

Global Luxury Watch Market: Size, Trends & Forecasts (2021-2025 Edition)

April 2021



Global Luxury Watch Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Dynamics

Competitive Landscape

Company Profiling

Global Luxury Watch Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Luxury Watch Market: Size, Trends & Forecasts (2021-2025 Edition)
Coverage	Global and Regional
Regional Coverage	Americas, Europe, Asia, and ROW
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Rolex, LVMH Group, Richemont and The Swatch Group Ltd.

Global Luxury Watch Market

Executive Summary

Luxury watches are characterized by their high level of price, quality and rarity and are superior to other kinds of watches in terms of comfort and refinement. Luxury watches can be made using a variety of materials such as gold, platinum, steel, titanium and ceramic. On the basis of watch styles, luxury watches can be divided into vintage style watches, diving watches, sports watches, limited edition watches and others.

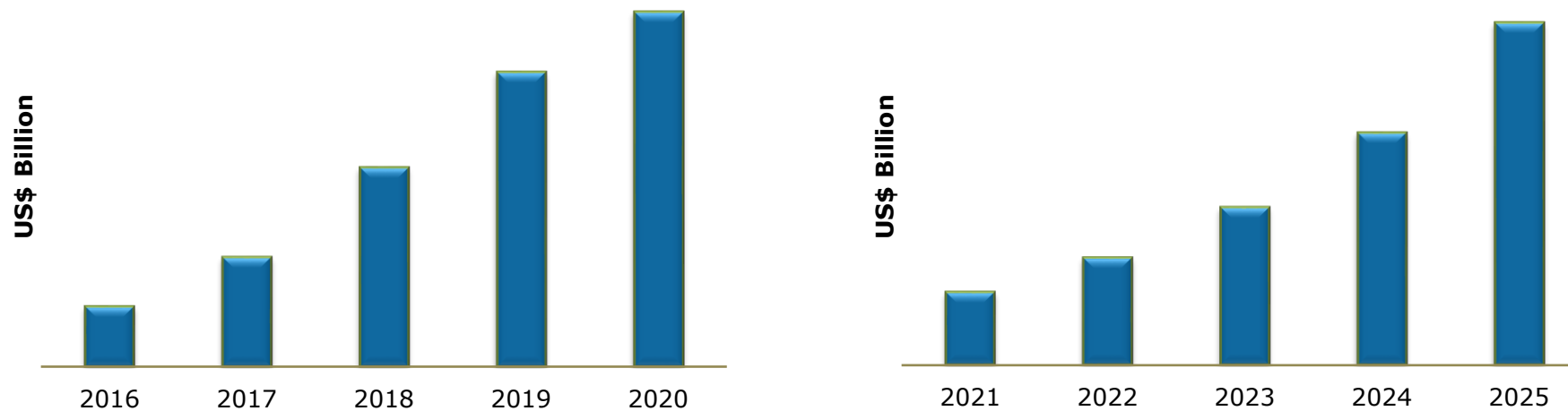
Luxury watches can also include a number of complications. Watch complications can be defined as all the functions in a watch that does more than telling the time. Some of the most common complications in luxury watches include moon phase, chronograph, tourbillon and perpetual calendar.

Luxury watches have been segmented on the basis of product type, made, distribution channel and demography. The two major product types of luxury watches are mechanical and electronic. On the basis of made, luxury watches have been divided into Swiss watches and others. Distribution channels for luxury watches have been segmented into online and offline channels. On the basis of demography, luxury watches have been divided into male luxury watches and female luxury watches.

The global luxury watch market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2021-2025). The market is expected to be driven by various growth enhancing factors such as increasing air travel, growing demand for luxury watches among millennials, rise in e-commerce channels, etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are threat from counterfeit products and high production cost.

Luxury Watch Market : Global Analysis

Global Luxury Watch Market by Value

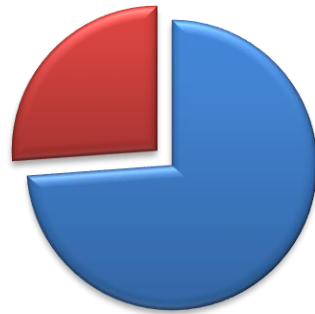


CAGRs	
2021-2025	xx%

The global luxury watch market value was US\$... billion in 2020, indicated an increase as compared to US\$... billion in 2019. The global luxury watch market is anticipated to rise up to US\$... billion by 2025 as compared to US\$...billion in 2021, representing a CAGR of% over the years 2021 to 2025.

Luxury Watch Market: Global Analysis

Global Luxury Watch Market Value by Product



Product	Share
Mechanical	xx%
Electronic	xx%

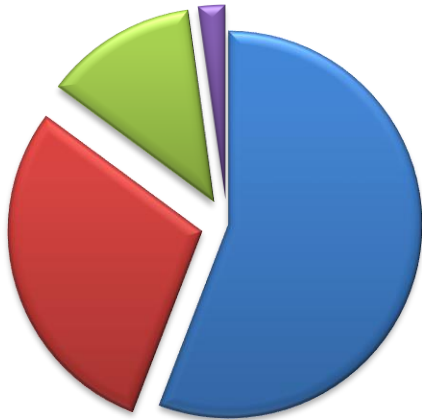
Global Luxury Watch Market Value by Distribution Channel



Distribution Channel	Share
Online	xx%
Offline	xx%

Luxury Watch Market: Global Analysis

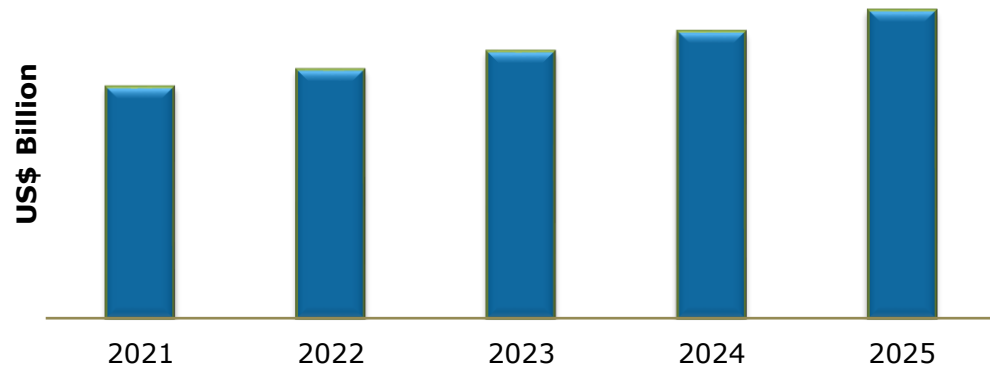
Global Luxury Watch Market Value by Region



Region	Share
Asia	xx%
Americas	xx%
Europe	xx%
ROW	xx%

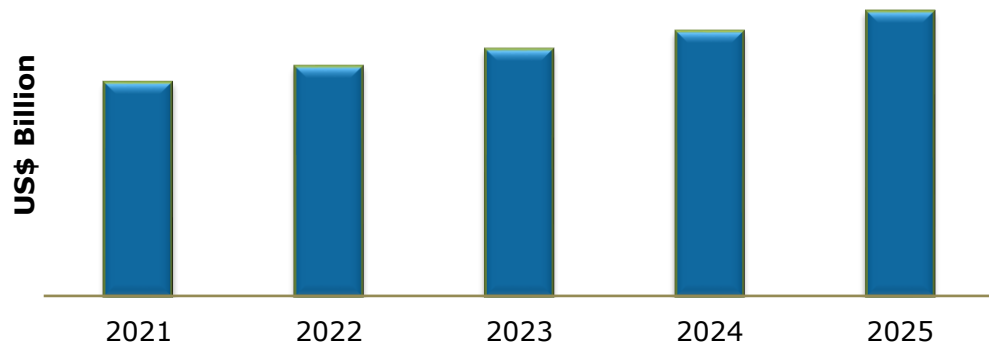
Luxury Watch Market: Product Analysis

Global Mechanical Luxury Watch Market by Value



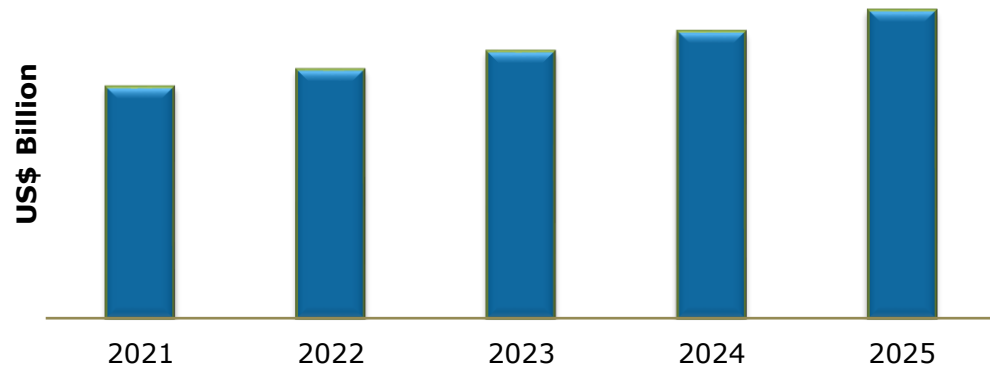
Product	GAGR
	2021-2025
Mechanical	xx%
Electronic	xx%

Global Electronic Luxury Watch Market by Value



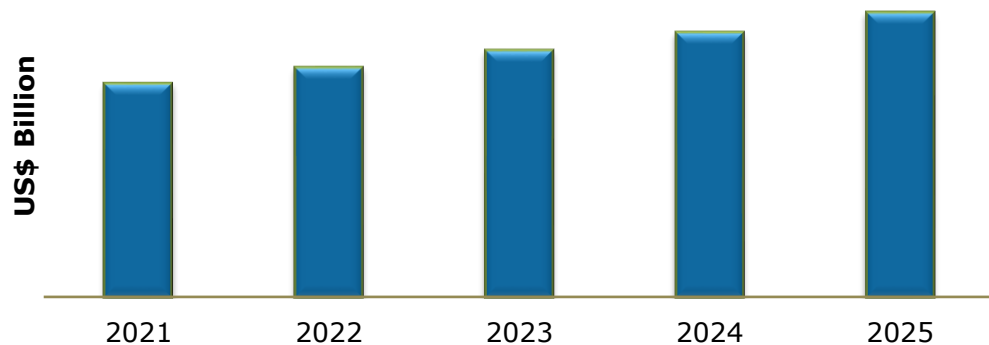
Luxury Watch Market: Distribution Channel Analysis

Global Online Luxury Watch Market by Value



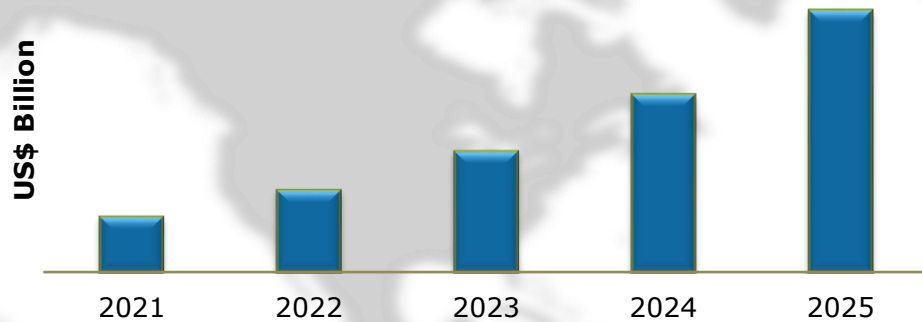
Distribution Channel	GAGR
	2021-2025
Online	xx%
Offline	xx%

Global Offline Luxury Watch Market by Value

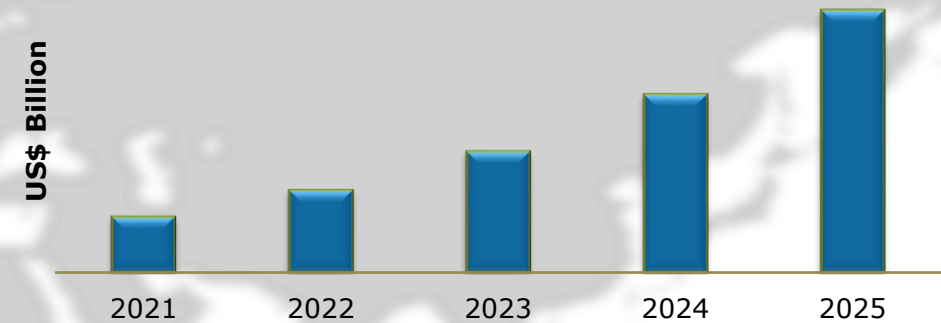


Luxury Watch Market: Regional Analysis

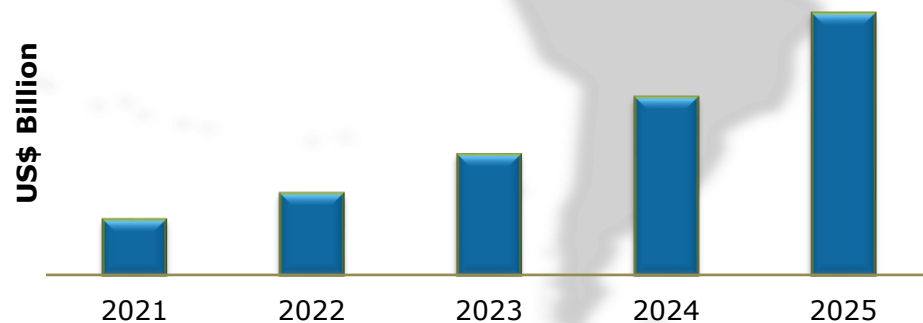
Americas Luxury Watch Market by Value



Asia Luxury Watch Market by Value



Europe Luxury Watch Market by Value



Region	CAGR
	2021-2025
Americas	xx%
Europe	xx%
Asia	xx%
ROW	xx%

Global Luxury Watch Market: Dynamics



Global Luxury Watch Market: Competitive Landscape

Players Profiled

- Rolex
- LVMH Group
- Richemont
- The Swatch Group Ltd.