

Middle East And North Africa (MENA) Out Of Home Dining (OOHD) Market: Analysis By Segment (Full-service Restaurants (FSR) & Casual Dining, Quick Service Restaurants (QSR), Coffee Shops, Indulgence Outlets And Others), By Region Size And Trends With Impact Of COVID-19 And Forecast Up To 2028

February 2023



MENA Out of Home Dining (OOHD) Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

MENA Market Analysis

Regional Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

MENA Out of Home Dining (OOHD) Market: Coverage

Scope of the Report

Attributes	Details
Title	Middle East And North Africa (MENA) Out Of Home Dining (OOHD) Market: Analysis By Segment (Full-service Restaurants (FSR) & Casual Dining, Quick Service Restaurants (QSR), Coffee Shops, Indulgence Outlets And Others), By Region Size And Trends With Impact Of COVID-19 And Forecast Up To 2028
Coverage	Middle East And North Africa (MENA) and Regional
Regional Coverage	Kingdom of Saudi Arabia (KSA), United Arab Emirates (UAE), Egypt and Kuwait
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Fragmented
Key Players	Americana Restaurants Ltd., Alshaya Group, Herfy Food Services Co Ltd, Emirates Fast Food Co., Al Maousherji Catering Company, Alamar Foods Company, AlBaik, Al Farooj Fresh, Al Tazaj, Cenomi Retail (Alhoikar), Seazen Group and Caesars Group Of Companies

MENA Out of Home Dining (OOHD) Market: Coverage

Executive Summary

Out-of-home dining sector (OOHD) focuses on providing food services. It is one of the key components of the hospitality industry. Meals are generally served and eaten on the premises, but many Out Of Home Dining outlets/ restaurants also offer take-out and food delivery services. The Middle East and North Africa (MENA) out of home dining market was valued at US\$44.80 billion in 2022 and is projected to reach US\$81.82 billion by 2028, growing at a CAGR of 10.66% over the projected period of 2023-2028.

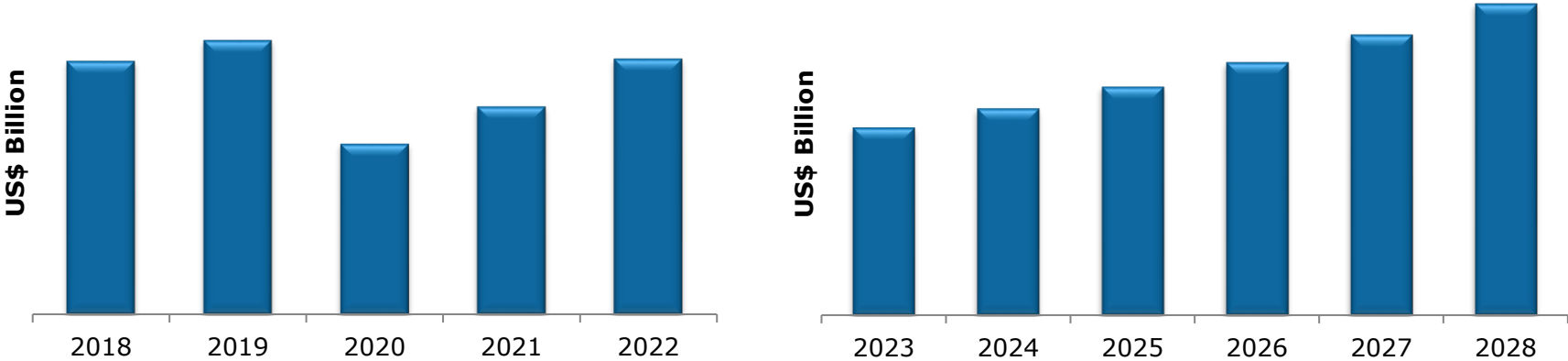
The out of home dining market can be segmented on the basis of segment (full-service restaurants (FSR) and casual dining, quick service restaurants (QSR), indulgence outlets, coffee shops and others). Full-service restaurants (FSR) segment held a dominant share in out of home dining market in 2022. While the indulgence outlets, coffee shops segment are expected to grow at the highest CAGR during forecasted years. The makeup of the OOHD sector varies among markets. In terms of value, FSR and casual dining are the largest segments in KSA and the UAE, followed by QSR. In contrast, QSR dominates in Kuwait and Egypt with FSR and casual dining coming in second.

The sudden outbreak of the COVID-19 pandemic has caused a significant strain on the growth of the Middle East and North Africa out of home dining market. Strict measures to contain the spread of the virus during the pandemic adversely impacted tourism, consumer mobility, and purchasing behaviors. The subsequent economic shock, which was accompanied by store closures and global supply-chain disruptions, temporarily halted the rise in the OOHD consumer demand. Within OOHD, the pandemic had a more detrimental impact on FSR than on QSR.

The MENA out of home dining market has increased in 2022 and projections are made that the market would rise in the next five years i.e. 2023-2028 tremendously. There is a rapid growth of out of home dining in recent years owing to rising disposable income, rapid increase in urbanization, young demographics and flourishing tourism sector. Yet the market faces some challenges such as, regulatory intervention & change in consumer tastes and preferences, etc.

Out of Home Dining (OOHD) Market: The MENA Analysis

MENA Out of Home Dining (OOHD) Market by Value



CAGR	
2023-2028	xx%

MENA out of home dining (OOHD) market valued at US\$... billion in 2022, increased as compared to US\$... billion in 2021. MENA out of home dining (OOHD) market is anticipated to reach up to US\$... billion by 2028, at a CAGR of ...%, from US\$... billion in 2023.

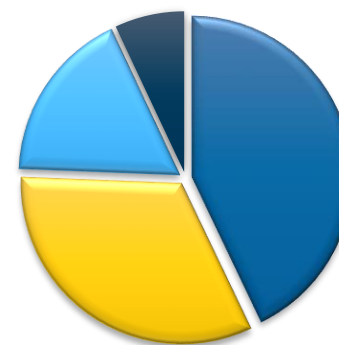
Out of Home Dining (OOHD) Market: The MENA Analysis

MENA Out of Home Dining (OOHD) Market by Segment; 2022



Segment	Share
Full-Service Restaurants (FSR) and Casual Dining	xx%
Quick Service Restaurants (QSR)	xx%
Indulgence Outlets	xx%
Coffee Shops	xx%
Other Out of Home Dining	xx%

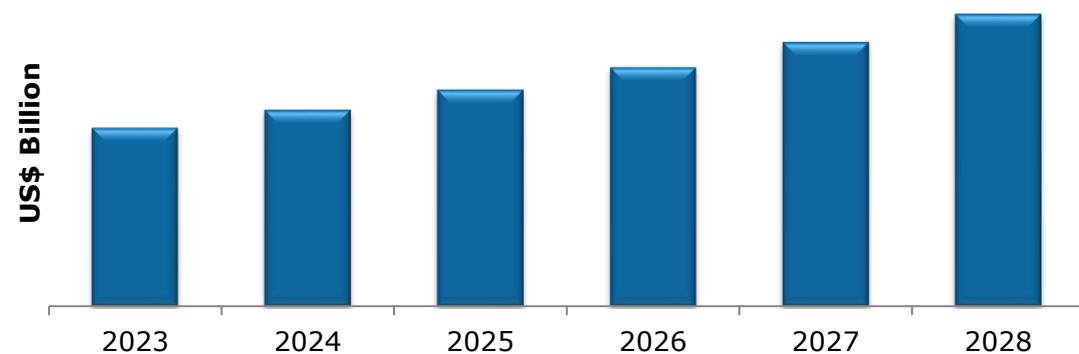
MENA Out of Home Dining (OOHD) Market by Region; 2022



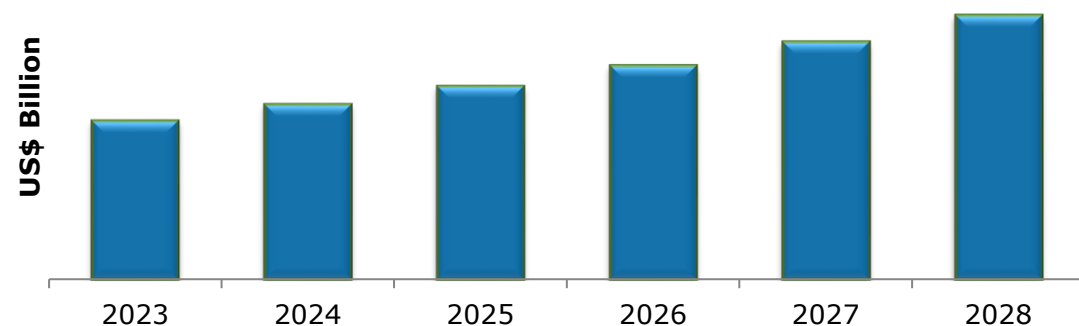
Region	Share
Kingdom of Saudi Arabia (KSA)	xx%
United Arab Emirates (UAE)	xx%
Egypt	xx%
Kuwait	xx%

MENA Out of Home Dining (OOHD) Market: Segment Analysis

MENA Full-Service Restaurants (FSR) and Casual Dining Market by Value



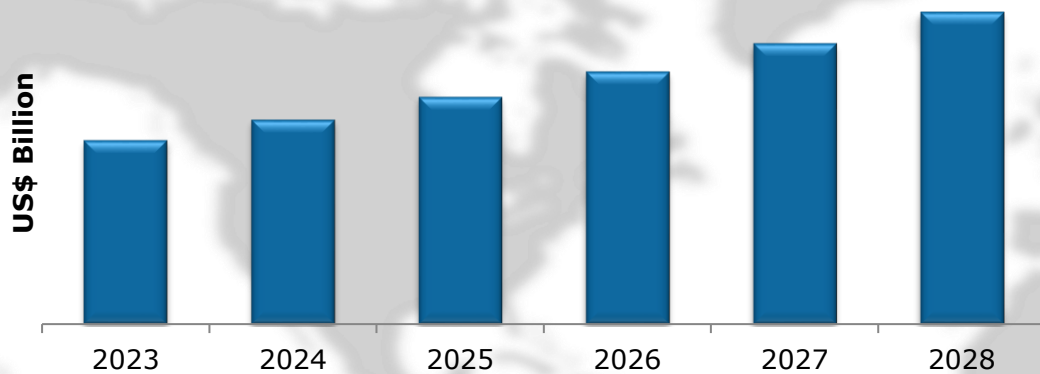
MENA Quick Service Restaurants (QSR) Market by Value



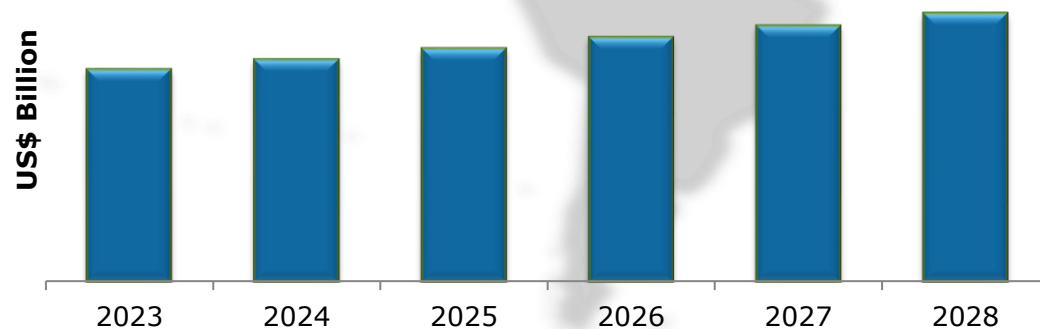
Segment	CAGR
	(2023-2028)
Full-Service Restaurants (FSR) and Casual Dining	xx%
Quick Service Restaurants (QSR)	xx%
Indulgence Outlets	xx%
Coffee Shops	xx%
Other Out of Home Dining	xx%

Out of Home Dining (OOHD) Market: Regional Analysis

Kingdom of Saudi Arabia (KSA) Out of Home Dining (OOHD) Market by Value



United Arab Emirates (UAE) Out of Home Dining (OOHD) Market by Value



Regions	CAGR
	(2023-2028)
Kingdom of Saudi Arabia (KSA)	xx%
United Arab Emirates (UAE)	xx%
Egypt	xx%
Kuwait	xx%

Out of Home Dining (OOHD) Market: Regional Analysis

KSA Out of Home Dining (OOHD) Market by Segment; 2022



UAE Out of Home Dining (OOHD) Market by Segment; 2022



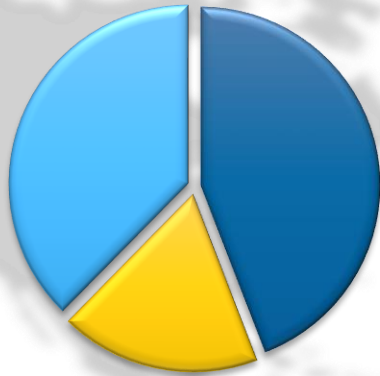
Segment	Share	CAGR
		(2023-2028)
Full-Service Restaurants (FSR) and Casual Dining	xx%	xx%
Quick Service Restaurants (QSR)	xx%	xx%
Other Out of Home Dining	xx%	xx%

Segment	Share	CAGR
		(2023-2028)
Full-Service Restaurants (FSR) and Casual Dining	xx%	xx%
Quick Service Restaurants (QSR)	xx%	xx%
Other Out of Home Dining	xx%	xx%



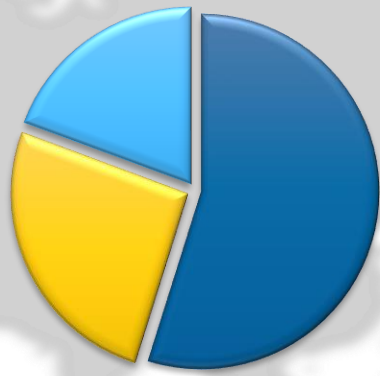
Out of Home Dining (OOHD) Market: Regional Analysis

Egypt Out of Home Dining (OOHD) Market by Segment; 2022



Segment	Share	CAGR (2023-2028)
Quick Service Restaurants (QSR)	xx%	xx%
Full-Service Restaurants (FSR) and Casual Dining	xx%	xx%
Other Out of Home Dining	xx%	xx%

Kuwait Out of Home Dining (OOHD) Market by Segment; 2022



Segment	Share	CAGR (2023-2028)
Quick Service Restaurants (QSR)	xx%	xx%
Full-Service Restaurants (FSR) and Casual Dining	xx%	xx%
Other Out of Home Dining	xx%	xx%



MENA Out of Home Dining (OOHD) Market: Dynamics



MENA Out of Home Dining (OOHD) Market: Competitive Landscape

Players Profiled

- Americana Restaurants Ltd.
- Alshaya Group
- Herfy Food Services Co Ltd
- Emirates Fast Food Co.
- Al Maousherji Catering Company
- Alamar Foods Company
- AlBaik
- Al Farooj Fresh
- Al Tazaj
- Cenomi Retail (Alhoikar)
- Seazen Group
- Caesars Group Of Companies

MENA Out Of Home Dining Market Share; 2022

