

# European Cycling Market: Size, Trends & Forecast with Impact Analysis of COVID 19 (2021-2025)

October 2021



# European Cycling Market : Coverage

Executive Summary and Scope

Introduction/Market Overview

The European Market Analysis

Dynamics

Competitive Landscape

Company Profiling

# European Cycling Market : Coverage

## Scope of the Report

Attributes	Details
Title	European Cycling Market: Size, Trends & Forecasts (2021-2025)
Coverage	Europe
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Giant Manufacturing Co. Ltd., Merida Industry Co. Ltd., Accell Group NV, and Trek Bicycle Corporation

# European Cycling Market: Coverage

## Executive Summary

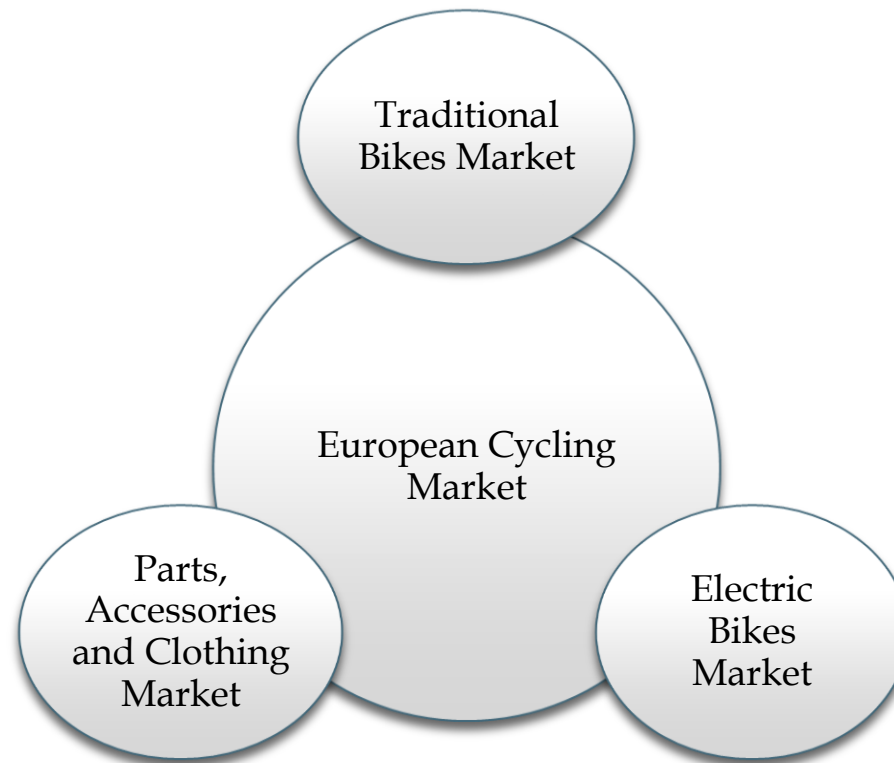
The cycling refers to an activity that uses bicycles for the purpose of transportation, recreation, exercise or sport. The bicycle industry is segmented into Traditional bikes, electric bikes and parts, accessories & clothing. Further, the segments of the industry has been classified. Firstly as, Traditional Bikes, which refers to a bicycle which is a human-powered, pedal-driven, single-track vehicle, having two wheels attached to a frame, one behind the other, secondly as, electric bikes which are cycles with an integrated electric motor used to assist propulsion. Lastly as, Parts, Accessories and Clothing (commonly abbreviated as PAC) which can be subdivided on the basis of its product type (Spare Parts, Accessories, and Clothing), on the basis of its end users (Men, Women, and kids), and by sale channels (offline and online). The cycling market can be segmented on the basis of product type (Traditional Bikes, Electric-Bikes and Parts, Accessories, & Clothing).

While most of the industries worldwide suffered a negative impact of COVID-19, the cycling market witnessed a positive impact on it. There was a sudden rise in the demand for cycles, especially for the electric bikes. This owed to the European Union concern to stand by the achievement of the zero-emission by 2030 goal as declared during the Paris-Climate Agreement in 2015. Most of the European countries like Belgium, Denmark, Hungary, Latvia, and many more focused on cycling industry to persuade revival of their economy by contributing to the improvising the cycling infrastructure.

The European cycling market has increased significantly during the years 2017-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The European cycling market is expected to increase due to the increasing enthusiasm to ride a cycle, preferences for maintaining a healthy lifestyle and the protective attitude of people towards the environment in recent times. Yet the market faces some challenges such as volatile pricing of raw materials, high maintenance cost, etc.

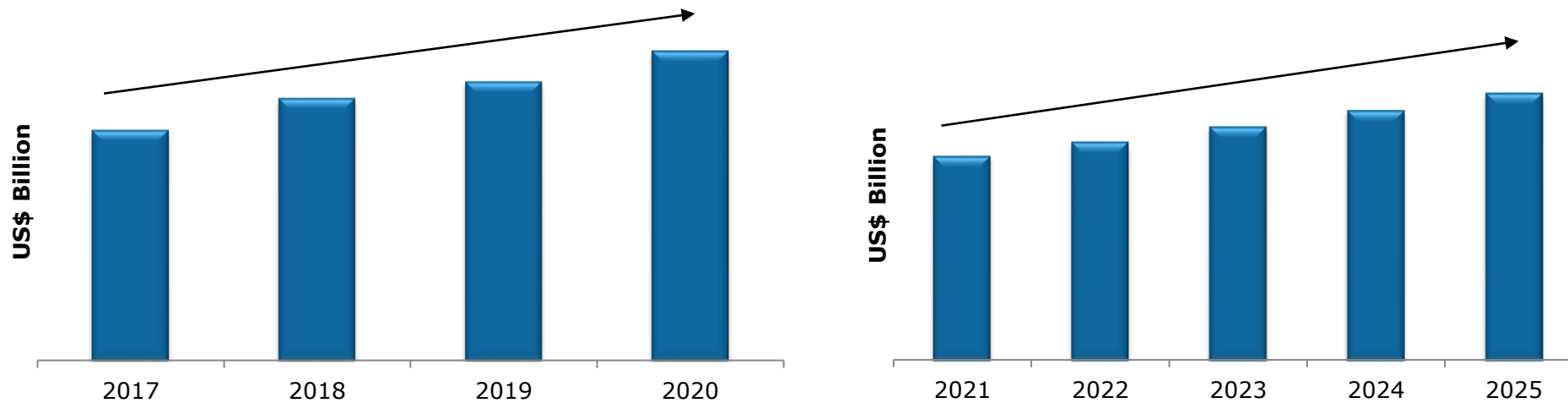
# European Cycling Market : Coverage

## Market Overview



# Cycling Market: European Analysis

## European Cycling Market by Value

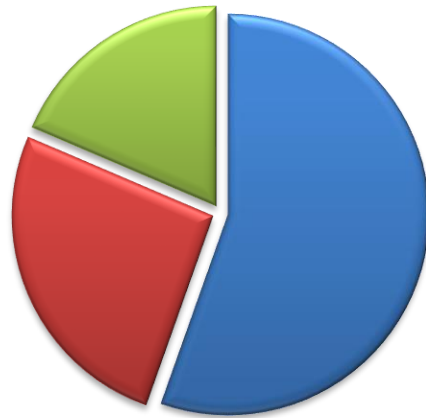


CAGRs	
2017-2020	xx%
2021-2025	xx%

The European cycling market, valued at US\$... billion in 2020, increased as compared to US\$... billion in 2021 at a CAGR of ...% from 2017 to 2020. The European cycling market is anticipated to reach up to US\$... billion by 2025, at a CAGR of ....%, from US\$... billion in 2021.

# Cycling Market: European Analysis

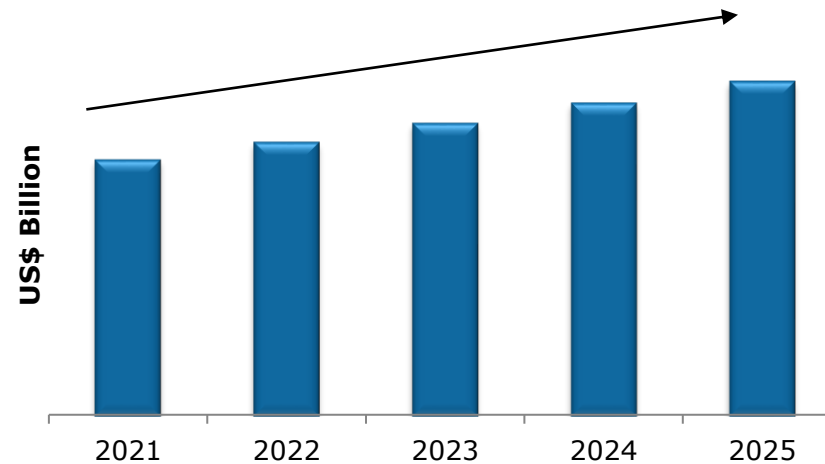
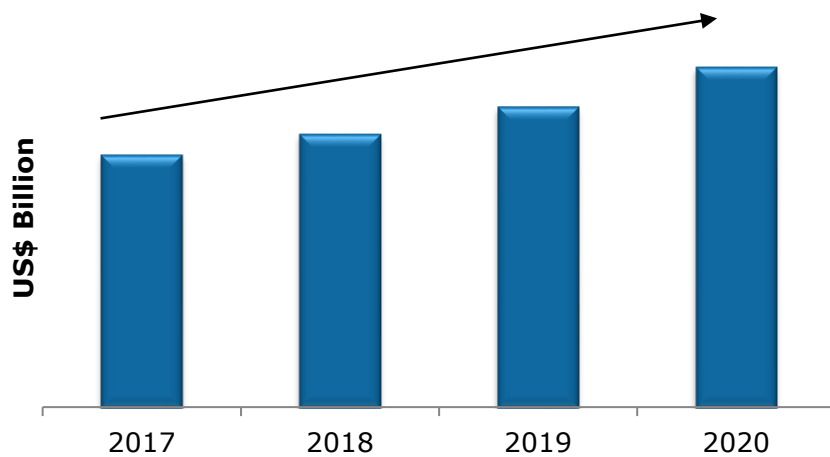
European Cycling Market by Segments; 2020



Segment	Share	CAGR
Traditional Bikes	xx%	xx%
Electric Bikes	xx%	xx%
Parts, Accessories, and Clothing	xx%	xx%

# Traditional Bikes Market: European Analysis

## European Traditional Bikes Market by Value

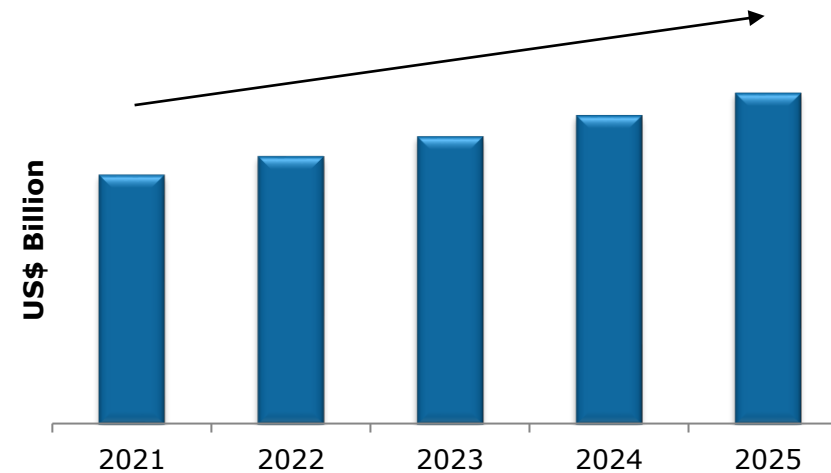
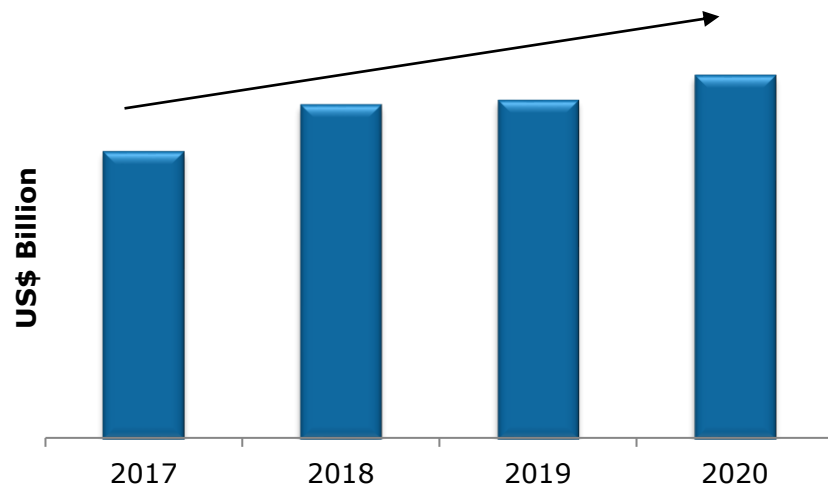


CAGR <sub>s</sub>	
2017-2020	xx%
2021-2025	xx%

The European traditional bikes market value, was US\$ ... Billion in 2020, increased as compared to US\$... billion in 2021 at a CAGR of ....% from 2017 to 2020. The European traditional bikes market value is predicted to reach up to US\$... billion by 2025 from ... billion in 2021, at a CAGR of ....%.

# Electric Bikes Market: European Analysis

## European Electric Bikes Market by Value

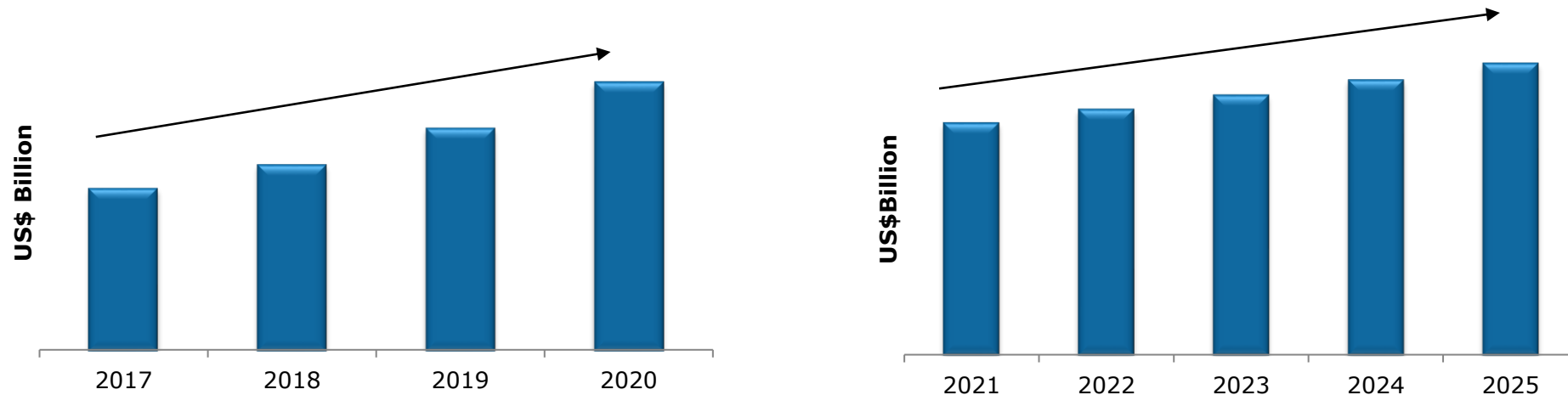


CAGR's	
2017-2020	xx%
2021-2025	xx%

The European electric bikes market value, was US\$ ... Billion in 2020, increased as compared to US\$... billion in 2019 at a CAGR of ....% from 2017 to 2020. The European electric bikes market value is predicted to reach up to US\$... billion by 2025 from ... billion in 2021, at a CAGR of ....%.

# Parts, Accessories, and Clothing (PAC) Market: European Analysis

## European Parts, Accessories, and Clothing (PAC) Market by Value

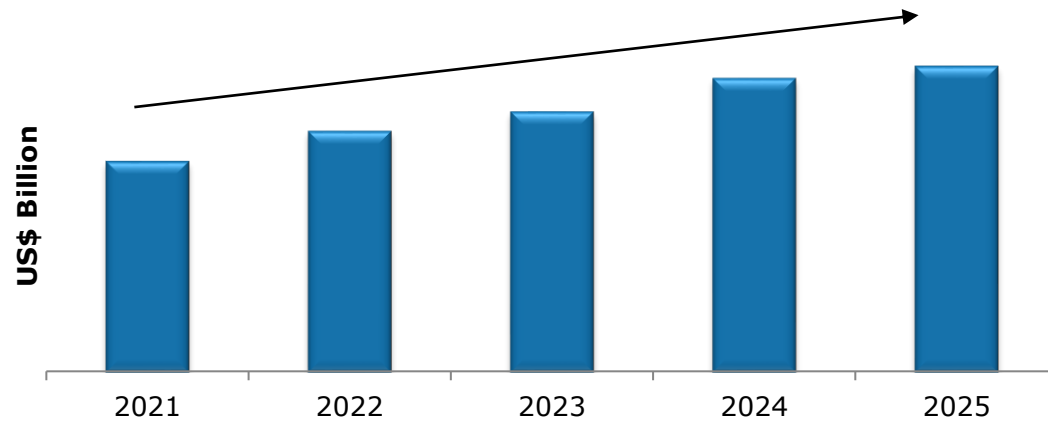


CAGR <sub>s</sub>	
2017-2020	xx%
2021-2025	xx%

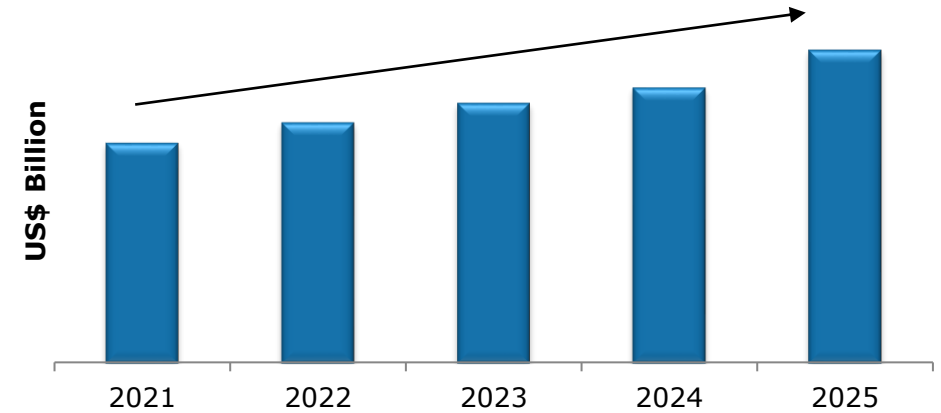
The European Parts, Accessories, and Clothing (PAC) market value, was US\$ ... Billion in 2020, increased as compared to US\$... billion in 2019 at a CAGR of ....% from 2017 to 2020. The European Parts, Accessories, and Clothing (PAC) market value is predicted to reach up to US\$... billion by 2025 from ... billion in 2021, at a CAGR of ....%.

# European Cycling Market: Regional Analysis

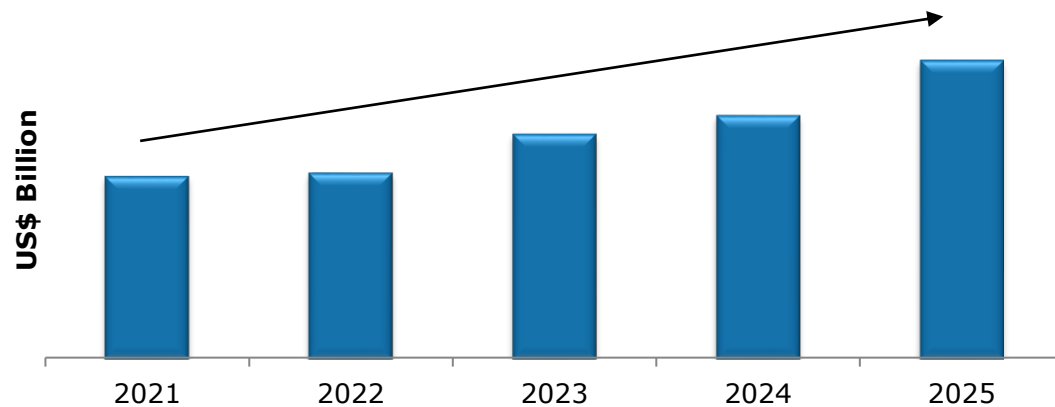
## Germany Cycling Market by Value



## France Cycling Market by Value



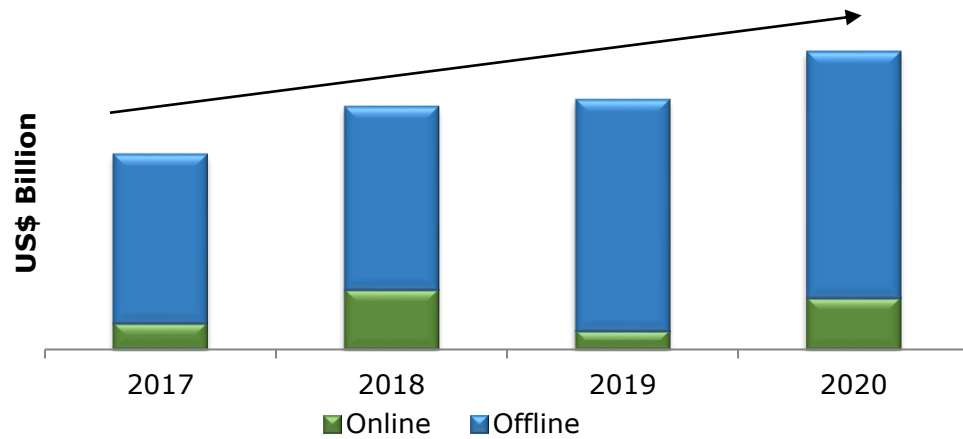
## Italy Cycling Market by Value



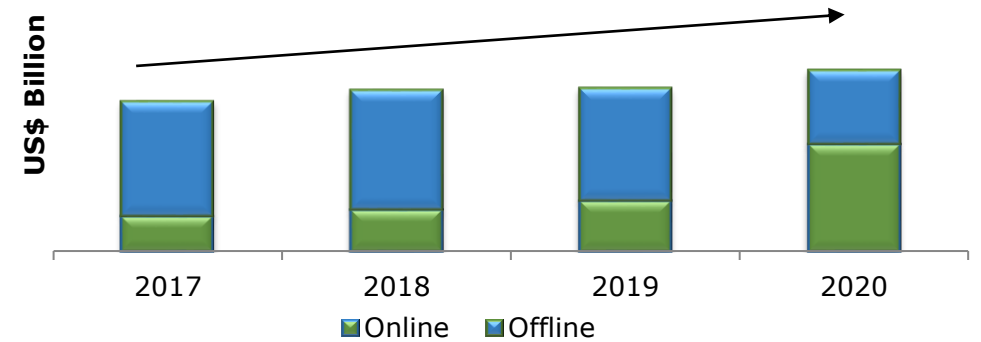
Regions	CAGR
	2021-2025
Germany	xx%
France	xx%
Italy	xx%
Spain	xx%
Rest of Europe	xx%

# European Cycling Market: Distribution Channel Analysis

German Electric Bikes Online-Offline Market by Value

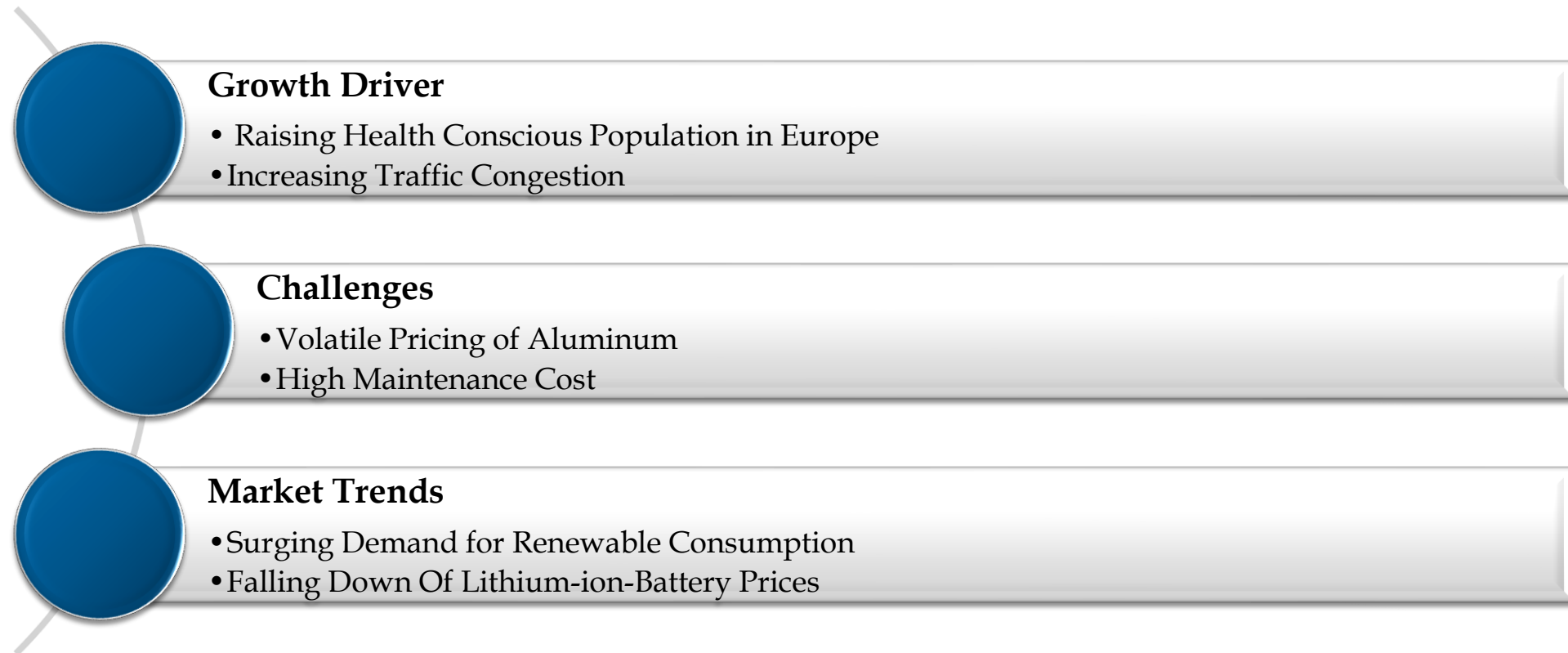


German PAC Online-Offline Market by Value



Types	CAGR
	2021-2025
Online	xx%
Offline	xx%

# European Cycling Market: Dynamics



# European Cycling Market: Competitive Landscape

## Players Profiled

- Giant Manufacturing Co. Ltd.



- Merida Industry Co. Ltd.



- Accell Group NV



- Trek Bicycle Corporation



Note: The graphs on this slide are only for sample representation.