

The US Residential In-ground Pool Market: Size and Forecasts with Impact Analysis of COVID-19 (2021-2025)

September 2021



The US Residential In-ground Pool Market: Coverage

Executive Summary

Introduction

The US Market Analysis

Impact Analysis of COVID-19

Market Dynamics

Competitive Landscape

Company Profiling

The US Residential In-ground Pool Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Residential In-ground Pool Market: Size and Forecasts with Impact Analysis of COVID-19 (2021-2025)
Coverage	The US
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021 - 2025
Competition in the Market	Fragmented
Key Players	Premier Pools & Spas, Cody Pools, Inc., Keith Zars Pools, Latham Group Inc.

The US Residential In-ground Pool Market

Executive Summary

Residential in-ground pools are the pools that are positioned at the ground level in a residential area. The first residential pool built was on the Vanderbilt estate in Asheville, north Carolina in 1895.

The first step in the procedure to build an in-ground pool is the selection of location and design. Second step is the excavation of earth, third, construction of swimming pool base, fourth, steel cage reinforcement, fifth, pump and filter system for swimming pool, sixth, concreting in-ground pool construction, seventh, waterproofing the concrete pool and finally, construction of coping.

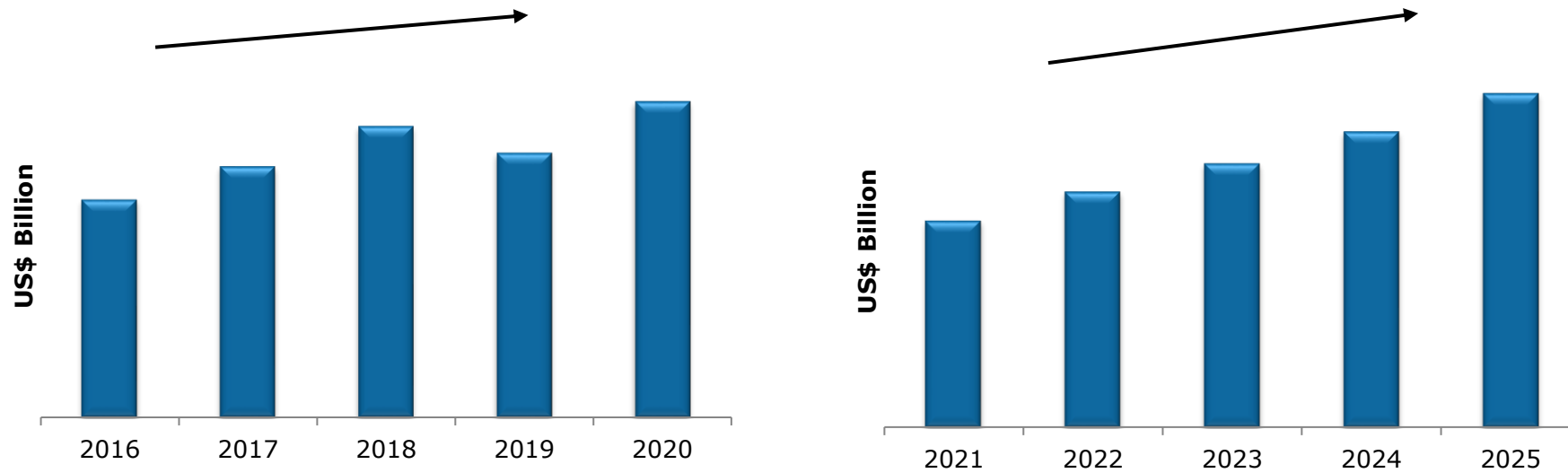
The benefits of a residential in-ground pool include beneficial for low-impact exercise, increase the value of the home, adds visual appeal to the backyard, year-round source for recreation if the temperature is regulated, relives stress, physically and mentally, healthy way to cool off and avoid the heat (or embrace it), cost effective entertainment and so on.

The US residential in-ground pool market can be segmented based on type of pool (Fiberglass, Vinyl and Concrete).

The US residential in-ground pool market, although has slightly declined in 2019, but increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The US residential in-ground pool market is expected to increase, due to rising disposable income, growth in urban population, rising individuals with high net worth, fitness buoyancy, rising preference for smart homes, escalating in-ground pool installed base, increasing surface temperature, rising number of residential units, quality time with family and friends/ recreational activity, increased resale value of the home, etc. yet the market faces some challenges such as declining house space, high construction and maintenance cost, unpredictable weather, etc.

Residential In-ground Pool Market: The US Analysis

The US Residential In-ground Pool Market by Value

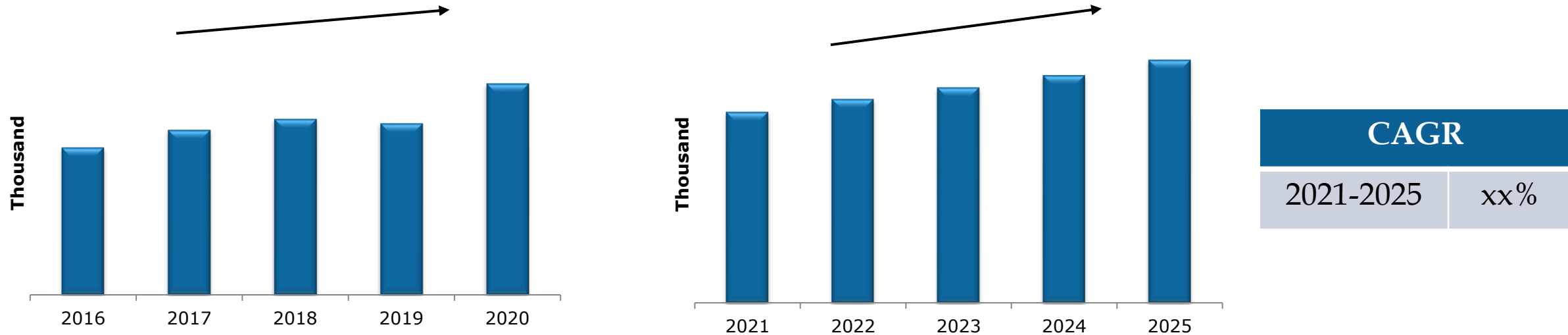


CAGR	
2021-2025	xx%

The US residential in-ground market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2019.. The US residential in-ground pool market is anticipated to reach up to US\$... billion by 2025 from US\$... billion in 2021.. at a CAGR of% from 2021 to 2025.

Residential In-ground Pool Market: The US Analysis

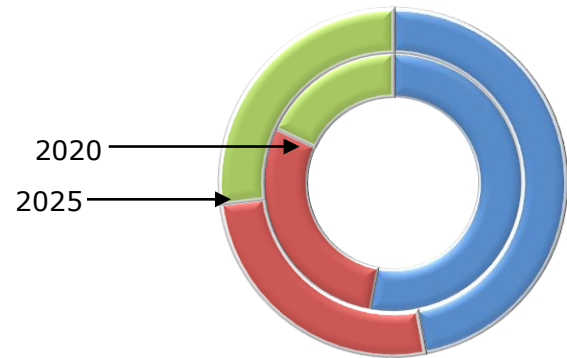
The US Residential In-ground Pool Market by Number of Installations



The US residential in-ground market hasthousand installations in 2020, increased as compared tothousand in 2019. The US residential in-ground pool market is anticipated to reach up tothousand by 2025 fromthousand in 2021.. at a CAGR of% from 2021 to 2025.

Residential In-ground Pool Market: The US Analysis

The US Residential In-ground Pool Market Value by Pool Type; 2020 and 2025



Pool Type	Share
Fiberglass	xx%
Concrete	xx%
Vinyl	xx%

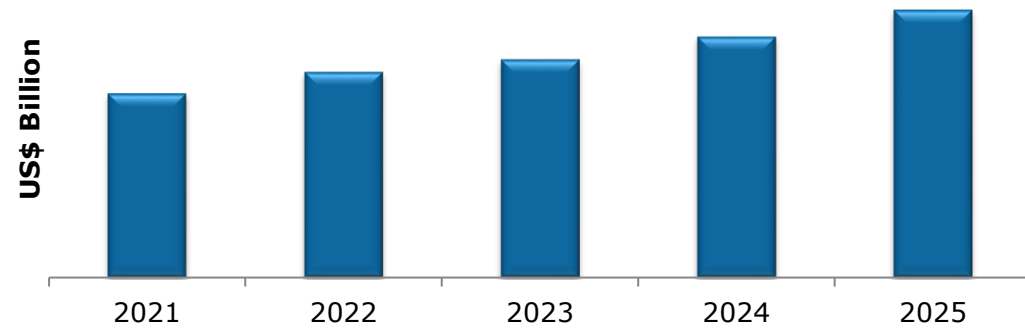
The US Residential In-ground Pool Market Number of Installations by Type; 2020



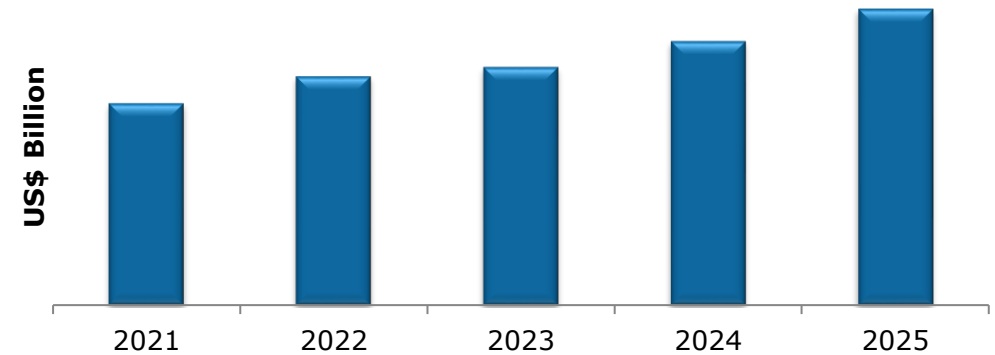
Pool Type	Share
Fiberglass	xx%
Others	xx%

Residential In-ground Pool Market: Pool Type Analysis

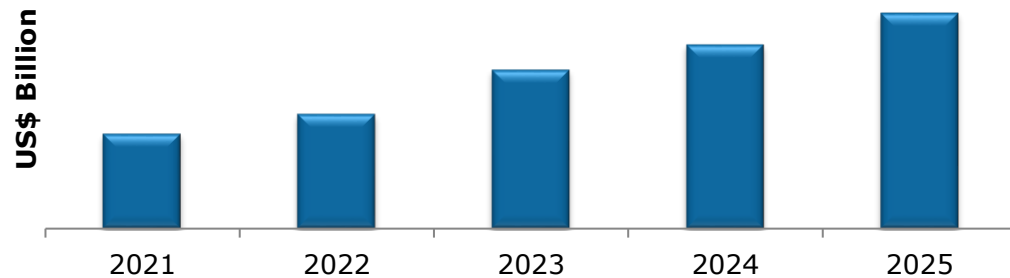
The US Concrete Residential In-ground Pool Market by Value



The US Vinyl Residential In-ground Pool Market by Value

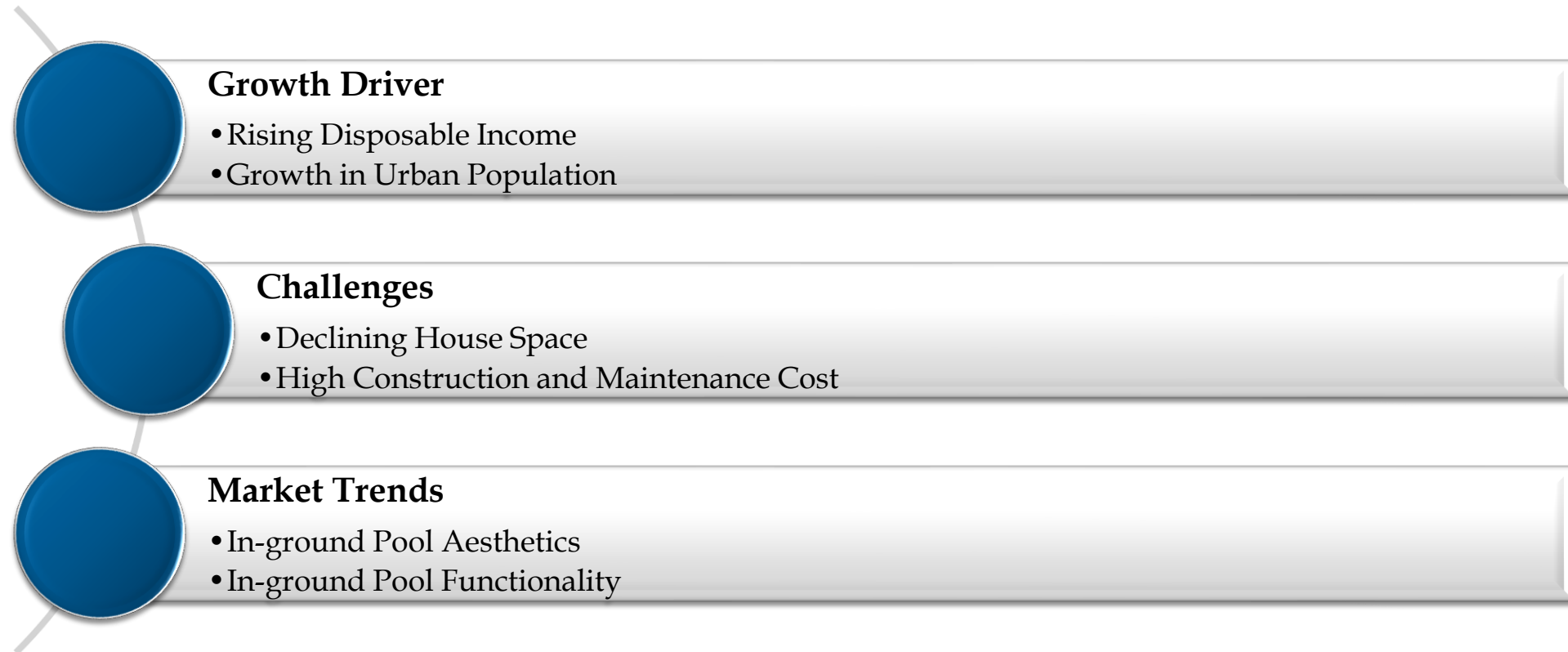


The US Fiberglass Residential In-ground Pool Market by Value



Pool Type	CAGR
	2021 - 2025
Concrete	xx%
Vinyl	xx%
Fiberglass	xx%

Residential In-ground Pool Market: Dynamics



Residential In-ground Pool Market: Competitive Landscape

Players Profiled

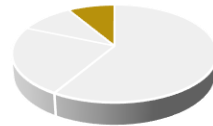
- Premier Pools & Spas



- Cody Pools, Inc.



- Keith Zars Pools



- Latham Group Inc.



Note: The graphs on this slide are only for sample representation.