

The U.S. Vacation Ownership (Timeshare) Market: Size, Trends and Forecasts (2017-2021)

February 2017



The U.S. Vacation Ownership (Timeshare) Market Report

Scope of the Report

The report titled "The U.S. Vacation Ownership (Timeshare) Market: Size, Trends and Forecasts (2017-2021)" provides an in-depth analysis of the U.S. vacation Ownership market with detailed analysis of market size on the basis of value and volume along with the comprehensive examination of each of the major segments of the market, namely, timeshare resorts and other timeshare units.

The report provides detailed competitive landscape for the market on the basis of the number of resorts, contract sales, tour flow and network connection along with the major transactions during 2011-2016.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall U.S. vacation ownership market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the U.S. vacation ownership market is stiff and dominated by the big players like Wyndham Worldwide Corporation. Further, key players of the market Marriott International, Diamond Resorts and Hilton Grand Vacation Company are also profiled with their financial information and respective business strategies.

Company Coverage

- Wyndham Worldwide Corporation
- Marriott International, Inc.
- Diamond Resorts International, Inc.
- Hilton Grand Vacation Company, LLC

The U.S. Vacation Ownership (Timeshare) Market Report

Executive Summary

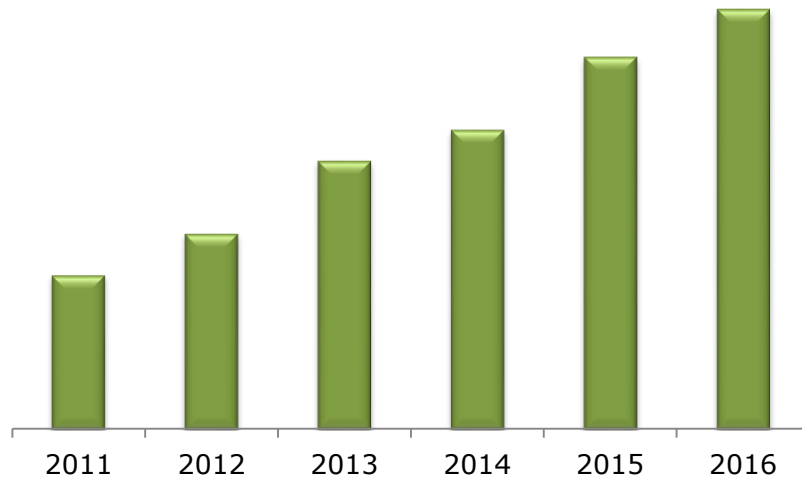
The U.S. vacation Ownership (timeshare) market witnessed an upsurge at a significant CAGR during the span of 5 years, i.e., 2011-2016 and projections are made that the market would rise in the next five years i.e. 2017-2021 tremendously.

The vacation Ownership market is the major segment of the travel and tourism market, which can be segmented on the basis of the type of the timeshare properties into timeshare resorts and other timeshare units, which includes, privately-owned vacation homes, villas, cottages, apartments, condominiums and etc. Although, other timeshare units account the largest market share, timeshare resorts are gaining the momentum.

The major growth drivers for the U.S. vacation ownership market are: timeshare sales metrics, property purchasing preferences, perception, travel and tourism industry and high net worth individual population and wealth. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such, seasonality, dream vacation barriers, highly competitive environment and technical issues. Some of the recent trends in the market include the rise in the vacation ownership households, inventory levels and next generation of timeshare prospects.

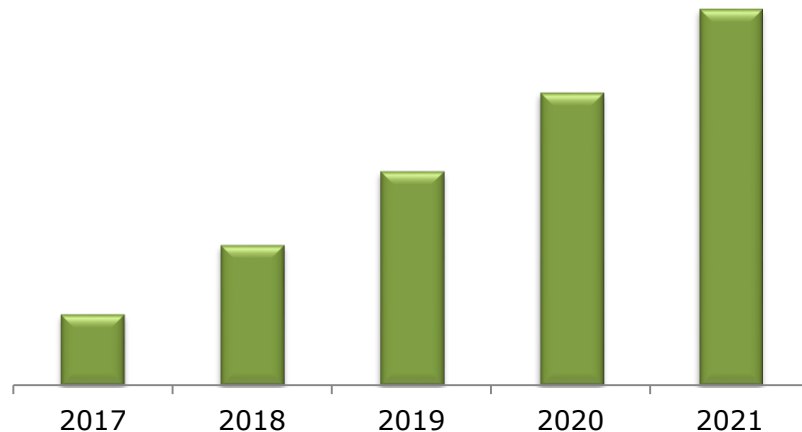
The U.S. Vacation Ownership Market Overview

The U.S. Vacation Ownership Market by Value; 2011-2016

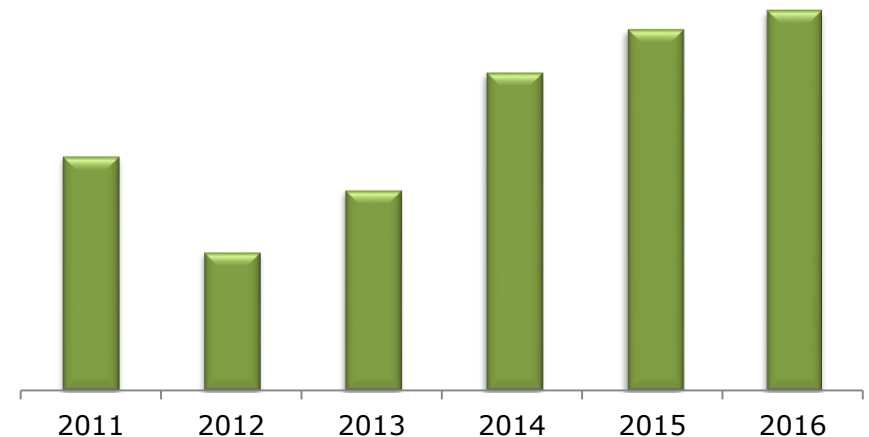


The U.S. vacation ownership market in 2016 was valued at US\$... billion, up by ...% as compared to 2015. This market is forecasted to reach US\$.....billion in 2021, at a CAGR of% during 2017-2021. The timeshare units in the United States increased to thousand units in 2016 from thousand units in 2015. The reason for this rise may be attributable to the importance of the vacation ownership in the hospitality industry, as vacation ownership leads the hospitality industry.

The U.S. Vacation Ownership Market by Value; 2017-2021

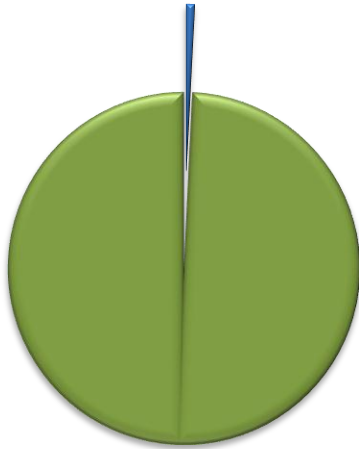


The U.S. Vacation Ownership Market by Volume; 2011-2016

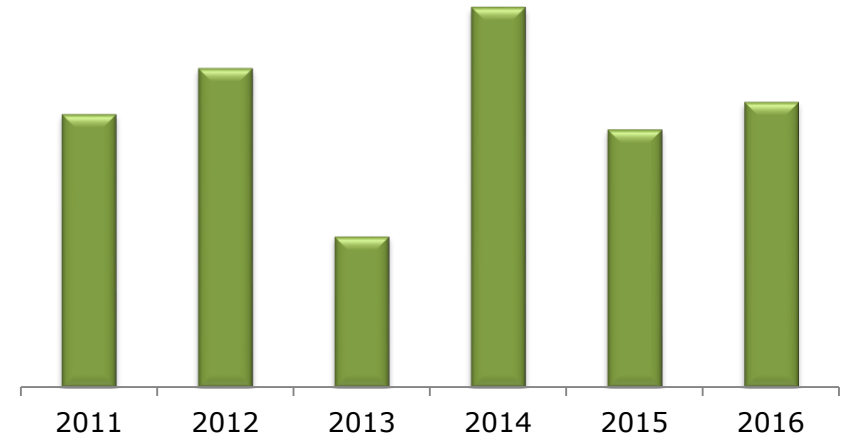


The U.S. Vacation Ownership Market Segments Overview

The U.S. Vacation Ownership Market Volume by Segments; 2016



The U.S. Vacation Ownership Resorts; 2011-2016

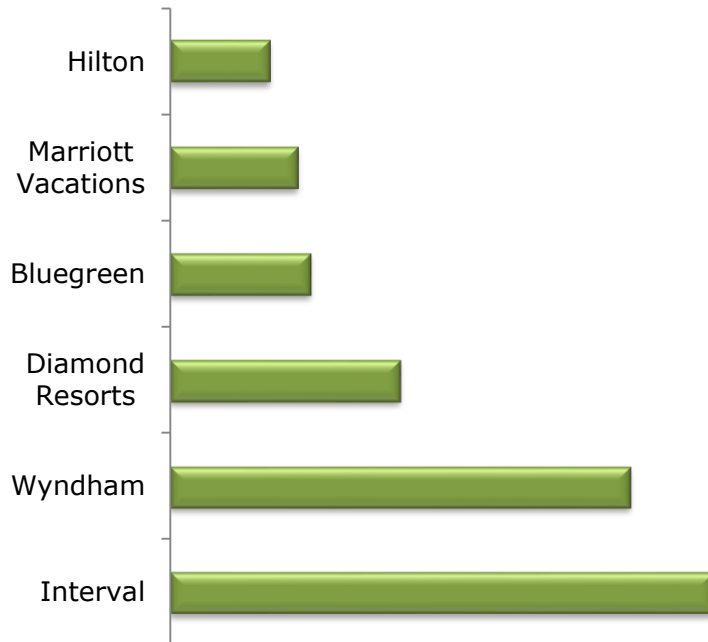


The timeshare units can be broadly categorized into timeshare resorts and other timeshare units, which include, privately-owned vacation homes, villas, cottages, apartments, condominiums and etc.

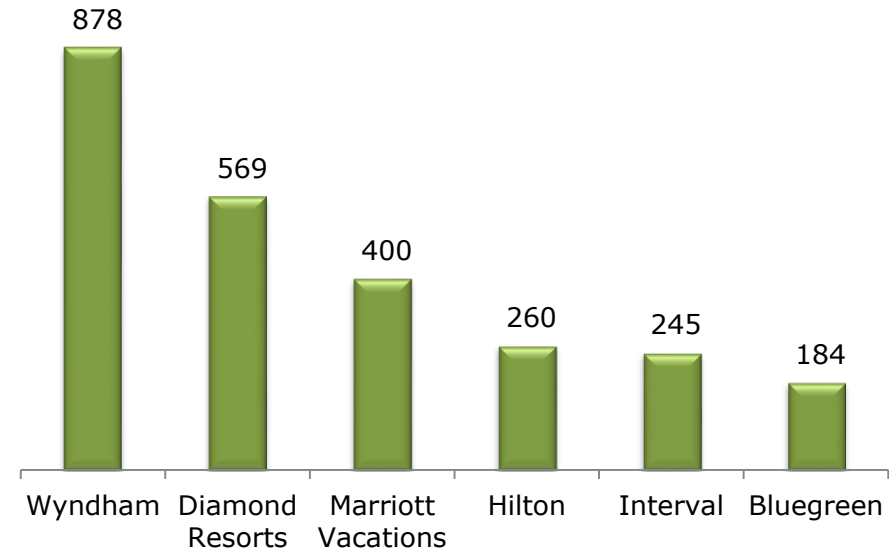
Although, the number of resorts have been fluctuating over the years, the timeshare resorts in the United States totalled to units in 2016, which increased from units in 2014. This was largely because of the demographic shift among the owners.

Competitive Landscape

The U.S. Vacation Ownership Market Competitors on the Basis of Number of Resorts; 2015



The U.S. Vacation Ownership Market Competitors on the Basis of Network Connection; 2015



The largest competitor in the U.S. vacation ownership market, on the basis of the number of resorts was Interval, owning resorts, followed by Wyndham with resorts in 2015.

In 2015, the largest network connection was held by Wyndham with thousand connections. Diamond Resorts and Marriott Vacations also had a significant number of connections, which totalled to thousand and thousand, respectively.