

Global Music Market: Size, Trends & Forecasts (2018-2022)

February 2018



Global Music Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Music Market : Coverage

Scope of the Report

Attributes	Details
Title	Global Music Market: Size, Trends & Forecasts (2018-2022)
Coverage	Global and Regional
Regional Coverage	The USA, Japan, Europe, China and Rest of the World
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Vivendi (Universal Music Group), Sony Corporation, Warner Music Group and Bertelsmann (BMG Rights Management)

Global Music Market

Executive Summary

Music is the expression originated from organized combination of sound and by flowing composition of melody, rhythm and harmony. Main elements of a music include melody, chords, rhythm, texture, expression and form.

Music industry is known as the platform where all the related parties and activities like composers, songwriters, music publishing, creation, recording, promotion, etc. are performed. Composition of the music industry is comprised of creation of music (by songwriters and composers), performance of music (by singers, bands, band leaders) and music publishing (by companies, agents, music producers, etc.).

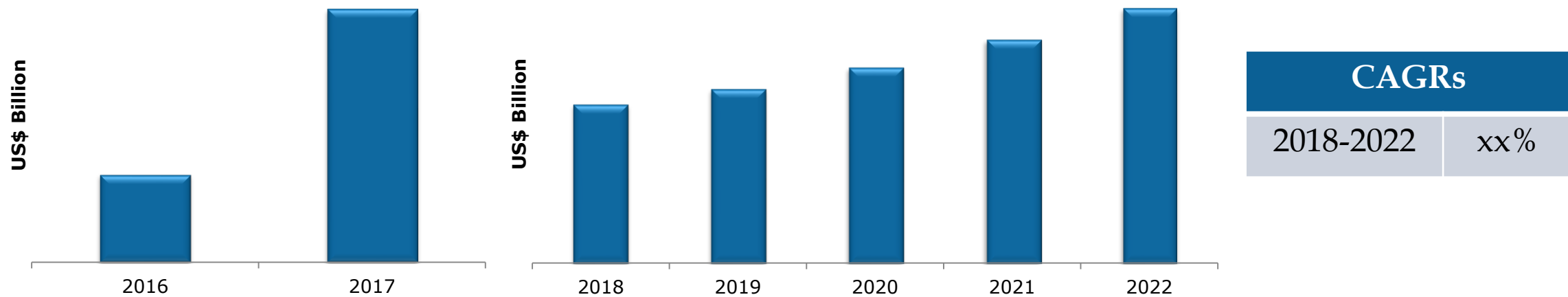
Music industry's structure is divided into four categories: recorded music (i.e. preserving of musical performances in cassettes, vinyl, CD's etc.), music publishing (companies who publishes music and pay to music creators), broadcast sound track and streaming (activities which are used to dissemination of the piece of music on different modes like radio, online music providers, etc.) and live music (live music is the way of communicating music to the audience by singing and playing in same place as audience such as concerts).

Music industry sales is classified into four categories on the basis of segments. These are physical sales (sales of tangible items such as cassettes, CD's, etc.), subscription (a business model where customers pays price for streaming music online) and downloads (digital media from where music can be obtained).

The global music market is expected to increase at high growth rates during the forecasted period (2018-2022). The global music market is supported by various growth drivers, such as growing streaming, investment by music companies, social media as marketing platform, etc. Yet, the market faces certain challenges, such as, value gap, illegal distribution of music , etc. few new market trends are also provided such as, voice controlled technology, increased investment in local talent, etc.

Music Market: Global Analysis

Global Music Market by Value



The global music market value was US\$... billion in 2017, indicated an increase as compared to US\$... billion in 2016. The global music market is anticipated to rise up to US\$... billion by 2022 as compared to US\$...billion in 2018, representing a CAGR of% over the years 2018 to 2022.

Music Market : Global Analysis

Global Music Market by Segments; 2017



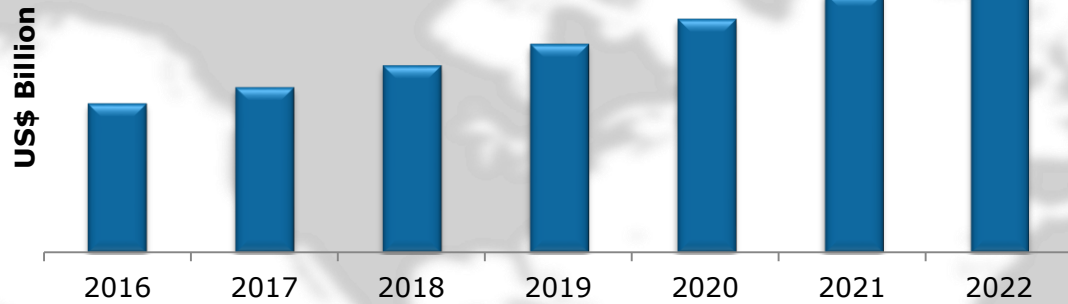
Global Music Market by Region; 2017



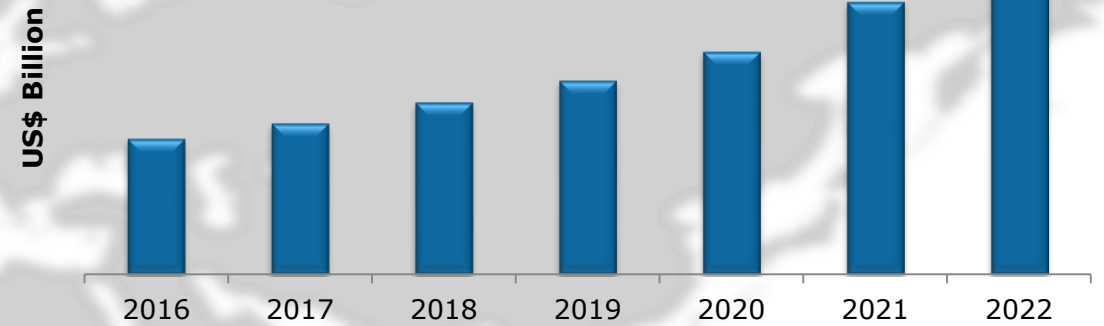
Region	CAGRs
The US	xx%
Europe	xx%
Japan	xx%
China	xx%
ROW	xx%

Music Market: Regional Analysis

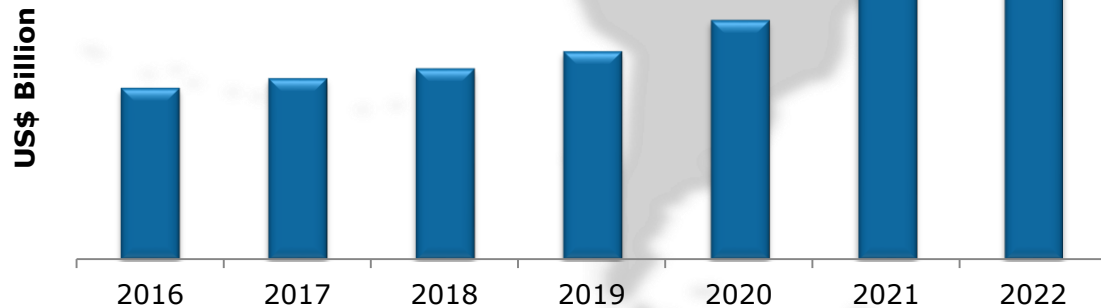
The US Music Market by Value



ROW Music Market by Value



Europe Music Market by Value



Region	CAGR
	2018-2022
The US	xx%
Europe	xx%
Japan	xx%
China	xx%
ROW	xx%

Global Music Market : Dynamics



Global Music Market : Competitive Landscape

Players Profiled

- Vivendi (Universal Music Group)
- Sony Corporation
- Warner Music Group
- Bertelsmann (BMG Rights Management)

