

Global Satellite Market: Trends & Opportunities [2013-18]



Scope of the Report

The report titled “Global Satellite Market: Trends and Opportunities (2013-2018)” analyzes the potential opportunities and significant trends in the global satellite manufacturing, satellite services and satellite ground equipment markets. The report provides detailed analysis of the market size and segmentation of the satellite industry with regional focus on the United States satellite market. It assesses the market share of the satellite industry based on certain parameters like segmentation, operational function and orbital launch. The report also provides an insight into the technologies like VSAT (Very small aperture terminal) and M2M (Machine to machine) focusing on their market size, competitive landscape, key issues and future projection. The report profiles and analyzes the business strategies of the leading companies operating in the segment, including their expansion plans.

Geographical Coverage

- Global
- United States
- India

Company Coverage

- Intelsat
- Direct TV
- Echostar
- Eutelsat
- SES

Executive Summary

Satellite industry forms a part of both space and telecom industry. The industry serves different roles in providing services like broadcasting, managed network services, mobile data, voice services and remote and image sensing.

The demand for high definition TV conversion, direct to home (DTH) television and intercontinental transmission is projected to remain high, thereby adding to the demand as well as need for satellite services. The advancement of HDTV channels in developed economies like the United States and several countries of Europe have maintained a positive momentum. Further, growth of the satellite industry is significantly higher in Middle East and North Africa as compared to rest of the world. The satellite services segment is the largest segment of the satellite industry witnessing the highest growth.

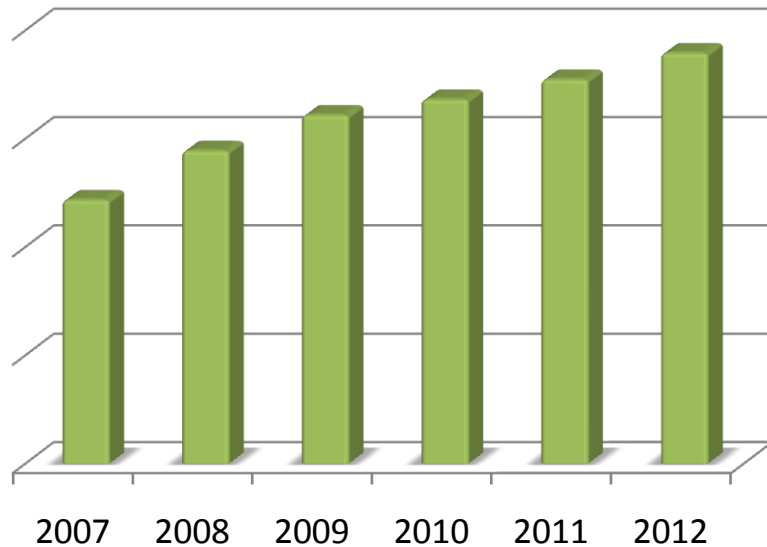
The growing proliferation of digital content is also fuelling the demand of satellite infrastructure globally. The reason for fast growth of satellite in communication and broadcasting are the competitive new choices for video services, complete coverage in rural areas with diverse service offerings like diverse foreign language channels and expensive sports programming.

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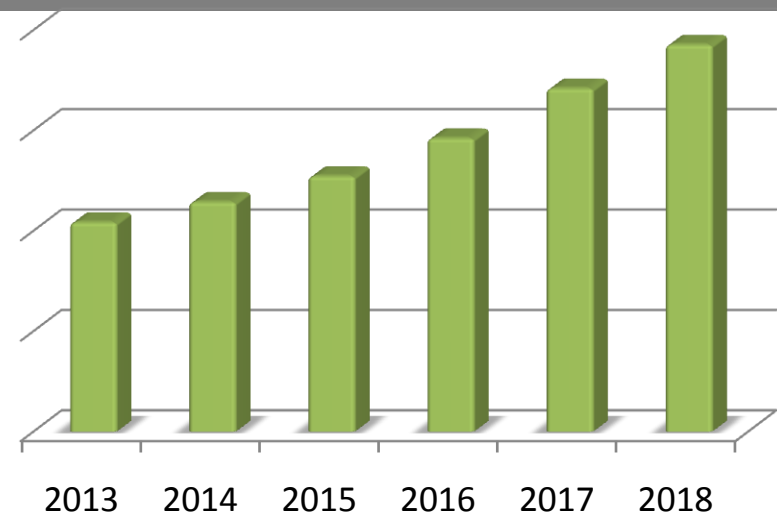
Global Satellite Market: Overview

The satellite industry has undergone tremendous change in the last few years. More than ever, the future of the communication satellite industry now depends on end-user demand for specific applications in target regions.

Global Satellite Industry Market Size, By Value, 2007-12 (US\$ Billion)



Global Satellite Industry Market Size, By Value, 2013-18 (US\$ Billion)

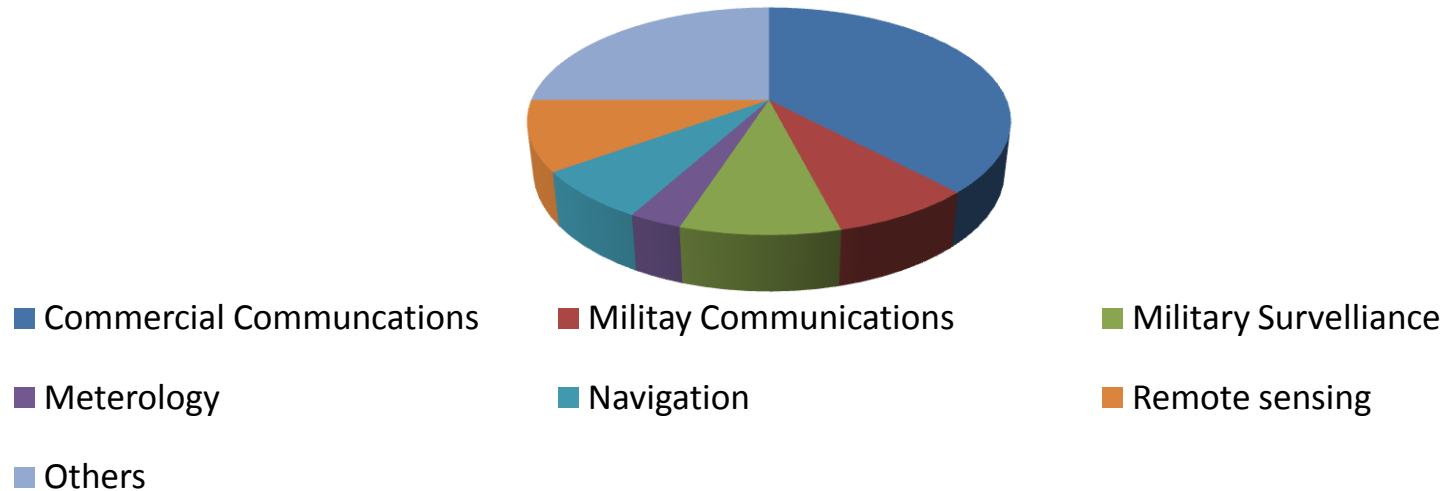


- The Global Satellite Industry recorded a CAGR of during 2007-12.
- The industry is forecasted to attain revenue of..... Billion by the end of 2018.

Global Satellite Market: Overview

Satellites find various end applications in sectors like commercial communication, military surveillance, meteorology, navigation and remote sensing etc. The growing demand for higher bandwidth communications and finer orbital slots has triggered the market of satellite across the globe.

Global Satellite Industry Market Share, By Operational Function , 2012

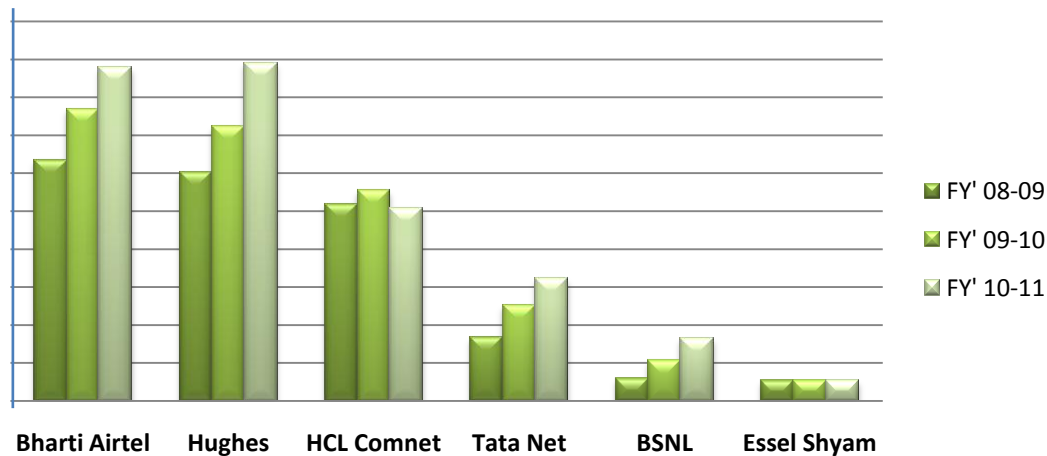


- Commercial communications is the largest operational sector of global Satellite industry with a market share of%.
- Navigation had a market share of.....% while remote sensing contributed.....%

VSAT in India

VSAT has demonstrated an unparalleled growth in India. The industry is driven by technological changes and is growing at a gradual pace of 20000 terminals year on year. India is forecasted to witness a penetration of over 5 million in next ten to fifteen years. Enterprises, government, SME's and consumer segment would be the primary end markets.

VSAT Market in India, 2009-11, (Units)



- Bharti Airtel installed VSAT in India in FY' 2010-11
- HCL Comnet is one of the prominent player in VSAT market of India with installation of..... In FY'10.

Segmentation of the Satellite Industry

Satellite Manufacturing

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Satellite Services

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Launch Market

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Ground Equipment

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