

Global Online Takeaway Food Delivery Market (2017-2021 Edition)

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Daedal Research



Global Online Takeaway Food Delivery Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiling

Global Online Takeaway Food Delivery Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Online Takeaway Food Delivery Market (2017-2021 Edition)
Coverage	Global and Regional
Regional Coverage	US, Canada, UK, Australia, Denmark, Italy, Spain and France
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2017-2021
Competition in the Market	Fragmented
Key Players	Just Eat, GrubHub and Rocket Internet (Foodpanda and Deliver Hero)

Global Online Takeaway Food Delivery Market

Executive Summary

The food services industry is experiencing a revolution. Even the food delivery market is undergoing a dynamic change. It is the online mode that is reaping attention in the current scenario. The food delivery market is both online and offline. The online food delivery market is also known as online takeaway food delivery market.

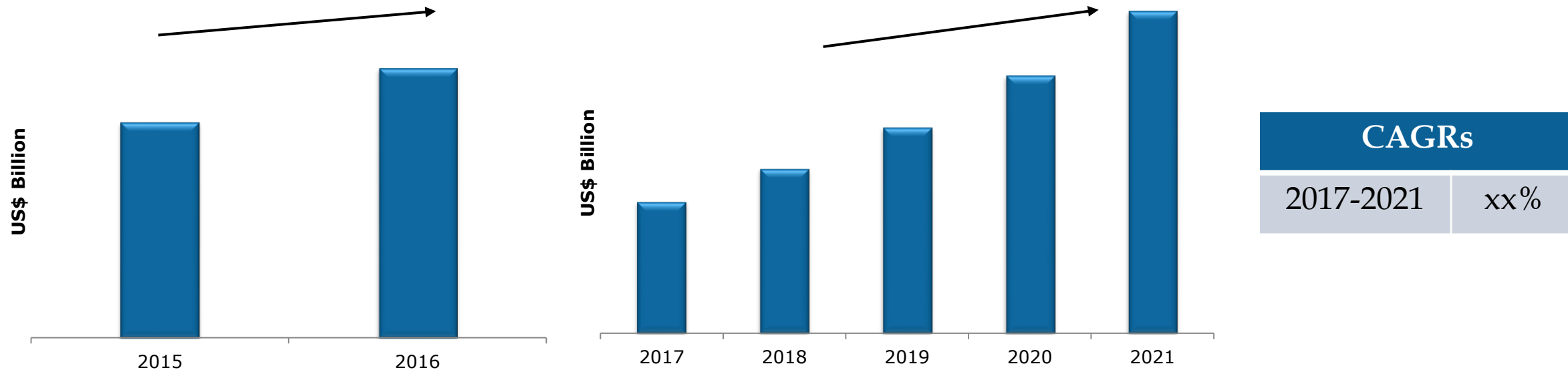
Online takeaway food delivery market provides an online and mobile platform for food takeaway. The platform is essentially a marketplace where consumers are matched with restaurants. Consumers choose to order on takeaway restaurant (TR) webpage or an app rather than directly on restaurant websites because they can easily compare multiple cuisine options, and also pay safely. In online mode mobile apps are available for iOS and Android of either the restaurants or TR. Customers select restaurants that deliver to their locations, make selection from menus and prices, and make purchases using a mobile device or via the web without the need for phone calls.

In recent years online food delivery market is gaining popularity because of the increased internet penetration across nations and increased smartphone dependence. The online food delivery market has three business models namely pure-media, fully integrated and on-demand delivery models.

The global online takeaway food delivery market is expected to increase at a significant CAGR during the years 2017-2021. The global online takeaway food delivery market is expected to increase due to increase in urban population, increase in spending of global middle class population, increasing technological innovations, increase in smartphone usage, increase in internet penetration, etc. Yet, the market faces some challenges such as, fluctuations in profit earning, threat to aggregator business model, data server crash, etc.

Online Takeaway Food Delivery Market: Global Analysis

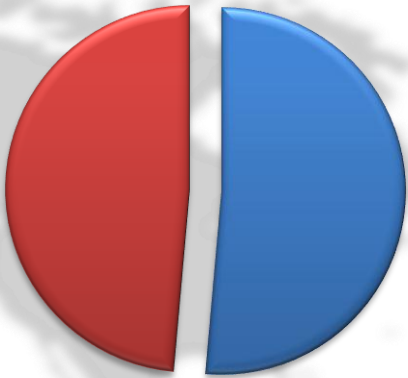
Global Online Takeaway Food Delivery Market by Value



The global online takeaway food delivery market was valued at US\$...billion in 2016, indicated an increase from US\$... billion in 2015. The value of the global online takeaway food delivery market is expected to reach US\$... billion by 2021 from US\$... billion in 2017. The market may grow at a CAGR of ...% over the years 2017-2021.

Online Takeaway Food Delivery Market: Regional Analysis

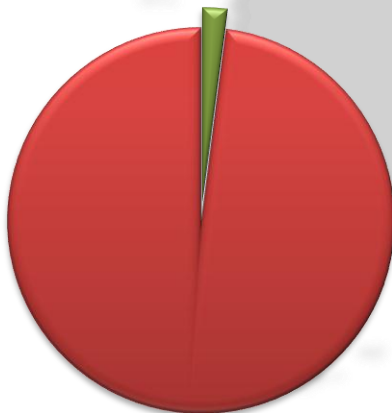
UK Online Takeaway Food Delivery Market by Penetration; 2016



The US Takeaway Food Delivery Market by Segments; 2016



Italy Online Takeaway Food Delivery Market by Penetration; 2015



Region	Percentage, %	
	Online	Offline
UK	xx%	xx%
The US	xx%	xx%
Italy	xx%	xx%
Others	xx%	xx%

Online Takeaway Food Delivery Market: Competitive Landscape

Players Profiled

- Just Eat
- Rocket Internet (Foodpanda and Deliver Hero)
- GrubHub



Note: The graphs on this slide are only for sample representation.