

# Global Allergy Immunotherapy (AIT) Market: Size, Trends & Forecasts (2016-2020)

November 2016



# Global Allergy Immunotherapy Market Report

## Scope of the Report

The report titled "Global Allergy Immunotherapy Market: Size, Trends & Forecasts (2016-2020)", provides an in-depth analysis of the global allergy immunotherapy market by value, by methods of administration, by region, etc.

The report provides a regional analysis of the allergy immunotherapy market, including the following regions: the US, Europe and Rest of the World.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global allergy immunotherapy market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The key players of the allergy immunotherapy market ALK-Abello, Allergy Therapeutics, Merck Group and Stallergenes, who are also profiled with their financial information and respective business strategies.

## Country Coverage

Europe

Rest of the World

US

## Company Coverage

Allergy Therapeutics plc

ALK-Abello

Merck Group

Stallergenes

# Global Allergy Immunotherapy Market Report

## Executive Summary

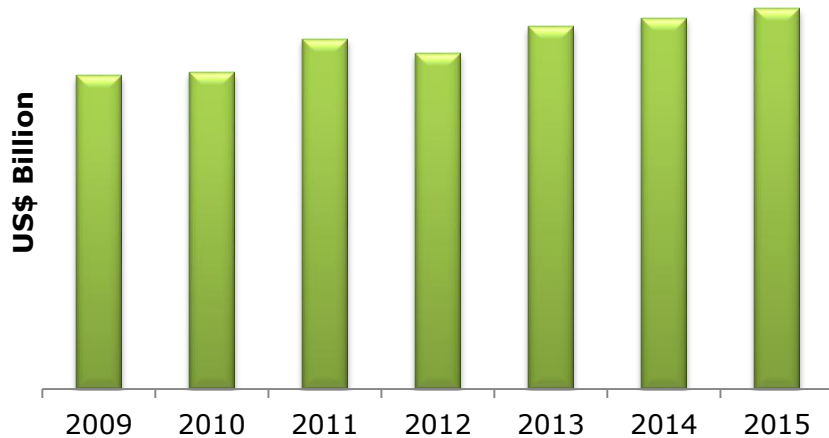
Allergy refers to a condition in which the immune system abnormally reacts to the foreign substance. The foreign substance could be in the form of particular food, pollen, pets, metals, fur, dust, etc. to which the body becomes hypersensitive when comes into contact. The foreign substance that triggers the hypersensitive response in the body is known as an allergen. Generally, most substances that cause allergies are normally harmless to the human body and have no effect on the vast majority of people that are not allergic. Allergy is not a disease, it is a mere over-reaction of body to the foreign substance that is not harmful. To diagnose an allergy skin test, blood test and allergy component tests are undertaken. Allergies are generally seasonal and perennial in nature.

Allergen immunotherapy, also known as "allergy shots", is a form of long-term treatment that decreases symptoms for many people with allergic rhinitis, allergic asthma, conjunctivitis (eye allergy) or stinging insect allergy. Immunotherapy involves exposing people to larger and larger amounts of allergen in an affect to change the immune system's response. Allergy immunotherapy is an established treatment for severe allergies such as allergic rhinitis and allergic asthma. The allergy immunotherapy can be classified on the basis of method of administration: subcutaneous (SCIT), sublingual (SLIT-tablets/drops) and whole allergen.

The global allergy immunotherapy market has increased at a significant CAGR during the years 2009-2015 and projections are made that the market would rise in the next four years i.e. 2016-2020 tremendously. The allergy immunotherapy market is expected to increase due to growth in healthcare expenditure, rising incidence of chronic diseases and increasing global pollution, etc. Yet the market faces some challenges such as, lack of treatment awareness, lack of investor confidence, anaphylaxia, huge treatment costs, etc.

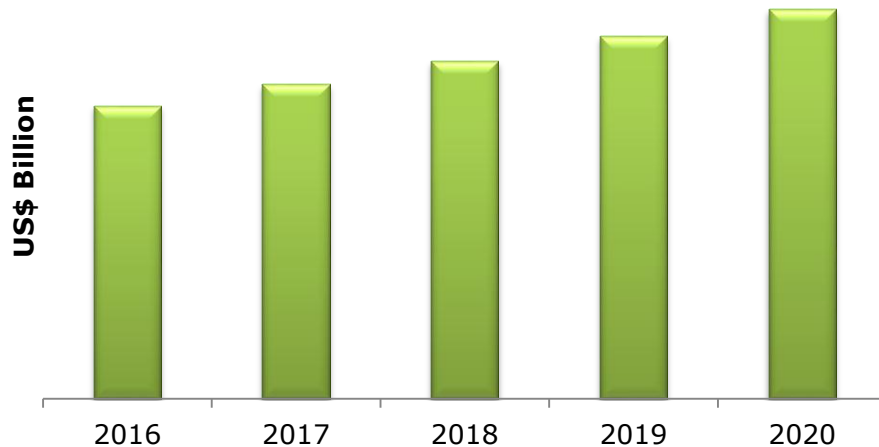
# Global Allergy Immunotherapy Market Overview

Global Allergy Immunotherapy Market by Value; 2009-2015 (US\$ Billion)

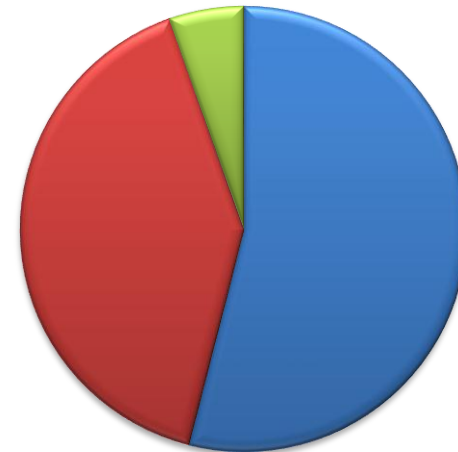


The global allergy immunotherapy market was valued at US\$...billion in 2015. The market grew at a CAGR of ...% over the years 2009-2015. The allergy immunotherapy market is estimated to reach US\$...billion by 2020 from US\$....billion in 2016. The market would grow at a CAGR of ...% over the years 2016-2020. The allergy immunotherapy market by method of administration could be classified into ..., .. And .... The largest share was held by ..... With ...% share in 2015.

Global Allergy Immunotherapy Market by Value; 2016-2020 (US\$ Billion)

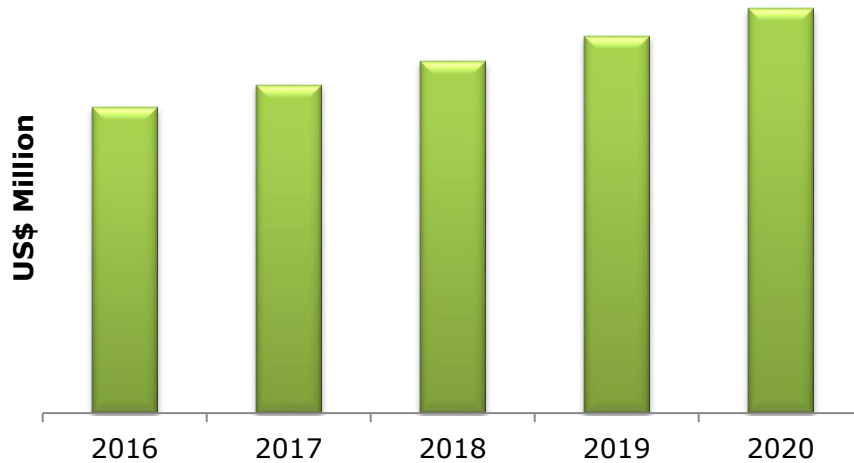


Global Allergy Immunotherapy Market by Method of Administration; 2015 (Percentage, %)

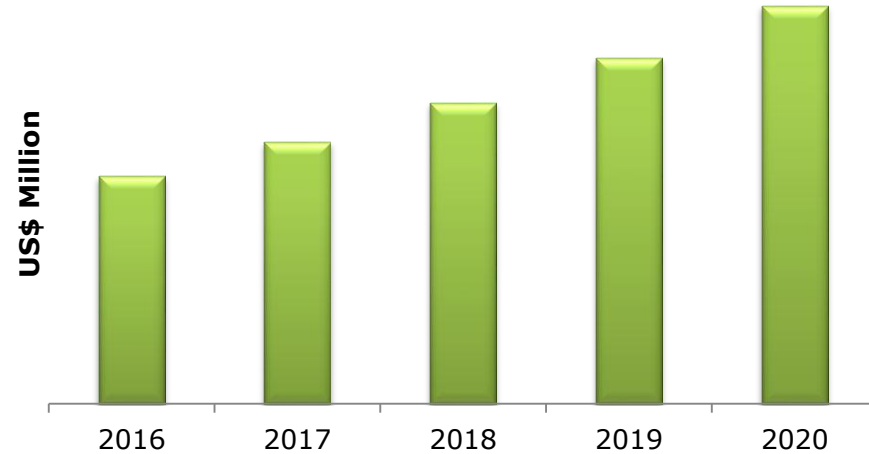


# Global Allergy Immunotherapy Market Segments Overview

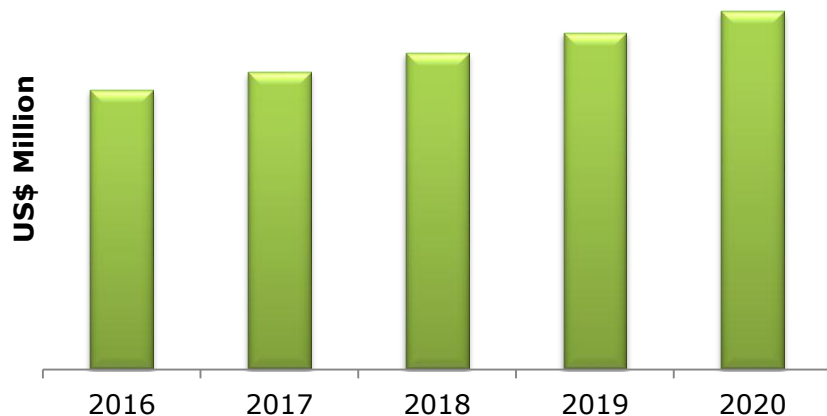
Global SCIT Market by Value; 2016-2020  
(US\$ Million)



Global SLIT-Tablet Market by Value; 2016-2020  
(US\$ Million)



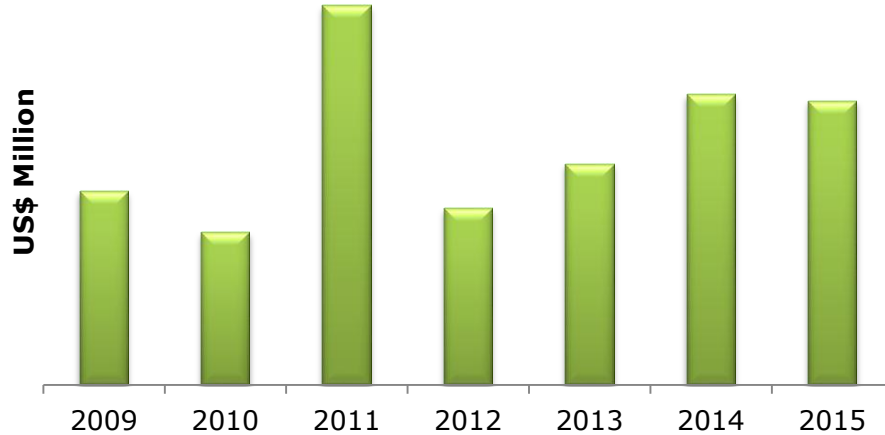
Global SLIT Solution Market by Value;  
2016-2020 (US\$ Million)



The SCIT method of administration is estimated to reach US\$...million by 2020 from US\$....million in 2016. The SLIT-tablets market would reach US\$.... Million by 2020 from US\$...million in 2016. The SLIT-solution would reach US\$... Million by 2020 from US\$.....million in 2016.

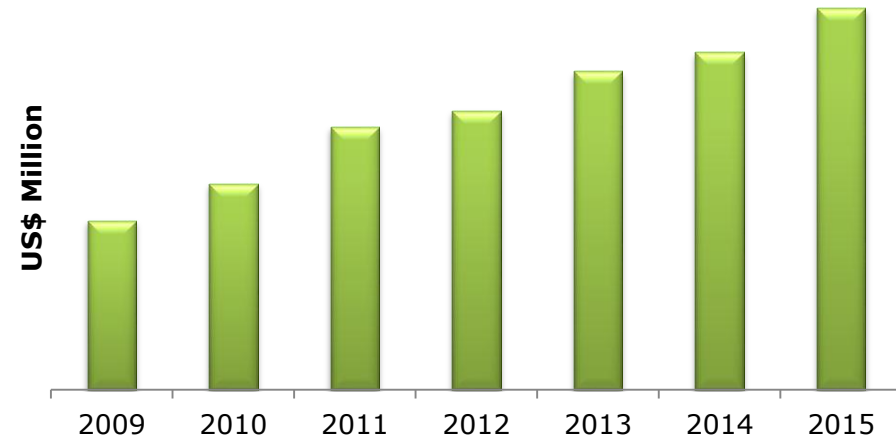
# Allergy Immunotherapy Market: Regional Overview

## Europe Allergy Immunotherapy Market by Value; 2009-2015 (US\$ Million)



The Europe allergy immunotherapy market was valued at US\$... Million in 2015. The market has ... as the major method of immunotherapy administration. The US allergy immunotherapy market was valued at US\$.... Million in 2015. The Rest of the World Allergy Immunotherapy market was valued at US\$... Million in 2015.

## US Allergy Immunotherapy Market by Value; 2009-2015 (US\$ Million)



## Rest of the World Allergy Immunotherapy Market by Value; 2009-2015 (US\$ Million)

