing & writing, packaging and tissue market, technological advancements led to use of pulp in fiber industry also. Higher purity fibre grades include diapers, rayon-based clothing, LCD screens, pharmaceuticals, food applications, and food casings.

On the basis of cellulose content, pulp is broadly categorized into four: market pulp, fluff pulp, viscose cellulose and specialty cellulose. Specialty cellulose is the highest grade of pulp as it contains more than 95% of cellulose while market pulp comes under the category of lowest grade as cellulose content in it is less than 88%.

The global pulp market has shown inclined trends over the past few years and projections are made that the market would grow over the forecasted period also i.e. 2018-2022. Rising use of tissue papers and growing use of pulp in packaging solutions are the main factors attributed to growth of the market. Growing demand for fluff pulp in personal care and hygiene products, increasing consumption of chemical wood pulp, and growing use of pulp in textile industry are some of the prominent factors that would propel the growth of the market. Yet some challenges such as regulatory compliance and rising incidence of forest fires are obstructing the growth of the market.

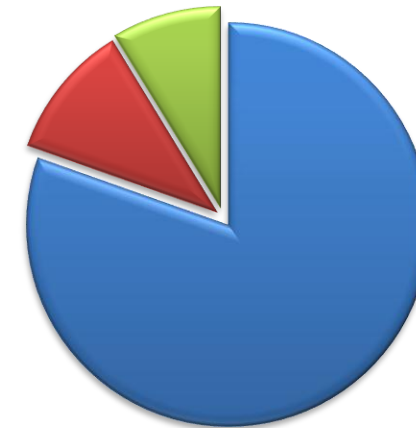
Pulp Market: Global Analysis

Global Pulp Market by Volume; 2018-2022E
(Million Metric Tonnes)



CAGR	
2018-2022	xx%

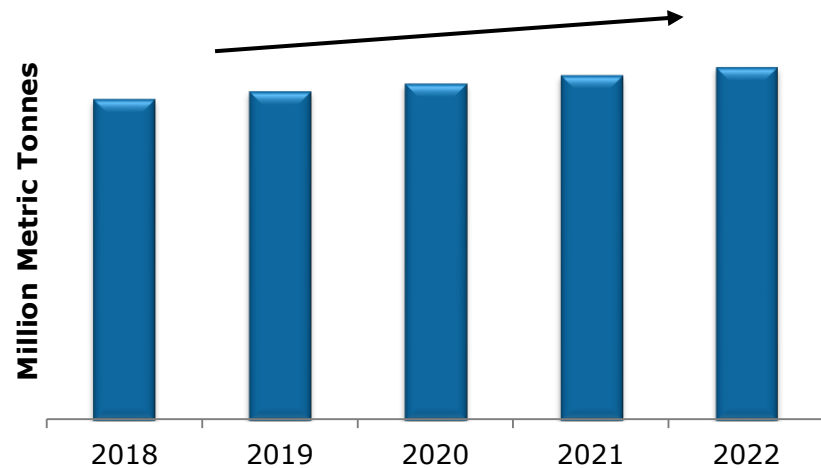
Global Pulp Market by Segments; 2017



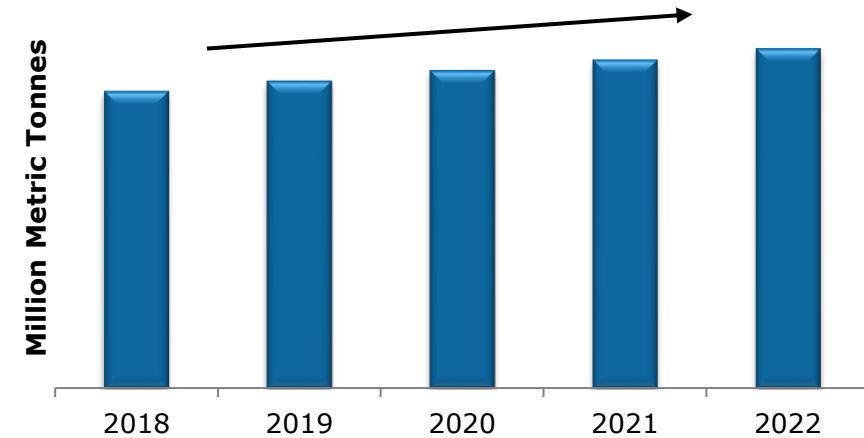
Segments	Share
Market Pulp	xx%
Fluff Pulp	xx%
Others	xx%

Pulp Market: Segment Analysis

**Global Market Pulp by Volume;
2018-2022E (Million Metric Tonnes)**



**Global Fluff Pulp Market by Volume;
2018-2022E (Million Metric Tonnes)**



CAGR (2018-2022)

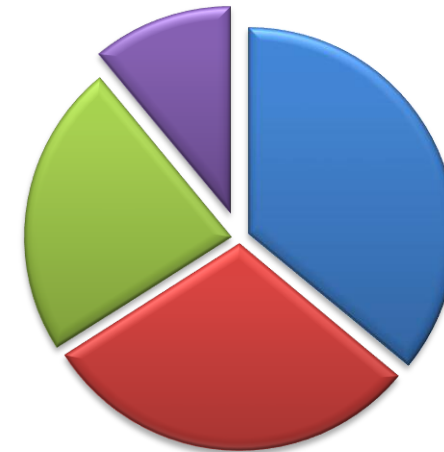
Global Market Pulp by Volume	xx%
Global Fluff Pulp Market by Volume	xx%

Pulp Market: Segment Analysis

Global Market Pulp by End-Users; 2016



Global Fluff Pulp Market by End-Users; 2016

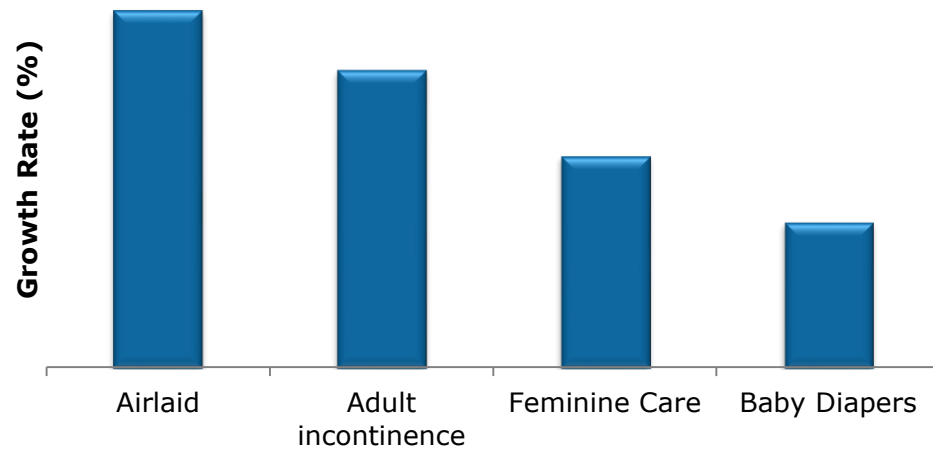


End-Users	Share
Containerboard	xx%
Printing & Writing	xx%
Paperboard	xx%
Tissue	xx%
Newsprint	xx%
Others	xx%

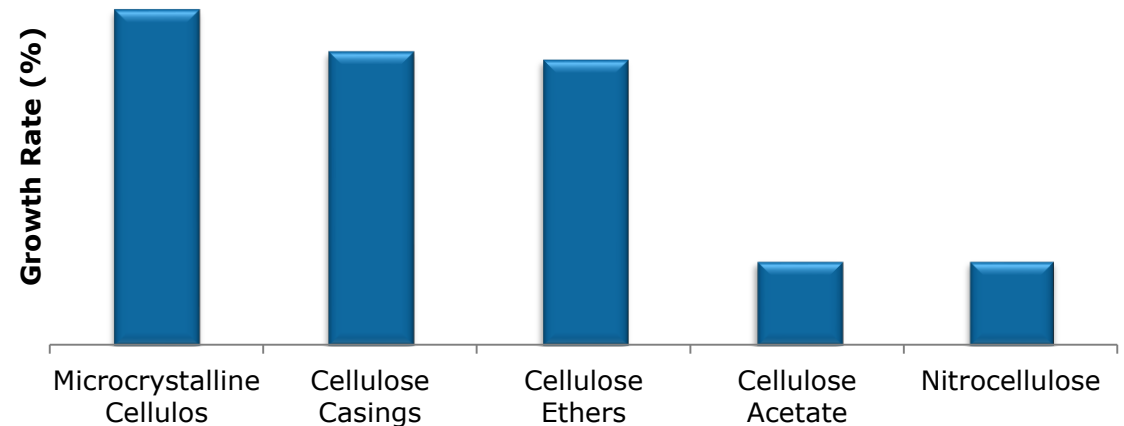
End-Users	Share
Baby Diapers	xx%
Adult Incontinence	xx%
Feminine Care	xx%
Airlaid	xx%

Pulp Market: Segment Analysis

Global Fluff Pulp End-Users by Long-Term Growth Rate; (%)



Global Specialty Cellulose End-Users by Long-Term Growth Rate; (%)



CAGR (2017-2021)	
Global Fluff Pulp End-Users by Growth Rate	xx%
Global Specialty Cellulose End-Users by Growth Rate	xx%

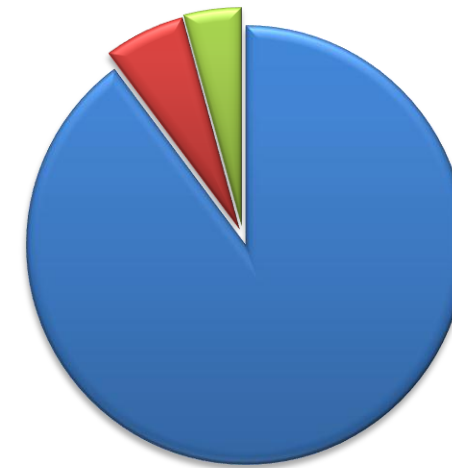
Pulp Market: Segment Analysis

Global Market Pulp Capacity by Region; 2018E



Country	Share	Country	Share
Brazil	xx%	Finland	xx%
Canada	xx%	Chile	xx%
United States	xx%	Sweden	xx%
Indonesia	xx%	Other	xx%

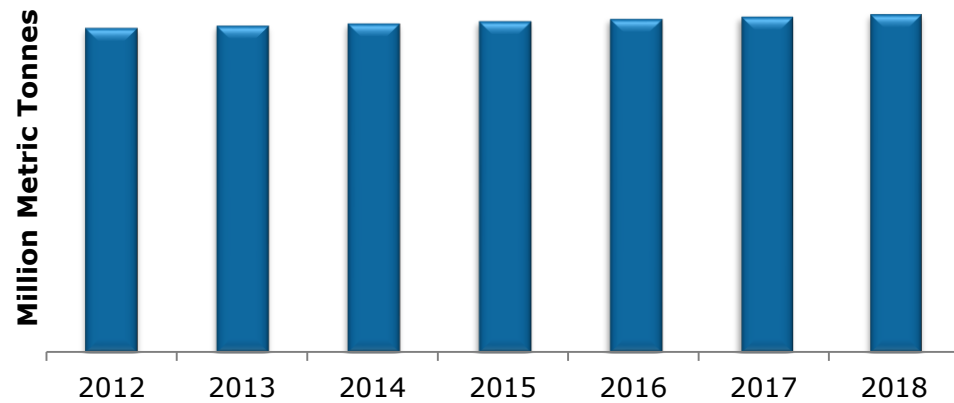
Global Fluff Pulp Capacity by Region; 2016



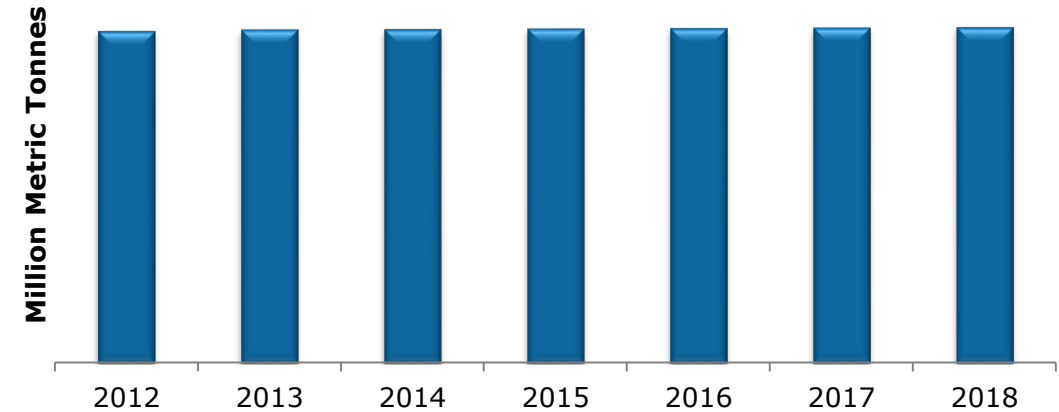
Region	Share
North America	xx%
Europe	xx%
South America	xx%

Pulp Market: Regional Analysis

Canada Market Pulp by Capacity; 2012-2018
(Million Metric Tonnes)



The US Market Pulp by Capacity; 2012-2018
(Million Metric Tonnes)



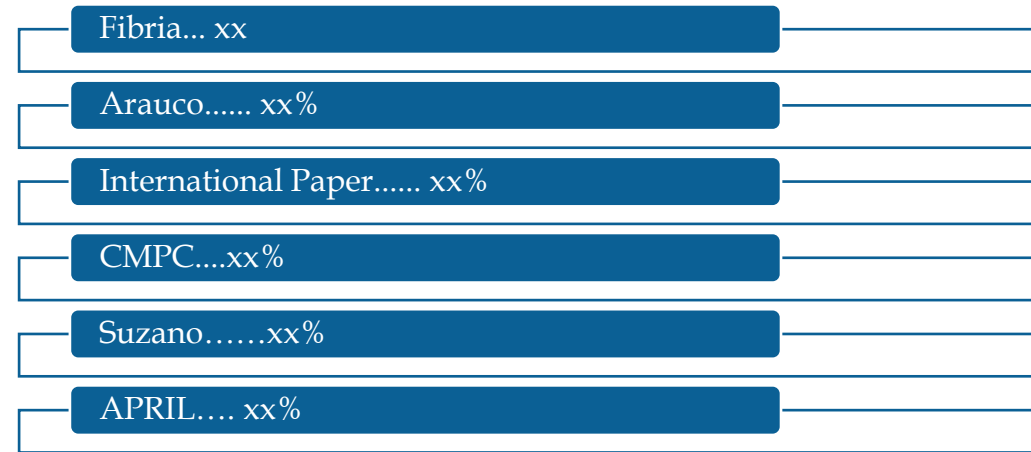
Region	CAGR (2012-2018)
Canada	xx%
The US	xx%

Pulp Market: Dynamics



Pulp Market: Competitive Landscape

Global Market Pulp Capacity by Players; 2018E



Global Fluff Pulp Capacity by Players; 2017

