

# Global Elderly Care Services Market: Trends & Opportunities (2016-2020)

February 2016



# Global Elderly Care Services Market Report

## Scope of the Report

The report titled "Global Elderly Care Services Market: Trends and Opportunities" provides a detailed analysis of the elder care services market with description of market sizing and growth, segmentation of market by products & services and major markets, top market players etc. The report recapitulates the factors that will be responsible for the growth in the market in the forecasted period.

The market size and forecast in terms of US\$ for the market has been provided for the period 2016 to 2020, considering 2014 as the base year and the estimated value for 2015 has also been provided in the report. The report also provides the compound annual growth rate (%CAGR) for the forecast period 2016 to 2020. In the forecasted period global elder care services market is expected to achieve a double-digit growth.

The report provides major market trends, growth drivers and challenges of the global elder care services market. The major market trends of elder care services market are rise of technology-enhanced senior care, booming healthcare industry, federal health care reforms and regulations regarding Medicare and Medicaid reimbursement etc. Rising number of ageing population, increased life expectancy, chronic illness among aged population and increase in health expenditure by senior citizens are the major growth drivers of the market. But the market also has to face lot of challenges in the coming years that will create interruption in the growth of the market. Some of the challenges are lack of qualified employees, less supply more demand and cost affordability etc.

The report also provides country analysis of the US, Canada, Europe and India in terms of market sizing and growth. The US and Canada (in North America) are the market leaders followed by European countries. Among Asia-Pacific countries, India has been emerged as the market leader in elder care services. In coming years, Asia-Pacific will be the key market player as the growth of ageing population is more than other nations worldwide.

Furthermore, the report also profiles key market players such as Extendicare Inc., Brookdale senior Living Inc., Kindred Healthcare Inc. and Genesis Healthcare Inc. on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

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## Company Coverage

Extendicare Inc.

Brookdale Senior Living Inc.

Kindred Healthcare Inc.

Genesis Healthcare Inc.

## Country Coverage

The US

Canada

Europe

India

## Executive Summary

The process of becoming older with the passage of time is known as ageing. Ageing needs attention as well as affection from family members as well as society to lead a convenient life. Elder care is the fulfillment of specific necessities and requirements that are specially to be meant for senior citizens aged 65 and above. Elderly care focused on various social and personal requirements by the older population to live a convenient and quality life. Elder care services include rehabilitative therapies, skilled nursing care, palliative care, and social services as well supervision and a wide range of supportive personal care provided by family caregivers or home healthcare agencies.

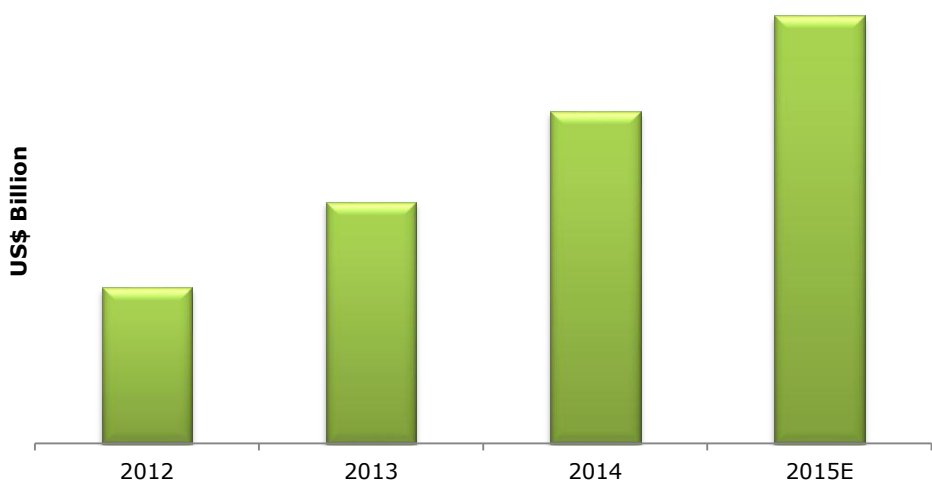
Senior citizens need assistance with daily activities as well as healthcare requirements who needs a quality life. Due to all these requirements there emerged a market known as 'elder care services market' which is specifically came into existence to serve the ageing population worldwide. Elder care services market has divided into various segments. Elderly care business includes in home care, assisted living, nursing home facilities by skilled professionals, hospital care and pharmaceuticals. Among these, in-home care, assisted living and home healthcare segment are getting popularized day by day and provide quality life to senior citizens. Adult day care centres are designed for older adults who are no longer managing independently or who are isolated or lonely. Home care services are provided by family members and close relatives.

Global elder care market has shown positive trends over the past few years. The primary reasons behind the growth of the market are increased ageing population worldwide, increasing demand for quality life by senior citizens, positive government regulation in healthcare segment to provide cost-effective medical treatment to the aged population, technological advancement, and chronic illness among old age population etc. the market is expected to achieve a moderate growth in the forecasted period. Global elder care services market continued to expand at a swift pace in 2015.

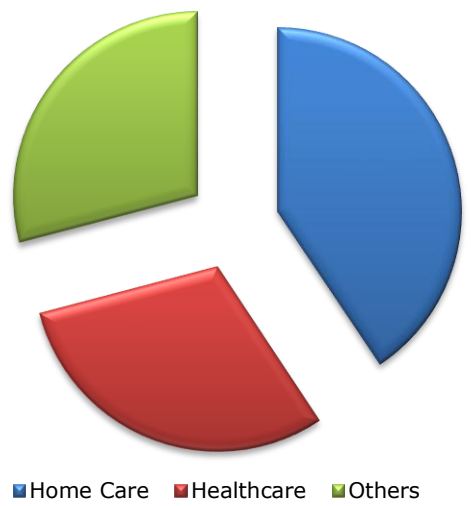
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The global elderly care services market in 2014 reached US\$.....billion, with.....of healthy growth as compared to 2013. The market was expected to reach US\$.....in 2015. The growth in the market has driven by rising number of geriatric people worldwide, chronic illness among ageing population and increased life expectancy etc.

Global Elderly Care Services Market by Value; 2012-2015 (US\$ Billion)



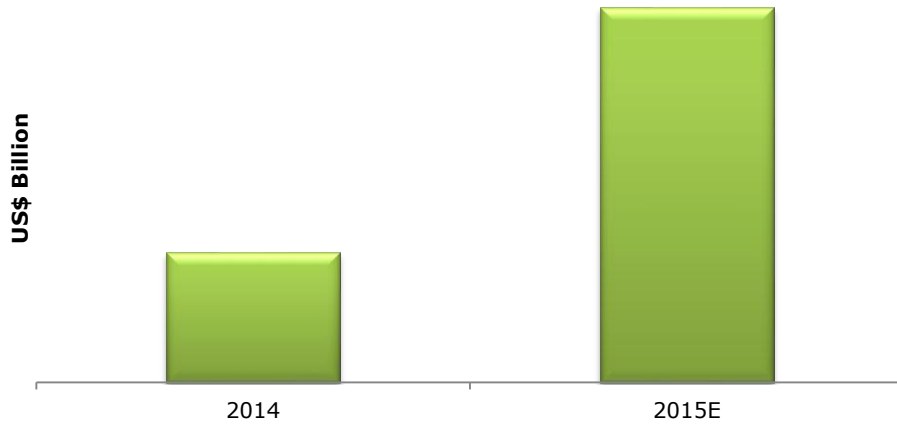
Global Elderly Care Services Market by Segmentation; 2014



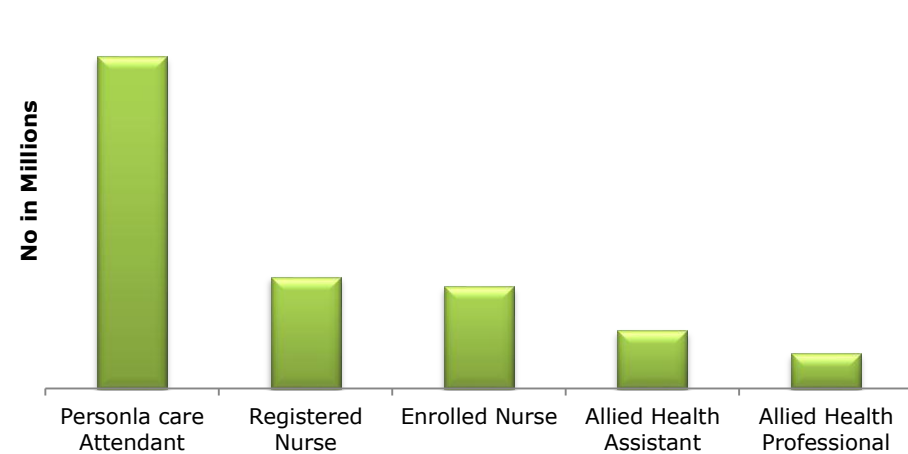
Global elderly care services market is forecasted to increase to US\$.....billion in 2016 to US\$..... billion in 2020 from US\$.....billion in 2015. This increase is anticipated due to increasing demand of quality life by senior citizens and increasing baby boomer population etc.

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## Global Home Care Services Market by Value; 2014-2015 (US\$ Billion)



## Global Home Care Services Market by Employees Category; 2014



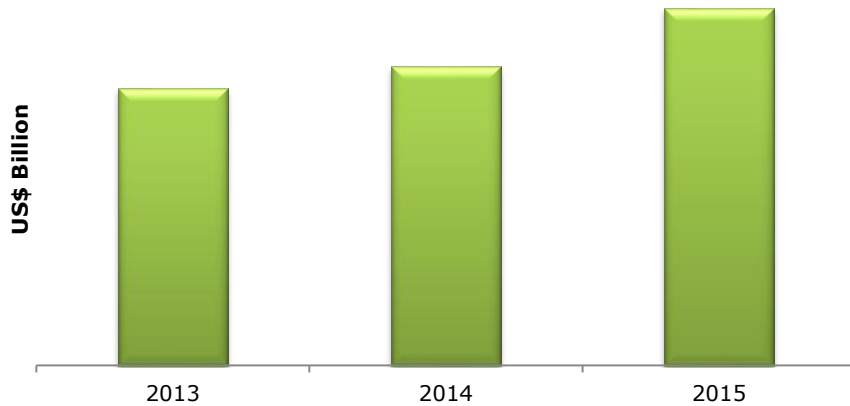
## Global Home Care Services Market by Players Type; 2014



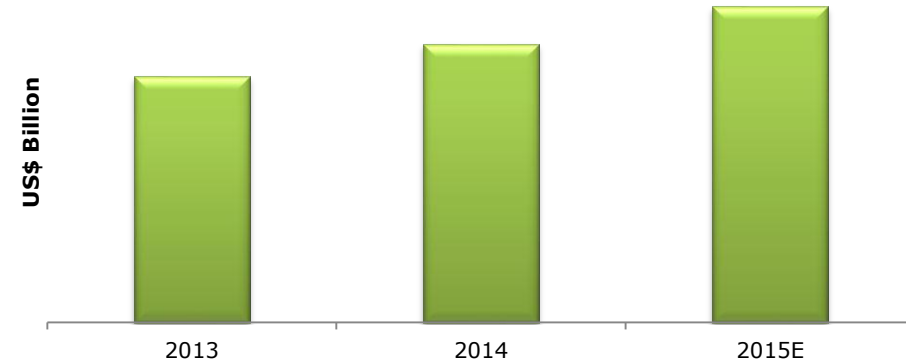
■ For Profit ■ Not for Profit ■ Government

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## Global Home Healthcare Market by Value; 2013-2015 (US\$ Billion)



## Global Home Healthcare Software & Services Market by Value; 2013-2015 (US\$ Billion)



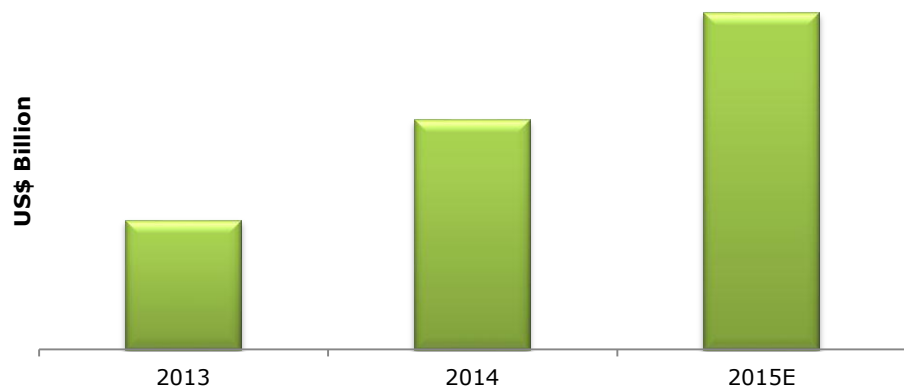
## Global Home Healthcare Market by Top Players; 2014



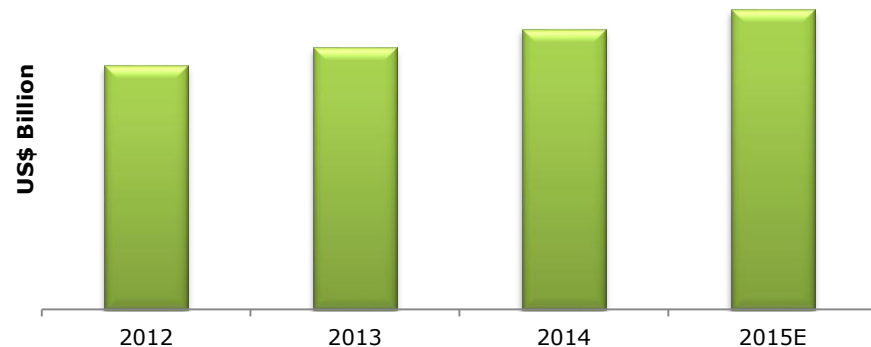
- |                                      |                         |                           |
|--------------------------------------|-------------------------|---------------------------|
| ■ Kindred Healthcare                 | ■ Amedisys Inc          | ■ LHC Group               |
| ■ Almost Family Inc                  | ■ Encompass Home Health | ■ Brookdale Senior Living |
| ■ Visiting Nurse Service of New York | ■ Trinity Health        | ■ Interim Healthcare      |
| ■ Bayada Home Healthcare             | ■ Others                |                           |

# Global Elderly Care Services Market by Country Analysis

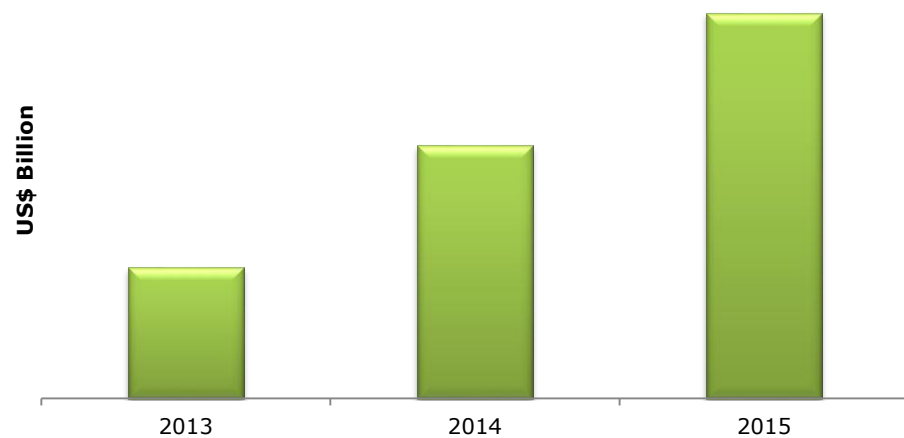
## The US Elderly Care Services Market by Value; 2013-2015 (US\$ Billion)



## Europe Home Healthcare Market by Value; 2012-2015 (US\$ Billion)



## Canada Home Healthcare Market by Value; 2013-2015 (US\$ Billion)



## India Home Healthcare Market by Value; 2014-2015 (US\$ Billion)

